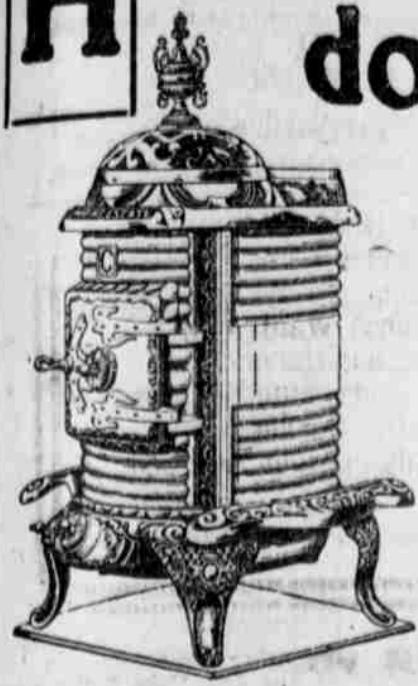


HOW MANY dollars



WILL YOU WASTE ON FUEL THIS WINTER PROBABLY YOU DON'T KNOW, DO YOU ?

Why not think it over now; figure out how many dollars you can save on fuel and how much work in firing and removing ashes you can avoid by installing one of our famous hot blast heaters?

In addition to the saving, you have the joys of a properly regulated fire and heat.

We think it will pay you to consult us about it.

Going @ Harvey Co.

NORTH PACIFIC STEAMSHIP COMPANY

S. S. F. A. Kilburn

SAILS FOR SAN FRANCISCO, (Via Eureka)

NOVEMBER 17, P. M.

PORTLAND (Via Astoria)

NOVEMBER 22.

FOR FURTHER INFORMATION

SMITH TERMINAL DOCK. PHONE 136. A. P. NOTT, Agent.

OCEAN BEACH AUTO LINE

Gorst & King.

Leave Marshfield at 7 a. m., and returning leaving from Empire at 8 a. m. Leave Marshfield at 11 a. m. and returning leave South Slough at 1 p. m. Leave Marshfield at 3 p. m. and returning leave South Slough at 6 p. m.

GRAVEL

We are now prepared to furnish GRAVEL in any quantities from pile in our yard or in carload lots, at following prices:

From pile on ground, \$2.75 per yard. Cartload lots, taken from cars, \$2.00 per yard.

Retail Department.

C. A. Smith Lumber & Mfg. Co.

Opposite Post-Office. Phone 190.

Second Hand Pianos & Organs

We have an over stock of second-hand pianos and some slightly used instruments that will be sold at exceptionally low prices, and terms to suit.

L. L. THOMAS MUSIC STORE

73 Central Avenue.

QUATERNAS STUDIO QUALITY PHOTOS Opposite Blanco Hotel. Phone 100-L. MARSHFIELD, OREGON

WALL PAPER See VIERS About it.

GOODRUM'S GARAGE

HOME OF THE CADILLAC AND DODGE

AUTO SUPPLIES FOR ALL

MAKES OF CARS

347 Central Av. Phone 373-D

FARE TEN CENTS

City Limits North Bend, 5c. COMMUTATION TICKETS \$1.75

20 Marshfield-North Bend Auto Line

Cars every ten minutes from 6 a. m. to 12 p. m.; to South Slough once a day, leaving at 11 a. m.; to Empire three trips a day.

GORST & KING, Props.

Get your job printing done at The Times office.

News of World's Greatest War Day by Day

KITCHENER'S VISIT TO GREECE IS IMPORTANT

London Papers Think It Will Settle Uncertainty as to Position of the Country

(By Associated Press to Coos Bay Times.) LONDON, Nov. 18.—The reported mission of Field Marshal Earl Kitchener to King Constantine of Greece, has evoked considerable comment in the London newspapers. They almost unanimously agree that Great Britain has taken the best possible means of bringing Greece to a definite decision as to the role she is to play in the Balkan conflict and ending once and for all the uncertainty and uneasiness which have followed in the wake of what are alluded to as Greece's political and constitutional vagaries.

