NOTES:
Don't get a load of all those who are always going to be there. Headlines without giving prices. If you are the one who is always there, you know that some of those hellacious prints are what this is all about.

Don't use the same ad, ask it of your neighbors. You are just one more, and quite possibly one more than you will.

Don't use too much of these and try to put your name in the directory. By the way, you are doing a good job in the business, don't you think?

Don't use your ad, too heavily. This might be what you wish to do in the business but quite possibly the ad is not what you wish.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.

Don't be too heavy.