## When You Buy Your Car REMEMBER!

IF YOU HAVE NEVER HAD AN AUTOMOBILE YOU PROBABLY DO NOT REALIZE THAT THERE ARE CONSIDERATIONS SO MUCH MORE IMPORTANT THAN THE FIRST COST AND A LIST OF SPECIFICATIONS THAT THESE TWO THINGS SHOULD BE CONSIDERED LAST.

IF SOMEONE GAVE YOU A BIG $\$ 5,000$ CAR FOR $\$ 1.00$ UNLESS YOU HAD A LARGE INCOME IT WOULD BE WORTHLESS TO YOU BECAUSE THE EXPENSE OF OPERATION AND UPKEEP WOULD BE SO GREAT YOU COULD NOT AFFORD TO RUN IT.

IF YOU BOUGHT A REALLY GOOD CAR AND COULD NOT BUY SUCH REPAIR PARTS AS YOU NEEDED WITHOUT SENDING EAST FOR THEM AND THEN YOU HAD TO WAIT A MONTH IN THE SUMMER BEFORE BEING ABLE TO RUN YOUR CARNN THE SEASON YOU HAD MOST USE FOR IT, YOU WOULD REALIZE THAT YOU HAD MADE. A MISTAKE.

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the Gorst \& King auto line. We can assure you that the last consideration

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Remember that service is not hot air. This year there will be a stock of Ford parts in Marshifield, North Bend, Coquille, Bandon and Gold Beach and if you go on a tour you will find them in practically every town in the country and the price of parts so low that you cannot afford to tinker with a worn part on any part of your car. This is the type of service
impossible to find in any other car on account of the yearly changes and the comparatively few cars of any other type in any particular locality. We have in Marshfield today a $\$ 2,000$ stock of Ford parts for you to draw on. This is probably easty three times, as largo stock
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Ford Touring Cars, \$525; Roadsters, \$475, delivered in Marshfield dollar for

ISAAC R. TOWER
"THE GUNNERY"
coos and curry representative
Marshfield, Ore


