

COOS BAY TIMES

M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

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EUROPEAN WAR ONE YEAR AGO TODAY

February 16, 1915.

The French capture two miles of trenches in Champagne. The Russians continue to advance in northern Poland.

CITY ECONOMY

THE best and most practical illustration of the value of advertising, even for a city, was given at the meeting of the Marshfield city council last Monday evening.

City Engineer Gidley viewing the matter in a practical way from the standpoint of economy and efficiency told the city council plainly of the mistake it was making in pursuing its mistaken policy of not publishing notices in newspapers.

The posted notice is a relic of the dark ages. The newspaper is the modern, twentieth century method of publicity. It is the one great big factor for the dissemination of information of all kinds.

There is not a week passes but The Times has from one to a score of requests to keep certain news out of the paper. Men who are arrested and taken to the police court hurry direct from the recorder's office to The Times office to ask that the news of their arrest be kept out of The Times.

Engineer Gidley is right. The city of Marshfield is losing money by its false and foolish policy of refusing to print notices in the newspapers.

A SECRETARY OF PEACE.

D. R. ABRAHAM JACOBI, the distinguished New York physician and sociologist, says that our government needs a secretary of peace more than a secretary

of war. Every nation should have such an official, he says, but the United States particularly.

"There is not one official among all the governments of Europe whose definite business it has been to work for international peace, although in every government, as in our own, there have been and are many high officials whose definite business it has been to prepare war.

"Why should not this fact be recognized in our governmental machinery? To me it seems absurd that while we spend tens of millions in developing the arts of peace, with agricultural and commercial and educational and many other constructive governmental machines, neither this nor any other nation has a member of its official family any individual whose business it is to straighten out upon a peaceful basis, if possible, every complication threatening serious dispute.

"What might have been saved by the work of such men eighteen months ago in Europe?" It's a new idea. And isn't it worth thinking about?

HATING PEOPLE

It doesn't pay to hate a man. If you don't like him laugh at him. This will make you feel better, and it won't hurt him much.—Luke McLuke.

NOW isn't that sensible? Think how many people waste their time and their energy hating people! It's mighty hard work to get angry even if it takes only a little time. A fit of anger has ruined many a half day's work.

IS YOUR NUMBER HERE?

- First—Those who oppose improvements. Second—Those who "run down" strangers. Third—Those who show hospitality to no one.

WITH THE TOAST AND THE TEA

I cannot spare myself the luxury of believing that all things beautiful are what they seem.—Halleck.

MODESTY

When every pool in Eden was a mirror, That unto Eve her dainty charms proclaimed, She went undraped without a single fear or thought that she had need to be ashamed.

TODAY'S ADVICE

You can't hold your own until you learn to hold your tongue.

TODAY'S CONUNDRUM

When is a hat not a hat? When it becomes a pretty woman.

An Idaho man committed suicide because his wife threatened to go home to her mother. Foolish man. It might have been worse. She might have invited her mother to come home to them.

If Carnegie is still anxious to die poor, why doesn't he finance a daily paper on Coos Bay?

One good bitter beats a hundred good quitters.

Tell your troubles to your friends if you would know how their sympathy really is.

One of the most active ships in the war seems to be the censor—ship.

A Coos Bay man who calls all girls chickens, naturally has the brain of a rooster.

It's a waste of time for a Coos Bay married man to make up his mind to do a thing because his wife is liable to make up her mind that he isn't going to do it.

When a Coos Bay girl first gets her engagement ring she suddenly discovers that it is not good form to wear gloves on the street.

NO ARTIST.

Thayer grimaces got up. He was sore. Said he: "I'm through! My land! I won't play poker any more. For I can't draw a hand."

There are some Coos Bay husbands who can't have bank accounts because their wives insist on having store accounts.

We can't see where a rabbit, foot is lucky. A rabbit carries four of them and you all know the rabbit's mish.

It costs a lot of money to bring up a boy so he won't be able to support himself in after years.

The Coos Bay man who doesn't exaggerate is seldom an interesting talker.

When a Coos Bay man boasts of being slow but sure we are at least sure about the slow part of it.

A man expects it from other men, but it always jars him when he sees a woman spitting.

The old fashioned boy who wanted to be president now has a son whose ambition is to get into a big league ball club.

The only way some Coos Bay men can save money is by breaking into jail.

It takes a Coos Bay woman to point out the faults of other women.

Want advertising sells the no-longer-wanted things.



Here's a Good Salesman

People passing cannot help but see your show windows—make them so attractive that they will stop. No clerk, however efficient, can work as does a well-illuminated window.

Electric Light

will help you display your goods so as to do this. The latest Mazda C type of lamp is even more efficient than anything heretofore offered.

