

## An Open Letter to our Patrons in Lincoln Co.

WITH YOUR APPROVAL WE HAVE FULLY DECIDED TO DO A CASH BUSINESS, DISPENSING WITH CREDIT ENTIRELY.

OUR REASONS FOR TAKING SUCH A STEP FOLLOWS:

1. WE WANT YOU TO GET THE UTMOST FOR YOUR MONEY. YOU CANNOT DO THIS WHEN YOU CONSIDER THE "BAD ACCOUNTS" A MERCHANT HAS THRUST UPON HIS BUSINESS. DO YOU THINK A MERCHANT STANDS THIS LOSS? CERTAINLY NOT. HE PASSES THIS LOSS TO GOOD CREDIT CUSTOMERS, WHO PAY FOR THE MERCHANT'S LOSSES IN THE FORM OF HIGHER PRICES ON FOODSTUFFS.

2. WE WANT TO KEEP MORE LINCOLN COUNTY MONEY HERE AT HOME. WE ARE NOW ABLE TO COMPETE WITH THE SO CALLED "MAIL ORDER HOUSE" FOR THEY SELL FOR CASH AND THEY CONSEQUENTLY HAVE NO BAD ACCOUNTS.

CASH DEALINGS MEANS A SAVING. PAY CASH, OWE NOTHING. LIFE WILL BE SWEETER, RICHER AND HAPPIER.

### PHONE ORDERS

IT WILL BE A PLEASURE FOR US TO EXTEND AS MANY CONVENIENCES AS POSSIBLE. AND PHONE ORDERS MAY BE PAID THE FOLLOWING DAY. ALSO ANY OTHER CONVENIENCE THAT WILL ENABLE US TO KEEP WITHIN THE CIRCLE OF OUR BUSINESS PRINCIPLES WILL BE EXTENDED.

WE WILL DISCONTINUE CREDIT MONDAY, THE 31st OF OCTOBER, AND ALL BILLS DUE THE 1st OF NOVEMBER.

WINTER SUPPLIES SHOULD BE PURCHASED NOW, AS FLOUR IS AT A NEW LOW LEVEL— LIKEWISE SUGAR.

THE ONLY PROPER TELEPHONE NUMBER TO CALL IS 7004.

## ECONOMY SPECIALS

THE SPECIALS PRICES ON MERCHANDISE ADVERTISED BELOW ARE FOR SATURDAY AND WILL PREVAIL ALL NEXT WEEK UP TO FRIDAY, NOVEMBER 4th, WHEN NEW PRICES WILL BE OFFERED THE FOLLOWING DAY, SATURDAY, NOVEMBER 5th. THESE PRICES ARE FOR CASH AND CASH ONLY. MAIL ORDERS WILL BE CHEERFULLY FILLED AT THESE PRICES.

## SUGAR

BEST FRUIT AND BERRY  
100 lb. Sack CANE SUGAR

**\$6.97**

13 LBS. .... \$1.00

### SOAP

LUNA 8 Bars ..... 38c.  
PALMOLIVE 3 Bars ..... 25c.  
FAIRY 3 Bars ..... 25c.  
CITRUS WASHING POWDER 30 oz. size Pkg. 27c.

VINEGAR (Bulk)  
per Gal. .... 45c.

PEPPER (Bulk)  
Per Lb. .... 25c.

CORN FLAKES (Kellogg)  
2 Packages ..... 25c.



## FLOUR

FISHER'S BLEND— That Perfect Flour for Every Purpose:

49 lb. Sack ..... \$2.10  
Per Barrel ..... \$8.20

CROWN FLOUR:

49 lb. Sack ..... \$2.05  
Per Barrel ..... \$8.10

HOMELIKE FLOUR:

An extremely superior Hard Wheat Flour at a very reasonable price. Positively GUARANTEED to give Satisfaction. The Price is:

49 lb. Sack ..... \$1.25  
Per Barrel ..... \$7.30

**W. C. Burcroff Mercantile Co.**

TOLEDO, OREGON

### CEREALS

CORN MEAL White or Yellow No. 9 Sk. .... 33c.  
GRAHAM FLOUR (Coarse and Fine) per Sk. .... 42c.  
WHOLE WHEAT FLOUR: Per Sk. .... 39c.  
ROLLED OATS: No. 9 Sk. Per Sk. .... 63c.

### KEROSENE

BULK PEARL OIL  
Per Gallon ..... 21c.