NORWAY'S MERCANTILE FLEET HAS DEVELOPED

Every Available Ship, Even Those Discarded, Are Brought Into Service Now

(By Associated Press to Coos Bay Times.) CHRISTIANIA, Norway, Nov. 18.—Norway's mercantile fleet has developed surprisingly since the beginning of the war. Every available ship, including old sailing vessels discarded years ago, has been refitted and mobilized for traffic, especially in the North Sea. High freight rates have made this trade so profitable that one or two successful trips pay for the entire cost of the ship, and ship owners have become vastly wealthy. Even the most conservative persons have yielded to the lure of speculation in ship stocks and have invested all their spare savings. Stock companies are formed daily and even before the ship has been delivered into the possession of the new company, shares have been sold and resold many times at increasing rates. The newspapers are warning investors against over-speculation, explaining that as soon as the war is over, scores of ships now tied up will again be available for traffic, that the high freight rates will drop and the overcapitalized ships will be unable to pay their present high rate of interest.

WANT BUREAU FOR RETURNING SOLDIERS

Labor Organizations in Leipzig Ask That Special Department Be Formed After War

(By Associated Press to Coos Bay Times.) LEIPZIG, Nov. 18.—In anticipation of the end of the war, thirteen of the most important branches of labor in Leipzig have petitioned the city fathers to install, as a separate and distinct branch of the municipal employment bureau, a department specially for returning soldiers. Store employees estimate that between 300,000 and 400,000 of their number will come back when peace is declared. The number of clerks is expected to be correspondingly large, and the number of technical workers is also very great. The figures refer to entire Germany. The Leipzigers believe that the work of finding places for Leipzig's share of the returning throng must be begun now if there is not to be confusion and suffering for many seeking work. The mercantile, technical and office employers of the city are pressing the matter especially, in the belief that their branches of labor are going to be particularly hard pressed. In their petition, however, they do not hazard a guess as to when the return will begin.

BALLOONIST DEAD

Man Who First Crossed Channel Passes Away

(By Associated Press to Coos Bay Times.) LONDON, Nov. 18.—The death is announced in a London suburb of Philip James King, who designed the first balloon to cross the English channel. He also designed the first "fish balloon," lineal forerunner of the modern British airship. He was 75 years old.

FACULTY ADDED

Changes Made in Warsaw University by the Germans

(By Associated Press to Coos Bay Times.) WARSAW, Nov. 18.—A theological faculty, Roman Catholic, is to be added to the University of Warsaw by the German authorities according to a recent announcement. Dr. Kakowski, the Archbishop of Warsaw, is already taking the preliminary steps for establishing the proposed new school. The University formerly consisted of legal, medical, philosophical and natural science and mathematics departments.

LABOR CONDITIONS BETTER IN NORWAY

Very Few Men in that Country Are Seeking for Work at Present Time

(By Associated Press to Coos Bay Times.) CHRISTIANIA, Norway, Nov. 18.—Present labor conditions in Norway are better than they have been in the last five years. The national employment offices in the capital, which has branches throughout the country, registers only 110 seekers for employment for every 100 vacancies. A year ago there was an average of 200 applicants for the same number of vacancies. Wages are higher than ever before.

PEOPLE MOVED TO ESCAPE GERMAN FIRE

Inhabitants of Loos Are Transported to the Pyrenees Where They Will Be Safe

(By Associated Press to Coos Bay Times.) PARIS, Nov. 18.—The inhabitants of Loos, who had lived a year under German rule in sight of the British lines before the town was recaptured September 26th, have been transported to the Pyrenees to be sheltered there until their town, now under the continual fire of German batteries, becomes inhabitable again. They brought with them copies of papers published by the German authorities in the French language in Belgium and circulated in Northern France in which there appear numerous advertisements that are occupying the attention of the French authorities on the supposition that they refer to war booty taken in France and Belgium and put on sale by the Germans. One advertisement runs: "A thousand second-hand electric motors and dynamos for sale." Among the others are the following: "Sensational offering of 3,500 machines, new or nearly new, at half their value, including crushers, rolling mills, mixers and hydraulic presses, pumps, steam boilers and locomotives."

