

COOS BAY TIMES

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EUROPEAN WAR ONE YEAR AGO TODAY

DEC. 31, 1914

The French made progress in the Meuse region. Nieupoort is under bombardment and civilians are killed.

The German government announces some American consuls in Belgium are not acceptable.

PAY YOUR DEBTS

FOR many Coos Bay persons the happy New Year's day is turned into one of mourning by the flood of January 1 bills.

A habit of paying builds up a community. Settling the grocer's account makes him able to pay the butcher the latter can then pay the plumber, and so on.

It is surprising to know the number of people having plenty of money who make it a practice to let bills drift along for months or years.

It is surprising to know the number of people having plenty of money who make it a practice to let bills drift along for months or years, while the struggling merchants whom they owe skip and shift to keep their heads above water.

GOOD NEW YEAR'S RESOLUTIONS

I WILL be good, but not so good that my neighbors will want nothing to do with me.

I will be industrious, but not so industrious that I shall have no time to be interested in the welfare of the neighborhood.

I will be sociable, but I will not gossip, nor will I tolerate gossip in my presence.

I will be generous, but I shall not expect recompense in kind from every one of my neighbors.

I will be kind, but will remember that kindness sometimes hurts.

I will be honest, and will remember that honesty means paying back the money borrowed from wife or children.

I will be prudent, but I will never make prudence an excuse for cowardice.

I will be interested in politics, but I will be the political slave of no man or party.

I will love my home, but I will also consider the comfort of my friend's or tenant's family.—M. G. Rambo.

NEWS OF OREGON

PORTLAND—The million dollar Postoffice which the city is to have will be built this year.

BAKER—E. E. Petty and Henry Abell shipped \$779 worth of gold which represented their first work on mines they have opened.

ASHLAND—The work of developing the mineral springs has about been completed.

COTTAGE GROVE—John F. Walker, aged 88 years, died on the donation claim he took up in the early days.

PORTLAND—Isaiah H. Amos, prominent prohibition leader who died, was buried in Portland.

BAKER—After 40 years of married life, John Stevens has filed suit for a divorce from his wife, Alzina Stevens.

EUGENE—One thousand or more persons participated in the municipal Christmas tree, which was held by the people of Eugene.

Times want ads bring results.

WITH THE TOAST AND THE TEA

GOOD EVENING

Neither days, nor lives, can be made holy or noble by doing nothing in them—the best prayer at the beginning of a day is that we may not lose its moments—and the best grace before meat, the consciousness that we have justly earned our dinner.—Ruskin.

Sound the Tocsin! Clash the cymbals; Twang the Lyre! Larrup the Lute! Beat the Drum! Toot the horn! Clang the clarion! Tonight at midnight the old year goes out!

NEW YEAR RESOLUTIONS

Swear off the pompous air of pride, Swear off the truthless art of posing; Swear on opinions, big and wide, And with the grim old year that's closing.

As bigots, let us cease to be Held fast by self idolatry.

Swear off the narrow thoughts that bind, And hold us as the oxen's collars; Swear off the littleness of mind, The narrow worship of the dollar.

And come to see, as come we must, That life is but a common trust.

Swear on more patience with the slow, And more of kindly toleration For those who may not chance to know

The wisdom of our higher station, Believing that in every test The weakest mortal does his best.

Swear off the haughty, scornful sneer, The cynic habit of derision. The thought that we are perfect here

And others lack such fine precision; Swear on a creed that we can use, And still respect another's views.

Frankly admitting that the baby resembles its father is the shortest way. It also is the safest.

A Coos Bay man goes to the table to eat. A woman to demonstrate how gracefully she can demean herself.

One of the compensations of life is that a man can't study himself through a microscope.

If a Coos Bay man doesn't have to get down to work early he would just as soon do it.

The fact that a Coos Bay man is downcast doesn't necessarily mean that he is in trouble. It may be that he has caught sight of himself in a mirror.

Another way to direct public attention in some other direction is to get married.