## COFFEE

ROYAL CLUB

3 Lb. Can ..... \$1.29

FREE With Each 3 Lb. Can

—3 "Big Sticks" of Candy

PREFERRED STOCK

1 Lb. Can ..... 44c.

2 1/2 Lb. Can ..... \$1.05

This Coffee is far better than many of the higher priced Coffees.

HILL'S RED CAN

1 Lb. Can ..... 44c.

2 1/2 Lb. Can ..... \$1.05

5 Lb. Can ..... 2.08

## 13c.

BETSY ROSS BREAD JUST WHAT YOU HAVE BEEN WAITING FOR. THOSE LARGE 1 1/2 LB. LOAVES OF BREAD AT 13c. EACH OR 2 FOR 25c.

### MILK

LARGE CANS .... 14c. ea.

CARANATION; BORDENS;

COUNTRY CLUB; SMALL CANS .... 07c. ea.

### VERY SPECIAL

BEST BULK CREAM

ROLLED OATS—

4 Lbs. .... 25c.

MACARONI (bulk)

Per Lb. .... 08c.

SODA CRACKERS (bulk)

Per Lb. .... 16c.

THESE ARE NOT THE ONLY SPECIALS WE HAVE—MANY ARE NOT ADVERTISED.

THAT FRUIT CAKE FOR CHRISTMAS

Have you built it?

We have all the necessary ingredients of best quality obtainable.

COMPOUNDS; CRISCO

Snowdrift, Jewel and Pearl Shortening, also Mother Tucker's Compound, which we recommend for all first class fruit cakes.

FISHER'S BLEND

ORANGE PEEL

LEMON PEEL

CITRON

RAISINS

DATES

WALNUTS and

ALMONS.

CUT THESE PRICES OUT—USE THEM FOR REFERENCE ALL NEXT WEEK.

### Strong for Home Paper

"No, I don't take the local paper any more," one farmer said to another as they were waiting at the creamery to unload their milk.

They had just been looking at a poster advertising "Subscribe for Your Home Town Paper Week, November 7-12." "I take a daily paper, and that's about all I need. It has a few items every week from our community, and I feel that I save two dollars a year by not subscribing to the home paper."

"Well, that's one way to look at it," said the other farmer, "but I've always felt that a local newspaper was a pretty valuable asset to any community, and if everybody took the attitude you do, there couldn't be any local newspaper. Of course we could not get along without our daily papers, because they keep us informed about

what's going on throughout the nation and throughout the world, but when you say that they take care of our local news, I don't think you are sticking close to facts. They simply can't, and the publishers haven't any personal interest in our community the way our editor has.

"I have always felt that I got value received for every dollar I've paid out in subscriptions to the local paper, and I don't have an idea that running a country newspaper is any more of a wealth-producing proposition than running a farm. So long as I've got two dollars I intend that the rural mail carrier is going to tuck a copy of the home paper in my box every week."

That farmer knows that the community newspaper is a necessity in his home; that without it his home would be incomplete and his part in the community would be unsatisfactory to himself and his family. He knows the full value of the local newspaper as an institution.

For oil stoves and ovens see Colvin. Joe Windred was a passenger for Portland Monday.

For the best makes of oil clothing—see Colvin.

Ches. Morrison was down from Elk City Tuesday.

For super quality rubber boots see Colvin.

Come to the open meeting at the Chamber of Commerce room tonight, for forty-two piece and open stock dinner sets see Colvin.

School Supt., R. P. Goin, was a passenger up the line Friday.

Men's and boy's mackinaws at Colvin's.

Miss Matilda Hammen was a Valleyward passenger Sunday.

C. O. Hawkins and L. H. Payne drove up from Newport Tuesday.

For bed springs and mattresses at a right price see Colvin.

Mr. and Mrs. W. R. Curry returned to their home at Albany Sunday.

Landlord P. A. Gilmore and wife were up from the Resort City Monday.

Miss Rosa Derrick who is teaching on Big Elk was home Saturday and Sunday.

Fred Salvage departed Friday for Seattle where he will work in a big garage.

Attorney Max Church of Portland had business here the first of the week.

Mrs. Rachel King, and son-in-law, B. F. Uddike, departed Monday for Portland.

Tanlac is made of roots, herbs and bark and contains no minerals or opiates. Toledo Drug Co.

If thinking of buying a phonograph for the Holiday season, see the concert size Mandel at Colvin's.

A. L. Wallace, manager of the Yaquina Bay Packing Co., was a passenger for Salem Saturday.

Mrs. Lon Hoover and children were down from Nortons Tuesday and Wednesday.

Nick Ludemann was up from Newport on business Wednesday afternoon.

