

# THIS IS LETTER WRITING WEEK

## Some Model Letters for Coos County Writers

### LETTER-WRITING WEEK

THERE has been some criticism of the Portland plan of observance of Letter-writing Week in issuing form letters for all sections of the state in which the principal, and practically only features were singing the praises of Portland. Instead of criticism, there should be emulation. Coos Bay and Coos County should have form letters in which the glories of Coos be sounded and everyone urged to write at least one friend during the week. This is a movement in which the local Chamber of Commerce should be more active.

There can be no doubt that every citizen of Coos County is willing and anxious to help this section. Coos County's progress and the prosperity of every resident are indissolubly bound together. If Coos Bay and Coos County, for the progress of the bay section and Coquille Valley are as closely linked as the prosperity of the community and the individual, grow and develop the people will profit, and if they fail to grow and develop the people will lose. This is a self-evident fact.

This is an excellent opportunity for each citizen to help Coos County become greater and more prosperous. Writing a few letters to friends and relatives is a little thing to do, but it may have a big result. Certainly a concerted movement to flood the East with letters telling of Oregon's attractions, and Coos County has as many as any section, is worth the aid of every person in the state.

The children in the public schools of the entire county should also have an afternoon set apart to write letters to their friends in all sections of the country. Let everyone do his or her share to help put Coos County on the map this week.

### Some Model Letters

It is suggested that all those writing letters call at the Chamber of Commerce or The Times office and get one of the small Coos Bay booklets to enclose with their letters.

The following are offered as suggestions to persons who are too busy to prepare letters and may be copied with a few personal touches added. These letters were written by members of The Times force:

#### MODEL LETTER NO. 1.

My Dear Friend: You will no doubt soon be planning your summer vacation and I would like to suggest to you a trip to Coos Bay, Oregon, which offers to tourists some of the finest attractions and grandest scenery in the world. I know this will sound a bit like "Western boost" talk but I am certain a visit would charm and convince you.

Coos County would be really new to you and there are many things of more than usual attraction.

Camp in the woods of the Coast Range Mountains, where "big game" still roams and nature bubbles over with primitive ruggedness.

Frolic on the ocean beaches at Charleston Bay or Bandon, where you will find great reaches of hard sand lashed by tossing surf, where in tents or cottages one may rest and at night crowds about great snapping fires of driftwood kindled on the shore.

Pitch tent on the shores of Ten Mile, or other of the chain of inland fresh-water lakes, only three miles from the ocean, but where motor launches and bark canoes afford easy transit along countless estuaries and bays. We have the finest fishing in the world here.

Visit some of the dozens of logging camps, where giants of the forest are felled, snaked to stream or railway and boomed or hauled to the mills, where they are manufactured into the lumber which builds the world's homes. Here you will see one of the largest and most modern sawmills in the world.

I could write pages and then say, with the Queen of Sheba, "the half is not told," but I do not wish to weary you. Please do not dismiss the matter hastily, but ask for additional information. If you want to take one of the most interesting trips you have ever enjoyed, if you want a vacation that is out of the ordinary, if you are out for relaxation or recreation, come to Coos County.

You have a choice of three routes in the summer time. By ocean steamer from San Francisco or Portland; by auto stage over some of the most picturesque roads in America; or over the new \$19,000,000 railway which the Southern Pacific Railway is building from Eugene, and which one of the construction engineers, who has traveled all over the world, says passes through a section that for scenic grandeur is not surpassed by Switzerland or any other place in the world.

May I hope to hear farther from you?

#### MODEL LETTER NO. 2.

To My Traveling Friend: If you want to see the very newest thing in the whole West, you must come to Coos County. By the time you start on your Western trip the railroad will be operating trains to Coos Bay and this railroad is the very latest improvement in that line on the Pacific Coast. Coos Bay is not new, however. It has fine little cities and when you arrive you will see a community which has made wonderful improvements, but which is starting on a new epoch of prosperity.

Bring the whole family. In the summer time there is fun here for everyone. You can find ocean beaches, rivers, fresh-water lakes, trout and deep-sea fishing, boating, bathing, beautiful auto roads, deer and duck hunting in season. If you want to camp out with the family we can find you places near the cities, or way back in the mountains. And with it all the climate is pleasant. No excessive heat during the summer, and when you are sweltering through the interior you will be glad to get across the Coast Range and enjoy the cool ocean breezes. Northern Michigan and the Great Lakes in the summer time have nothing over Coos County when it comes to summer climate.

You may find it worth while in making a pleasure trip here to look the country over. There are many chances for investment. You will find openings worth telling your manufacturing friends about. You will find coal land which your associates may see fit to take up and develop and farm land investments which may attract you. In fact, you may like the place so much you will want to locate here.

Now the way to combine pleasure and business and have a real good time is to plan to stay long enough to see the country right. Let the family enjoy all the resort fun, and they can have the choice of anything they want, while you look the country over pretty thoroughly and you will be surprised and interested and have a lot of fun and good sport doing it.