In novels and in moving pictures the bully is invariably whipped. But in real life the bully often wins.

"It may seem queer," remarked friend Ben, "You may think this is truck, But you'll find out that lucky men Do not depend on luck."

DAD KNOWS EVERYTHING

"Dad, what is an excuse?" asked William Kreitzer of his paw the other day.

"An excuse is something you can't think of when you need it, my son," replied Dorsey.

Any fat head can make hay while the sun is shining. But the fellow who can make hay when there isn't any sun always gets the kale.

It doesn't do a Coos Bay married man any good to know it all. He never gets a chance to tell it.

Father's idea of disciplining the children is to bawl mother out every time one of the kids does anything wrong.

Overheard on Central Avenue.—"Ain't this prohibition law ridiculous what? They want mix up booze an' religion. Why it says just as plain as anything that you gotta make an affidavit that its to be used for sacrilegious purposes."

AN IDYL OF THE PASSING YEAR

When a Coos Bay man remembers there are nearly 2,000,000,000 people in the world he wonders

ADVERTISING PAYS

"A" DVERTISING pays. "One hundred and thirty thousand dollars invested in advertising brought \$13,000,000 to one insurance company in one year. The man who does not advertise is the one who bears the expense of the other fellow's campaign; that is to say, that advertising so reduces the cost of distribution that the advertiser sells more goods at less expense than the non advertiser.

These were some of the statements of Charles F. Berg, of Portland, who spoke before the class in advertising at the State University.

"The Economic Justification of Advertising" was the title of Mr. Berg's discourse.

"Does advertising pay?" "This was the current running through the theme and the speaker backed each remark and statement with an abundance of facts which proved conclusively that advertising through the columns of the daily newspaper, periodical and magazine is profitable for the advertiser.

The value of an advertised brand, a trade mark, a name that has been placed before the public in such a way that everyone knows the article and knows that it stands for superiority in that particular article, was one of the values of skillful advertising on which Mr. Berg laid great stress.

"Annually millions of dollars' worth of labor-saving machinery are sold through the medium of the press." In pointing how valuable is advertising to the man of rural districts, through the columns of his weekly and his metropolitan daily, plus the pages of periodicals and current magazines, Mr. Berg said:

"Farmers have growing needs to be supplied and they have money to spend, yet they can neither supply their needs nor spend their money at home. For a manufacturer to send salesmen to call upon the farmers would be slow and expensive, but the press brings the manufacturers' messages to millions of farmers and the mails take the orders to the factory, where the supply and demand is co-ordinated to the advantage of the producer, and the saving of the consumer.

"The man," he said, "seeking the economic justification of advertising can do no better than to observe the success of those who do advertise, and in so doing compare the price and quality of the advertised goods with the price and quality of the unadvertised lines. Many advertising campaigns fail because the promoters are penny wise and pound foolish. A man driving an automobile does not economize on gasoline when he comes to a hill, but he throws on the throttle, advances the spark and bows over the steepest grade. If he were to retard the spark and pinch on the gas, he would stop before much headway was made. The same principle applies to advertising. There must be enough of it. You must advance the spark and gas, for business is all uphill; there are no level and smooth grades."

Why trouble picks him out and makes him the goat. These cities are scattered throughout of 26 states, in addition to the District of Columbia, ranging from Massachusetts to Washington. Five of them are in New England, 27 in other northern states east of the Mississippi, 16 in northern states between the Mississippi and the Pacific coast states, nine in the Pacific Coast states, and 24 in the South.

Largest is New Orleans. The largest city at present operating under the commission form of government is New Orleans, whose population is estimated at about 365,000; but Buffalo, with a population of about 460,000, has recently voted to inaugurate this system on January 1, 1916. Next in order are Washington, D. C., with nearly 350,000 inhabitants; Portland, Oregon, with about 260,000, and Denver, with about 250,000.

