W. C. MALONEY, Editor and Pub.

Official Paper of Coos County Official Paper City of Marshfield.

Entered at the Postoffice at Marsh. field, Oregon, for transmission through the mails as second-class

SUBSCRIPTION RATES year\$6.00

TALKS WITH THE BUSINESS MAN

ERE are a few don'ts to be per advertising.

Don't give a list of goods that are It's always carried in a store of your kind without giving prices. If you Pray what in the world are you are in the dry goods business, peothe price is what interests them.

ter week, but change your copy at still every issue of the paper.

and try to put forty inches of adadvertised is worth more to your ly exploited.

hurriedly. Anything that is worth doing at all, is worth doing well.

Don't get the copy for your adv. to the newspaper at the last minute. Forget that you have them, you'll vailing for all the products of that Have it ready and in the hands of the editor the day before the If nobody had any trouble but you, the farmer about fifty cents, hogs date of publication.

Don't advertise just now and A small space used constantly is worth more in final results than a Unlike any other since mortals large space used occasionally.

PAPER COST AND NEWSPAPERS

T IS not news to newspaper readers newsprint paper has advanced by leaps and bounds during the last That to others the right way to live eighteen months, for have not the newspapers of the world with one accord been telling their readers about it with great regularity in the period named? In the United States, land of big newspapers, the advance is felt by publishers, and felt keenly, even though the times generally, "My friends should always bear in viewed from the counting room are good. The cost of print paper has been rising so steadily that loss on circulation has been cutting deeply into the profits on advertising. It is not necessary that one shall be a newspaper publisher in order to see that when the cost of the raw material in the newspaper exceeds the price obtained for it from the distributor. papers pay a very small fraction of burn hair. profit on circulation under the best of conditions. Some of these since margin of loss widening to the dan-

Hence at the thirteenth annual meeting of the American Newspaper Publishers Association, held in New subject of advancing the price of they are worth. newspapers to readers was gravely considered. This has always been a step which the average newspaper publisher would prefer to avoid. He would rather suffer some loss, as a Same old springtime, same old murule, than take it. Pride in circulation and profit in adver- Same old luring call and wish tising are both opposed to increasing Of the antic fields of clover the street or subscription selling And to loaf somewhere and fish. price. Nevertheless, there must be a Same old visions of the river, is willing or able to carry. The Same old dreaming, dreaming over burden cannot all be put upon the Beyhaods down in far-off places, advertiser. The reader must assume some of it. How much of it the reader will cheerfully assume is a question, for unless he assumes it cheerfully circulation is affected in the taken at one's home or purchased at news stands or on the streets

in the price of any newspaper, if Colts to break and boats to sail, made at all, will be made by a news- Same old cherry blossoms growing, paper association; that is a matter Same old apple bloom and peach, which will probably be left entirely Same old golden music flowing to individual publishers; but while Same old robin's nest to reach; the national association was ponder- Same old springtime, yes, forever, a short time the price of lumber will ing the question in New York editors and publishers in Pennsylvania were adopting the following:

Resolved, that the publishers of daily newspapers throughout this state publicly give notice that unless there be immediate and great mater. Never pity a Coos Bay man beial reduction in the present prices cause he looks shabby and greasy, of labor, mechanical material and Maybe his wife wears all the good white paper, the time has arrived to clothes in the family, change the price of the 1-cent news-

paper to 2 cents a copy, through the reduction of bulk and causes all the trouble. the elimination of expensive but apparently unwarranted and uncalledfor features. However, this is a fuller treatment than can be given man who opposes it. it here. The interesting thing is that out of the conditions that events are eye it cannot be seen. That's sons, one of whom lives in Salem and creating in these later days many why we know that other Coos Bay the other in Minneapolis. At the changes are resulting which may have people have faults and that we time of his sudden death, Mr. Wana permanent influence spon the busi- haven't any. ness of newspaper publishing. The one great hope incident to the alt. Every Coos Bay woman is a lit- ance. The dead man's effects which nation is that if we may not have as the touchy about it if her husband were removed from the body by the

COOS BAY TIMES WITH THE TEA AND THE TOAST

GOOD EVENING

The great lesson of biography is to show what man can be and do at his best. . A noble life put fairly on . to others.—Samuel • Smilley.

