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### THE COOS BAY TIMES. MARSHFIELD, OREGON. THURSDAY, NOVEMBER 4, 1 915-EVENING EDITION.

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# M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

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\* EUROPEAN WAR ONE YEAR AGO TODAY \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* NOV. 4, 1914

German cruiser Yorcke The

A British cruiser bombards the ness. Arabic city of Dieddah on the Red

Russian troops cross the Turkish frontier and capture eight towns. Turkey definitely breaks off dipomatic relations with Great Britain, France, Russia and Serbia.

THE EXAMPLE OF THE RAMS

have never seen two rams fighting, hoof and horn, for + the mastery of a flock of . theep; when it finally filters through . kinky heads that neither one can lick the other they trot off side by side, friends and allies for life,

nations of Europe would take a les son from the rams of their flocks that an absolute victory of one that the other is impossible; let over them realize that the desire of each to be the ruling, dominant spirit of European continent is impossible; then let them join hands and heads and hearts and agree on a united Europe, ruled by all for the mutual benefit of all and the aggrandizement of none. Reduce the armies of the various nations to one international army, to be used soleto maintain the union and let the esidents of the disputed territories decide which country shall have immediate control over them.

If the nations of Europe now acengaged in the war would take this lesson from the tradition night.

COOS BAY TIMES last summer. In a Missouri paper I saw garden seeds advertised and the ENGINEER DESERVING OF saw garden seeds advertised and the files showed that the adv. had papeared in every issue since the pre-vious spring. The manufacturer can

talk his goods throughout the year, in season and out, but the retail merchant must tell his customer of things in season, of the goods on his shelves that he wants to sell now, and of the commodities that the con-

A merchant walked into a newspa-per office—in his hand he held an made in any way to matters concernordinary ink blotter on which was ing a voyage, says an English exprinted his name and the statement change. From time immemorial it printed his name and the statement that his store was headquarters for hardware. He handed the blotter to the editor and said "just run this for my adv, this week." A mere business card is very poor advertis-ing for any merchant. The few lines the submarine," and never mention of space used to tell the farmer, the housewife, the basiness man that you the submarine." and never mention have something they need will bring results in time. A description of some articles in season, a line or two and still harder whilst his own hand about its merits, its salient features, is controlling of the very movements will be sure to attract attention. Don't give yourself and the editor place the vessel in danger.

the excuse that you are too busy to week, some hour in the day for studying, thinking and preparing co- his orders, and the py for your advertisement.

You merchants who keep books right up to the minute, look after collections carefully, and pay your bills promptly, usually have no regular time for attending to this im- living hell," to see that the means portant matter of advertising. Bet- of combating the fury of the ele-

The allies force the Germans to retreat along the whole line from Nieuport to the river Lys. sary duties mentioned above and give it the same attention, if you wish to see a continual growth in your busiter put this down with the neces-

> \* WITH THE TOAST AND THE TEA GOOD EVENING O friend, never strike sail ٠ to a fear! Come into port grandly, or sail with God the seas.--Emerson. ...............

and admits that he is wrong we all gineer did his work. have a sneaking suspicion that he may be right after all.

will go and do something else.

When you take a better half prepare for the worst.

Some Coos Bay men who went to bed by candle light so as to save neer is in ignorance and the first intimation is possibly the inrush of money have sons who spend money water, the captain will decide to • to let the electric lights burn all make a run for safety perhaps. He does not consult the engineer,

### MUCH CREDIT IN WRECKS

Captain Usually Gets All Honor for Work in Time of Danger

There is a great deal to be said in support of the contention advanced . sumer is going to buy because the in certain quarters of late, that the season and his needs demand them. engineer on the modern steamship is that, if mistake be made, would

