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THE GOOD BAT TIMES,	MANSHFIL	LD, OREGON, WEDNESDAY, NOVEMBER 17. 1915-	EVENING EDITION.	THREE THOPY TO THE
charter No. 7475. REPORT OF THE CONDITION OF THE	mbior	News of World's Greatest	FIND BURIED MONEY	PLAN FOR BIG TIME
FIRST NATIONAL BANK OF COOS BA at Marshfield, in the State of Oregon, at the close of business on November		War Day by Da	MEN WORKING ON DITCH NEAR ASHLAND DISCOVER IT	CORN SHOW AT COQUILLE WILL LAST TWO DAYS
Loans and discounts	r 10, 1910.	JAPANESE THINK 1914 HAVE DEVICES FOR	Blast to Remove a Stump Brings a Great Shower of Money—All	Besides Exhibits There Will Be En- tertainment of Different Kinds
Overdrafts, secured, \$; unsecured, \$1041.51 U. S. bonds deposited to secure circulation (par value) Total U. S. Bonds Bonds other than U. S. Bonds pledged to secure postal savings deposits Bonds, securities pledged as collateral for State, or other deposits or bills payable (postal excluded) Securities other than U. S. bonds (not including stocks) owned unpiodged 47,341.67 Total bonds, securities, etc subcription to stock of Federal Reserve Bank	361,864.18 \$1,041,51 \$100.090.00 96,113.03	A YEAR OF TRAGEDY According to Old Traditions It Should Have Been a Season of Disaster Into German Territory Iby Associated Press to Coos Bay Times 1 LONDON, Nov. 17.—The year 1914, says a British consular report from Japan, just issued, was, ac- cording to the old Japanese system	OODS Old Mintage ASHLAND, Ore., Nov. 17,—Work- men employed on the ditch of the Rogue River Canal company, set off a charge of dynamite under a stump, and then the air was filled with dol- lars and half dollars. The blast uncovered a money cache that had beenburied there since the	COQUILLE, Ore., Nov. 17.—The corn show at Coquille is to be quite a big affair and will be held Nov. 19 and 20. Corn exhibits are to be shown at Marshfield and Myrtle Point and also at Coquille but in this city the event will also be in the na-
Less amount unpaid	3,400.00 72,000.00 6,100.00 14,426.83 39,839.35 24,137,79	of reckoning, the Year of the Tiger, and in conformity with Japanese su- perstition should have been a year of tragedy and disaster. To a great extent this was so, says the report. The year began with the eruption of the Sakurajima vol- cano in the south of Japan, in the Spring the Empress Dowanger died,	torvery build- n con- wild scramble for it. The cache contained about \$500 according to some — others placed the amount as high as \$2,500. Som Spanish coins were found among the United States coins.	Prof. J. E. Larson of the Oregon Agricultural College will judge the exhibits and will lecture at 1:30 each afternoon. He is an authority who
Other checks on banks in the same city or town as reporting bank	1,883.05 9,645.48 570.00 10.00 31,617.85 10.00 5,000.00	later on the disclosure of certain scandals contributed to the fall of the Cabinet, in early summer the Kit- shama Bank failed, and in August war broke out. SERBIAN VALLEY MAY ^{1*} EQUAL THE KLONDYKE SAYS VON HINDENBUR IS READY TO RE	stones enzine. it was probably hidden there in pio- neer times. The money may, as some of the settlers claim, have been hidden by some highwayman during the days of the gold excitement in Ashland and Jacksonville.	There will be a Varied Industry Palace at Heazlet Hall where forty business concerns of the city will ex-