WHY DO YOU WORRY?

observed in writing newspa- O, why do you worry and why do you Tuss? dollars to doughnuts that things might be "wuss",

hoping to gain ple know that you carry calicoes- When, by day and by night, you per cent.

simply complain? Don't run the same adv. week af- A laugh is worth more than a river of tears;

ton of dark fears; Don't use twenty inches of space A cheer beats a groan by a hundred to one.

vertising into it. One thing well And growling's a capital habit to weather interfere with the corn crop are two poles already raised, one to shun.

your care, Don't write your advertisements Keep talking about them, yes, no wet, cool summer.

matter where; But would you get rid of your burdens of grief?

soon find relief.

Do you know that I think to you we \$9.25 per hundred, cattle about the The section gang of the Southern would do? then, but keep at it all the time. We'd encase you in glass and

write "Here's a man began"

bow's we'd see, And a very great loss that surely

would be; in any part of the world that Take heart, and take hope then,

and seek to live so you may show.

-Selected.

HOW'S THIS?

mind". bear Will Dungan sighing

That I can't live unless they're kind Enough to help me out by dy-

Men have more sense than womthe more papers distributed the en. You never saw a red headed River. They were from near Bloomgreater must be the loss. Many news-man who imagined that he had au-

It has just about got so that if the margin of profit reduced to the mother asked daughter to wash the retail lumber yards in lowa, western disappearing point. Others see the dishes daughter would get out an jumber prices should be high. Shininjunction restraining mother from gles sell at retail in lowa for \$4.50 being cruel and unusual.

Sometimes the things you get York within the last few days, the for nothing cost you more than

SAME OLD SPRINGTIME

and the sunburned, freekled faces

And, oh, that same old springtime, still a gift of golden graces! cutting down of the number of papers Same old springtime with its mes-

Of the wood and of the vale; It is not likely that an advance same old ideas of adventures,

light,

their flight.

-Selected.

A great saving might, of course, fast that causes the automobile ac- of Salem. be made by many dally publications cidents. Stopping too suddenly

ties somewhere between your opin- attacks for several years. He was phase of the subject that demands ion of the matter and that of the quite wealthy, having property at

If an object is too close to the less is said to be survived by two

we may, at least, have better ones, likes hers.

PROSPEROUS MIDDLE WESTERN-ERS BEGIN TO TURN WESTWARD The steamship Breakwater is ex-

> High Priced Land Is Having Effect

An unusual era of prosperity in the record acts like an inspira- . Middle West with money plentiful it is said that the steamship Georgis reported by Dan Maloney of The W. Elder, formerly plying into Coos Times who returned Saturday night Bay, has left Valpariso, Chile, with from several weeks stay in Iowa.

As a result of this, he says residents of that section are already be- general cargo for Chile again and ginning to turn westward again and there is every indication of an unusually heavy westward movement of money and people to the Northwest this year. The prevailing interest rate in the banks there now is 5 16 tion company,

Weather Backward

Weather conditions throughout the Middle West have been backward

High Prices Prevail

due to the extraordinary prices pre- miles. section. Corn and oats are bringing same, butter about thirty cents per Pacific was busy this morning cleanpound. Farm land prices are soaring, ing the weeds out of the local yards Five years ago \$100 to \$125 was con- so that they are now taking on a metsidered a high price for the farm ropolitan air. lands in Iowa and now the price If we never had storms, no rain- ranges from \$200 to \$350 per acre. BRINGING OUT STRAWBERRIES Cash rentals have advanced from \$4 | Capt. Monson, of the Messenger or \$5 per acre until now they range within the past few days has begun from \$8 to \$10 and in some instances bringing out the first of the Haynes as high as \$12 per acre.

