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M. C. MALONEY, Editor and Pub. United States particularly.

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EUROPEAN WAR ONE YEAR AGO TODAY **********************

February 16, 1915. The French capture two miles of trenches in Champagne.

The Russians continue to advance in northern Poland.

The Germans are repulsed by the Russians in the Carpathians. British and French airships raid Belgian towns used as German

CITY ECONOMY

bases,

given at the meeting of the Marsh- angry even if it takes only a tittle field city council last Monday eve- time A fit of anger has ruined many cause their wives insist on having ning. Contracts were to be let for a half day's work. You-yes you- store accounts. the construction of two sewers. No- "get mad," as you put it, and you tice was given for one of the pro- talk and sputter around and give up jects by publication in The Times; a whole lot of time that might better notice for the other was given, in be put to your work, and what does is lucky. A rabbit carries four of conformity with the false and foot- it profit you? Nothing. Finally you them and you all know the rabbit's ish idea of economy recently prom- get over it, and all you have to show unish. ulgated in the city council, by stick- for it is the wasted time. Philosopher ing the notice on posts and buildings. Luke is right. Better just laugh Four bids were submitted and the about the man you don't like. You up a boy so he won't be able to supcontract awarded for the construction will feel better and it won't make port himself in after years. of the work advertised in The Times, any difference to him. while not a single bid was received in response to the other notice,

City Engineer Gidley viewing the matter in a practical way from the THE men who do Coos Bay more standpoint of economy and efficiency told the city council plainly of the mistake it was making in pursuing its mistaken policy of not publishing notices in newspapers. It not only occasions delayed and actual money strangers. loss but it also opens the way to suspicion of favoritism and graft if ity to no one. only one or two contractors submit bids because of being notified by others succeed, some city official or by chance see a posted notice,

The posted notice is a relic of the modern, twentieth century method of with themselves. factor for the dissemination of in- enterprise that does not appear to formation of all kinds. The news paper has been one of the most forceful factors in the reform and development of modern city government, removing it from the grasp of greedy, and grafty politicians and making it a beneficial servant of the people whom it is supposed to serve.

Publicity is the greatest reformatory agent in the world today. More men are kept in the straight and narrow way by fear of publicity than . fear of the police. There is nothing so greatly feared by your crooked, grafting politician as the newspaper that reports his actions and his vote on public affairs to the people.

Thert is not a week passes but The Times has from one to a score of requests to tkeep certain news out of the paper. Men who are arrested and taken to the police court hurry direct from the recorder's office to The Times office to ask that the news of their arrest be kept out of The Times. They do not care so much for being arrested as that the fact shall be published broadcast. The Times has only one policy and one answer for such requests—as a matter of public news it is always printed. The Times plays no favorites. Everyone is treated allke. Everyone is given an absolutely square deal. The facts just as they are and as nearly as they can be carefully ascertained are printed. To do less would not be keeping faith Thereafter she devoted her attention with our subscribers or be fair to our readers. That is what makes a newspaper sought for and a factor in the community. Because, it prints the news at all times and under all circumstances without fear or favor.

That's why contractors look in the newspapers for notices of new prolects. That's why housewives look for store news because it is the modern method of disseminating information.

Engineer Gidley is right. The city of Marshfield is losing money by its false and foolish policy of refusing to print notices in the newspapers.

A SECRETARY OF PEACE.

R. ABRAHAM JACOBI, the distinguished New York physician and sociologist, says that our government needs a secretary of peace more than a secretary

whose definite business it has been home to them, to work for international peace, Entered at the Postoffice at Marsh- although in every government, as in our own, there have been and poor, why doesn't he finance a daily are nany high officials whose doff- paper on Coos Bay? nite business it has been to pre-

"Why should not this fact be rec- good quitters, ognized in our governmental machinery? To me it seems absurd that while we spend tens of mil- if you would know how their symlions in developing the arts of mercial and educational and many nation has a member of its official family any individual whose busi- girls chickens, naturally has the

ness it is to straighten out upon a brain of a rooster, peaceful basis, if possible, every complication threatening serious dis-

months ago in Europe?" It's a new idea. And isn't it

worth thinking about?

HATING PEOPLE

It doesn't pay to hate a man. If you don't like him laugh at him. This will make you feel better, and it won't hurt him much.-Luke McLuke.

