

Ashland Tidings

SEMI-WEEKLY.
ESTABLISHED 1876.
Issued Mondays and Thursdays
Bert R. Greer, - Editor and Owner
B. W. Talcott, - - - City Editor

SUBSCRIPTION RATES.
One Year\$2.00
Six Months 1.00
Three Months50
Payable in Advance.

TELEPHONE 39
Advertising rates on application.
First-class job printing facilities.
Equipments second to none in the interior.

Entered at the Ashland, Oregon, Postoffice as second-class mail matter
Ashland, Ore., Monday, Oct. 27, 1913

READ THE ADVERTISING.
Newspaper advertising is so generally scrutinized that some people will say this suggestion is unnecessary. Still there are some people left who would not discover a notice that \$10 gold pieces were being given away, even if prominently printed in every newspaper. There are some who pay needlessly high prices, because they do not pay careful attention to newspaper trade announcements.

The publisher does not consider that when his readers have seen every news item, they have by any means exhausted what the publication has to give them.

One of the greatest services the newspaper renders is providing an avenue by which merchants and tradesmen can give information about their offerings. Only by keeping track of these offerings can the public know where the best values are to be had. This newspaper hopes that none of its readers is paying needlessly high for living costs, by failure to learn about the buying opportunities which these columns report from issue to issue.

THE CROWDED COLLEGES.

Reports from the leading colleges are to the effect that this fall's entering classes are much larger than ever before.

In a town known to the writer some twenty years ago, only two boys had been to college for a generation. Within the past five years a delegation has gone from every high school graduating class. This tremendous change is found almost everywhere.

Ten years from today there will be a vastly increased body of highly educated men and women. They will be a powerful force in behalf of good government and social progress.

As the college doors open wider, college degrees become cheaper. Many men are going to college for a four years' loaf and sports, or to form personal pulls to help them in business later. The colleges are judged not only by the kind of men they turn out, but by the number they throw out.

HELPING THE FARMER.

Now the stockyards people are out to help the farmer in more scientific methods for raising stock. They have set aside \$500,000 to be used in teaching the farmer that he should raise beef cattle, mutton sheep and flesh-growing swine. They say the day is past for growing fancy stock that is not strong on flesh. Perhaps the farmers of the country will prefer to attend to their own matters; perhaps they will take kindly to the new propaganda. We are not here to say what will happen.

A college professor, of the faculty of Lake Forest College, near Chicago, recently resigned his place and bought a cart and horse to go into business. He sells peanuts, popcorn and candy, and his principal patrons are the students whom he once taught Latin and Greek. He is a very talented man, and speaks seven languages, but what possessed him to change his occupation so radically is not known. Anyway, he is driving a peanut cart. He might have made a worse choice of professions. There is nothing bad about being a peanut vendor, if one has the voice to call the customers.

A French aviator flew clean across the Mediterranean sea the other day, a distance of more than 600 miles. Of course he could light—not very well—in the deep blue sea. That is by far the longest flight yet recorded. And it took a Frenchman to do it. The French are easily leading the world as birdmen. What's the matter with America? Somehow we are not in the game.

Formerly the Indians used to scalp the white people. Now Chief Bender of the Chippewas creates much more consternation by striking out their best batters.

HARMONY IS KEYNOTE OF MEETING

TOM RICHARDSON, INTERVIEWED IN PORTLAND, SAYS MEDFORD MEETING WAS A GREAT SUCCESS

[From the Oregonian of Oct. 19.]
Bringing back a story of enthusiastic activity among the commercial clubs of southern Oregon, Tom Richardson returned to Portland yesterday from his first excursion in the new campaign, which the Portland Commercial Club is heading, to arouse community activities throughout the state, centering about the various local commercial organizations, and to interest business men of the state in the development of farm credit systems and methods of bringing people of the substantial classes to develop the soil.

Mr. Richardson, in his ten days' trip, spoke before women's organizations, commercial clubs and schools, and his campaign culminated in a convention of the active and representative men and women of the Rogue River Valley, in Medford, October 15.

"There were 70 delegates from Ashland," says Mr. Richardson. "Grants Pass was represented by at least 40, while men and women joined in from Jacksonville, Talent, Central Point and innumerable other places where they have become interested in the advancement of the communities and the state.

