

Classified Advertisements

(Continued from Page Three.)

TOO LATE TO CLASSIFY.

FOR RENT—Eight-room modern house, close in. Cheap. See Enders & Son. 22-2t

BIG CHANGE IN THE BOOKS

COMMISSION MAKES RADICAL CHANGE IN SCHOOL BOOKS.

COMPLETE LIST OF CHANGES

Old Books to Be Taken at Established Agencies in Part Payment for the Books Ordered in Their Place.

Once in six years, if not oftener, the Oregon Text Book Commission proceeds to compel the parents of the children of the state to dig up for a complete change of books.

- Grammar School Books. Cyr Fourth Reader and 20 cents for Wheeler Fourth Reader. Cyr Fourth Reader and 25 cents for Wheeler Fifth Reader.

SEND APPLES TO AFRICA

Northwest Fruit Exchange Adds 13 Carloads to Previous Orders From Johannesburg.

Portland, Ore., Aug. 11.—Is 13 an unlucky number? Officials of the Northwestern Fruit Exchange of this city do not believe that it is.

Today the exchange secured an order for 13 carloads of apples to go forward to South Africa, being the second direct order ever received from the former land of the Boers.

The price paid for the last lot of apples will be more than double—in fact, will be within a fraction of three times as great as the average price secured for similar fruit by many shippers last season.

This last order completes a chain of orders for Pacific northwest apples that extends from one end of the earth to the other.

The exchange today also secured an order for seven carloads of Pacific northwest apples from South America. Three cars of these will be Jonathans and will be supplied by the Rogue river district, and the remainder will consist of Rome Beauties to be forwarded by Wenatchee and Yakima, Wash.

Notice to Workers.

Because of having received a number of inquiries from Ashland regarding work in the cannery, Mrs. Charles Logsdon, forelady of the Talent cannery, will be at the Columbia Hotel, Ashland, Wednesday, August 13, from 10 a. m. to 4 p. m.

BAGLEY CANNING CO.

Ashland Billiard Parlor

10 East Main St.

J. P. Sayle & Son

St. Helens Hall

Portland, Oregon. Resident and Day School for Girls in charge of Sisters of St. John Baptist (Episcopal). College, Academic and Elementary Departments.

Why Go To Coolest Sunday, 17th? Because you will enjoy the ride over the Siskiyou, the view of Pilot Rock and Mt. Shasta, the mineral water at Coolest Springs, the cool, bracing mountain air, the ample shade, the dance in the pavilion, the box ball alley, shooting gallery, the swings and band music.

THE PEOPLE'S FORUM. These columns are dedicated to the people for the discussion of public questions or the diffusion of general information. Articles must be limited to 300 words and name of writer must accompany articles.

- 57 cents for Hunter Essen, of Biology. Hutchison Phys. and Hygiene and 57 cents for Hunter Essen, of Biology. Bergen Elements of Botany and 78 cents for Bergen & C. Practical Botany.

FOR PERSONAL PURITY

Chicago Schools to Introduce Lectures in Public Schools in This Matter.

Chicago, Aug. 8.—With the coming of the fall term of the Chicago public schools but a few weeks distant, Superintendent Ella Flagg Young admitted today that she has made no definite selections of the men and women who are to conduct classes in the new "personal purity" course to be launched in the Chicago high schools.

"We feel that we have taken a radical, almost a revolutionary, step in adopting the personal purity course in Chicago," said Mrs. Young. "We realize that other cities will closely watch the working out of the venture and will take it up if Chicago is successful."

WHAT HUSTLING DOES

Hustling, Honest Dealing and Advertising Builds Up Big Business in Small City.

The advertiser in a city the size of Ashland often remarks, "It may pay to advertise in a city, but it won't in a place this size." A striking refutation recently came under the notice of the writer.

This week a copy of one of the Osage papers (the last census gives the town 2,300 population) came to hand. A double page advertisement of the Gopelrud Bros' annual summer clearance sale, with about 500 lines of local, devoted to the same sale, vividly recalled to the writer his first impressions of Harry Gopelrud, on whom as a town boy he was somewhat inclined to look down.

It was but one of the many instances where he has known of the building up of business houses apparently far in excess of the demands of the community, simply by hustling, honest dealing and judicious advertising. It also emphasizes the fact (which is an axiom among the newspaper fraternity) that the better a merchant understands the advertising game the stronger he favors advertising.

Star Theatre—"An Infernal Tangle."

Coming home to supper one evening, Luigi tells his wife that a new couple is moving into the same tenement house that they live in. Vincenza greatly admires the mustache of her new neighbor and speaks of this to her husband, who laughs at her scornfully but becomes very jealous of the man, Biaggio.

Applications for positions as instructors have come to the office of Mrs. Young from scores of physicians, men and women. While the teachers will be recruited largely from members of the medical profession, Mrs. Young declared today that careful personal investigation is being made to determine the physicians who are most competent to discuss sex questions before high school pupils.