"Selling out at factory prices 500 pianos, first makes." "One hundred and fifty thousand bottles of Champagne for sale at prices that defy competition." The houses inserting these advertisements are said to be German firms that have established themselves in Brussels since the occupation.

CLAIMS HE HAS KEYS TO HEAVEN

Dr. New, the New Thought Leader, Makes Startling Statements at San Francisco

SAN FRANCISCO, Cal., Nov. 18.—Dr. New, the New Thought leader, is some man. He admits it according to full charges published this afternoon in the government's action charging he used the mails fraudulently in his "religious" schemes. Among other things which the indictment says he claimed were: "That he had received the 'keys to the kingdom of Heaven.'" "That the mantle of the Man of Galilee had fallen upon him." "That he was of divine origin, born of the Holy Ghost, 'greater in authority, majesty and power than Moses, Elijah or John the Baptist.'" Aside from these things, the indictment maintains that New preached purity, but was sensual and claimed eternal life. His trial still hangs fire.

FUNDS FOR STATE PRISON RUNNING SHORT

More People in Penitentiary Now Than Ever Before in History of the Institution

SALEM, Ore., Nov. 18.—Governor Withycombe says that indications are that the Oregon state prison will be confronted with a deficit at the end of this year. The prison now has 532 inmates, the largest number in its history. Last year 257 prisoners were received, and up to November 1, this year, 229 had been received, showing a slightly increased ratio over last year. "A rather striking feature," said the Governor, "is that 20 per cent of the prisoners were committed for forgery, or obtaining money by false pretenses, and most unfortunately the larger portion of this class of criminals is composed of young men just entering maturity. This is really appalling, and shows a serious moral obtuseness among some of our young men. Whatever influence is responsible for contributing to this deplorable condition should be remedied, if possible, whether it is due to social conditions or to general carelessness of bankers and business men in cashing checks."

HUNT CHECK ARTIST TALKS PROTECTION

ROSEBURG OFFICERS SEEK D. J. DAVIS WHO FLED

Name Also L. Lewellen, and Claim Is He Is From Coos Bay

The Roseburg Review says: Although diligent search has been made for the young man who a few days ago passed a worthless check on D. J. Davis, the Sheridan street merchant, the officers have as yet failed to locate the offender. Sheriff George Quine says he believes the fellow left Roseburg for California and that he will be picked up in San Francisco. At the time the man left here he had little, if any, money except that which he secured from Mr. Jarvis.

The News gave the following details of the offense: "Sheriff Quine is today notifying officers over the state to arrest L. Lewellen, a Coos Bay resident, who a few days ago passed a forged check on D. J. Davis, the waterfront merchant. Lewellen and his companion, M. Bright, also of Coos Bay, came to this city a few days ago after having spent a week or ten days working at the A. W. Johnson place near the 17-mile house west of Roseburg.

"Upon arriving in this city Lewellen went to the waterfront store where he purchased goods to the amount of about \$2, presenting a check made out to Alfred A. Culverson and signed A. W. Johnson, the amount of the check being \$28.50. Mr. Jarvis was not acquainted with Lewellen, who gave him the name of Culverson, but questioned him closely in regard to the people near whom he claimed he resided, and as the man seemed to know nearly everyone in the vicinity, Mr. Jarvis cashed the check for him. The check was not taken to the bank until Thursday, it having been received by Mr. Jarvis Monday afternoon. When presented at the Douglas National Bank it was pronounced to be a forgery, the signature being very unlike that of Mr. Johnson. Sheriff Quine was immediately notified and it is thought that the guilty party will be captured within a few days.

