

THE CENTRAL AVENUE BOOSTER

VOL. 1.

CENTRAL AVENUE, FRIDAY, DECEMBER 31, 1915

No. 68

New Year's Resolution:—

"THAT I WILL BUY ALL MY GROCERIES IN 1916 FROM THE SANITARY FOOD STORE AND ENJOY THE FULL MEASURE OF PROFIT AND SERVICE GAINED THEREBY"

We will be closed all day tomorrow, but will remain open later this evening to serve you.

WISHING YOU ONE AND ALL A HAPPY, SUCCESSFUL NEW YEAR.

Sanitary Food Store

SERVICE FIRST

(Formerly Nasburg's Grocery.)
PHONE 213 SECOND AND CENTRAL

New Year's Greetings

That you may have the happiest, most successful year you ever spent, in 1916, and that you will permit us to help you make it so, is the sincere wish of

Wilson's Jewelry Store

Central Avenue. We guarantee our repair work.

A HAPPY NEW YEAR

To You Everyone and the BEST NEW YEAR'S RESOLUTION YOU CAN MAKE WILL BE

To order all your newspapers and magazines for 1916 from the **Marshfield News Company** (Formerly Frizzen's Store.) Central Avenue We will deliver any magazine or newspaper to your home on the day of publication.

IN ORDER TO GET GOOD WORK YOU MUST HAVE A GOOD PLACE. I AM PUTTING IN A NEW, MODERN SHOP AT 246 COMMERCIAL AVENUE.

JAY DOYLE

TAILORING CLEANING, PRESSING
Will call anywhere any time. Phone 250
256 Central Avenue

MAY THE COMING YEAR BE ONE OF PEACE.

May it bring joy and prosperity to each and everyone; and may that festive spirit of the season, when the heart of the world grows tender permeate everyone, is our sincere wish and desire.

A HAPPY NEW YEAR TO ALL.

CHANDLER BARBER SHOP
J. I. Terrell, Prop.
The Central Avenue Barber Shop.

We wish all our friends as well as our enemies (if we have any) a Very

Prosperous and Happy New Year

SEE OUR WINDOWS.

Marshfield Hardware Co.

The best in the Hardware line. Broadway and Central Avenue. Phone 31

WE WISH ALL OUR FRIENDS AND THEIR FRIENDS A VERY

Happy New Year

MAY IT BE ONE OF 365 DAYS AND NIGHTS OF SUCCESS AND PLEASURE

The Smokehouse

Central Avenue's popular meeting place.

When In Want

of Fire, Life and Marine insurance which insures, see—

SENSTACKEN

the **Insurance Man**

THE CENTRAL AVENUE BOOSTER

Published Every Friday in the Interests of Coos Bay in General and Central Avenue in particular.

Entered at the Postoffice as strictly First-Class matter; there is nothing Second-Class about Central Avenue. Subscription Price.—Your good will, and membership in the Booster Club

A HAPPY NEW YEAR TO ALL

THE BOOSTER tenders its readers (which is the same as saying to everybody) its hearty good wishes for 1916. They are guaranteed to be genuine, of standard weight and fitness, and to contain no benzoate of soda.

We not only offer our good wishes, but we stand ready to back their sincerity by working for their fulfillment in every way possible, as we have in the past. We are great believers in the power of a free press, although we think that in many instances a want ad or a half page display advisable, and will always be glad to give our readers the benefit of our expert judgment as to which weapon should be employed. Consultation free.

To the Mayor and City Council we tender our wishes for their success in carrying out their economy program. They start with a fair cumulus of working knowledge gained from past experience. They have learned something about the relative specific gravities of a two by eight drain box and sand in solution, of bituminous paving and the logging industry. They have seen the difference in value between a home-broken leg and a shin scraped on a public sidewalk; between a water plant or a franchise in private hands, and in the light of possible public ownership. With these and many other demonstrated facts as a basis of working knowledge, and with a twenty mill tax coming in, they ought, with any kind of luck, to show a nice surplus at the end of the year.

We wish the prosecuting attorney success in enforcing the prohibition law, not only because we are law abiding, but also because we are afraid that if the law is not enforced it may be re-enforced, and we are satisfied with it as it is.

We wish to School Board, as it is now or shall be hereafter constituted, male or female, success in all matters entrusted to it. The proposed national policy of preparedness makes it more important than ever that the young idea be taught how to shoot.

We wish for the Port Commission, the Bar Maids of Coos Bay, continued success in their efforts to get us into deep water. They have had their "fill" of troubles during the past year, and we hope this year will be better. They have shown the right spirit, in taking the city into their confidence in their difficulties, and in not being too proud to let the city co-operate with them, under court sanction.

