

# THE CENTRAL AVENUE BOOSTER

CENTRAL AVENUE, FRIDAY, MARCH 17, 1916.

No. 79

VOL. 1.

### MEAN OBSERVATIONS OF THE WATER FRONT PHILOSOPHER

"DON'T always do to ostracize a man from society just because he gets to be a white collar officer. Some of 'em may be good fellows at heart who just drifted into that line o' work by chance."

"Folksy thing to me is that with 'bout seventy inches o' rainfall in this burg ev'ry year I gotta pay a dollar six bits 't' get enough water to drink & do the family washin'."

SMILE-A-WHILE

Some People have yet to learn that you can break up a cold rapidly by inhaling the lovely **San-Tox** Tablets. They give the body a chance to "shake off" the cold, caused by colds or congestion. Price 25c.

**San-Tox**

SOLD BY

**"The Owl"**

Frank D. Cohan

**San-Tox STORE**

We Deliver Immediately Phone 74.

It's sweet and very fragrant, too. And cool and clean as morning dew; You'll find no matter where you are, The El Roltan is the best cigar.

—We have, however, many others, and among these choice weeds you are certain to find one that will please your taste and just fit your fare.

—Your favorite periodical, also.

—A game of billiards if it pleases you.

**The Smokehouse**

Gene Crosthwait Jim Kellond  
Fred McClees.



## What to Eat

—is a daily problem, but where to buy is solved at once when you decide to order all your table supplies from COOK'S.

OUR GOODS ARE FRESH—OUR QUALITY HIGH

OUR PRICES REASONABLE

Let us serve you with a trial order.

**COOK'S GROCERY** PROMPT POPULAR PROGRESSIVE

Phone 189.

KODAK SUPPLIES BEST FINISHING

PICTURE FRAMING and MYRTLE WOOD NOVELTIES

Rehfelds  
220 Central Avenue Marshfield

**MARSHFIELD HARDWARE CO.**

AUTOISTS—DON'T MISS THIS

We have just put in a stock of the famous McGraw Tires, made by the largest auto tire and tube factory in the world.—VALUES, MILEAGE AND SERVICE IS GUARANTEED BY THE MAKERS AND US.—We will make adjustments on the spot.—Come in and let us show you.

The best in the Hardware line.  
Broadway and Central Avenue. Phone 31

### CENTRAL AVENUE SAYINGS

**Lenten Sacrifice.**—Several of the young ladies about town have announced that they will give up candy for lent, much to the gratification of their many friends.

SMILE-A-WHILE

**A Query.**—Jim Kellond (soliloquizing): "A lot of young college chaps drift in here to play pool, and they're always talking about a girl named 'Alma Mater.' The funny part of it is that each one claims her as his own. Whoever she is, she must be some winner."

SMILE-A-WHILE

**Big Hurry.**—Dr. Houseworth (waving off friend who wants to stop him): "Don't delay me, please. I've got a pneumonia patient out here, and I'm afraid he'll get well if I don't get out there this morning."

SMILE-A-WHILE

**An Unique Exhibit.**—Speaking of the city beautiful, Fred Fletcher has relieved the monotonous appearance of his automobile garage at the Myrtle Arms by cutting a window in the side next the street, so that when his little white car is inside it looks like an up to date undertaking display. Pretty idea. Lots of little things like this could be thought up if people would only try.

SMILE-A-WHILE

**Another Suggestion.**—The committee on civic loveliness that people might be prevented from throwing rubbish on the vacant business lots if they would put up bill boards around them, which would look better than the trash strewn ground. Mr. Ackerman's thorough political advertising campaign suggests a profitable use of these boards, and the idea ought to be carried out at once. There are not enough main corners, for banners, to go round.

SMILE-A-WHILE

### TRY THIS ON YOUR PIANO

On a mile we find two legs behind, and two we find before. We tickle the two behind before we find what the two behind be for.

SMILE-A-WHILE

### AND AGAIN—

"Bill had a board bill. Bill also had a bill-board. The board bill bored Bill, so Bill sold the bill-board to pay the board bill. After Bill sold the billboard and paid the board bill the board bill no longer bored Bill."

