

# THE CENTRAL AVENUE BOOSTER

CENTRAL AVENUE, FRIDAY, FEBRUARY 18, 1916

No. 75

**OUCH!**  
These singing folks give me a pain. They have no reasoning. For when the music says: "Refrain" they always start to sing.

**SMILE-A-WHILE**  
**EASY**  
Reading lines like this be sage... and see that you are not misled; You do not have to turn this page over and no suppers in proof

## FRESH DELICACIES For Sunday Dinner

We have received a very good assortment of fresh fruits and vegetables from California, in fact, the best we have had for several weeks. They include:

**CAULIFLOWER — BEETS — GREEN ONIONS  
TURNIPS — CELERY — BRUSSELS SPROUTS  
SWEET POTATOES — CARROTS — PARSNIPS  
CABBAGE — LETTUCE — CRANBERRIES**

**GRAPE FRUIT — ORANGES (all sizes) — Eating and Cooking APPLES**

**VEGETABLE AND FLOUR GARDEN SEEDS**—We have just received a complete line of D. M. Ferry & Company's Famous Seeds. There is a big variety to meet your desires.

No matter what your needs in the grocery line, we are prepared to serve you with the best on the market.

We guarantee to give you satisfaction—better become a regular customer with us now.

### Sanitary Food Store

**SERVICE FIRST**  
(Formerly Nasburg's Grocery.)

PHONE 213 SECOND AND CENTRAL

**WAR IS PARTLY RESPONSIBLE FOR THESE PRICES.**

**TYPEWRITERS.**

Smith Premier—when new \$100.00, while the ylast... \$10.00  
Oliver No. 2, when new \$100.00... 17.50

Will do as good work as most new machines.

District Sales Agent Remington Typewriter Company.  
Phone 259-J. No. 73, Central Avenue, Marshfield

**L. W. JACOBS**  
SMITH PREMIER, REMINGTON, YOST, MONARCH, REMINGTON JUNIOR.

### Bring Us Your Repair Work

If your watch isn't keeping good time, bring it in and we will clean it, regulate it, or make whatever repairs are necessary. Our charges are most reasonable and we guarantee our work.

If you have a precious stone that you want mounted or the mounting changed, we can do it. And if you need new jewelry for any purpose, we are prepared to serve you.

**Wilson's Jewelry Store**  
We guarantee our repair work.  
68 Central Avenue. OTIS H. WILSON, Prop.

### Advertise in The Booster

Have you got anything to sell or swap? Do you want to buy anything?

**THEN TRY A AD WITH US**

Largest and only Newspaper on Central Avenue.

Advertising rates furnished with great cheer. Circulation books open to nobody.

**You'll Have to Take Our Word for It.**

### DON'T BE A TITWAD

Pay up your back subscription to the Booster and thus fill a long felt want on our part.

**NEWSPAPER ON HOT AIR AND COLD POTATOES**

P. S. If we are not in, leave the money with our wife, next door.

**DR. W. A. TOYE, DENTIST**  
Hours 9 to 12; 1 to 5.  
Room 204, Irving Bldg.  
Central Avenue, Marshfield

**THE CENTRAL AVENUE BOOSTER**  
Published Every Friday in the interests of Coos Bay in General and Central Avenue in particular.

Entered at the Postoffice as strictly First-Class matter; there is nothing Second-Class about Central Avenue. Subscription Price.—Your good will, and membership in the Booster Club

**GOOD AND BAD ADVERTISING FOR COOS BAY**

**A**N OBSCURE Portland paper takes a crack at one of our leading Coos Bay boosters for his alleged advocacy of a sort of censorship of Coos Bay news, going out. Our esteemed North Bend contemporary is quoted in righteous protest against these views, both papers in chorus flinging up a paean of virtue, and waving the white flag of journalistic truthfulness, which puts our friend "in bad."

We do not know certainly that our w. k. and est. fellow townsman ever promulgated such views. He never consulted the Booster, which is prima facie evidence that he did not entertain them; but to make sure, we have tried all week to get him by phone. His line has been out of order.

We do not feel that we can longer delay discussion of the matter, having been asked by many leading citizens to illuminate the subject.

