| WHY. |
| :---: |
| The long wild cry of the human, <br> No child is a man or let us k Except as they grow |
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| And never the wind's boldest warriorCan tell us the secret aloud. |
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|  |
| There are many doors in this House of Life That will open to you and me,But love and labor and honest strife |
|  |  |
|  |

## COOS BA LEADS

## HESOLIS OFFICE

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## SUBNEY HGHWWY

## THE TALE OF THE DOLLAR.

"AM A DOLLAR, A little edge-worn, perhaps, but still for This town is only my adopted home, but I like - not remain permanently. When I came out of the mint I adopted into a town like this in another state But after time, I was sent off to a big city, many miles away, I irned up in a mail-order house. For several years I stayed that city, Millionaires bought cigars with me. I didn't like hat for I believe in plain people.
"Finally a traveling man brought me to this town and left ne here, I was so glad to get back into a smaller town that I vas determined to make a desperate effort to stay. One day a citizen of the town was about to send me back to the big city. I caught him looking over a mail-order catalogue. Suddenly I found my voice and said to him:
"Look here; if you let me stay in this town I'll circulate round and do you a lot 8 f good. You buy a big beefsteak pith me, and the butcher will buy groceries, and the grocer will buy hardware: and the hardware man will pay his doctor nill with me, and the doctor will spend me with the farmer for oats to feed his horse with, and the farmer will buy some It.sil meat from the butcher, who will come around to the 'Il be more useful to you here at home than if you send me way forever.
aked at tan said it was a mighty stiff argument. He hadn't ceefsteak, and I began to circulate around home again. Now just suppose all the dollars that are sent to Cnicago or some ther big city were kept circulating here at home-you could

## MAIL ORDER WISDOM.

LIS'TEN to what Herman Rosenfield, advertising manager of Seare, Roebuck \& Co., recently told the members of the American Ad club at a convention: "We have a bureaus from all over the country There is not a paper of any consequence in our trade teritory that our bureau does not get. This bureau looks crechants are not advertising in the local paper, we imchately flood that terrfory with our literature. It always lorings results far in excess of the same effort put forth in territory where the local merchants use their local papers."


The Advertisements in The Times cover the community

## Put a business stimulator

 here and be happy