"A telephone message from Coos Bay divulged the fact that both young men were well known there and that Bright had returned, seemingly not knowing of the crime committed by his companion. An effort will be made to obtain from Bright the present location of Lewellen, so that he may be arrested and returned to this city at once. "It is the theory of the officers that Lewellen had been working at the Johnson ranch and upon leaving had stolen a blank check from his employer's check book and knowing that Mr. Johnson's signature would be honored, had signed it to the same, making his get-away before the check could be presented at the bank."

PEOPLE'S FORUM

The Coos Bay Times will be pleased to publish letters from its readers on all questions of public interest, giving his or her address, and so far as possible limited to 250 words. In publishing these letters The Times does not endorse the views expressed therein; it is simply affording a means for the voicing of different opinions on all questions affecting the public welfare.

CORRECTS STATEMENT

Editor Coos Bay Times—My attention has been called to a communication appearing in The Times of last evening, from the pen of "One of The Plain People" in which the statement is made "He (R. A. Copple) pulled Cottage Grove out of a hole like ours." I have never lived in Cottage Grove therefore have had no part in pulling the town out of a hole if it ever was so unfortunate as to be in one. "One of The Plain People" has evidently been misinformed. I promise my friend, however, that if I am elected Mayor of Marshfield I will do what I can to pull our town out of the hole. I believe most people will admit that this is no idle promise since it is fortified by conduct during the time I have served on the Council.

R. A. COPPLE

PUBLISH BOTH SIDES

(By Associated Press to Coos Bay Times.)

WASHINGTON, D. C., Nov. 18.—Ambassador Von Bernstorff announced that he had been informed that German censors had been instructed to insist upon the publication in full in Germany of war reports issued by the allies. This announcement, quoting the instructions of the German chief bureau censors said: "We have less reason to fear the unbridled publication of reports circulated by the enemies, as our own war reports are strictly according to the truth, giving everybody an opportunity of forming a correct conception of the situation."

SENATOR FLETCHER GIVES HIS VIEWS ON PLAN

Says That at Least 400 New Ships Are Needed to Make the Navy Good.

(By Associated Press to Coos Bay Times.) NEW YORK, Nov. 17.—The necessity of providing at least 400 auxiliary ships for the Navy as an arm of the National defense was urged by Senator Duncan U. Fletcher of Florida, at a meeting of the Academy of Political Science at Columbia University as justification in itself for the enactment of a bill for the government ownership of merchant ships. Senator Fletcher had charge of the government ship purchase bill in the Senate last session and his words were listened to as indicative of plans for enacting the measure into law at the coming session.

Need of Vessels "Last January, when the ship purchase bill was before the Senate, I pointed out that Great Britain, with all of its naval establishment, had found it necessary to commandeer about 1500 merchant vessels during the present war," said the Senator. "I pointed out our need of naval auxiliaries. The need grows on us. The government is compelled to build and acquire ships to meet the necessities of the navy. Navy auxiliaries are a certain and controlling need. These auxiliaries can be constructed so as to serve commerce in time of peace and be made ready to serve the Navy in time of threatened or actual war. It is an arm of the National defense which must be developed and made serviceable.

About Private Control Private control of transportation may serve the purpose today and tomorrow may join foreign combinations in utter disregard of both investors and the public, he continued to say. "We must be free from foreign domination," he added. "I do not know how this can be secured except by governmental control. In view of the great lead that the merchant-marines of other countries have secured."

The shipping laws enacted since 1912 were pronounced as the first aid given American shipping in years. He defended the terms of the Seaman's Law, which went into effect eight days ago, adding that he thought it would be found that the strongest objections to the act on the Atlantic coast came from the foreign shipping interests. The Senator denounced the action of the Pacific Mail Steamship Company officials in abandoning their trans-Pacific service on the ground of the Seaman's Law and then transferring their ships to another ocean where the same law applies with equal force.