The captain of today is in no way prepare your copies in advance. Be forced to rely upon his own resoursystematic-select some day in the ces to make a creditable voyage. He simply, from his bridge, telegraphs vessel moves ahead, irrespective of wind, or weathyour er conditions in any way, whilst it falls upon the engineer and his assistants, working down in what some writer has seen fit to describe as "a

ments-steam-is provided. see a continual growth in your busi-ness. engineer does. The answer to that is an emphatic No! For whilst water may be finding its way on deck in huge quantities, the captain has

in huge quantities, the captain has some chance of avoiding its dan-ger, while is not the case of the en-gineer, who in nearly all cases of a serious grounding, find the water making its way below to the very position to which he is working, un-til the fires are likely to be extin-guished. Then the engineer does not leave his nost. He does not not leave his post. He does not know how soon the final rush of sea will come through the battered or smæshed plates; but, undaunted, he
works on until, as has so often been stated, he is working up to his neck in water, and then, and then only, when there is absolutely no chance ready to fight for each other against A Coos Bay man can learn to talk of the engines being of use, does he all comers. This trait and tradi- in two years. But it takes him all seek a way on deck. Maybe he is tion of the rams is as old as the profession of sheepherder. It would be a wondrous good thing for the world if the fighting Any time a Coos Bay man gets up when they read accounts of the dis-Few we fear. Again, to illustrate the point: take the vessel approaching a zone where the dreaded submarines are at work. The captain and deck officers have A Coos Bay woman will sit around the chance of observing the torpethe house for four days and make up do approaching, and make preparher mind to do a thing. Then she ations, but with the engineer he is perhaps aware there is danger, but until the dreaded torpedo strikesand it might be mentioned that in many cases we have heard of since the attacks began-it has been ap-parently the object of the submarine to reach the engine-room with messenger of death-the engithe

#### J. M. Wright it is also a very real thing. It means the high cost of keeping a growing boy BUILDING CONTRACTOR Estimates furnished on request or girl properly shod. When father and mother figure out all the new Dr. H. M. Shaw shoes they have to buy they are apt to conclude Eye, Ear and Throat Specialist shoes are made out of paper rather than leather. Care in purchasing will cut down this tax—care GLASSES FITTED Phone 330-J. Rooms 200-201 in choosing the right shoes and care in buying at Irving Block. DR. MATTIE B. SHAW. the most favorable time. Physician and Surgeon Black Silk Stove Polish And the first step in the right direction is a study of the advertising in THE TIMES that Phone 330-J. gives the helpful information. H. G. Butler CIVIL ENGINEER Room 304 Coke Bldg. Phone 141. Residence Phone 363-L. W. G. Chandler **EXPERT WELDING of METALS** "A Shine in Every Drop" ARCHITECT Rooms 301 and 302, Coke Building, Get a can today from your hardware or gro-cery dealer. Marshfield, Oregon. Steel, brass, cast, iron and aluminum castings made IOVE POL like new Wm. S. Turpen DEMONSTRATIONS DAILY. ARCHITECT Marshfield, Oregon, T. J. SCAIFE S A. H. HODGINS **Koontz Garage** Marshfield PAINT AND TIME TABLE WILLAMETTE PACIFIC MOTOR DECORATING CO. North Front Street Phone 180-J. Estimates Furnished CAR Phone 146-R. Marshfield, Oregon Leave Marshfield GRAVEL North Beat 6:45 a.m. MERCHANTS CAFE 7:00 AE 7.45 a.m. 8:00 s.m. Popular Place for We are now prepared to furnish GRAVEL in any quantities 8:45 a.m. 9:00 AR **Good Meals** from pile in our yard or in carload lots, at following prices: 9:45 a.m. 10:15 a.m. **Prices Reasonable** From pile on ground, \$2.25 per yard. 10:45 a.m. 11:00 A.M. Cor. Commercial and B'dw'y. 11:30 a.m. Carload lots, taken from cars, \$2.00 per yard. 11:45 am. 12:50 p.m. 1:15 pm Retail Department. 1:45 p.m. WEAVING-All kinds a spec-2:00 p.m. 2:45 p.m. ialty. Mrs. W. W. Nason, 680 3:00 pm C. A. Smith Lumber & Mfg. Co. 3:45 p.m. 4:00 p.m. 12th Courth, So. Phone 220-R 5:00 p.m. Opposite Post-Office. 5:15 pm. Phone 190. 5.40 p.m. 5:55 p.m. 6:55 p.m. North city limits only. WALL PAPER 7:30 p.m. 7:45 p.m. See Abstracts VIERS About it. \* FOR RELIABLE ABSTRACTS OF TITLE AND INFORMATION ABOUT WESTERN LOAN AND **COOS BAY REAL ESTATE, See** BUILDING CO. QUATERMAS STUDIO QUALITY PHOTOS **FITLE GUARANTEE & ABSTRACT CO., Inc.** Opposite Blanco Hotel. Assets \$2,340,000.00 MARSHFIELD AND COQUILLE CITY, OREGON GENERAL AGENTS. EASTSIDE AND SENGSBACKEN'S ADDITION MARSHFIELD, OREGON Pays 8 per cent on savings AGENTS FOR CANADIAN PACIFIC RAILROAD LANDS HENRY SENGSTACKEN, MANAGER I. S. KAUFMAN & CO. **GOODRUM'S GARAGE** Local Treasurer **VERZON AUTO LINE to** HOME OF THE