TOW isn't that sensible? Think THE best and most practical il-lustration of the value of advertising, even for a city, was people! It's mighty hard work to get

IS YOUR NUMBER HERE?

harm than good may be classified as follows: First-Those who oppose improve-

Second - Those who "run down"

Third-Those who show hospital-

Fourth-Those who hate to see

Fifth-Those who distrust public

spirited men. Sixth-Those who oppose every

dark ages. The newspaper is the movement that does not originate publicity. It is the one great big Seventh-Those who oppose every

> benefit themselves If you belong to any of these clas-

> ses, reform at once.

********* WITH THE TOAST AND THE TEA

GOOD EVENING

I cannot sparg myself the luxury of believing that all things beautiful are what they seem .- Halleck.

MODESTY

When every pool in Eden was a mirror.

That unto Eve her dainty charms proclaimed,

She went undraped without a single fear or

Thought that she had need to be ashamed

Twas only when she'd eaten of the apple

That she became inclined to be a prade. And found that evermore she'd have

to grapple With the much-debated problem of the nude.

Her time and all her money to her clother

And that was the beginning of Convention. And Modesty, as well, I suppose

Reaction's come about in fashions recent, Now girls conceal so little from

the men. It would seem, in the name of all that's decent

Someone ought to pass the apples round again, - Exchange.

TODAY'S ADVICE

You can't hold your own until you learn to hold your tongue.

TODAY'S CONUNDRUM

When is a hat not a hat? When it becomes a pretty woman

COOS BAY TIMES of war. Every nation should have the because his wife threatened to go home to her mother. Foolish man, "There is not one official among It might have been worse. She might all the governments of Europe have invited her mother to come

If Carnegie is still anxious to die

One good hitter beats a hundred

Tell your troubles to your friends pathy really is.

One of the most active ships in

A Coos Bay man who calls all

It's a waste of time for a Coos Bay

married man to make up his mind. What might have been saved by to do a thing because his wife is Hathe work of such men eighteen ble to make up her mind that he isn't going to do it.

When a Coos Bay girl first gets her engagement ring she suddenly discovers that it is not good form to wear gloves on the street.

NO ARTIST.

Thayer Grimes got up. He was Said he: "I'm through! My

I won't play poker any more, For I can't draw a hand."

land!

There are some Coos Bay husbands who can't have bank accounts be-

We can't see where a rabbit foot

It costs a lot of money to bring

The Coos Bay man who doesn't |

exaggerate is seldom an interesting

When a Coos Bay man boasts of being slow but sure we are at least sure about the slow part of it.

talker.

A man expects it from other men, out it always jars him when he sees a woman splitting.

The old fashioned boy who wantod to be president now has a son whose ambition is to get into a big league balt club.

It takes a Coos Bay woman to point out the faults of other women.

Want advertising sells the no- North Front St., Phone 196 longer-wanted things,

Beautify

Your Home

An easy chair or an extra rocking chair often adds so much to the appearance of the sitting room or parlor. Besides the appearances, it increases the comforts of the home,

Conts in and let us show you our large line.

It will soon be time for the spring housedeaning and you had better figure on the exten furniture or new pieces you will need to make the changes you

The only way some Coos Bay men Going & Harvey Company



Here's a Good Salesman

People passing cannot help but see your show windows-make them so attractive that they will stop. No clerk, however efficient, can work as does a well-illuminated window. It sees everybody on the streets-it makes sales at a lower cost and never tires of working.

Electric Light

will help you display your goods so as to do this. The latest Mazda C type of lamp is even more efficient than anything heretofore offered. It will allow you to illuminate your windows brighter than ever before at no greater cost. We will be very glad to advise you regarding any kind of illumination. This service is offered without obligation.

Oregon Power Co.

BRING YOUR JOB PRINTING TO THE COOS BAY TIMES

Oldest Bank in Coos County

HIM FEEL GOOD

O FOR 5

JAKE MY PARTNER, NOW. HE SAYS"IF YOU WANT

TO SELL SOMETHING TO A MAN. YOU UNDERSTAND.

DON'T START OUT BY TELLING HIM A FUNNY STORY

SLAP HIM ON THE BACK, ASK HIM HOW'S HIS

FAMILY AND GIVE HIM A -

Flanagan & Bennett Bank Marshfield, Coos County, Oregon.