Roy Butterfield of Lower Siletz was in the city Wednesday enroute to Valley points.

Miss Katie Waugh, who is teaching at Yaquina, spent Sunday with the home folks.

Mrs. A. R. Richardson returned home Wednesday evening from a few weeks' visit at Portland.

Roy Swazze returned Wednesday evening from Albany where he had been visiting his parents for a few days.

E. M. Harvey was up from Newport Wednesday looking after the interests of the Standard Oil Co.

Mr. and Mrs. Arthur Schlecht departed yesterday for Cashmere, Wash., where they will make their home.

Mayor and Mrs. W. E. Ball were passengers for Portland Wednesday where they will visit for a few days.

You can't have good health with a disordered stomach. Correct your stomach disorders with Tanlac and you will keep well and strong. Toledo Drug Co.

C. O. Hawkins and Prof. Coleman of Newport, accompanied by C. E. Hawkins and D. J. Sidey of this place drove to Corvallis and return Saturday for the O. A. C. Washington football game.

Mrs. Elmer Horning and children were passengers for Albany Friday noon. They were accompanied by Mrs. T. H. Horning of Otter Rock, and went for a visit with Mrs. Elmer Ellsworth.

A. Glebsch, the grading contractor on the Toledo-Chitwood section of the Corvallis highway, arrived back Tuesday evening from a trip to Portland and Southern Oregon. Mr. Glebsch has another contract in the southern part of the state.

Chas. Severson departed Wednesday for Monmouth where he will join his family, and where Miss Severson is a student at the Normal School. Mr. Severson stated that in the Spring they would probably go to California.

Mr. Severson recently leased his place up the river to Ray Jenkins.

T. P. Hawkins, C. N. Hoak, and C. F. N. Hayden of this city and Ed. Coleman of Newport drove out to the O. A. C. Washington football game at Corvallis Saturday in Mr. Hawkins' car. Messrs. Hawkins and Hayden drove back that evening, the others remaining at Corvallis and coming home Sunday.

### RESOLUTION

Waldport, Oregon, Oct. 19, 1921.

Whereas the State Fire Marshal has caused to be published in the Lincoln County Leader, dated October 14th, 1921, a report under date of September 1st, 1921, said report purporting to represent the actual conditions, and recommendations as to fire hazards existing in the City of Waldport, Oregon.

Whereas, said report as a whole is very misleading, and many of the statements set forth as facts in said report are absolutely false, thereby damaging the City of Waldport, Oregon.

CRUSON  
&  
NICHOLS

"DING" & "NICK"

POOL & BILLIARDS

GOOD TABLES

CIGARS & TOBACCO

BASEMENT  
ANDREWS'  
BUILDING

"THE PETER PAN"

CONFECTIONERY

FULL LINE OF

FINE CHOCOLATES

COMMON AND FANCY

ICE CREAM DISHES

LUNCHES

SERVICE

YOU WOULD ENJOY A VISIT TO THESE TWO PLACES



H. E. PETERSON  
THE OLD RELIABLE—(Established 1900)—TOLEDO, OREGON

DIAMONDS, WATCHES, CLOCKS,  
JEWELRY & SILVERWARE

WATCH REPAIRING A SPECIALTY

OVER 40 YEARS EXPERIENCE AS

—PRACTICAL WATCHMAKER—

### A Community Servant.

The local newspaper is the servant of the community in which it is published, but to be a good and efficient servant it must be fed by the people it serves. It is an institution of the town quite as much as are the schools and the churches, and quite as much entitled to support.

### A Necessary Luxury.

The town newspaper is both a luxury and one of the family necessities.

DR. L. HOYT BROWN

DENTIST

Nat. Bank Bldg. - Toledo, Oregon

OFFICE HOUR

9 to 12 A. M. and 1 to 5 P. M.

YOUR EYES

ACCURATELY FITTED

By

GRADUATE OPTOMETRIST

Private Office for Examinations

Prices Reasonable

F. M. French & Sons

Optometrists and Opticians

Albany, Oregon



The  
Hotel  
Oregon

BROADWAY AT STARK  
PORTLAND, ORE.

YOU'RE COMING TO THE

PACIFIC INTERNATIONAL LIVESTOCK

EXPOSITION

NOVEMBER 5th-12th

MAKE THIS YOUR HEADQUARTERS

HOMELIKE ACCOMMODATIONS—  
COMFORTABLE SPACIOUS LOBBY—  
AND THE HOME OF THE FAMOUS

YE  
Oregon  
Grille

ARTHUR H. MEYERS MANAGER