SMILE-A-WHILE

### MARY

Mary had a little lamp; It was well trained, no doubt; For every time a fellow called The little lamp went out.

—Exchange.

### THE CENTRAL AVENUE BOOSTER

Published Every Friday in the Interests of Coos Bay in General and Central Avenue in particular.

Entered at the Postoffice as strictly First-Class matter; there is nothing Second-Class about Central Avenue. Subscription Price.—Your good will, and membership in the Booster Club

### THEY GROW BETTER

"Oh, beautiful are little girls, And goodly to the sight," So John G. Saxe wrote years ago And John G. Saxe was right.

Quite beautiful are the little girls (waving off friend to the view. Their rosy cheeks and clustering curls, I like to see—don't you?

Yes, beautiful are the little girls, And yet the dullest prig Will willingly agree with me— They're prettier when they're big. —CLAUDE THOMPSON

SMILE-A-WHILE

### SPECIAL BOOSTER LEAP YEAR EDITION, WITH BACHELORS' DIRECTORY AND HELPFUL HINTS

" \* \* \* \* "Romco Leap to these arms untalked of and unseen."

THIS quotation from a well known Chautauqua writer of the sixteenth century shows that Leap Years were common even at that early date. The original text was "leap to these year arms," but the modern editions partially destroy the historical allusion to leap year in order to satisfy some pedantic notions of meter and grammatical construction.

The young maiden, whose name was Juliet, sprung this helpful hint in the dark, but she perfectly well knew that her lover was within hearing, right out under the porte cochere. Of this, and many other like allurements, she was unashamed, and has never been criticised by the most particular commentators, for it was leap year. She eventually met her death as a result of her zeal, but that is a long story.

Nothing is so unjust to the tact and resourcefulness of our young womanhood as the common notion that women make direct proposals of marriage to men during leap year. Nothing of the kind. No such raw plays were pulled off even in the dark ages, and we have advanced in life making since then, almost as rapidly as in advertising.

Leap year merely permits a sort of suspension of the rules, and allows more freedom of debate. The lovers are like the Senate and the House, either may propose a measure bearing no apparent relation to the real intended issue, but which it knows will be twisted and cleverly distorted until the real question is finally brought out for discussion in an unexpected manner.

In the Booster's opinion, too many of our eligible young men are spending their money out of town, doing a sort of mail order business in matrimonial matters, as it were. Out-of-town florists and confectioners are reaping profits that should be kept at home, among the Booster advertisers. Dave Stafford says the condition is alarming.

On the other hand, too many of our young women are being lured out of the community when there are just as good opportunities right here.

**OFFICE SUPPLIES**

TYPEWRITER ACCESSORIES

Ribbons, Etc. Carter's Inks

Official Clips and Files

Everything for Your Office and everything at reasonable prices.

**MARSHFIELD NEWS CO.**

68 CENTRAL AVE. (Formerly Frizeen's)

We deliver any magazine or periodical on date of issue

**DR. W. A. TOYE, DENTIST**

Hours 9 to 12; 1 to 5. Room 204, Irving Bldg. Central Avenue, Marshfield.

If they are properly worked, as elsewhere.

In order to make a start in the right direction, we have prepared, at great cost and effort, a list of eligible Central Avenue bachelors, which we present for the artful consideration of Coos Bay young women. We make no suggestions as we don't know the same. We thought we did, once, but have been lead into a state of less confidence than we had in our own understanding.

It is a problem for each to work out in her own way.

—Eventually—why not now?

### CENTRAL AVENUE BACHELORS' DIRECTORY

RATES, 10 cents a line if we write the copy, one dollar a line if advertiser writes it himself.

**DR. GEORGE E. DIX**—Physician of good habits and technique. Heart-whole, but has had appendix removed. His treatment of an automobile is no index to his disposition, which is really good. 'Phone day or night.

**RAY KAUFMAN**—Was unmarried when we went to press. Good manners and good dresser,—neat, not gaudy. Might be rather fussy about having everything kept in perfect order and likely to be irregular at meals during duck hunting season. Fond of pets.

**AL MYERS**—Quiet and dignified, and modest about a good reputation. Domestic tastes, with marked talent for landscape gardening, and would be able to beautify a home artistically. Good disposition if not crowded. Take your Sunday walk with him.