There are two sides to the question, as there are to all questions not yet submitted to our North Bend and Portland contemporaries for solution. In a way, it would be lovely if all the news going out of Coos Bay was about weddings, banquets, new mills, lumber shipments, coal deposits, sunshine and revival meetings.

But it must be remembered that we wish to appear in our true role as a metropolis; and who ever heard of a place of any size or importance that didn't have disasters, lawsuits, divorces, had check artists and an occasional shower? These and other disagreeable things, like flies, come with advancing civilization and development. A venerable Coos Bay citizen once remarked that before the doctors came we had no sick people, and before the preachers came we had no sinners. Just so. It doesn't do any good for a place to become known as one where nothing but peace and quiet prevails. Even too good a name is not the best advertising. Who ever heard of anything that amounted to anything, good or bad, coming from a town named "Bethel," or "Eden," or "Mount Zion?" St. Paul, it is true, managed to get by, but W. J. Conrad says its glory is merely reflected from Minneapolis.

On the other hand, where do you get your reports of murders, arson, high life scandal, big fires and disasters? Why, from New York, Chicago, San Francisco, and towns like that, whose names are marked in big letters on the map,—towns that amount to something, and where people want to go. Life in Bethel and Mt. Zion is too insipid to attract the people with pep. They play checkers at their Chamber of Commerce meetings, when they have any.

One of the best pieces of advertising we ever got came through one of these reports of disaster "which should have been suppressed," even if true (but it was not true.) Some years ago we had a small forest fire on the peninsula, and a certain Portland paper flashed in big "headlines" a dispatch about the whole Coos Bay region being wrapped in devouring flames, and ten thousand people being huddled in terror between the roaring conflagration and the ocean. The value of that ad was in the statement that there were ten thousand people. Nobody would have paid any attention to it if it had been stated alone, but, set in the middle

of a harrowing recital, it attracted everybody's attention, and was fixed in everybody's memory.

War is a horrible thing, and such reports should, perhaps, not be circulated when peace is popular hereabouts. But who is there who has not heard of the famous naval battle that occurred off Coos Bay a little over a year ago? That was some ad,—better than a thousand write-ups about coal and timber. It doesn't do to have things painted too lovely. The most alluring things we see in print are apt to end up with "Scrape Nuts," of "Campbell's Soaps," or "See Reid about it," or something like that. People get leary of them.

Let us not be too particular what we send out, so long as it has the "kick," and is true. We don't mean that we recommend attracting malefactors to Coos Bay, but if we had a few of the biggest of them, like John D. (Rockefeller, of course), or a Guggenheim or so, who bear the very worst reputations, there would be things doing, and we believe we could stand the opprobrium quite stolidly.

Let the news go out, good or bad, and don't try to sidestep any ignominy which may bring people in here with wads of tainted money that they are struggling to get rid of. Let Coos Bay appear in its true light as a place that welcomes all, and knows how to make them behave themselves when they get here. Don't encourage the great press of this country to ignore our section as a place where nothing worth while ever happens.

**SMILE-A-WHILE**  
**PERSONAL MENTION.**

W. U. DOUGLAS who has been suffering from a sprained wrist denies he received it while winding a wrist watch.

**SMILE-A-WHILE**  
IKE CHANDLER says: "There isn't much use in telling a girl you would die for her unless you carry pretty heavy life insurance."

**SMILE-A-WHILE**  
LEW THOMAS will observe Washington's birthday by not working. There are only 364 other birthdays that Lew observes in this fashion.

**SMILE-A-WHILE**  
HARRY PAINTER has stopped smoking and gone to chewing. Harry says it ain't everybody who has will power enough to stop smoking, like he's done.

**SMILE-A-WHILE**  
DORSEY KREITZER went to North Bend the other night and told the business men how to get an extension credit and was loudly applauded. Now if it doesn't work Dorsey will be in bad.

**SMILE-A-WHILE**  
JESSEE TERRELL, our tonsorial barber cut his own hair the other day and made a pretty good job of it except in one place where he clipped his ear with the shears till it bled. Jesse says it's quite a feat for a person to cut their own hair with their hands.

