## $\$ 25.00$

## FIRST

 ADDITION TO

## ERZON AUTO LINE to

EmPIRE AND SOUTH SLOUGH Lave Busy Corne
Marshffeld ${ }^{\text {latanathele }}$ Always on Time. Always on Time.
VERzos, Propreter.

## EXPERT WELDING of METALS

Steel, brass, cast, iron and aluminum castings made like new

## demonstrations daily.

Koontz Garage
Phone 180-J North Front Street

## Get Ready for

## $\therefore$ The Holidays $\because$

$T$ He merchant always anticipates a good run of business
during the holiday season and in anticipation of the same lays in the same tize stock of merchandise. the eame time he made his purchases
stould likewise have arranged for newspaper display space to proper advertise his new stoek. Too often
is is where the merchant is derelictseems to be of the opinion that the hie will somehow know he has these 2ds whether or not he adveftises, or work they are not cut out to do. The jority of people do not trade with a n as a particular result of having than article in the store's window, because they read the advertisement
the paper when it reached them at ane and where they had time to study. * description of such article.

If newspaper advertising brings such results as it has to Wrigley's Gum Company in making famous "Spearmint,,
to Ford Auto Company in causing the to Ford Auto Company in causing the Ford to be the best-known and most popular auto, or to Jolin Wanamaker's as the best known and patronized store in Philadelphia and New York, or closer home, to Meier \& Fwanks and other Portland concerns, why won't it do as much in proportion for you, Mr. Coos
Bay merchant? It will, but you must Bay merchanty 1 will, bui you muss
follow the same path as the suceessfful follow the same path as the sinecessfin
advertisers - 0 ADVERTISNG CONSISTENTLY and regularly-not spasmodically. It isn't always neces sary to carry large space any more than
it is to carry a large stock when a smaller one will fill the bifil, but be represeated in the newspaper with something new each time.

Noor that the Holiday Season is fast approaching, the local merechants Should get busy, arrange for advertising space to tell the people what and the mail-order houses. Coos Bay merchants sell as cheaply, if not more so, than San Francisco and Portland houses, and there is no excuse tor the people of this community going elsewhere to trade if Coos Bay
husiness lusiness men do their duty in advertising.

## The Coos Bay Times

s Ready to Help You

NEWS OF NEARBY TOWNS
$\qquad$

Thired on the Truin
Thie trandits lay in walt along side the track and fired shot, ordering
the traln to a halt. There were severeal mes. Two or three swang up
into the cab and kept the engineer aud fireman covered and the remaln-
dee stood guardo over the passengera
and did the rifeling. Took Valumbles
In adaition to the express car the forward passenger coachess were en-
tered and the passengers forced to tered and the pussengers forced to
give up thetr money and valuables. give up their money and valuables.
Mr. and Mra. Kostl had some mon-
es with them and this they rapldiy ey with them and this they raptdiy
hid in a pocketbook under the seat.
The money was gaved. The money was naved.
They arrived home several days ago and are now living in Bunker
Hin. expecting to remain on Coos
Ray,

many consties show valua-
tions to tax comasion

pleasantly surprised last week by the on Coos River, from hid homestead
arrival of then
 to remain here this winter.
 steads between Elk and Sixes las
Thursay, and the following day Robt. MePhillamey was in town mak-
ing three year proot on his sixes hotaestend.
Geo, Sutton went to Bandon last
Thursday to take a ateamer for San Franclaco to visit the fatt, but at
hat accounts he was still the the clty
by the sea, walting for the bar to got
th OLD SETTLER OF COOS
COUNTY PASSES AWAY
品

## WARNING

> children's Outer Garments.
> Chlldren's Outer Carments.
You are hereby notified that
> You are hereby notified that J. C.
Penney Co., of Marahtield, in the
Coos Bay Times, Wednesday, Coos Bay Times, Wednesday, August
11th, 1915, advertised Coveralls, 11th, 1915 , advertised Coverallis,
good heavy denim, 750 value, our price 49 c . ALLS" is a advised that "KOVERus for our well-known one-plece
play-sult, and that no other person. firm or corporation has a right to use sald name, and that we have
been protected in our ownershtp thereot by decrees of
the state of Callornit The publle and ther advised that J. C. Penney Co our "Koveraled from us any of have tu our possesslon articles made which were sold by J. C. Penney Co Yor and as our "KOVERALLS."
The public are warned accordin LEVI STRAUSS \& CO., Mfrs Battery and Pine Sts,