LIABILITIES Capital stock paid in	\$767,159.07 \$100,600.00 19,000.00 \$,915,31 99,995.00 21,835.69 23,966.20 60.00 511.43 24,300.76 14,071.36 64,667.14 35,730.69	Territory Which Was Occupied by the Germans Believel to be Rich in Gold (Dr Associated Press to Coos Bay Times.) SALONIKI, Nov. 17.—The valley of the Pek, in Northern Serbia, which the Germans occupied in their Serb- ian campaign, may one day rank with the Klondike, for most Serblans believe that it is rich in gold. Though the main deposits have never been located, the peasantry for genera- tions have made a slender income from pannings of wash gold, coming, it is believed, from a rich quartz reef far up in the hills. The total output of gold from the smaller placer workings has aver- aged about \$15,000 a year for sev- oral generations. Occasional nug- rets of considerable size have been	EUGENE—The case agains EUGENE—The case agains Frank Henderson charged with boot legging will probably be dropped af ter two juries in Lane county failed to reach a verdict. SALEM—William Tripp, an aged man who has been at the hospital for the insane since 1888, died as the result of injuries received when he was struck by a dump car. MEDFORD—Dr. J. M. Keene ha been appointed by Mayor Emerick a councilman to succeed Col, H, H. Sar gent who resigned because of remov al from the city. FOREST GROVE—The young men of the city have, taken steps to or ganize a band and will give concert	In the way of entertainment there will be slow auto races, tug of war, greased pig, basket ball, foot rac- es and many other sport contests with prizes offered for the winners. There wi ¹¹ also be an old fashioned husk- ing bee and a corn husking contest and a barn dance. There will be a big basket dinner at noon Saturday at the W. O, W. hall. All are invited to attend and bring their dinner baskets. Sugar, cream and coffee will be furnished free. All of the stores of Coq ille will be closed from 1 until 5 p. m. Some of the Stunts The following are some of the stunts which are on the program to take place: "Wrecks-All" Fuhrman—"I Step-
Rediscount with Federal Reserve Bank 5,000.00 Bills payable, including obligations representing money borrowed. 5,000.00 Total Total State of Oregon, County of Coos, ss. 1, Dorsey Kreitzer, Cashier of the above-named hank, do solemnly swear that the above strue to the best of my knowledge and belief. Subscribed and sworn to before me this 17th day of November, 1915, ANNIE SMITH, W. U. DOUGLA W. S. CHANDL V. J. DOUGLA S. C. ROGERS	EITZER, Cashier. .ER, AS,	gets of considerable size have been found, and there is evidence that the Romans drew gold supplies from this region. CHILDREN ARE TAUGHT TO DODGE THE BOMBS Trained in the Schools How to Avoid Being Hurt When Aeroplanes Attack Iby Associated Frees to Coos Bay Times.] AMSTERDAM, Nov. 17.—Bomb drill, consisting of exercises of an ele- mentary sort designed to instruct children how to act in the event of a raid by hostile aeroplanes, has been adopted in all the public schools of Baden, Alsace and Rhenish Prussta Travelers from Germany state that ness to resign should the Enstruction of the Common Council of the Common	at Riga winter. EUGENE—Wm. H. Abrams, who died at his home in Eugene was for meriy mayor of Cottage Grove and a ploneer of 1867. 17.—A WENDLING—The Southern Pack ic will build a logging spur about mile west of the city which will builds a logging spur about mile west of the city which will build will cut logs for the Booth-Kelly com pany. Hy de- HoOD RIVER—The body of Ly man Smith, a ploneer of Hood River who died at Portland was brough home for builal DALLAS—The Oregon Power Com pany is preparing to extend its ser vice from Independence to Buent Viets and will furnish power to the	Baby to Sleep." Jack Anderson "Ram" exhibiting a Ford sired by Dr. Culin's model of 1913. "Plenty Eat" Drain will show in the Pure Food Products section. Owen Knowlton in his death-defy- ing stunt. "Two Can Live As Cheap As One." (From actual experience.) Frank Leslie will make his first appearance in tights. You will miss something big if you fail to see this. "Bill" Rose will perform his usual stunt.—the less said the better. The Original "Charlie" Gardiner will sing that bad-smelling ballad en- titled, "Oh! Who Put Water in My Gasoline."