The Sizes Differ. In these cities the commissions range in size from three to seven members. Those in St. Paul and Omaha have seven members each; those in San Diego, Cal.; and Fort Worth, Tex.; six each; and that in Huntington, West Virginia, four. All the other commissions are composed of either three or five members, the great majority having five. The salaries paid municipal commissioners range from \$500 a year in Jackson, Michigan, and Springfield, Ohio, to \$7000 a year in Birmingham, Alabama, and their terms of office vary from one to four years.

Have City Manager Dayton, Ohio, has a commission of five members, which decides matters of general policy, and a "city manager," appointed by the commission, who looks after the administrative work. The presiding officer of the commission receives \$1800 per annum, the other members \$1200, and the city manager \$12,500.

Stay With Old Plan. The larger cities still cling to the older form of government by Mayor and Council. In all, 123 cities of over 30,000, including all having more than 400,000 inhabitants, are governed in this manner. The Mayors' salaries range from \$100 per annum in Flint, Michigan, to \$15,000 in New York City, and their terms of office from one to four years.

Washington, D. C., Dec. 31.—The commission form of government is in effect in 81 of the 204 cities of over 30,000 inhabitants. Civil service regulations are applied to the appointment of policemen in 122 such cities, including all those of more than 300,000 inhabitants. Policewomen are employed in 26 cities. Municipal prohibition prevails in 15 cities, state prohibition in 17, and county and parish prohibition in three. In 15 cities certain saloons are licensed to sell malt liquor only.

From Census Report These are a few of the significant and interesting facts which will be brought out in a report under the title of "General Statistics of Cities, 1915," to be issued in the near future by Director Sam L. Rogers, of the Bureau of the Census, Department of Commerce and compiled under the direction of Mr. Starke M. Grogan, chief statistician for statistics of cities.

The Commission Form The commission form of government prevails in no fewer than 81 of the 204 cities estimated to have 30,000 inhabitants or more in 1915.

It takes a wise man to keep quiet.

The photograph that a girl's own mother wouldn't be able to recognize is always the one that a Coos Bay girl thinks looks most like her.

The Lotterer In this still time of dreamful autumn days, When maple leaves a reddening hue take on, Dead summer's ghost yet haunts the woodland ways, Though summer time be gone. —Farm and Fireside.

YOU KNOW HIM There goes a man I will not trust; His name is Amos Blodgett; He always sees his duty just In time to quickly dodge it.

FEAT Some free advice I'll now give to you; Just think it o'er and take your time; You must accomplish some feat to Leave footprints on the sands of time. —F. D. COHAN

AN IDYL OF THE PASSING YEAR Contribution, Strong solution, Slight dilution, Revolution, Retribution, Absolution, RESOLUTION.

SOME POINTERS ON COMMISSION FORM WASHINGTON, D. C., Dec. 31.—The commission form of government is in effect in 81 of the 204 cities of over 30,000 inhabitants. Civil service regulations are applied to the appointment of policemen in 122 such cities, including all those of more than 300,000 inhabitants. Policewomen are employed in 26 cities. Municipal prohibition prevails in 15 cities, state prohibition in 17, and county and parish prohibition in three. In 15 cities certain saloons are licensed to sell malt liquor only.

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The Question The money question is the question of every man's future. Do not think that because you have but little money that it is not worth while to start an account. The account opened now may be the foundation of your fortune. First National Bank of Coos Bay Marshfield, Oregon

FLANAGAN & BENNETT BANK OLDEST BANK IN COOS COUNTY Established 1889. Capital, Surplus and Undivided Profits \$118,000 Interest paid on Time AND SAVINGS DEPOSITS Officers: J. W. Bennett, President. J. H. Flanagan, Vice-President. R. F. Williams, Cashier. Geo. F. Winchester, Asst. Cashier.

Scandinavian-American Bank WHERE SAVINGS ARE SAFE WE OFFER YOU FREE ONE OF OUR HOME SAVINGS BANKS. YOU CAN START A SAVINGS ACCOUNT WITH \$1.00. HOURS 9 TO 3 SATURDAY EVE 7 TO 9

GRAVEL We are now prepared to furnish GRAVEL in any quantities from pile in our yard or in load lots, at following prices: From pile on ground, \$2.75 per yard. Cartload lots, taken from cars, \$2.00 per yard. Retail Department. C. A. Smith Lumber & Mfg. Co. Opposite Post-Office. Phone 100.