Don't fail to set aside at least two weeks to look over Coos County on your Western trip. You cannot afford to miss it. Come in on the new railroad from Eugene on the main line. If you want the sea trip, take a boat from Portland or San Francisco, or if you have your automobile with you, make the trip of sixty miles over the mountains from Drain or from Roseburg and you will take in some scenery you never saw before. We have plenty of accommodations for all who come.

Hope to see you sure.

### Proclamation

#### DESIGNATING

#### Letter Writing Week

WHEREAS, it appears that much beneficial publicity will result for Oregon, and all its communities by the writing of letters descriptive of our State to our acquaintances, friends and relatives who have not the good fortune to dwell in Oregon; and

WHEREAS, it is pointed out that the best results in such a letter-writing campaign can best be obtained by organizing and setting aside for it a definite period; and

WHEREAS, many organizations have already interested themselves in individual efforts along this line:

NOW, THEREFORE, I do hereby proclaim the week of January 17th to 22nd, 1916, as

#### Oregon Letter Writing Week

and during that week it is desired that the people and the organizations and communities of our State bend their energies to dispatching as many messages as possible to people in other states and countries descriptive of the opportunities, resources, and attractions of Oregon; and I further suggest that our newspapers, officials, school teachers and community organizations will do well to give the purposes and plans of OREGON LETTER WRITING WEEK recognition and their hearty co-operation, so that organized effort for intelligent and far-reaching publicity for Oregon may be achieved.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the great seal of the State of Oregon, to be hereunto affixed this eighth day of January, 1916.

JAMES WITHYCOMBE,

(SEAL) Governor,  
By the Governor: Ben W. Olcott, Secretary of State.

#### MODEL LETTER NO. 3.

My Dear Friend: Your surprise at hearing from me after so long a silence would be nothing in comparison with the surprise you would have, could you take a peek through this Coos Bay Country.

Months ago you spoke about coming to the Coast and the fact you would like to visit here, but feared the trip to this section because of the stages.

We are on the verge of forgetting all about such hardships as stages. The Willamette-Pacific railroad is practically completed. You may ride 123 miles in here from Eugene through some of the most wonderful scenery in America, through mountain valleys and across beautiful streams.

And the pleasant part about this whole country is that it has attractions for every member of the family, no matter how young or old. For instance, the kiddies would go crazy with delight at being able to wade in a whole ocean; Brother Bill, now 14 as I remember would like nothing better than a tramp through some of our woods or to dig clams on the coast; and tell Daddy that his trout flies never whipped finer streams than he will find right here. The boating too, is perfect.

Come out and take a look at us. For the first time you might say, our empire is exhibiting itself to the world. And when we have entertained you with our scenery and sights, mayhap there will be even such a thing that you prefer living here to the too hot and too cold climate of Corn Hollow, Iowa.

You will find us hospitable here. We will welcome you. Come and stay all summer and prowl about as you like. I'll guarantee you never before have had anything like it, and the beauty of it is, that it won't cost you very much.

#### MODEL LETTER NO. 4.

My Dear Niece: Just a few lines this morning before I take up my work for the day. We have had the usual amount of rain on Coos Bay, the total rainfall to date coming within an inch from that of last year, and while you Californians may laugh at our rain, still we have the most beautiful climate on the Western Coast, and anyway, you know Oregon is "drier" than California at that.

I suppose you are busy planning vacation jaunts for the coming summer. Last year we girls made several trips up Coos River in a gasoline launch. The ride takes in several miles of the most beautiful scenery you ever witnessed. Both banks of the river, as you near the head of navigation, are lined with picturesque country bungalows, owned by residents on the Bay, and during the summer months there is quite a colony of people on the river, many of the men moving their families up there and making the trip to and from their places of business every day. Also made several trips to the beach, by both auto and speed boat. This year some of us are planning "kikos," which will take in the beach and other places easily reached by foot.

Am getting to be quite a camera fiend. You seen, we have so much beautiful and varied scenery on which to experiment. Will send you some of the results of my efforts soon.

I must cease this chatting now and come back to earth, as I have some work that must be finished at once. Hope you will plan to make us a visit in the near future.

### If you haven't time to write a letter Send some of our Coos Bay pictures

Photographs of Coos County scenes, ranches, rivers, beaches and forests will tell your friends a better booster story than any pen can write.

This is letter writing week in Oregon, and of course Coos Bay people will write their friends and acquaintances elsewhere on the globe of this section. No letter will be complete without postal card pictures and views.

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### SOME SUGGESTIONS TO LETTER WRITERS

In writing letters to the East in observance of the plan which is to be followed out here as it has been done in the rest of the state, there are several things that should be kept in mind.

Be sure you tell particularly of the attractions that are to be found in this part of the state. The sample letters that have been published in Portland dwell upon the Columbia Highway and beauties of that part of the state, but overlook the fact that Coos and Curry Counties are on the map.

We have more to interest tourists in this part of the state than in any other, and this fact should be brought out. Previously many were afraid to ask their friends to come to Coos County because of the hard trip, but remember that we have a railroad now if a visitor prefers it to traveling by water or stage.

In writing letters tell about the features which you think would attract that particular individual. If your friends are likely to take a summer trip, tell them of the resort enjoyments here; if they want to buy timber, give them particulars about that feature; if they are farmers and are looking for a change of location, give them facts about our dairying in this part of the state.