As for Central Avenue, we trust what we have already done for it is evidence of our further good intentions. We have built it up from a muddy, neglected thoroughfare to an Avenue of popularity, pep and power. It supplies our community with pianos, hay, logs, picture shows and other art goods. There are either residing or having their places on Central Avenue, three City Councilmen, two members of the School Board, the newly appointed City Attorney and City Health Officer. Other honors are imminent. We feel a special leaning towards Central Ave-

DR. W. A. TOYE, DENTIST
Hours 9 to 12; 1 to 5.
Room 204, Irving Bldg.
Central Avenue, Marshfield

WE WISH YOU THE HAPPIEST, MOST SUCCESSFUL YEAR OF ALL AND WE WILL DO OUR BEST TO HELP TO MAKE IT SO FOR YOU

A. T. HAINES
FLOUR AND FEED DEALER
Central Ave. and Waterfront

nice, because we are where we can keep an eye on it from our sanctum, and we feel a certain responsibility.

However, we desire to display no especial partiality toward any of our wards, and we sincerely include in our good wishes the whole city, collectively and individually. To all alike we wish health, happiness, riches, power, and better collections for 1916. It requires no excess of good feeling to include also our sister city, North Bend. It is quite natural, like spontaneous combustion. Let us both, let us all, work assiduously together during 1916 for the acquisition of those community blessings which can come only through harmony and hustle. The Booster will do its best, and can be counted on at all times. Happy New Year.

SMILE-A-WHILE

The Gospel of Good Times

Being Chapter I of the First Epistle to the Dead Ones According to Saint Booster.

And, therefore, it came to pass, when the seven fat years had been fulfilled, that there arose those among the people who cried with one voice: "Behold, the years of famine and darkness are upon us."

And straightway they did crawl into dark caves, and pulled the caves in after them, and did shut out the sunlight.

And they lamented with many lamentations, saying: "The years of darkness have come and the sun hides his face from the children of men."

Then came others who were wise in that generation, and did beat upon the stones that were rolled before those caves wherein the calamity howlers howled, and cried unto them to come forth, saying: "Behold the sun still shines, and the face of Nature is fair to see, and thy crops ripen fast unto the harvest, and shall another reap in thy fields where thou has sown?"

But the dwellers in darkness cried to get them hence, saying: "Know ye not that darkness is upon the land and we cannot see; nay, verily, even the hands before our eyes?"

Here now will we bide, for we have a little provision, but enough only to suffice for our own needs during the dark days, and when we behold the sun again, then shall we come forth and till the fields, but not yet, nor soon."

And those who were without field council together, saying: "None are so blind as those who will not see, and wherefore shall we not gather to ourselves the ripe grain of these our sightless brethren which lies ready to our sickles? Then shall we have all our own and twofold more, and when these howlers of the caves are an hungered, lo, we will jar loose from them many shekels for that which was their own and they would not take. And it shall come to pass that we shall wax fat and our sons shall wax strong upon the land."

SMILE-A-WHILE

And it was even so!

SMILE-A-WHILE

CENTRAL AVENUE SAYINGS
AQUA AND BOOZE
(A New Year's Ditty)
Once more they spring
The foaming flagon
To make a rhyme
For water wagon.

—C. Q. VAN DUYN

How would it do
To suggest "jag on"
As an antonym
For water wagon.
J. I. TERRELL.

Tho it may not
Be much to brag on
I never fell off
The water wagon.
—GENE CROSTHWAITE

Since at the dance
We can not rag on
Why should we clutch
The water wagon. —JAY DOYLE

TODAY'S ADVICE
Behave yourself, don't be a gink,
Just pass temptation by,
And never, never take a drink
Unless, of course, you're dry.
—JIM KELLOND.

THE RESTLESS DAY
Though Sunday is a day of rest,
It doesn't rest a man by far;
We loaf around and feel distressed,
And, oh, how restless we all are.
—JOHN FERUGSON

STILL
A wise moonshiner is Bill Boise,
For though he drinks his fill,
He never makes a bit of noise;
He knows how to keep still.
—SAM PINE

SMILE-A-WHILE

BE GOOD TO YOUR TEETH
TAKE good care of them—they are the guardians of your health.
DOCTORS agree that with clean, healthy teeth one can avoid many of the ordinary ills.
SANTOX Tooth Paste or Powder is what you should use—and the children should be educated to its use.
CLEANSES and beautifies the teeth and makes a healthful mouth.

"The Owl"
The Central Avenue Drug Store

CENTRAL AVENUE SAYINGS

U. S. Still Ahead.—Jay Doyle says all those knockers who say that Germany leads the world in manufacturing toys ought to inspect the new Ford Delivery Car Santa Claus fetched him.

SMILE-A-WHILE

Happy New Year.—While we wish everybody a Happy New Year, we feel some apprehension that a good many will be willing to sacrifice New Year's day happiness for the sake of what joy they may be able to extract from this memorable New Year's eve.

SMILE-A-WHILE

Charity Needed At Home.—While we have all been tearing ourselves up over the needs of poverty stricken Belgium and Poland, we suddenly find we have been criminally negligent of the home folks. There is actually a champagne famine in Portland, and we never thought it till it was too late to help.

