

LINCOLN COUNTY LEADER OFFICIAL COUNTY PAPER W. H. HALL, E. F. HALL, G. W. HALL Publishers G. W. HALL, Editor.

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HALL'S CANDIDACY

According to press reports Chas. Hall, defeated candidate for the Republican nomination for governor of Oregon has announced, since the failure of his contest to prove that he was by rights the people's choice to head the ticket in place of Ben W. Olcott, that he will not support Mr. Olcott in the race.

We, as well as thousands of other voters of Oregon, felt somewhat in sympathy with Mr. Hall so convincing were the charges that fraud existed in the recent primary election and felt that he and his followers were perfectly justified in contesting the nomination of Mr. Olcott. Even though the fraud may not have existed the people of the state were entitled to know for certain.

Now, however, the scenery has changed. Mr. Hall and his backers have had the opportunity to expose any irregularity that may have existed during the voting and counting of the ballots. They have failed to do so. Mr. Hall has admitted that he was misinformed in the matter and has given up the account as hopeless. He took it that Mr. Hall sincerely believed that he was the choice of the

Republicans of Oregon to lead their ticket in the fight this fall. He must be thoroughly convinced by this time that he has honestly defeated in the primary. Then why does he withhold his support of Mr. Olcott? Is it because his backers are urging him on to further humiliation or is it because he is a poor loser and lacks that quality of manhood that is termed "good sportsmanship."

Does he intend to run as an independent or will he attempt to turn his "support" to the Democratic nominee. An act of this kind would most certainly be frowned upon by the Republican voters of this great state.

As stated before thousands of voters felt that the Hall forces were justified in contesting the nomination of Mr. Olcott so convincing were their statements of sincerity, but now that they have utterly failed sentiment is swinging to Mr. Olcott and unless Mr. Hall comes out wholeheartedly in favor of the man who successfully and honestly defeated him in the primary he will become as unpopular with the Republican voters of the state as a knocker in a community of boosters.

MAIL ORDER HOUSE BOOMS

Sales totals of the great mail order houses show an enormous increase, particularly in strictly farming sections. Tons of mail order catalogues come into Lincoln county every change of seasons. These concerns are not doing this for nothing. They are getting results.

This is not pleasant news for retail stores in our average small town, but it is what they may expect.

There is only one way in which the insidious mail order campaigns can be combatted, and that is by local merchants frankly explaining their merchandising possibilities to the people through advertising.

It is a well-known fact that the big mail order concerns maintain departments of considerable magnitude to check up the towns where the local merchants appear to lack enterprise. Is this the case in Toledo?

In those communities they concentrate their batteries of advertising and catalogue distribution.

The mail order house never prospers in a town where the local merchants advertise consistently, because the mail order men know they cannot compete with the local store if the merchant understands his business.

The cheapness with which the big mail order man can buy is more than offset by the low overhead the local merchant can get along with.

To hold his own, however, the local merchant must not hide his light under a bushel.

The public needs educating to a knowledge that they can buy a home as cheaply, that they can actually see what they are buying before they pay for it, and that they do not have to wait sometimes weeks for the delivery of the article they want.

The National Cloak and Suit company reports a heavy increase in its business, all in the country, though it is doubtful if this great concern carries anything like the line of up-to-date goods carried by local stores throughout the country.

When the merchants get ready to talk plainly to the people they will have nothing to fear from the mail order man, but if they remain silent, then the outsider will surely burrow his way into their profits.

Self-satisfaction has spelled many a bankruptcy.

VOTE SWAPPING.

The accepted practice of swapping votes in state legislatures has reached a pass where it is akin to national scandal. The public interest is sacrificed on the altar of county cupidity, though as a fact the home folks in the long run pay dearly for their supposed favored legislation. "You vote for my bill and I'll vote for yours," is the battle cry. "The provisions of my bill will not affect your territory, and nobody cares anyhow." The custom, of course, is the outgrowth of the Washington pork barrel scramble where favored noses are as brazenly thrust into the national money trough. There it is bad enough when the practice is brought more nearly home the effect is demoralizing. Unprincipled legislators are enabled to entrench themselves in office so firmly that it soon becomes next to impossible to uproot them. They always "make good" for the home folks, and that is as far as the vision goes. The rest, to quote the melancholy Dana, is silence. The practice lowers the moral fibre of the people and legislatures become simply distributing centers of graft and special favors, state budgets are swollen beyond all necessity, genuine expenditures do not count, nothing counts, indeed, but moves that will keep the tawdry politician in his legislative job.

WICKED STAGE FOLK.

It has been suggested that a monument be raised to perpetuate the memory of Lillian Russell.

And there are those who hold up their hands, horror-stricken at the thought—erecting a monument to a stage actress!

We have heard sermons on actors and we have found some new material for a cracking good sermon along that line, if any one wants to use it.