"Do Your Christmas Shopping Early"

By J. A. Coleman

The above slogan in the hands of an astute business man, changed the whole practice of Christmas shopping and stimulated holiday business as nothing else could have done. This man, with the nerve of a Barnum and the judgment of a Wanamaker, grabbed the thought from the public mind and put it into big BLACK TYPE where "He who runs may read" -in the newspaper! He backed a popular conviction with his coin and advertised the universal belief that it would be better for everyone concerned if the inevitable Christmas purchases were made at once while stocks were fresh and new and the choice was wide and ample.

The result not only paid the advertis-er as it always does-but the whole country profited beside.

This slogan has since slipped into practical use in every corner of commercial America. Excepting perhaps its fellow slogan "Safety First," which reduced the accident death rate enormously, it has done more good in the world than any business phrase ever coined. It has been the means of discontinuing the time honored practice among large metropolitan department and specialty stores of keeping open in the evenings a week or two preceeding Christmas Eve. It has enabled manufacturers to prepare their goods and fill orders far enough in advance to insure clear store rooms long before the Yuletide candles were lighted. It prevented the disappointment of millions of Christmas shoppers who were wont in times past to wait for the more attractive novelties which turned up at the last moment. And not the least important, it saved the heartaches of neglected ones who leant upon the broken reed of mere man's thoughtlessness.

up and flashed before the eyes of the world through the medium of its newspaper. Just as every other worth while thing is told this nation of readers by the ever present, constant, reliable, all-knowing morning, evening, weekly, or Sunday newspaper. Nothing the world does is done without ITS knowledge, nothing you want the world to know can be made known without its aid. Almost any national manufacturer will tell you that most of his fame and profit were the product of newspaper advertising. No newspaper advertiser who kept it up wisely ever lost money.

The newspaper pays the advertiser. The latter merely invests in business publicity. The cost of advertising is like a phantom Zeppelin-it never lights anywhere. It is a bugaboo made of thin air and a yellow streak. The common supposition that advertising expense is levied upon the consumer is likewise a fallacy. The fact of the matter is that the non-advertiser pays for it out of the business he loses to competitors who do advertise.

Advertising doubles output, halves ov-erhead, divides selling cost and, by making two customers buy where ONLY That phrase," "Do Your Christmas ONE BOUGHT BEFORE, it creates a hun-Shopping Early," was instantly taken dred per cent increase in profit—out of which any business man can well afford to pay for his own advertising.

MORAL FOR MERCHANTS—Advertise in the Coos Bay Times and do your Christmas BUSINESS early

in both Baden and Alsace a number will receive sealed bids at the ofof children were recently severely in. fice of the City Recorder of said school buildings during the recent m. on Monday, the 22nd day of Noraid. At Offenburg the annual gen- vember, 1915, for the purchase of welfare. eral council of mayors of Baden c::- 40 tons of coal, said coal to be dethe City Hall when the fire alarms exceeding two tons at one time and and sirens announced the approach to be paid for as delivered. of a squadron of French airmen. The Dated this 17th day of November, mayors adjourned to 'ae coal cellars 1915. of the building until the danger was

over.

JOHN W. BUTLER. Recorder.

Times Want Ads bring results.

Times Want Ads for results.

WARNING

To the Trade and to Consumers of Children's Outer Garments.

You are hereby notified that J. C. Penney Co., of Marshfield, in the Coos Bay Times, Wednesday, August 11th, 1915, advertised Coveralis, good heavy denim, 75c value, our price 49c.

You are advised that "KOVER-ALLS" is a trade name adopted by us for our well-known one-plece play-suit, and that no other person. firm or corporation has a right to use said name, and that we have been protected in our ownership thereof by decrees of the Courts of the State of California.

The public and consumers are further advised that J. C. Penney Co. has never purchased from us any of our "KOVERALLS" and that we have in our possession articles made in imitation of our "KOVERALLS" which were sold by J. C. Penney Co. for and as our "KOVERALLS."