**HUGH BARCLAY**—Great joshier but sincere under all. Talks interestingly, with large grasp of world affairs, when anybody is found able to keep up other end of conversation. Can be found in front of Coke building. Neat appearance.

**GORDON RASMUSSEN**—Well educated and affable. Was socially popular in High school, and is still able to "come back" successfully. Good taste in sartorial matters. Blond.

**FRED PAINTER**—Agreeable and good natured, when not violently roused. Is in good position to buy family groceries at cost, and could thus support a wife on small income, if necessary. Brunette.

**EMIL GABRIELSON**—Good hustler, and no foolish notions. Literary tastes, acquired from cutting liquor ads out of magazines. Plays horn, can read music in any language. Is older than he looks.

**FRANK HARLOCKER**—Would look well in moving pictures, but prefers business career. Rational views. Fond of outdoor sports, and good hill climber. Works in bank, and would therefore be able to spend most of his time at home.

**WALTER BUTLER**—Courteous and affable strong indisposition to work is overcome by powerful self will. Very observing, and picks up many little items during the day that would interest wife during dinner. Can be seen through paying teller's window at First National.

**JOHN FERGUSON**—Quiet and unassuming, but does a lot of thinking. Steady habits. Plays pool, occasionally but would give it up for right girl. Courageous speculator, owning flats on North Eighth street.

**WILLIAM B. CURTIS, JR.**—Has future practically all before him. Polite and modest in demeanor. Is skilled plumber, and could therefore save most of his income by doing the plumbing around the house. Good personal habits, acquired under tuition of foreman of the grand jury.

**HARRY GORDON**—Young, but established in business, and has good taste except in shoes. Very affable manners so might have to be watched, but has excellent reputation to date. Fond of flowers and willing to indulge similar taste in others.

**WILL GOODRUM**—Absolutely fearless on the hurricane deck or a low, rakish car, but somewhat backward with ladies. Unable to resist properly directed appeal, however, and will subscribe or buy tickets if cleverly approached. Can drive any car or any make of car.

**WILLIAM HORSEFALL**—Young but a comer. Has had military training, and might not be on time to meals in case of war or revolution. Very cleanly, spending summer in bay. Good dancer, but poor taste in millinery.

**LOUIS HORTON**—Young, good looking and a good dancer but very bashful and would have to be approached carefully but it is worth it. Is in a position to provide plenty of candy and all of Sarter's ice cream you can eat.

### LITTLE BEAUTY SPOTS OF MARSHFIELD

THE warehouse of the Marshfield Water Company, on Fourth and Central, is a shining example of what can be done by the modest efforts of even a large corporation to make a city beautiful. This company realizes the value of advertising, and a mere glance at its stately warehouse and the lovely grounds surrounding it inspires one with a desire to rush into the office and lay down four bones for lawn sprinkling privileges.

A Green Anne style of architecture was selected for the building, and the paint is of the same period. The grounds have recently been filled, and as the soil is not yet in condition for growing a lawn, its bare ugliness has been ingeniously concealed by scattering about old lengths of pipe, sawbucks, bricks, planks, cordwood, old hydrants and pump parts. A few iron dogs would add to the general attractiveness but not everything can be done at once.

Following out the policy of economy common to public service corporations, no water is used for window washing, thus conserving the company's product.

SMILE-A-WHILE

Oh the cherry trees are budding, And the landscape's decked in green. And the little birds are soaring. (Like the price of gasoline.) —IKE CHANDLER.

SMILE-A-WHILE

### FASHION NOTE

Breach of promise suits are very little worn this season.

SMILE-A-WHILE

To altitudes alarming The busy bi-plane chugs; But she's got to do some soarin' If she beats the price o' drugs. —FRANK D. COHAN.

SMILE-A-WHILE

### REALISTIC

They were discussing at the Smokehouse the tendency of the Coos Bay climate to make a man sleep well. Doc Morrow remarked: "I sleep like a log."

"Yes," said Fred McClees, "with the saw going through it."

