

In Case of Illness

the telephone is a friend in need. It will save you many anxious moments and possibly **the life of a loved one.**

A reliable telephone places you in instant touch with your doctor and friends without taking you from the "sick room."

Western Electric Rural Telephones

are of proven reliability. They will not fail you in emergency. **Think over the small cost.**

All of the material needed to build the very best rural telephone line will cost you and your neighbors only about as much as two or three sheep. With our Free Bulletin before him a boy can install and operate the system.

Cut out this advertisement, write your name and address on the margin and mail today, to our nearest office, so that our Free Bulletin No. 412, which describes the entire plan in detail, may be sent you immediately.

WESTERN ELECTRIC COMPANY

EASTERN
New York
Philadelphia
Boston
Pittsburg
Atlanta

CENTRAL
Chicago
Indianapolis
Cincinnati
Minneapolis

The world's oldest and largest telephone manufacturer. There are over **4,000,000** Western Electric Telephones in use in the United States to-day. **Rural Telephones a specialty.**

WESTERN
Saint Louis
Kansas City
Denver
Dallas
Omaha

PACIFIC
San Francisco
Los Angeles
Seattle
Salt Lake City

Northern Electric and Manufacturing Co., Ltd., Montreal and Winnipeg