EMPIRE AND SOUTH SLOUGH

Leave Empire.

Leave Busy Corner,

Marshfield

"The Shoe Tax"

Father's income knows what it is and to mother

PROFESSIONAL DIRECTORY

Physician and Surgeon

Office: Irving Block.

Office hours: 11 to 12 a. m.; 2 h

Phones: Office 143-J; Res., 1411

SERVICE

North First R

PARLOR

charge

Phone 195-J

LAUNCH EXPRESS

SOUTH COOS RIVER I

Dr. A. L. Houseworth,

and 7 to 8 p. m.

### ARE YOU SATISFIED? When you go home from work at night, are you quite satisfied with your home? Is the neighborhood all that you

could wish for? Have you all the conveniences you desire? Is the rent what it should be? If your answer to any, or all, of these questions is 'No", why stay in the place? You can get just what you

want in every way by letting the Want Ads find you the very house, or flat, or room, you desire. Try the Wants at once and

see how quickly and complet-ely you will be suited; the expense will be a mere tri-• fle at that.

Use

Phone 106-L.

but

Will

CADILLAC AND DODGE

AUTO SUPPLIES FOR ALL

cleus for a United States of Europe; to this union the smaller and neutral nations would then subscribe Then let this nucleus join with the United States of America to bring forth a United States of the World.

Such a union would not destroy, but would preserve, the integrity and sovereignty of all now existent nations; it is the one and only method of establishing and maintaining a happens to be solled. permanent world-wide peace.

This is no idle, Utopian dreamno more so than was the foundation

After all play is werely work that you are not compelled to do of the federation of America a posand for which you receive no pay. sibility.

#### PROMOTING OREGON

THE "made in Oregon" campaign possesses strength only when the articles offered or the at-

tractions exploited have worth and price that compare favorably with the offerings of competitive districts.

Quality standards are not maintained when sentiment solely prompts purchases.

It is right that our people should learn what these things are, learn where they may be found, use the S. Gillenwater and wife, Portland; patronize the industries Charles Furst, T. products. and exploit our advantages to the Clara; O. Olson, Santa Clara; E. L. furthest boundaries of their respec-Reimer, Santa Clara; A. P. Stone, tive spheres of influence.

tive spheres of influence. It was a shock when it was shown that Portland buys cherries grown Clara: D. H. Thorn, Hood River; Miin Oregon-but preserved in New lo M. Pierson, Lakeside; James Law-York-at \$1.20 a pound. It was dis-son, Ferndale; Alfred Johnson Jr., concerting when but one than of Coquille; Mrs. W. R. Wolgamot, Se-an audience of nearly two hundred attle; George P. Laird and wife, admitted that he was wearing a suit Bandon; E. E. Nelson, Portland; P. of Oregon woolens.

It was an experience not yet re-covered from when the hotel clerks and the ticket agents and the information bureau attendants were unable to answer the simplest questions about the scenic attractions of Port-Victor land and the state.

It is a contribution to optimism when an organization like the advertising club of Portland announces in- side; tention to conduct campaigns that P. Russeltos, Santa Clara; John Hywill make the world know more about and seek more of the pro- side; J. Farres, Santa Clara. ducts in which we excel,

The loganberry industry, salmon, lumber, dairying, scenic attractions, agricultural opportunities, are in the list of campaign subjects. If We. make our campaigns definite, if we begin at home and work outward, if we maintain the highest standards Coos River and the most intelligent loyalty, we do work that makes substantial progress in Oregon more rapid than ev-er before.-Journal.