SMILE-A-WHILE

There's a lot of ancient fruit trees That would beautify the town If a few of 'em were just pruned up. And the rest of 'em pruned down. —COMMITTEE

SMILE-A-WHILE

### POETRY

Days are growing longer! Sing a song of cheer! We're getting home to supper 'ere the night draws near. Gutters gush and gurgles! Rinkey, doodle doo!

We're skipping like a water bug; why don't you? We know that's poetry because we wrote it ourself. And we shall continue to maintain that it is poetry despite the certain verdict of literary critics to the contrary.

SMILE-A-WHILE

### QUICK, DOC; THE PULMOTOR!

Will Dungan is a nice man I trust him, bless his soul! And yet I know that if he can He'll put me in a hole!

SMILE-A-WHILE

Some Coos Bay men are so busy looking for little faults in their neighbors that they overlook a lot of big faults in themselves.

Some Coos Bay people knock a man open and above board. Others say: "He means all right."

There is a man in Marshfield so stingy that it takes him an hour to separate himself from a nickel after he has made up his mind to spend it.

It's Lent and I've lent till I'm bent.

### TODAY'S ADVICE

Don't keep folks waiting for their dough; Go pay your debts today. Man wants but little here below. But wants it right away.

Jim Watson, who belongs to 13 lodges, says he has never been able to find out what their secrets are.

A lot of Coos Bay men seemed to have trained their consciences to speak only when they are spoken to.

The wireless is butting into almost everything else. But we will always be satisfied to do our own kissing in the old-fashioned way.

SMILE-A-WHILE

The convenience and profit of Times Want Ads will be demonstrated by a trial.

### SIGNS

"Roy Lawhorne must be a very superstitious cuss," remarked Dave Stafford. "He told me today that he placed great faith in signs."

"That doesn't make him superstitious," replied Wilson Kaufman, "he's just boosting his business, that's all."

SMILE-A-WHILE

### AN EPITAPH

Here lies the body of Susan Lowdor Who burst while drinking Sedlitz Powder, Called from the world to her Heavenly rest. She should have waited till it effervesced. —FRANK D. COHAN.

SMILE-A-WHILE

DELICIOUS LUNCHES

You have missed something if you have not tried

**Sarter's Light Lunches**

—They are served all day from 8:00 a. m. until midnight. A nice menu and all home cooking. Our motto: High Quality; low price.

Dew Drop Inn and try one at the

**DEW DROP INN**

Central Avenue

**For a Morning Appetizer**

—Nothing equals GRAPES specially fine ones this week. FRUIT properly prepared and from FLORIDA and CALIFORNIA. We have some extra.

**Good Potatoes**

—You probably know how difficult it has been to get good potatoes. We have some that we can guarantee. They are good size and bake or boil. Mealy and delicious. Try some of these fine spuds and if you do not say they are the finest you have had we will make good. They are a little higher in price, but they are worth it.

—We are selling some of those finely flavored Roman Beauty Apples at the special price per box . . . . \$1.25

—All the Fruit and Vegetables in the market may be found here. We are expecting a fresh shipment on tomorrow's steamer.

**Sanitary Food Store**

SERVICE FIRST

(Formerly Nashburg's Grocery.)

PHONE 218 SECOND AND CENTRAL

**You Want Good Insurance**

That's the kind I write. Prompt adjustments of all losses.

Fire, Life, Accident and Casualty.

—Have just added to my line one of the leading live-stock insurance companies in the United States.

**E. I. Chandler**

Coke Building Marshfield

**Teach Your Children to Save Money—**

It's the First Step in the art of getting ahead. See that they have a Savings account IN THIS BANK

**First National Bank** of Coos Bay

HOME OF THE SAVER

Marshfield, Oregon

BE PREPARED to show PROSPERITY A JOYOUS RECEPTION AND CONTINUOUS WELCOME. You can't entertain prosperity, anybody, or enjoy life properly yourself unless you have music in the home.

SEE US AT ONCE.

**Thomas Music Company**

Consolidation of Wiley B. Allen and W. R. Haines Music Stocks 93 Central Avenue.

PLAN TO TAKE

**Sunday Dinner**

— AT THE —

**Chandler Hotel**

The Hub of Central Avenue

A GOOD MENU