Oregon Power Co.

BRING YOUR JOB PRINTING TO THE COOS BAY TIMES

Advertisement for Piedmont Cigarettes. Includes text: 'MAKE HIM FEEL GOOD. TAKE MY PARTNER, NOW. HE SAYS "IF YOU WANT TO SELL SOMETHING TO A MAN, YOU UNDERSTAND. DON'T START OUT BY TELLING HIM A FUNNY STORY SLAP HIM ON THE BACK, ASK HIM HOW'S HIS FAMILY, AND GIVE HIM A -' and an illustration of a man smoking a cigarette.

Beautify Your Home

An easy chair or an extra rocking chair often adds so much to the appearance of the sitting room or parlor. Besides the appearance, it increases the comforts of the home.

Going & Harvey Company

North Front St., Phone 196

Advertisement for Flanagan & Bennett Bank. Established 1889. Capital, Surplus and Undivided Profits \$120,000.

Advertisement for Flanagan & Bennett Bank. OF MYRTLE POINT. Capital \$25,000.

Advertisement for Bennett Trust Company. Capital, Surplus and Undivided Profits \$125,000.

Advertisement for First National Bank. The Bank of Personal Service. 4 PER CENT INTEREST Paid on Time Certificates.

Advertisement for First National Bank. The Bank of Personal Service. Marshfield, Oregon.

Advertisement for OCEAN BEACH AUTO LINE. Leave Marshfield at 7 a. m., and returning leaving from Empire at 8 a. m.

Advertisement for INTER-OCEAN TRANSPORTATION CO. S. S. Nann Smith. Passenger and Freight Sails for Coos Bay MONDAY, FEB. 14, AT 3 P. M.

Advertisement for S. S. Adeline Smith. Passengers Only SAILS FOR SAN FRANCISCO BAY Every FIVE DAYS, from SMITH MILL DOCK PHONE 44, SMITH TERMINAL DOCK C. F. McGEORGE Passenger and Freight Agent

Professional Directory. Dr. A. L. Houseworth, Physician and Surgeon. Office hours: 11 to 12 a. m. and 7 to 8 p. m. J. M. Wright, BUILDING CONTRACTOR. Estimates furnished on request.

Dr. H. M. Shaw, Eye, Ear and Throat Specialist. GLASSES FITTED. Phone 330-J, Rooms 304-305. IRVING BLOCK. DR. MATTIE B. SHAW, Physician and Surgeon. Phone 330-J.

H. G. Butler, CIVIL ENGINEER. Room 304 Coke Bldg., Phone 330-J. Residence Phone 330-J.

W. G. Chandler, ARCHITECT. Rooms 301 and 302, Coke Bldg., Marshfield, Oregon.

TIME TABLE WILLAMETTE PACIFIC RAILROAD CAR. Leave Marshfield 6:45 a. m., 7:45 a. m., 8:45 a. m., 9:45 a. m., 10:45 a. m., 11:30 a. m., 12:50 p. m., 1:45 p. m., 2:45 p. m., 3:45 p. m., 5:00 p. m., 5:40 p. m., 6:55 p. m., 7:30 p. m.

THE LLOYD HOTEL. Housekeeping Apartments. Two rooms, \$8.00 month. Electrically and Gas. Free bath. Sleeping rooms, \$1.50 wk.

HAVE THE ROOF FIXED NOW. See CORTELL. Phone 3171.

FARE TEN CENTS. City Limits North Bend. COMMUTATION TICKETS \$1.75. Marshfield-North Bend Line. Cars every ten minutes from 6 a. m. to 12 p. m.; to South Slough once a day, leaving 11 a. m.; to Empire three times a day. GORST & KING, Prop.

WOOD—GOOD WOOD. W. H. Lingo has it at \$12.82 cash per load. Garbage removed. Phone 227-J.

SAVE MONEY by ordering the famous HENRYVILLE COAL. Nut coal, per ton. Lump coal, per ton. Or half ton of both. D. MUSSON, Prop. Phone 18-J or leave orders. Billy's Cigar Store.

DRY WOOD at CAMPBELL'S WOODYARD. North Front Street. Phone 370-J.

WESTERN LOAN AND BUILDING CO. Assets \$2,340,000. Pays 8 per cent on savings.

I. S. KAUFMAN & CO. Local Treasurer.

T. J. SCAIFER & A. H. BROWN. Marshfield PAINT AND DECORATING. Estimates Furnished. Phone 146-R. Marshfield, Oregon.

DUNGAN UNDERTAKING PARLOR. will be kept OPEN TO THE PUBLIC. A regular state licensed undertaker will be in charge. Phone 195-J.