Demand Is Greater

The commercial demand for more tonnage is increasing as the months roll by, the senator pointed out. "There is no doubt we have suffered many millions of dollars during the past year in loss of trade and commerce, and in burdensome freight rates," he said. "The rate on grain to Liverpool is 40 cents a bushel, while before the war it was 4 cents. The rates on flour has gone from 12 to 65 cents a hundred pounds. On cotton the rate is \$1.25, when formerly it was 20 cents a hundred pounds. Eastern railroad terminals are congested, due to lack of ships. Freight continues to pile up at the ports. No law controls ocean rates. We may expect to pay foreign ship owners their own price, and that price will be higher yet. Freight embargo is on at Galveston and threatened in New York. Our markets cannot be restricted or eliminated without resort to import laws—control of the means of transportation is sufficient. The welfare of our producers is in peril, the necessary equipment of the nation itself is incomplete when we are dependent on foreign vessels to reach markets."

Laws That Were Failures

Subsidy has been a failure, the senator declared. Use of the phrases of "socialistic" and "paternalistic" in characterization of government ownership of vessels did not frighten him in the least. He added that the same criticism had been made of the parcels post law, the postage savings law, the rural free delivery law, the taking over of the Panama railroad and steamship line, the Interstate Commerce Commission law, the establishment of a Bureau of Marine Insurance and various other measures which the people would not permit to be repealed now.

WILL PLAY IN EAST

(By Associated Press to Coos Bay Times.)

SPOKANE, Wash., Nov. 18.—A telegram received by Washington state college at Pullman today from Pasadena, Calif., advised the officials that the Washington State College team had been definitely decided upon for a game New Years Day. The opponents will be a big eastern team.

"Do Your Christmas Shopping Early"

By J. A. Coleman

The above slogan in the hands of an astute business man, changed the whole practice of Christmas shopping and stimulated holiday business as nothing else could have done. This man, with the nerve of a Barnum and the judgment of a Wanamaker, grabbed the thought from the public mind and put it into big BLACK TYPE where "He who runs may read"—in the newspaper! He backed a popular conviction with his coin and advertised the universal belief that it would be better for everyone concerned if the inevitable Christmas purchases were made at once while stocks were fresh and new and the choice was wide and ample.

The result not only paid the advertiser as it always does—but the whole country profited beside.

This slogan has since slipped into practical use in every corner of commercial America. Excepting perhaps its fellow slogan "Safety First," which reduced the accident death rate enormously, it has done more good in the world than any business phrase ever coined. It has been the means of discounting the time honored practice among large metropolitan department and specialty stores of keeping open in the evenings a week or two preceding Christmas Eve. It has enabled manufacturers to prepare their goods and fill orders far enough in advance to insure clear store rooms long before the Yuletide candles were lighted. It prevented the disappointment of millions of Christmas shoppers who were wont in times past to wait for the more attractive novelties which turned up at the last moment. And not the least important, it saved the heartaches of neglected ones who lean upon the broken reed of mere man's thoughtlessness.

That phrase, "Do Your Christmas Shopping Early," was instantly taken up and flashed before the eyes of the world through the medium of its news-

paper. Just as every other worth while thing is told this nation of readers by the ever present, constant, reliable, all-knowing morning, evening, weekly, or Sunday newspaper. Nothing the world does is done without ITS knowledge, nothing you want the world to know can be made known without its aid. Almost any national manufacturer will tell you that most of his fame and profit were the product of newspaper advertising. No newspaper advertiser who kept it up wisely ever lost money.

The newspaper pays the advertiser. The latter merely invests in business publicity. The cost of advertising is like a phantom Zeppelin—it never lights anywhere. It is a bugaboo made of thin air and a yellow streak. The common supposition that advertising expense is levied upon the consumer is likewise a fallacy. The fact of the matter is that the non-advertiser pays for it out of the business he loses to competitors who do advertise.

Advertising doubles output, halves overhead, divides selling cost and, by making two customers buy where ONLY ONE BOUGHT BEFORE, it creates a hundred per cent increase in profit—out of which any business man can well afford to pay for his own advertising.

MORAL FOR MERCHANTS—Advertise in the Coos Bay Times and do your Christmas BUSINESS early