Confidence Follows Big Crop.
"There was no limit to the enthusiasm. Good crops at top prices have resulted in a solid and substantial return of confidence.

"The people of southern Oregon have made up their minds to get together with the rest of the people of Oregon, and get every possible benefit that can accrue to the state as a result of the big travel in 1915.

"Ninety per cent of the through passengers make no stop in the state except at Portland. The American habit of jumping from big city to big city leaves no new people in the country towns or upon the farms. Thousands go from Portland to San Francisco and from San Francisco to Portland, and thence to their homes in the older states with but a memory of Oregon.

"The convention at Medford is but an initial meeting. Another will follow at Grants Pass November 6, and the purpose of the campaign is to get people who will come to see the exposition to understand that they must buy their tickets via Oregon before they leave home or they will be forced to pay full fare both ways, if they decide later to come this way.

"Everyone is confident that the Oregon exhibit at San Francisco will be handled to the best possible advantage of the state, but they also realize that our spread there will be one among thousands, all battling for a hearing.

Ashland Has Advantages.
"At Ashland there is a wonderful opportunity to meet and greet the newcomers. Ashland has geography in her favor. The trains make a longer stop there than any other point between the Rocky mountains and the Pacific ocean. Ashland is at the end and the beginning of a mountain climb. Train equipment demands careful attention and that takes time. During this period the newcomer can look at whatever Oregon presents. How can the state spend \$50,000 to better profit than by placing a commanding exhibit of their products at this gateway to the fertile valley of the Rogue after the traveler has come through the waste and abandon of California hills? It is a splendid advantage which Oregon must improve.

"No one can point in all the great coast region to another chance like this. Let us welcome the visitors and ask them to stop and visit the various counties. The campaign in behalf of this undertaking makes the people of the Rogue partners and those of all the state will join.

"Better times in southern Oregon are a result of good crops—there is good cheer everywhere.
All Are Thankful.
"Roseburg, Douglas county and the Umpqua Valley are shouting over taking first prize at the State Fair; Jackson county is pointing to the fact that she has sold \$500,000 of 5 per cent bonds at a premium. The fruit buyers are buying everything that the inspectors will pass.

"The unfortunate geography of Oregon from a railroad standpoint may prove a blessing in disguise.
"The situation puts them on their mettle and the commercial clubs are waking up. The entire citizenship is to be aroused and every man, woman and child made a special agent to do his or her part in bringing people around the Oregon way. The school boys and girls will take part in the same. California naturally wants all the people to stay in that state, and offers a round-trip ticket to the

great traveling public at \$15 less than it costs to come through Oregon en route. There is a movement here to make this \$17.50. Oregon citizens will have to join with those of Washington to stop this advance, but each individual should help to increase the travel this way. There is great interest everywhere in supplying the small farmer with money to buy a few cows, hogs and chickens. Diversification is getting a wonderful hold upon our bankers and capitalists.

"The Portland Commercial Club and Oregon Development League have determined to lend their combined aid to the advancement of all Oregon and the campaign has but just commenced."
[Tidings editorial note: Again the Tidings rises to remark that the only discordant note coming from the Medford convention was put forward by the Medford correspondent of the Oregonian. Everybody else at the meeting saw nothing but harmony, enthusiasm, and a sincere desire on the part of all present to forward the movement along the most practical lines.]

THE CANYON.

(By Elizabeth Yockey.)

Green and crimson and gold,
Gold and crimson and green;
The mountains are gay in their gorgeous array,
While the canyon lies sleeping between.

Yes, asleep; but awake on its breast,
From the sun-kissed, snow-capped Butte,
Flows our streamlet that never needs rest,
Bearing nectar for man and for fruit.

Arise, you who love well your bed—
Have a race with "Old Sol" some bright day;
Turn your steps to the canyon so fair—
There you'll find a scene that will pay.

Have you heard how these canyons were made?
What brought out the streamlet and dell?
Gave perfection of sunshine and shade?
Now listen—the tale I'll soon tell:

In my youth I heard a legend, told to man as well as child,
How on earth, when first created, all was green and smooth and mild.
But the Master, looking o'er it, missed the flowers He loved so dear,
And He straightway sent the birdlings, bearing seeds to bring good cheer.