**SMILE-A-WHILE**  
**WHATCHA THINK OF THIS?**  
Our old friend W. of Homerville tells us that he went into his cow stable the other night and by mistake mixed her up a nice mash in a box full of sawdust instead of bran. The cow, merely supposing that the hard things had come and they were all going to economize meekly at her supper, and the man never discovered his mistake until the next morning when he milked the cow and she gave half a gallon of turpentine, a quart of shoe pegs and a bundle of lath. —Exchange.

**SMILE-A-WHILE**  
**THE THIRTY WIDOW**  
Mr. Editor—I desire to thank the friends and neighbors most heartily in this manner for their co-operation during the illness and death of my late husband, who escaped from me by the hand of death last Saturday. To my friends and all who contributed toward making the last minutes comfortable and the funeral a success I desire to remember most kindly, hoping that these few lines will find them enjoying the same blessing. I have also a good milk cow and a roan gelding horse eight years old, which I will sell cheap. God moves in a mysterious way his wonders to perform. He plants his footsteps on the sea and rides upon the storm. Also a black and white shoat cheap.—A Pennsylvania Exchange.

**SMILE-A-WHILE**  
**BOOSTER WANT ADS**

**Truthfulness in Advertising.** —  
"FOR RENT: House in poor location. Rooms small, poorly planned, wiring defective, bad plumbing, and whole house very dirty. Roofs leak badly. Last occupants had measles, and place has not been fumigated. Worth about \$2.00 a month, but am looking for somebody who will pay \$18.00.—Address Owner."

**LADIES --**  
**Ki-Ko**  
POSITIVELY REMOVES SUPERFLUOUS HAIR PERMANENTLY —and— PAINLESSLY  
Don't waste time and money on so-called depilatories which are only temporary.

"The Owl" has been appointed Marshfield's exclusive agent for these remarkable toilet preparations. Literature on Application.

**"The Owl"**  
The Central Avenue Drug Store  
Phone 74

**CENTRAL AVENUE SAYINGS**

**The Sixth Sense.**—W. J. Conrad—"Vernon Smith must be back in town." Gus Adelsperger: "Why, have you seen him?" Conrad: "No, but I'm sure I heard his car chug past here a moment ago."

**SMILE-A-WHILE**  
**Spring Is Coming.**—The next thing on the program will be spring and it can't come too soon for us. In making this statement we presume we voice the general sentiment of the entire community.

**SMILE-A-WHILE**  
**Seeks Relief.**—Doc Stafford was consulting his attorney today to find out if the state law doesn't prohibit a man from working more than eight hours for himself. He says he is afraid he is violating some such law, and that the prosecuting attorney might pick him up, it's so near election time. Besides, he wishes to observe the law for other reasons.

**SMILE-A-WHILE**  
**Pries Variation.** — Dal Cathcart says maybe the Port Commission was logical in its alleged calculation that it would be cheaper to pay his claim for damages than to pay for a bulk head around his place, but they didn't foresee the wide market fluctuation that has occurred since that time.

**SMILE-A-WHILE**  
**Won't Give Up.**—William Horsfall (Jr.) is not ashamed of the fact that he is the only living representative on Central Avenue of that sporadic cult of males who go bareheaded. William says that if it won't cure baldness, it will probably prevent it, and he's going to stick it out, although some of the recent hat sales have been very tempting to him.

**SMILE-A-WHILE**  
**Sadder But Wiser.**—It is said that a lady approached Will Goodrum the other day, and smilingly requested the loan of a dollar. Will always has a few about him, and courteously complied with the request, whereupon the fair one handed him a ticket to a local entertainment, and remarked, sweetly: "Thank you ever and ever so much,—there is my receipt."

**SMILE-A-WHILE**  
**Others Have Had the Same Suspicion.**—Art Peck was walking up Central Avenue towards home the other day, evidently in deep thought. "What's the matter, Art?" asked a friend. "Oh, somebody's stealing my wood up home." "Oh, that can't be possible in this community; what makes you suspect it?" "Why, it takes me three hours to throw in and pile up a load, and I stoke the fires only about twice a day, taking not over three minutes in all, and the blamed wood's gone in less than two weeks."