If the one who receives the letter learns exactly what he or she wants to know, it will have some real effect. You must judge by your knowledge of the person to whom you are writing.

Many have friends in the East who might be interested in establishing manufacturing concerns. Tell these people about our extensive waterfront, our water-shipping facilities and our railroads.

By all means do not tell something that is not so, and do not exaggerate the facts. If you do, it will be found out and the misrepresentation will only act as a harm, rather than a benefit.

Do not tell your friends to come out and think they will find plenty of work unless you are sure that there is some opening in their line. It is an injustice to the friend and the community to do this.

#### MODEL LETTER NO. 5.

To My Farmer Friend: You have been going through a severe Winter in the Middle West, and your dairy herd has suffered. Work has been hard and you have all probably decided to quit the severe climate and seek a place where you can follow the dairy business without having to work all summer to keep your stock alive in the winter. Do not make a move without first investigating Coos and Curry County. This southwestern part of the state is a paradise for the dairymen. With rare exceptions when there is a brief cold spell the grass is green the year around. The bottom lands of the farms furnishes a rich grass which gives big yields of milk. There is rain in the Winter, but the stock are used to it and do not suffer as in the cold climates.

Good cows here give a cash return of as high as \$100 and more each. Everything that is needed for feed can be raised from the soil.

Creameries are scattered through Coos County and also in Curry County, furnishing convenient markets for milk and cream. Cheese and butter is both manufactured and brings the highest prices on the market.

Dairymen who have any intelligence at all have made money in the business. It is the easiest country in the United States in which to conduct a dairy farm.

Coos County has a county agriculturist who assists the farmers and associations for the testing of the cows are maintained, so there is every advantage of scientific knowledge to be readily obtained. Land varies in price according to its location and quality. The rich bottom land will maintain a cow to an acre. Cheaper and rougher land may be obtained and used for dairy cow pastures.

The market facilities for milk; the mild climate; the adaptability of the soil for raising what is needed to make up conditions which are especially desired by the farmer who wants to follow the dairy business. If you contemplate a change, this locality should not be overlooked.

#### MODEL LETTER NO. 6.

John Smith, Bird Center, Illinois.  
Dear John: It pleases me greatly to answer your letter of inquiry regarding Oregon, and hope that you will follow up your inclination to enter into a new business. But as I said, almost any line will give you opportunity for development and expansion the like of which you have no idea.

Several other factors induce a certainty of well being for Coos Bay. This, the only land-locked harbor for several hundred miles, has been recently improved at great expense, and is capable of accommodating larger vessels than now enter the port. But they can, and no doubt will, after traffic is afforded them. Also, the Southern Pacific is just now completing, at a cost of over \$10,000,000, a line to Coos Bay, which will provide easy access to this hitherto difficult region to reach. The greatest aid of this, however, will be the opening of a market for Coos County products—lumber, coal, dairy and fish cannery products. The mountains have always held this market away from us, but

### Use Good Stationery To Write Your Friends On

OF COURSE you are going to join in the "Oregon Letter-Writing Week" program this week. Your pen picture of the beauties, advantages and possibilities of Coos Bay will fall flat if you do not write on good stationery. It would be like going to a party in your working clothes.

We have the stationery—the good kind, showing good taste and respect for those to whom you write, and the price is reasonable.

### Coos Bay Stationery Co.

Blanco Hotel Building Marshfield, North Front Street

all this will soon be changed. The coal industry alone, which because of lack of transportation, has been almost ignored, will under the changed conditions, furnish employment for thousands of workmen. I urge you to the government reports on the coal deposits of Coos County. I am convinced you that there are great deposits of coal here, than in the famed Spring Valley mining district of your own state.

The commercial organizations which every city boasts at least can furnish you with more detailed information than I have the space for. Any inquiry you make of them will be given courteous attention. But you know, John, "seeing is believing." You better take advantage of the tourist rates and make a visit this summer. A ticket on the train from Chicago costs but \$25.00. You won't want a return ticket.

Yours, as ever,

### We Have The Paper

—AND ALL YOU HAVE TO DO IS TO WRITE

All loyal Oregonians are this week boosting their state by writing of its opportunities and advantages to friends back East and in other parts of the world.

Of course you, as a loyal Coos Bayite, will write your friends of the attractions of this community, boosting it better than it has ever been boosted.

In order to do this—you have to have writing paper. We have all the best kinds of note paper, typewriter paper and stationery.

Come in and let us show you the line and give you prices on it.

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6:45 a.m.	8:00 a.m.
7:45 a.m.	9:00 a.m.
8:45 a.m.	10:15 a.m.
9:45 a.m.	11:00 a.m.
10:45 a.m.	11:45 a.m.
11:30 a.m.	12:15 p.m.
12:50 p.m.	2:00 p.m.
1:45 p.m.	3:00 p.m.
2:45 p.m.	4:00 p.m.
3:45 p.m.	5:15 p.m.
5:00 p.m.	6:55 p.m.
5:40 p.m.	7:45 p.m.
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