> Farmers Use Machines ing the tide of prosperity to the ut- far has done no damage, though it men of the Parific Coast, died here most and the farmer who hasn't his has put the berries back a few days. early today of heart trouble, after the bulk of them own the more ex- ENCHANTED HELPS HARRIGAN city in 1889, and was a pioneer lumquent to see a lumber wagon tied to mary were received from Enchanted Looking Toward West

buying a large tract on the Snake dulum swung back. commanding \$250 per acre.

Lumber Is High

According to prices asked by the per thousand and the poorest grade lumber at a minimum of \$30 to \$35 per thousand. Most of the lumber with the exception of the timbers is Southern pine. The shingles and larger timbers are usually from the west coast.

MAY OPERATE MILL

DRAIN, Ore., May 22,-Col, E. W. Page, of the Page Investment Co., was in Drain this week on business. Mr. Page will go east in a few days to attend to some matters in connection with his company,

While here Mr. Page stated that in all probability their mill, three miles west of Drain, would resume operations this summer or fall. Either the Page Investment Company will operate it, or it will be leased to some company.

The milt has a cutting capacity of about 25,000 feet per day, and will employ about 50 men.

Col. Page believes that the lumber industry is on the boom, and that In in the heart of dreams and be higher than ever before.

The resumption of operation of the But as sweet, as sweet forever Page mill will be a considerable help through the years that take to Drain, as it will furnish employment to the heads of a good many families.

IDENTIFY DEAD MAN

DRAIN, Ore., May 22 .- The body of the man found dead along the wagon road near Drain where he had After all it isn't travelling too camped was that of Eldredge Wanless

According to statements made by the dead man's brother at (Drain The deceased was about 50 years of Generally speaking, the trifth age and had been subject to heart Phoenix, Arlzona, and at Salem, Ore gon, and in other states. Mr. Wan less was enrente from points in Call fornia to Salem by private convey many cheap newspapers in the future likes baker's bread as well as he coroner, will probably be turned over to his brother at Salem.

************************* WATERFRONT NEWS

BREAKWATER DUE

pected in here either late tomorrow Money Plentiful in That Section and night or early Thursday morning. depending on the time she gets away from Portland.

ELDER GOES TO BOSTON

a cargo of nitrate for Boston. On her arrival there she is to load a thence back to San Francisco. She is owned by the North Pacific Steamship Company but is under charter to the California South Seas Naviga-

PUTTING UP NEW WIRELESS

boy for the Western Union, spends least every other issue, or better An ounce of bright hope than a again this spring. It is cold, windy his spare time learning the telegraphand rainy. There has been little nice le codes and mastering electricity. weather so far and some apprehen- Out at his home in Euglewood he is sion was felt in lowa lest the cool now installing a wireless plant. There again this season. Last year, the and the other 55 feet with three wires business than a dozen articles poor- To double your trouble and add to corn crop was short and the quality between. He expects his instruvery poor as a result of an unusually ments here within a few days. With them installed he will be able to receive messages from a distance of The unusual prosperity there is 800 miles and send about 1500

CLEANS UP YARDS

Inlet strawberries. He says there will be many bushels of berries from ert F. Lytle, of Hoquiam and Port lows farmers especially are enjoy- up there this season. The rain so land, one of the best known lumber

pensive machines. It is not infre- Delayed returns from Friday's prithe rear of a six-cylinder machine, precinct today. For commissioner, Harrigan received 44 and Philip 14 Western farm lands and irrigated and so Harrigan was quite elated this projects are now especially attract- morning having reduced his opponing interest there. On the train, he ent's majority to 36. However, met a number of Illinois farmers who Haynes Inlet then came with Har- a number of improvements at his were coming to Idaho with a view of rigan 7 and Philip 18 so the pen-palatial home at Shore Acres, and

ington where farm lands are now ARTHUR MCULLOCH was down W. E. BEST, of the Sperry Plour from Haynes Inlet this morning on company over in Bandon, came a shopping trip,

PORTLAND

F. A. KILBURN SAILS MAY 29 North Pacific Steamship

Co. Smith Terminal Dock. L. G. CUSHING, Agent

Direct sailing to EUREKA, SAN FRANCISCO, SANTA BARBARA, LOS ANGELES, SAN DIEGO.

