



"THE LABEL is the housewife's only guarantee of quality, purity, sanitation, quantity, standardization and * * economy."

--- Miss Julian Heath, President of the National Housewives' League at National Food Trade Conference, New York.

The economical housewife prefers Ghirardelli's Ground Chocolate for all of these reasons. You may pay more for Ghirardelli's than some other brands but its cost per cup is always less.

Ghirardelli's The Only Ground Chocolate

In 1/2-lb., 1-lb. and 3-lb. hermetically sealed cans. There's a double economy in buying the 3-lb. cans.

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Thousands of Records to Select From

Just Received—The largest shipment of Victor Records ever received in Marshfield. In these records you will find many of the best compositions, including such well-known artists as McCormack, Caruso, Tetrazzini, Kreisler, Powell, Elman, Marsh, Lauder, and all the new dance and Hawaiian records.

Complete stock of October records; many new pianos and Victrolas on the way.

If you are in the market for a piano or Victrola, it will pay you to see us.

Our motto—"Your money's worth or your money back."

L. L. Thomas Music Company

Southwestern Oregon representative of



Telephone Editorial No. 10.

SERVICE FIRST

Some very satisfactory tests were made during the past week by transmission experts of the Pacific Telephone and Telegraph Company, who were sent here at our request to arrange circuits for long distance conversation between Coos and Curry line points for San Francisco.

COOS AND CURRY TELEPHONE COMPANY

High Quality Groceries

Our own prompt and particular delivery service—Efficient clerks—being out of the high rent district and keeping our prices as low as consistent with good business makes

Conner & Hoagland

—The Leading Grocers—Dealers in Good Groceries—797 South Broadway. Phones 348-J and 326

PARCEL POST YOUR LAUNDRY

We Pay Return Charges. Prompt and Efficient Service COOS BAY STEAM LAUNDRY



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MOTHERS-TEACHERS CLUB

The Mothers and Teachers club of North Bend met Tuesday afternoon in the High school building, the main feature of the program being a very interesting address by Rev. C. R. Barrow of Coquille. Miss Victoria Kjelland favored those present with a piano solo and a pleasing number was rendered by the high school glee club.

LIBRARY BOARD TEA

The tea given on Tuesday of this week at the home of Mrs. C. F. McCullom by the ladies of the North Bend Library Board was a decided success both financially and socially and was the first of a series which the ladies will give this winter, the affairs occurring each month. The next tea will probably be given the middle of December.

"500" CARD PARTY

Mr. and Mrs. E. F. Le Mieux entertained Thursday evening very delightfully at seven tables of "500." Mrs. H. A. Wells and Henry O'Mara winning high score prizes.

LADIES GIVE SHOWER

About fifty ladies, friends of Mrs. A. Z. Downs, tendered her a miscellaneous shower Thursday afternoon at the home of Mrs. F. H. Dresser on South Fourth Street.

"700 Orders Behind"

"I am 700 orders behind because of newspaper advertising."

"I have never tried to reach customers by other mediums."

Thus writes an automobile manufacturer in the presumably dull August of 1915.

He has found more business than he can take care of in these disturbed times.

There are others like him and their names will be found among the newspaper advertisers.

Business comes to those who go after it.

B. Windbigler, Mrs. C. M. Conner, Mrs. A. L. Foster, Mrs. J. I. Terrell, Mrs. D. L. Rood, Mrs. J. C. Doane, Mrs. Laura Humphrey, Mrs. Frank Black, Mrs. John Nagle, Mrs. C. H. Marsh, Mrs. Alva Doll, Miss Mamie Gulovsen, Mrs. C. H. Mears, Mrs. George Gulovsen, Mrs. J. T. Vasey, Mrs. J. E. Stack, Mrs. C. A. Holmes, Mrs. W. J. Murphy, Mrs. G. W. Graham, Mrs. M. C. Woods, Mrs. H. Largent, Mrs. A. F. Bassford, Mrs. C. S. Hoffman, Mrs. G. L. Hall, Mrs. C. R. Flanagan, Mrs. Henry Black, Mrs. Amanda Rose, Mrs. R. P. Harrington, Mrs. G. A. Bonebrake, Dr. Mattie B. Shaw, Mrs. G. N. Bolt, Mrs. J. Lee Brown and Miss Frances Franse.

NEIGHBORHOOD CARD CLUB

Mr. and Mrs. L. E. Brown were host and hostess last Wednesday evening to the members of the neighborhood card club which meets every week to play "500" and at the close of the season a grand prize will be awarded to the member winning the highest number of points.

PRESBYTERIAN AUXILIARY

The ladies' Auxiliary of the Presbyterian church met for a business session last Wednesday afternoon and made final arrangements for the bazaar which will be held in the old Orpheum building on Front Street the first of December.

EPISCOPAL LADIES' GUILD

The ladies' Guild of the Episcopal church met Tuesday afternoon in Guild Hall when a large number of members and guests were present and a very delightful meeting was held.