**SMILE-A-WHILE**  
**Ads We Do Not See.**—About a year ago I bought an "Antiskidoo" automobile, after a careful investigation of all makes offered me. I have used the car continuously, and wish to state that I was properly stung. My repair bills have been outrageous, and I have used five sets of tires. I have to get out and push to get up an ordinary hill, and have not been able to work up enough speed with which to make me safe from the constant danger of rear end collisions. When touring the principal cities recently, I was surprised to notice how unpopular this car is becoming. People told me I was a sucker ever to have got one worked off on me. The factory has reduced its force about eighty per cent in anticipation of slow sales this year. Those wishing to order these cars need be in no hurry, as it will take some time to work off last year's models. There is no local agent, as the factory has cut out that expense.—E. Z.

**SMILE-A-WHILE**  
**"The Call"**  
San Francisco's leading daily  
**40c per month delivered.**

**MARSHFIELD NEWS CO.**  
68 CENTRAL AVE.  
We deliver any periodical on date of issue

**WUFF**

The hold-up man had a stern way Of making us heed his commands; He went into a jewelry store, and The poor clocks all held up their hands.

—Walter Butler

**SMILE-A-WHILE**  
Once through a pasture field he crept With footsteps soft as silk; At morn the milkmaids wildly wept— The cows held up their milk.

—John Ferguson.

**SMILE-A-WHILE**  
**HO, HUM!**

"Back to the farm," is now the cry. And yet we stay in Marshfield and sigh. To have a farm would be real nice If we could only raise the price.

—Jake Hilstrom.

**SMILE-A-WHILE**  
**FRAUD SOMEWHERE**

"Will you oblige me with the name of the cigar you just sold me?" Doc Houseworth asked of 'Gene' Crosthwait. "Certainly," 'Gene' replied. "It is called 'The People's Choice.'" "Well somebody ought to demand a recount," Doc remarked.

**ENOUGH IS PLENTY**

Lives of great men oft remind us That we should control a thirst. And departing leave behind us This fair warning "Safety first."

**AND AGAIN**

Lives of Coos Bay men remind us Of this warning "Safety first." Will someone kindly tell us Where can we go to quench our thirst?

**SMILE-A-WHILE**  
**WUFF!**

"What is your opinion of these Turkish atrocities?" asked Dorsey Kreitzer as he looked up from the paper where he was reading the war news.

"I don't know anything about them," replied Doc Houseworth. "I never smoke cigarettes."

**SMILE-A-WHILE**  
"United we stand"—for a whole lot.  
**SMILE-A-WHILE**  
Al Mendel says: "One half the world spends its time in the pursuit of pleasure and the other half gets married."  
Times Want Ads Get Results.

**Have Rehfeld**  
**FRAME YOUR PICTURES,**

Make your enlargements, and do your Kodak Finishing. With every \$10.00 worth of Kodak finishing we will give FREE one 10-inch enlargement from your favorite negative.

**Rehfelds**  
Special Order Work a Specialty  
220 Central Avenue Marshfield

**You Want Good Insurance**

That's the kind I write. Prompt adjustments of all losses.

Fire, Life, Accident and Casualty.

**E. I. Chandler**  
Coke Building Marshfield

**Prosperity**  
is not a charmed word

It simply means the result of financial success. Prosperity will come to you as you embrace your opportunities.

The opportunity to make a good investment will surely come.

Will you be ready for it? Save your money and keep it in the bank ready for that moment.

**The First National Bank of Coos Bay**  
Safety Plus Service

**MAKE GARDEN WHILE THE SUN SHINES**

We have the rakes, the hoes, the spades and everything you will need to prepare the ground and care for your vegetables and flowers.

These little utensils make garden and lawn work a joy. We will deliver them promptly.

**Marshfield Hardware Co.**  
The best in the Hardware line.  
Broadway and Central Avenue. Phone 31

**BE PREPARED to show PROSPERITY A JOYOUS RECEPTION** and CONTINUOUS WELCOME. You can't entertain prosperity, anybody, or enjoy life properly yourself unless you have music in the home.

**SEE US AT ONCE.**

**Thomas Music Company**  
Consolidation of Wiley B. Allen and W. R. Haines Music Stocks  
93 Central Avenue.

**PLAN TO TAKE**  
**Sunday Dinner**  
— AT THE —  
**Chandler Hotel**  
The Hub of Central Avenue  
A GOOD MENU