STR. BREAKWATER MAY 25

INTER-OCEAN TRANSPORTATION CO.

S. S. Adeline Smith

Passengers Only SAILS FOR SAN FRANCISCO BAY Every FIVE DAYS, from SMITH MILL DOCK PHONE 44, SMITH TERMINAL DOCK C. F. McGEORGE Passenger and Freight Agent

OCEAN BEACH AUTO LINE

Leave Marshfield at 7 a. m., and returning leaving from Empire at 8 a. m. Legve Marshfield at 11 a.m. and returning leave South Slough at i p. m. Leave Marshfield at 5 p. m. and returning leave South Slough at 6 p. m.

WE INVITE YOU TO OPEN AN ACCOUNT AT THIS BANK TODAY \$1.00 STARTS THE ACCOUNT

HOURS 9 TO 3

TOTAL A

SATURDAY EVE 7 TO 9

EXPERT WELDING of METALS

Steel, brass, cast, iron and aluminum castings made like new

DEMONSTRATIONS DAILY.

Koontz Garage

Phone 180-J.

North Front Street

MY EYE ON

I KNOW JUST WHAT YOU ARE GOING TO SAY YOU THINK I WON THE GAME, DON'T YOU? YOU'RE WRONG! I'M SMILING BECAUSE THIS IS A



LUMBERMAN DEAD

a month's illness. He came to this berman of the Grays Harbor country He was heavily interested in lumber manufacturing on Grays Harbor and

VISIT NORTH BEND

L. J. Simpson, who is supervising wife were in North Bend today,

over this morning on the fram.

THRU LINE

SAN DIEGO LOS ANGELES

PORTLAND

The First National Bank of coosbay

MEMBER OF FEDERAL RESERVE SYSTEM - UNDER GOVERNMENT SUPERVISION

OFFICERS

W. S. CHANDLER, Pres. DORSEY KREITZER, Cashier W. E. BUTLER, Asst. Cashler

BEN R. CHANDLER, Asst.

S. C. ROGERS

DIRECTORS

W. S. CHANDLER

AV. U. DOUGLAS

JOHN F. HALL

DORSEY KREITZER

JOHN S. COKE

WM. GRIMES

Oldest Bank in Coos County Flanagan & Bennett Bank

BANKING-EFFICIENCY

Marshfield, Coos County, Oregon. Capital, Surplus and Undivided Frofits \$120,000

INTEREST PAID ON TIME AND SAVINGS DEPOSITS Officers-J. W. BENNETT, President; JAS. H. FLANAGAN, Vice-President; R. F. WILLIAMS, Cashler; G. F. WINCHESTER, Assistant Cashier.

Flanagan & Bennett Bank OF MYRTLE POINT

Officers-J. W. BENNETT, President; JAS. H. FLANAGAN, Vice President; L. M. SUPLEE, Cashier; L. T. DEMENT, Assistant

Bennett Trust Company

Capital, Surplus and Undivided Profits \$125,000 Officers-J. W. BENNETT, President; TOM T. BENNETT, Vist President; ARTHUR M'KEOWN, Secretary; BENNETT SWAN-The Only Trust Company in the State, Outside of Portland, Which

Organized Under the New Law.

Abstracts

For reliable Abstracts of Title and information about COOS BAY REAL ESTATE, see

Title Guarantee & Abstract Company

Marshfield and Coquille City, Oregon. General Agents Eastside and Sengstacken's Addition. Special attention paid to assessments and payment of taxes. HENRY SENGSTACKEN, Manager.

We are now prepared to furnish GRAVEL in any quantities from pile in our yard or in carload lots, at following prices Cartond lots, taken from cars, \$2.00 per park From pile on ground, \$2.75 per yard.

Retail Department.

C. A. Smith Lumber & Mfg. Co. Opposite Post-Office