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## DOLLAR DAY was a

 Big Success in PortlandIN Portland the "Big Dollar Day" Special Sale was under the Direction of the Chamber of Commerce and alter it was over the following ofticial report of the results of the day was published in the Chamber of Commerce News:

Ona department store reports Dollar Day sales increased 40 per cent over the same day last
year and 20 per cent over the same day the previous week. They did not notice any material difference in other days of the week and believe it would be successful if this was put into ef fect twice a yea One firm handling ladies' ap
parel claimed to have done a parel claimed to have done an increased business of 300 pe ling off for the succeading day but instead, the business showed an increase.
One cafeteria said that busi ness had doubled on Dollar Day One of the barber shops, which had a special price, claimed to
have increased their business 50 per cent.
One of the sporting goods houses showed an increase of 40 per cent, without any mater ial difference on other days
One jewelry house reports that
although they did not sell much although they did not sell much
high-priced goods, there was
remarkable increase in the sales of values marked for one dollar The management was very much pleased with the results.
One shoe store reported a 50 per cent increase on Dollar Day, with normal sales for the preceding and succeeding days of the One bank claimed a slight falling off of the deposits on the the following day and they on the following day, and they also posits for the balance of the week. The bank official giving this information said it was his belief that Dollar Day has a tendency to create a shopping interest. Another bank showed a large increase in the deposits on the 24th, and slight increase on the 25th.
The canvass among the smallr stores where articles of special value were sold almost unanimous in endorsement of Dollar Day in its results
The jobbers assisted materially In many cases the grocery-


ENGLISH BIRTH



## Big Bridge Carninua <br> october 7, 8, and 9 <br> <br> LOW ROUND <br> <br> LOW ROUND <br> TRIP FARES

North Bend, October 7-8-9

Three Great Days

PARCEL POST YOUR LAUNDRY We Pay Return Charges. Prompt and Efficient Seria COOS BAY STEAM LAUNDRY


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THE TIMES