Abstracts FOR RELIABLE ABSTRACTS OF TITLE AND INFORMATION ABOUT COOS BAY REAL ESTATE, See TITLE GUARANTEE & ABSTRACT CO., Inc. MARSHFIELD AND COQUILLE CITY, OREGON GENERAL AGENTS, EASTSIDE AND SENGSTACKEN'S ADDITION AGENTS FOR CANADIAN PACIFIC RAILROAD LANDS HENRY SENGSTACKEN, MANAGER

NORTH PACIFIC STEAMSHIP COMPANY S. S. F. A. Kilburn SAILED FOR PORTLAND (Via Astoria) DECEMBER 31. FROM SMITH TERMINAL DOCK For Further Information Call 136. L. G. CUSHING, Agent.

EXPERT WELDING of METALS Steel, brass, cast, iron and aluminum castings made like new DEMONSTRATIONS DAILY. Koontz Garage Phone 180-J. North Front Street

Puget Sound Bridge & Dredging Co. Dams, Bridges, Buildings. COMPLETE PLANTS FOR HARBOR WORK Our Coos Bay office has available for Oregon Coast work the Dredge "Seattle" the most powerful, best equipped and most thoroughly modern twenty-inch hydraulic dredge in Pacific waters Coos Bay office, Marshfield, Oregon. Main office, Seattle, Washington.

PROFESSIONAL DIRECTOR Dr. A. L. Houseworth, Physician and Surgeon Office: Irving Block Office hours: 11 to 12 a. m. 4 and 7 to 8 p. m. Phone: Office 143-J; Res., 143

J. M. Wright BUILDING CONTRACTOR Estimates furnished on request Dr. H. M. Shaw Eye, Ear and Throat Specialist GLASSES FITTED Phone 890-J, Rooms 200-201 Irving Block DR. MATTIE D. SHAW Physician and Surgeon Phone 330-J.

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T. J. SCAIFER & A. H. BOGGS Marshfield PAINT AND DECORATING Estimates Furnished Phone 146-R. Marshfield, Oregon. TIME TABLE WILLAMETTE PACIFIC MOTOR CAR

Table with columns: Leave, Arrive, Location. Rows include Marshfield, North Bend, etc.

SAVE MONEY by ordering the famous HENRYVILLE COAL Nut coal, per ton 10.00 Lump coal, per ton 11.00 Or half ton of both 11.00 D. MUSSON, Prop. Phone 18-J or leave orders at Hillier's Cigar Store.

WOOD—GOOD WOOD W. H. Lingo has it at \$1.50 \$2 cash per load, also coal, etc. prices reasonable. Garbage removed. Phone 227-J.

SOUTH COOS RIVER BOAT SERVICE LAUNCH EXPRESS leaves Marshfield every day 8 a. m. Leaves head of river at 3:15 p. m. STEAMER RAINBOW leaves head of river daily at 1 a. m. Leaves Marshfield at 3 p. m. For charter apply on board. ROGERS & SMITH Proprietors

FARE TEN CENTS City Limits North Bend, Co. COMMUTATION TICKETS \$1.75 20 Marshfield-North Bend Auto Line Cars every ten minutes from 6 a. m. to 12 p. m.; to South Slough once a day, leaving at 11 a. m.; to Empire three times a day. GORST & KING, Props.

MERCHANTS CAFE Popular Place for Good Meals Prices Reasonable Cor. Commercial and B's'dy.

WESTERN LOAN AND BUILDING CO. Assets \$2,340,000.00 Pays 8 per cent on savings

I. S. KAUFMAN & CO. Local Treasurer DUNGAN UNDERTAKING PARLORS will be kept OPEN TO THE PUBLIC A regular state licensed undertaker will be in charge Phone 195-J