ENTERTAINS AT AUCTION BRIDGE

Mrs. J. H. Flanagan entertained at the last of a series of three auction bridge parties Wednesday afternoon at her home, Mrs. Arthur McKeown winning trophy for high score.

FIELD WORKER SPEAKS

The C. W. B. M. of the local church gathered at the home of Mrs. W. A. Reid Thursday afternoon and enjoyed a very helpful talk by Mrs. Jones, the Field Secretary of the organization. Her remarks contained suggestions and advice along the line of work which the society takes up, and were extremely interesting.

INFORMAL AFTERNOON

Mrs. Edward Erickson gave a very pleasant afternoon party to some of her friends at her home on Donnelly Avenue, Wednesday, Mrs. C. G. Magnus assisted the hostess, and a most delightful time was enjoyed by the guests.

LOYAL LEAGUE ENTERTAINS

Last evening, the Loyal League of the Presbyterian Sunday School entertained at a party at the home of one of the members, Clara Ferguson, in Ferndale. Games, music and at a late hour, delicious refreshments, all contributed toward making the affair an especially pleasant one.

EVENING SEWING PARTY

Miss Alice Curtis entertained informally at a delightful sewing party last Thursday evening at her home on Elrod Avenue. Choice cut flowers from the home garden and huckleberry branches were artistically arranged in the parlor where the guests chatted over their fancy work.

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PROGRESSIVE "500"

Last Saturday evening, a party of people were guests at the Hebert home in First Addition at a delightful few hours of Progressive "500", the successful players being Mrs. E. Duncan and L. Christensen.

MUSICAL CIRCLES

EXCELLENT RECITAL

It was a highly pleased audience of nearly 300 persons who last evening unanimously declared that the Recital of Expression given in the Finnish Hall last evening by Mrs. Olga Hendrickson Bugge was a happy success. Making her first public appearance in Marshfield, Mrs. Bugge walked right into the hearts of her listeners with a wide range of subjects, going from humor to pathos with so many of those clever little touches of human nature that made one feel they were perfectly real.

Reciting "Cupid At College," by George Fitch, Mrs. Bugge opened her program. The Scandinavian dialect was entirely pleasing, being very well done. The stage was decorated with green with a profusion of flowers on the table.

Mrs. Bugge is a graduate of the Columbia College of Expression in Chicago and before coming to Marshfield made a decided success with her work in Portland.

The following is the program of last evening. Cupid at College Fitch Telephone Monologue The First Call Cook's Pa's Dressin' Poems Van Dyke A Sad Mistake Imph. M. Nicholson The Man in the Shadow Childs The One Legged Goose Smith Encouragement Dumbbar That Pup Butler Child Impersonations

COMMUNITY SING

Miss Margaret Volk announces that the Community Sing will be held Wednesday evening, Nov. 24th at the high school auditorium at 8 o'clock. All of the musical organizations, including the Men's choral club, mixed choral club, Chaminade club, the church choir and all others interested are especially invited to attend this free evening of music.

Laura and Helen Hebert served a delicious supper luncheon to the following: Mr. and Mrs. L. Christensen, Mr. and Mrs. E. Duncan, Mrs. G. Johnson, Mr. and Mrs. H. M. Albee, Ralph Christensen, Halbert Carlisle, Rob and Cyril Hebert and the children, Henry and George Albee, Olga and Ina Christensen, and Edith, Howard and Alda Duncan.

PAST MATRONS ASSOCIATION

The Past Matrons of the local order of Eastern Star met at the home of Mrs. E. G. Flanagan yesterday afternoon, and after a short business session, spent the afternoon in sewing, and towards evening, a dainty luncheon was served. Mrs. A. D. Wolcott was advanced to the office of President and Mrs. C. M. Marsh to that of secretary. The next meeting will be a Christmas exchange on Dec. 17th at the home of Mrs. Alice Hall.

Those present yesterday were Mrs. Lily Freidberg, Mrs. E. S. Barget, Mrs. A. D. Wolcott, Mrs. C. H. Marsh, Mrs. Frances Hazard, Mrs. D. C. McCarty, Mrs. G. F. Murch, Mrs. Alice Hall and special guest, Mrs. Mary McKnight.

HONOR GUESTS

Mrs. George Bolster, assisted by her daughter, Mrs. Ben F. Ragdale, entertained in honor of Mr. and Mrs. W. B. McCreary, on Thursday evening. Those present were Mr. and Mrs. McCreary, Mr. and Mrs. A. L. Murphy, Mrs. Ben F. Ragdale, Mr. and Mrs. George Bolster. Mr. and Mrs. McCreary left on Friday morning for Portland.

(Continued on Page Eight)

Becker Brothers Piano The Piano of Quality

Sold by Henrik Gjerdrum

OLGA HENDRICKSEN BUGGE

Graduate of the Columbia College of Expression Chicago, Illinois

READER AND TEACHER Studio 1096 Commercial Av. Phone 386-J