#### TALKS ON ADVERTISING

hams, Coquille: F. Hauser and wife, Bridge; L. J. Strom, Portland; C. R. Pickenpaugh, Coquille: Thomas D. White, Bandon; Mrs. F. Norman, Coquille: Miss Thora Norman, Co-quille; Miss Ada Norman, Coquille: William Heintzelman, Beaver Hill; By Nels Darling NEW YEAR'S greeting in a pa-A NEW YEAR'S greeting in a pa-per during the month of Au-gust, that has appeared in ev-ery issue since the previous Decem-ber is smighty poor advertising. I saw this adv. in a paper in Iowa

Some Coos Bay beauty maybe skin the engineer not carry out the orders deep but some of its rubs off when if there is a chance of the vessel continuing on her way? Needless you touch it.

One reason why mother knows that the children have more sense there is really some justification for than their father is because they never complain if the table cloth

\*

AT THE HOTELS

Chandler Hotel

Lloyd Hotel

St. Lawrence Hotel

George Conley, Denmark; W.

**Blanco Hotel** 

Tom Haydon, Empire: C. H. Will-ams, Coquille: F. Hauser and wife.

San

Mrs. Jennie Bogue, Portland;

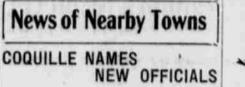
Matson,

Turner:

Santa

a complaint of his non-recognition. Exchange. **News of Nearby Towns** 

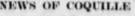
orders "full speed ahead." or what-



## John Hickham Is City Marshal and J. J. Stanley is Appointed City Attorney

At the council meeting J. J. Stanley was appointed city attorney and Lee Whitsel, E. C. Churchill, M. C. the appointment was confirmed.

Churchill, J. W. Buss, Western Un-The resignation of A. P. Miller as ion; J. A. Cowan, Seattle; A. Abbott, city marshal was received and uc-Powers; t J. R. Glenn, Fortuna, Cal.; cepted. John Hickham was appoint-Business has never permanently succeeded on a sentimental basis. But there are products of the soil and the manufactories—there are at-tractions of scenery and climate—in which Oregon excels. It is right that our peeple should It is right that our peeple should



R. T. Ward, of this city, purchas-ed the livery stable at the east end of Front street, from Childs & Burkholder heaters with duplex grates. Earl Slagle of this place, who has

been absent for several months, has returned.

O. F. Smith and wife returned com a two months' visit out at Riddles.

Mrs. Wood Barker, of Vacaville, Cal., and Henry Barker, of Pullman. Wash., the former a sister-in-law and the latter a nephew of J. L. Bar-H. Soule, San Francisco; B. Bergker of Fairview, who have been visiting relatives and old-time friends

in the county, left for their homes. Ole Hoglie and John and Jos Wald-W. Axsen. Pleasanton, Cal.; C. fierson, Norway; Charles H. Kruger, emier left for San Francisco to visit the Exposition. Mr. Hoglie intends to then go back to Wisconsin to vis-it his people, having been away for Allegany; H. G. Reeder, Beaver Hill; Victor Matson, San Francisco: Francisco: Louis Bollish, South Inlet; A. R. Sofourteen years. lis, Santa Clara; G. Carlson, Lake-

#### MANY ACCIDENTS

land, San Francisco; A. Steen, Lake-The Coquille Herald gives the following interesting information re-

garding auto accidents: There were thirteen auto accidents Masse and wife, Beaver Hill; L. F. during the summer on the Bandon. Marshfield and Myrtle Point roads. Beaty and wife, Globe, Arizona; Mrs. A. A. Yoakam, Coos River: Jay Seven of them took place on the Bandon road, three on the Myrtle Point and three on the Marshfield Richards, Sumner; L. D. Irish, roads.

Five out of the seven on the Bandon road were complete "tip ov-ers" spilling everybody out. In all of these accidents only one man was injured, and he sustained a broken







OF COOS BAY SAFETY DEPOSIT BOXES FOR RENT.

We have an over stock of second-hand pianos and some slightly used instruments that will be sold at exceptionally low prices, and terms to suit.

73 Central Avenue.