

THE STORE THAT SELLS
FOR LESS FOR CASH

BIG

WE ARE NOT CONSIDER-
ING PROFITS IN THIS
SALE

12 DAY SALE

Starting Jan. 19th, and ending at 9 P. M., Jan. 30th
SHOES! SHOES!! SHOES!!!

Hundreds of Pairs at less than replacement costs

WE WANT TO REDUCE OUR SHOE STOCK \$3,000.00

Before taking our annual inventory February 1st

IT WILL HELP YOU REDUCE THE H. C. of L.

To buy six month's or one year's supply of SHOES for the whole family, at these fighting the H. C. of L. prices. Shoes will be higher for Spring

Sacrificing prices on every shoe in Store. We quote a few prices to give you an idea of the big cut we are making on shoes

- Lot 301 Men's Gun Metal Button and Lace worth up to \$7.50, Sale Price.....\$ 5.45
- Lot 302 Men's Tan and Brown Eng., worth up to \$8.85, Sale price..... 5.45
- Lot 303 Men's Chippewa 6 inch Top Work Shoes, worth \$7.00, Sale Price..... 4.95
- Lot 304 Men's Lion Brand 12 inch Top Work Shoes, worth \$11.50, Sale Price... 8.95
- Lot 305 Neihoff Loggers 12 inch Tops, Last Years Price \$15.00, Sale Price..... 11.45 War Tax, 15c.

SIZES 2½ TO 6

- Lot 310 Boys' Gun Metal Button and Lace Shoes, worth \$5.00, Sale Price.....\$ 3.85
- Lot 311 Boys' Heavy 6 inch Top School Shoes, worth \$5.50, Sale Price..... 4.25
- Lot 312 Boys' Lion Brand 10 inch Top Shoes worth \$7.00, Sale Price..... 5.65

SIZES 8½ TO 2

- Lot 316 Youths' Gun Metal Button and Lace Shoes, worth \$4.50, Sale Price.....\$ 3.45
- Lot 317 Youths' Heavy Low Top School Shoes, worth \$4.50, Sale Price..... 3.45
- Lot 318 Youths' Lion Brand 10 inch Top Shoes, worth \$6.00, Sale Price..... 4.85

REMEMBER— Mail Orders for Shoes filled by return mail.

- Lot 306 Ladies Black Kid and Gun Metal Button and Lace Shoes, worth up to \$6.00, Sale Price.....\$ 3.35
- Lot 307 Ladies Black Kid Shoes Button and Lace, French and Cuban Heels, worth \$2.50, Sale Price. 3.45
- Lot 308 Ladies Gun Metal and Box Calf Lace Shoes worth up to \$5.00, Sale Price 3.90
- Lot 309 Ladies Black Kid, 1 strap House Slippers, worth \$2.95, Sale Price..... 1.95

SIZES 11 TO 2

- Lot 313 Misses' Patent Leather Cloth Top Button Shoes, worth \$3.75, Sale Price..\$ 2.75
- Lot 314 Misses' Gun Metal Lace Shoes. worth \$3.75, Sale Price..... 2.95
- Lot 315 Misses' Smoke Horse Chrome Soles Button Shoes, worth \$4.50, Sale Price.. 2.95

These prices quoted are just a few of our several Hundred Bargain Prices. In some of our Lots of Shoes we haven't all sizes, so it would be wise to be here when the Store opens Monday morning, January 19th.

REMEMBER—12 DAYS
SALE ONLY, STARTING
JAN. 19th, AND ENDING
SATURDAY, JAN. 30th AT
9 O'CLOCK P. M.

The Bootery
WHERE CASH IS KING

12 DAYS OF SENSATION-
AL SELLING TO REDUCE
SHOE STOCK \$3000.00

S. E. NEWKIRK, M'g'r.

Phone 2805