SMILE-A-WHILE

Further Reforms Considered.—This prohibition law is not intended to abolish drinking entirely, but merely to lower the speed limit, as it were. If it works, wouldn't it be a good idea to restrict automobile owners to two quarts of gasoline a month?

SMILE-A-WHILE

A Man of Action.—Captain Macgenn is one of those who back up their words with deeds. He wrote the song "When Oregon Goes Dry," and then promptly arranged for the "Breakwater" to call at California points, for the practical convenience of his patrons. We'll be glad to see the Captain back; we have hardly been able to think up any good poetry since his influence was withdrawn.

SMILE-A-WHILE

The Big If.—A stranger entered Jake Hillstrom's Sanitary Food Store the other day and inquired, "Can I open an account here?" "Sure," said Jake, "you can open it all right; but what I want to know is if you can close it after you get it opened."

SMILE-A-WHILE

Have to Be Educated.—Nick Oswald says meat is very cheap here, but outsiders have to be educated to it. Says a new customer called him up the other day and said "send me a dollars worth of beef; if I'm not here when its delivered, tell the deliveryman to chuck it through the keyhole."

SMILE-A-WHILE

Supreme Nerve.—J. T. Harrigan: "Them Germans are not slow about claiming everything there is; the idea of their talking about a place in the sun." Henry Sengatacke (instantly): "That's nothing, that's nothing, the English want to claim even the sun; I ran across an old poem the other day that begins 'England's sun was slowly setting.'"

Can't Do It To Them Now.—Mayor Allen and the two Carls have bid us an official goodbye. They have gone beyond "recall." We hope their successors will get past it with equal success. They may be able, all of them, however, to "come back."

SMILE-A-WHILE

Worries Us Some.—Emil Bandel was seen Wednesday morning, when the thermometer was below freezing, walking towards his Central Avenue residence in his shirt sleeves. He must have been practising up on keeping cool before taking up his Councilmanic troubles. What worries us is how he is going to look when the hot weather comes on.

A Good Deal.—It was awfully nice of Dorsey Kreitzer et al to give Dr. Houseworth for Christmas that what-you-may-call-it which removes the danger in giving anaesthetics. If we were one of Doc's patients, and knew anything that would further lessen the danger from operations, we'd give it to him too, if we could afford it.

What your patronage has meant to us

Tomorrow, New Year's Day, is the eighth birthday of our store, and on its eve we take occasion to renew our pledge and determination to serve you well—the best that honest endeavor and diligence can accomplish.

The very liberal patronage you have bestowed upon us during the past eight years has demonstrated that the quality and diversity of our stock is appreciated as is also our earnest endeavor to accord you good service.

The realization that our efforts are appreciated gives us more satisfaction than you imagine. It buoy us up in our determination to accord you better and better service as the seasons and years roll by.

We take this opportunity to thank you for your business and favors and to wish all

A New Year Brimful of Success and Good Cheer

COOK'S PROMPT POPULAR GROCEERY PROGRESSIVE

Phone 189.

New Year's Greeting Cards and Oil Painted Local Views, Calendars, Choice Myrtle Wood Novelties, Pictures, Photo Supplies, Framing and Enlarging, and Kodak Finishing

REHFELDS

Special Order Work a Specialty

Phone 275-J. 220 Central Avenue

The First National Bank OF COOS BAY

WISHES TO EXTEND THE COMPLIMENTS OF THE SEASON TO ITS MANY FRIENDS AND DEPOSITORS AND WISHES THEM ONE AND ALL

A Happy Prosperous New Year

Greetings:—

MAY HEALTH, HAPPINESS, PEACE AND PROSPERITY BE WITH YOU EVERY DAY DURING THE NEW YEAR OF

1916

E. I. Chandler

Representing

- Fireman's Fund Ins. Co.
- Queen Ins. Co.
- Orient Ins. Co.
- Imperial Ins. Co.
- Milwaukee Mechanics Ins. Co.
- London & Lancashire Ins. Co.
- Atlas Ins. Co.
- Yorkshire Ins. Co.
- London Underwriters Ins. Co.
- Phoenix Assurance Co.
- Aetna Life.
- Aetna Accident & Liability.
- London & Lancashire Indemnity Co.
- Fidelity & Deposit Co.
- Guardian Casualty & Guaranty Co.

To Our Friends and Patrons:—

Having enjoyed a most successful business since we have been on Coos Bay, we take this occasion to thank you all for the generous support given us and we desire to extend to you the greetings of the season—a Happy New Year.

Thomas Music Company

Consolidation of Wiley B. Allen and W. R. Haines Music Stocks
93 Central Avenue.

PLAN TO TAKE

New Year's Dinner

— AT THE —
Chandler Hotel

The Hub of Central Avenue
A GOOD MENU