One of the foremost motion picture producers of the United States recently adopted three children—and some of those who most bitterly condemn the movie folk haven't even a lap dog.

One of the favorite film stars—a young lady—has adopted two homeless waifs. She's not so very old either.

A certain vaudeville team—man and wife—have adopted in all twenty-six children. The last half-dozen just added to the family circle, were made orphans by a murder.

Publicity stuff. Perhaps. Then let's have a lot more such advertising.

IT PAYS TO ADVERTISE

Since coming to the county, the County Agent has more or less consistently followed the practice of providing the local as well as the State press with news items. Many times these items have been prepared with a view of bringing some results to the county. An item was written portraying the opportunities in the undeveloped land on the Lower Siletz River, and as a result the Chamber of Commerce, postmaster, and County Agent received letters of inquiry.

Numerous instances of this sort could be cited, the most recent being a little statement to the effect that on account of the short hay crop many Lincoln County dairymen would be forced to cut down their herd. In respond to this item the postmaster received a letter addressed to "who may concern" indicating that if \$10 to \$20 fall freshening cows could be found that there was a buyer interested in the same. We would urge upon all readers of this item to consider the real value of this type of publicity and whenever anything of interest can be communicated through the press to do so.

AS-YOU-LIKE-IT

"Fertilizer! Fertilizer! You'll come here, you Fertilizer," called the tiller of a rocky ten acres.

"Why for do you call that chile, Fertilizer?" asked the new neighbor.

"Ya see ma wife run out of names so we decided to name him after both of us. Ma name is Ferdinand and her name is Eliza so we call him Fertilizer."

Bill Jones marched his wife and 12 children into a shoe store and told the clerk to fit them up.

The clerk worked hard for almost two hours and at last had each of the 13 whims satisfied as to foot comfort so started to make out a sales slip.

"Oh, I don't want to buy the shoes," said Bill, "Just mark down the sides of each one, I am going to order the shoes from that new mail order house at Kalamoo."

"Face Powder is very dangerous," says my friend, Doctor Blizen, "especially if a man wear it home on a coat lapel."

BOUNCING BABY BOY.

Born—To Mr. and Mrs. George Ruben a 7-pound son—Benton Harbor News.

A LITTLE WORSE.

Down to the beach West Sam and Molly The sand was warm to Sam and "HOT TOMALIE."

Miss Fret—"Yes, she's pretty but it's a gift."
Miss Worry—"So I understand. Her mother is a druggist and it doesn't cost her anything."

Sharples Separators

Are Easiest Cleaned

H. S. PRUNER

Local Agent

YAQUINA OREGON

Only \$6.25 TOLEDO PORTLAND

and return



Sale Dates

Fri. and Sat.

Return limit

15 days from

Sale Date

ASK AGENT ABOUT SEASON FARES

Travel now and realize big profits in transportation costs. For further particulars, ask agents.

SOUTHERN PACIFIC LINES

J. M. SCOTT, General Passenger Agent

The White Corner Store

We have complete line of Tablets, Inks, Pencils, Pastes, Paperties, etc. for the School and Home—Also a few school books left here for Sale

R. S. VANCE

PHONE 9005

TOLEDO, OREGON

Bredon the Electrician

With the Yaquina Electric Co.

For Electric Work That Will Pass Underwriters Inspection

ELECTRIC SUPPLIES, WIRING & REPAIRING

Call Yaquina Electric Company

ESTIMATES CHEERFULLY GIVEN

Brunswick Here Today—September Records

Dance Orchestras	Vocal	Instrumental
Isham Jones	Giuseppe Danise	Fredrick Franklin, Violin
Orlando Terrace	Irene Williams	Gondolier Trio
Gene Rodemich	Margaret Young	Riviera Trio
Bennie Krueger	Billy Jones	Vessella's Band
Carl Fenton	Charles Hart	George and Joseph Green
Cotton Pickers	Elliott Shaw	Xylophone Masterpieces
	Criterion Male Quartet	

Golf Records
Charles ("Chick") Evans, Jr.

BRUNSWICK RECORDS PLAY ON ANY PHONOGRAPH

Artist	Popular Dance Hits	Selection	No.	Size	Price
Isham Jones' Orchestra	Little Fox Trot	Yankee Doodle Blues—One Step	2288	10	\$.75
Orlando Terrace Orchestra	Keep On Building Castles in the Air—Fox Trot	Adapted from "Tales of Hoffmann"	2294	10	.75
Carl Fenton's Orchestra	Send Back My Honey—Fox Trot	Count the Days—Fox Trot	2293	10	.75
Bennie Krueger's Orchestra	Ravens—Fox Trot	Ravens—Fox Trot	2293	10	.75
Gene Rodemich's Orchestra	Ricky-Roo—Fox Trot	North the South Sea Moon—Fox Trot—Introducing My Number One from Zigzag Polka of 1921	2291	10	.75
Gene Rodemich's Orchestra	Up to You (Jen ai Maig)	Up to You (Jen ai Maig)	2292	10	.75
The Cotton Pickers	Broken Hearted Blues—Fox Trot	Broken Hearted Blues—Fox Trot	2292	10	.75