"Many physicians and scientific men," she said, "have their sense of delicacy blunted by the very nature of their work. Their psychology is too far removed from that of the child. Their minds move in a different sphere and their fitness will be determined not alone on their standing as physicians, but also on their understanding and tact in handling delicate subjects so that we can avoid at the start any shock to the young boys and girls. We must have instructors who can meet the pupils' minds properly."

"Of course there will be segregation. Boys will be taught by male instructors and girls will have women instructors. The classes will be divided into small groups—small enough for the instructors to obtain the personal, confidential effect."

"There will be no text books—no printed matter that might be subject to wrongful interpretation, or any interpretation at all by the pupils who are at a formative age. Instruction will be solely by lectures. But we all expect pupils to ask questions in class groups. If the course is successful in the high schools we may institute a course fit for the grade schools. At first we shall present only a limited view of the course. Within a few weeks we hope that the boys and girls will come to accept instruction in sex questions with no different attitude than that which they might hold to instruction in algebra. We believe firmly this will come. When they arrive at that state of mind the course will be broadened and made thorough."

A new English life buoy carries two incandescent lamps on each side, supplied with current by a storage battery, which is switched on automatically as the buoy is lifted from a rack.

Pomerania in 1912 grew 1,017,856 tons of sugar beets. West Prussia produced 1,092,867 tons.

Almost 1,000,000 tourists visit the Alps each year, of whom about 24 meet with fatal accidents.

A century ago there were in all Europe only 22 cities with more than 100,000 inhabitants.

Iron ore mined in 1912 in the United States amounted to 55,150,147 long tons.

It takes the constant labor of 60,000 persons to make matches for the world.

From time to time the Tidings has received communications from readers. It is a helpful thing to exchange opinions on current subjects. Especially is this true of those subjects that affect the material well-being of the community (either of the city of Ashland or the county of Jackson), and this column is dedicated mainly to that end.

are many persons in this community who produce good literary articles. Every reader who feels inclined to write on any subject, except those prohibited, is invited to contribute to this column, always being sure to keep your article within as nearly as practicable the 300-word limit.

Should Women Register?

Some of our good men last year, in Oregon, declared the chief objection they had to women becoming voters was because they would not exercise their rights and appear at the polls if they became enfranchised; or else after casting their ballots one or more times they would regard this privilege as a mere toy and would lay it aside for something newer that caught their fancy.

It is for the women of Oregon to prove these allegations false. First, for very dignity's sake, we women cannot afford to lower ourselves in the eyes of mankind to any degree. It is not exactly an unpardonable sin to be a bunch of frivolity, nor a drudge to whom a single unscoured pan or unpolished doorknob means a tinge of manufactured conscience that affects only the owner thereof.

What is there to do? Of course, one never really knows until the battle is on. But this one thing is sure, we are facing conditions on this coast which may not mean much possibly to ourselves, but surely will to our children and grandchildren.

Note the mine disasters with the loss of life because of ineffective protection. See how California is already in the throes of the immigration problem. Shall the Oregon laborer receive only a quarter of a dollar a day wages, as already has gripped

southern California with the Mexican or Japanese in competition? We have been warned what the ships that pass through the Panama canal will unload on our shores.

The big cities of Oregon and Washington are demanding strong men at the head of their affairs. They have declared for those officials that are unafraid, and who will cope with uncleanness and criminality. In anticipation they are strengthening their city ordinances.

It is highly necessary, on account of labor conditions as well as many others, that all right minded citizens link together. Take, for instance, the eight-hour laws now in preparation to be put shortly before Oregon people, if possible by direct vote. These will apply to both men and women in every industry.

It should be settled by all means before 1915. Is each woman going to help the future conditions for her husband, her son or daughter? If so, it will include about five minutes at the registration office. It should be done at once and is just as important as ironing a ruffle or trimming the table for a pink tea.

MRS. M. M. EDMUNDS.

NOTICE.

Please get your items for the Tidings in the day before date of publication, if possible. All matter must hereafter be in type by noon on publication day.

Germany has more than 65,000,000 people living in an area less than that of Texas.

The value of farm animals in this country last year was \$5,005,149,600.

Our Special Offer. La Follette's Weekly. is the one paper that can be depended upon to print absolutely unbiased news of current political movements. Senator La Follette, personally, contributes a weekly article on the inside workings of Congress that alone is more than worth the subscription price. Through special arrangement we are in a position to offer LA FOLLETTE'S AND THE ASHLAND TIDINGS BOTH FOR \$2.60. As we approach a radical change in national administration La Follette's is doubly valuable. No matter what your party affiliations, you are interested in broad-minded discussions on topics of public interest. You get this in La Follette's. Send your order today to The Ashland Tidings. LaFollette's One Year, \$1.00 Our Offer: The Tidings One Year, \$2.00 \$2.60 To new or old subscribers who pay in advance. Address all orders to the Tidings.