The public are warned according ingly.

LEVI STRAUSS & CO., Mfrs. Battery and Pine Sts., San Francisco, Cal.

club has been formed at the McMinnjured in the scramble to leave the city until half past seven o'clock p. ville college and the students will ue their windshields.) study the liquor problem and social

les had just opened its sessions in livered as needed in quantities not vor of a \$125,000 bond issue for a Commission. new high school,

> PORTLAND-The Columbia moving picture theater in Portland has eight red haired girls for ushers, having been picked from one hundred applicants for the place.

DALLAS-An apple tree in the orchard of M. Digby which did not bloom in the spring is now in full bloom

PORTLAND-The Y. M. C. A. of Portland now ranks seventh in point of membership among those of the United States.

SALEM-The state board of control has elected Dr. R. E. Lee Steiner as superintendent of the state hospital for the insane for another four years.

PENDLETON-The assessor reports that the total valuation of property in Umatilla county exclusive of public service corporations is \$37,873,706.

DEATH A MYSTERY

Body Found at Portland Under Peculiar Circumstances

feet of water, the body of a man lodge receipts in the pocket, was Hair in the Butter." found under the docks near the Broadway bridge a few days ago.

a mystery as there was no water ers. on the langs. If murdered robbery found on the body.

Swanson had evidently been dead six or eight days.

Municipal Grappler Brady declared it would have been impossible for the body to float to the place where it was found.

FARMER IS KILLED

into a well. His neck was broken, quantity of "bubble water."

M'MINNVILLE - A prohibition (Note-Visitors all requested to leave their cars at home if they val-

"Romeo" 'Gene Norton "Waiting at the Bar for 'Lizzie,' " ably assisted BAKER-The people voted in fa- by "Eckzactly Johnson of the Port

> "First National" Hazard in "How to Return from a Fishing Trip, Clothed Only in a Mackinaw."

"Fay-Ette Washington" Jones, father of the Bachelors and renowned author of the latest fiction entirled. "How to Run a Ford With One

Hand." William "Hambletonian" (Brewster Bill) Lyons, the Cow Puncher,

will give a demonstration of bulldogging a steer, ably assisted by 'Carving" Leo Cary, the Cattle King. "Frederic Cantilever" True will "also a "Racket" for the small price

of five cents.

For further enlightenment on the subject, "Two Can Live As Cheap As One (But only two)" apply to "Model" Sam Nosler.

Jones, Moss, Miller and Elwoodthe Sausage Quartette.

"Eye-Opener" Wilson in a "Jail Delivery" or "The Escapement of a Hamilton Watch."

"Hold-Over" Anderson will sing that charming melody. "They Still Raise Babies in the Same Old Way." Frank "Electrical" McKenna will sobbingly sing, "Where Is My Won-

PORTLAND, Ore., Nov. 17 .- dering Kilowatt, Tonight," accom-Standing upright in three and a half panled by a flock of sheep bells.

Charles "Tester" Skeels in his own identified as that of Edward Swan- production, "If the Moon is Made of son, of New Castle, Washington, by Green Cheese" or "Who Put that

Oliver "Cromwell" Sanford, the master architect of the Ko-Keel Ka-The manner of Swanson's death is nu Klub, will floor a tent for all com-

"Ebenezer Ezekial" Fraederich's was not the motive as \$30.10 was medley, "Der Wacht Am Rhine," "Maseillies," and "It's a Long, Long Way to Tipperary," moves strong men to tears.

ONLY FOUR GLASSES

PORTLAND, Or., Nov. 17,-"Four glasses of champagne are enough to make any man drunk," Municipal Judge Stevenson said in sentencing

CONDON, Ore., Nov. 17 .- Thomas a man giving the name of Dan Mc-H. Leach, aged 53, a well-known Kinnon to five days in fail for drivfarmer realding four miles west of ing an automobile while intoxicated. Condon, was killed when he fell McKinnon had said he only had this

Times want ads bring results.

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