Capital, Surplus and Undivided Profits \$120,000

THE CIGARETTE

OF QUALITY

VALUABLE

COUPON IN

PACKAGE

Established 1889

EACH

INTEREST PAID ON TIME AND SAVINGS DEPOSITS Officers-J. W. BENNETT, President; JAS. H. FLANAGAN, Vice-President; R. F. WILLIAMS, Cashler; G. F. WINCHESTER, Assistant Cashler,

Flanagan & Bennett Bank OF MYRTLE POINT

Officers-J. W. BENNETT, President; JAS. H. FLANAGAN, Vice-President; L. M. SUPLEE, Cashler; L. T. DEMENT, Assistant

Bennett Trust Company

Capital, Surplus and Undivided Profits \$125,000 Officers-J. W. BENNETT, President; TOM T. BENNETT, Vice.

President; ARTHUR M'KEOWN, Secretary; BENNETT SWAN-TON. Treasurer.

The Only Trust Company in the State, Outside of Portland, Which Organized Under the New Law.

> HAT if you were not "born with a silver spoon in your mouth?" Many a man has built up a

balance in this bank that would buy him more silver spoons than he could use even if he lived to be as old as Methuselah.

4 PER CENT INTEREST Faid on Time Certificates,

First National Bank The Bank of Personal Service Marshfield,

OCEAN BEACH AUTO LINE Gorst & King.

Leave Marshfield at 7 a. m., and returning leaving from Empire at S a. m. Leave Marshfield at 11 a.m. and returning leave South Slough at 1 p. m. Leave Marshfield at 5 p. m. and returning leave South Slough at 6 p. m.

INTER-OCEAN TRANSPORTATION CO.

S. S. Nann Smith

Passenger and Freight Sails for Coos Bay MONDAY, FEB. 14, AT 3 P. M FROM

SAN FRANCISCO

S. S. Adeline Smith

Passengers Only ' SAILS FOR SAN FRANCISCO BAY Every FIVE DAYS, from SMITH MILL DOCK PHONE 44, SMITH TERMINAL DOCK C. F. McGEORGE Passenger and Freight Agent PROFESSIONAL DIRE

Dr. A. L. Houseworth, Physician and 8 Office: Irving Block Office hours: 11 to 12 kg 4 and 7 to 8 p. m. Phones: Office 143-J; Re.

J. M. Wright

BUILDING CONTRACT Estimates furnished on re

Dr. H. M. Shaw Eye, Ear and Throat Su GLASSES FITTED Phone 330-J. Rooms 200 living Block. DR. MATTIE B. SHAW, Physician and Surgen I'hone 330-J.

H. G. Butler

CIVIL ENGINEER Room 304 Coke Bldg, Phose Residence Phone 3614

W. G. Chandler ARCHITECT Rooms 301 and 302, Coke B

Marshfield, Oregon TIME TABLE WILLAMETTE PACIFIC

Leave Marshfield 6:45 a.m. 7.45 a.m. 8:45 a.m. 9:45 a.m. 10:45 a.m. 11:30 a.m. 12:50 p.m. 1:45 p.m. 2:45 p.m. 3:45 p.m.

5:00 p.m.

5.40 p.m.

7:30 p.m. THE LLOYD HOTEL

6:55 p.m. North city limits

Housekeeping Apartme Two rooms, \$8.00 most Electricity and Gas. Free F Sleeping rooms, \$1.50 at, ***********

HAVE THE ROOF FIX NOW See CORTHELL

Phone 3171

FARE TEN CENTS City Limits North Bend COMMUTATION TICKETS \$1.75 Marshfield-North Bend &

Line Cars every ten minute ! 6 a. m. to 12 p. m.; to Slough once a day, lead 11 s. m.; to Empire three

GORST & KING, Pros.

WOOD-GOOD WOO W. H. Lingo has it at \$1. \$22 cash per load, Garbage

ed. Phone 227-J.

SAVE MONEY by ordering the HENRYVILLE COAL

Lump coal, per ton Or half ton of both ... D. MUSSON, Phone 18-J or leave order Hillyer's Cigar Store

DRY WOOD CAMPBELL'S WOODYA North Front Stre

******************* WESTERN LOAN A BUILDING CO.

Phone 379J

Assets \$2,340,000.0 Pays 8 per cent on sal

I. S. KAUFMAN &

Local Treasurer

T. J. SCAIFE & A. H. PAINT A Marshfield DECORATIN Estimates Furnished

Marshfield Phone 146-R. DUNGAN UNDERTAKING

will be kept OPEN TO THE PUBL A regular state lie nudertaker will

charge Phone 195-J