Artist	Songs—Concert and Ballad Selection	Selection	No.	Size	Price
Giuseppe Danise (Baritone)	La Paloma (The Dove) Treble—In Spanish	La Paloma (The Dove) Treble—In Spanish	2601	12	2.00
Irene Williams (Soprano)	Down in the Forest (Hanson)	Down in the Forest (Hanson)	3152	10	1.20
Criterion Male Quartet	Swing Along (Cook)	Swing Along (Cook)	2287	10	.75

Artist	Instrumental Selection	Selection	No.	Size	Price
Vessella's Italian Band	Dance of the Hours—Part 1 from "La Gioconda"	Dance of the Hours—Part 1 from "La Gioconda"	2601	12	1.50
Fredrick Franklin (Violinist)	My Wild Irish Rose (Chorus—Cry Olcott)	My Wild Irish Rose (Chorus—Cry Olcott)	2298	10	.75
Gondolier Trio (Instrumentalists)	Broome Moments (Ehrlich)	Broome Moments (Ehrlich)	3278	10	.75
Riviera Trio (Instrumentalists)	Beautiful Dreamer (Foster)	Beautiful Dreamer (Foster)	2298	10	.75
Joseph Green (Xylophone)	Kindness you Intermingle (Hosco-Albert) Bell Solo	Kindness you Intermingle (Hosco-Albert) Bell Solo	2298	10	.75
George Green (Xylophone)	Grand Bandage March (Hosco-Albert) Bell Solo	Grand Bandage March (Hosco-Albert) Bell Solo	2298	10	.75

Artist	Popular Songs	Selection	No.	Size	Price
Charles Hart and Elliott Shaw	Rock Me in My Swanee Cradle—Tender and Baritone	Rock Me in My Swanee Cradle—Tender and Baritone	2296	10	.75
Billy Jones	Sunshine Alley—Tender	Sunshine Alley—Tender	2297	10	.75
Margaret Young	Nobody Lied—Comedienne with Orchestra	Nobody Lied—Comedienne with Orchestra	2297	10	.75
	Oh! Is She Dumb—Comedienne with Orchestra	Oh! Is She Dumb—Comedienne with Orchestra	2297	10	.75

WARREN B. HARTLEY COMPANY

Lock Box A-A

NEWPORT OREGON

ED'S SMOKEHOUSE

COME IN AND GET A TASTE OF OUR ROOT BEER THE ONLY BARREL IN TOWN

E. A. LYTLE, Prop.



Muddy COMPLEXION

YOUR COMPLEXION is muddy. You look haggard and yellow. Your eyes are losing their lustre. The trouble is with your liver. Take Chamberlain's Stomach and Liver Tablets. They will correct that. Then avoid meats, hot bread and hot cakes, take frequent baths and a long walk every day, and you will soon be as well and as beautiful as ever. Price 25 cents per bottle.

Chamberlain's Tablets

Remember We Have a Good Line Of

CARPENTERS' TOOLS—FISHING TACKLE—POCKET

KNIVES—FLASH LIGHTS AND, IN FACT EVERY-

THING FOUND IN A COUNTRY HDW. STORE

IT WILL PAY YOU TO VISIT US

Sherwood & Hayden

COZY BILLIARD PARLOR, Nichols and Bain, Proprietors

A high class line of cigars, tobaccos, candies.

We also have the best soda fountain in town, mixed drinks of all kinds served. Take a carton of ice cream home with you.

"THE COOLEST PLACE IN TOWN."

"SERVICE IS OUR MOTTO"

Water Front Market

WHOLESALE & RETAIL

Dealers in

DRESSED & CURED MEATS

FISH IN SEASON

HIGHEST PRICES PAID FOR HIDES

WAUGH & MEADER, Props.

LADIES' MILLINERY GOODS

at

ARNOLD'S

also

COMPLETE LINE OF LADIES' AND GENTS' FURNISHINGS

Call in and look over our line of Hats, Caps, Gloves, Ties, Shirts, Hosiery, Ribbons, Jewelry, Etc., Etc.

"Goodform" HAIR NETS

Just the Shape or Color that the most Fastidious Feminine Tastes May Desire.

Careful Selection from Imported Stocks Guarantees Them Perfect.

We are as Proud to Sell Them as You Will Be to Wear Them.

"GOODFORM" Nets are Made for and Sold exclusively by REXALL Stores Only

POPULARLY PRICED AT 2 FOR 25c—

DOUBLE MESH.

TOLEDO DRUG CO.

The **Rexall** Store
T. F. HAWKINS, Prop.