Soon, the landscape bloomed with beauty; then beat sun and chilling blast,
Till the Prairie cried in sorrow, "My sweetest flowers cannot last."
Then the Master sent the Storm King; one swift blow the smoothness cleft;

And the Prairie groaned in anguish o'er the wound and havoc left.
But the earth-mold brought streamlet; seeds again by birdlings strewn,
Decked the rocks with vines and beauty; high the tree-tops stood, unhearn;

Every nook was hung with mosses; low the flowers bloomed sweet and coy.
Till the canyon pleased the Master; there was rest and peace and joy.

A Fake Hobo Church.
Salem Capital Journal: Corporation Commissioner Watson has revoked the charter of the United Christian Conference of the Church of Christ, which was charged with being operated by Portland hoboes, who collected funds for various fake purposes and issued permits to preach and perform marriages to those who paid \$2.50.

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LISTEN!

Every individual, firm or corporation should have a checking account here for convenience in paying bills. The cancelled check is a never-failing receipt and an accurate record of your transactions.

Your money is absolutely safe here, and you run no risk of losing it by fire or theft.

We welcome new accounts, whether large or small. Open a checking account here today.

Granite City Savings Bank
ASHLAND, ORE.

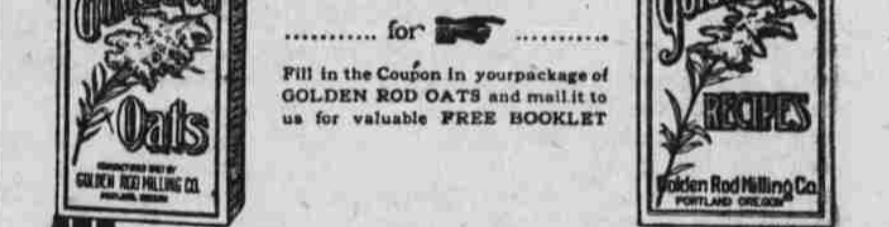
Penalty for Illegal Voting.
The last legislature changed many laws and made many new ones. One of these is in regard to illegal registration and illegal voting. The penalty is severe. Section 3465 of the general laws of Oregon provide that "any person who shall wilfully or fraudulently register more than once, or register under any but his true name, or attempt to vote by impersonating another who is registered, or knowingly register in any precinct where he is not a resident at the time of registering, upon conviction shall be punished by imprisonment in the penitentiary not less than one year nor more than three years, or

by fine of not less than \$100 nor more than \$2,000, or both such fine and imprisonment" may be imposed.

Paderewski is touring the country again, playing better than ever, but it is hoped he does not spoil his technique by having his hair cut.

The good showing made by the oats crop indicates that a large number of people will eat horse food for breakfast this winter.

Last year the United States department of agriculture issued more than 34,000,000 copies of bulletins, reports, circulars, etc.



Doctors Know
That meat does not agree with some people. Doctors also know that all of the beneficial qualities of meat, with none of its bad effects, are to be had in

Golden Rod Oats

Made of plump, fat Oregon oats—they weigh from eight to ten pounds more a bushel than ordinary oats. You get all of the meat in Golden Rod Oats—and they're more quickly and easily prepared, too.
At your grocer's.

Golden Rod Milling Co.
Portland, Oregon

Boys' Suits and Overcoats

25% DISCOUNT ON ALL OUR **Boys' Suits and Overcoats** **25% DISCOUNT** ON **Boys' Hats**

Children's Hats AT SPECIAL PRICES

Men's and Boys' Shoes AT GREAT REDUCTIONS

It will pay you well to investigate our line of men's and boys' shoes. They are the best to be had, both in style and material.

Also RUSTER BROWN SUITS for smaller boys. Regular price range from **\$2.50 to \$12.00**
And we give you 25% discount from any priced suit you may select.

Our stock of ladies', misses' and children's shoes in SOROSIS and UTZ & DUNN makes, are the best. Our prices are right. Let us fit you with a pair. Satisfaction guaranteed.

VAUPEL'S The Quality Store

Phone job orders to the Tidings