

COOS BAY TIMES

M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

Official Paper of Coos County Official Paper City of Marshfield.

Entered at the Postoffice at Marshfield, Oregon, for transmission through the mails as second-class mail matter.

COUNTING THE COST

IT IS immeasurably to the advantage of man or community to count the cost of public or private act before its commission, rather than after it is performed.

A BIG INDUSTRY

THE importance of Coos county in the dairy industry of the state and the importance of the dairy business as an industry of the county was shown by some recent figures which have been compiled by the county agriculturist.

GREAT WHEAT CROP

THE department of agriculture states that the farmers of the United States are now harvesting the biggest wheat crop in the history of the country.

LUMBER TRADE HANDICAP

SOME startling facts, coupled with some good advice, have been laid before the Federal Trade Commission in its investigation into conditions in the lumber industry.

Invitations printed at The Times office.

WITH THE TOAST AND THE TEA

GOOD EVENING

In all the affairs of life let it be your grand care not to hurt your mind, or offend your judgment.

MYSELF AND ME

I'm the best pal that I ever had, I like to be with me; I like to sit and tell myself Things confidentially.

I often sit and ask me If I shouldn't or I should, And I find that my advice to me Is always pretty good.

I never got acquainted with Myself till here of late And I find myself a bully chum, I treat me simply great.

I talk with me and walk with me, And show me right and wrong, I never knew how well myself And me could get along.

I never try to cheat me; I'm trustful as can be, No matter what may come or go, I'm on the square with me.

It's great to know yourself and have A pal that's all your own; To be such company to yourself, You're never left alone.

You'll try to dodge the masses, And you'll find the crowds a joke, If you only treat yourself as well As you treat other folk.

I've made a study of myself, Compared with me the lot, And I've finally concluded I'm the best friend that I've got.

Just get together with yourself, And trust yourself with you, And you'll be surprised how well yourself Will like you if you do.

Some of the biggest people physically that we have ever known are very small in their dealings.

Most things can be overdone, Frinstance, too many appetizers spoil the appetite.

Some Coos Bay men are so businesslike that they wouldn't even pay a compliment unless you gave them a receipt for it.

The wind is tempered to the shorn lamb, and those that are not yet shorn have the wool pulled over their eyes.

The reason why a man is certain that other people are getting a lot of graft is because none of it is coming his way.

Father will go to sleep resolving to cut out the use of cuss words. And when he wakes up in the morning he will discover that mother has spilled a whole box of face powder all over the only decent tie he has to wear.

Why doesn't fortune make a switch? It's time for one, I'm sure. Why does good luck make others rich? Why had luck keeps us poor?

One reason why friend wife isn't contented is because if you let her have her own way she will want to do something else.

Sometimes a Coos Bay man has a hard time making up his mind what to get his wife for a birthday present. He knows that she needs a new pin to the dining room and that she needs new linoleum for the kitchen and it is hard to decide which would make the more appropriate gift.

A Coos Bay girl thinks her first love has forgotten more than her father ever knew.

Unclaimed letters remaining in the Marshfield Oregon post office for the week ending August 10th, 1915. Persons calling for the same will please pay advertising and say-one cent for each letter called for.

Mrs. A. Aasted, Chas. Brock, P. M. Brock, John Bollinger, John Clendinning, A. J. Davenport, Ted Gath, John Hall—Ray Park, Lawrence Johnson, Walter Dinges, C. Jackson, R. B. Jones, L. J. Kussel, Geo. Lambeth, Mrs. T. B. Clinton, Mrs. W. P. McKenna, P. B. MacLellan, Geo. Matthews, Mrs. Sarah Moses, Joe Moore, D. G. Murray, John Pedro, W. M. Richards, Mr. Sawyer, Chas. Schmitt, M. M. Smith, T. B. Starnie, H. Turner, Yelo Turkkanen, Gus Waldman, Andy Wilson, Mes. G. R. Wickham, Ernest Wood, Herman Young, Parcel—Chas. E. Cook, Hugh P. McLain, Postmaster, Marshfield, Oregon.

Mail Order House for Marshfield

(Contributed)

The following paragraphs taken from an article, "Scrambling for Advantage," by Jerome Torlette, in the Saturday Evening Post of July 17, 1920, is of special interest to the merchants of Coos Bay.

That the Coos Bay concept is no longer an experiment is seen from the score or more lesser centers of the west adopting it for their own advantage, while at Marshfield the member firms are doubling their stocks and the number of employees due to the steady increase in sales.

Meanwhile the larger concerns are not asleep, and are establishing branches in Roseburg, Stockton and Eureka in an effort to hold the Coos Bay trade, and bring the bone of contention," the farmer, unobtrusively, is stimulated to greater production. No longer does he lose a day a week on a trip to town for half-a-day's wages. Even the rainy day finds him mending shoes or harness, sharpening tools and ordering his goods.

MAIL ORDER HOUSE DOES BIG BUSINESS

Catalogues by Carload Received at Roseburg to Send Out In The Mail

The enormous amount of advertising done in western Oregon by a big mail order house is indicated by the following from the Roseburg Review:

Another carload of Sears, Roebuck & Co. catalogues has been received here and still another car is enroute to this city. These catalogues are mailed through the Roseburg postoffice to all parts of Western Oregon as far north as Oregon City, and as far south as Northern California.

TALKS ON TAXES

SPEECH GIVEN IN RELATION TO PUBLIC UTILITIES

F. N. Fletcher Of Reno, Nevada, Gives Address at National Conference Now in Session

(By Associated Press to Coos Bay Times.)

SAN FRANCISCO, Aug. 11.—The question of whether public utilities should be assessed for taxation by public service commissions occupied some of the attention of the National Conference of Taxation here today. F. N. Fletcher, of Reno, Nevada, a former member of the Nevada State Tax Commission, sketched the development of the public utilities, alluding to "the startling efficiency now shown as compared with the previous wasteful individual effort," and said that this efficiency was carrying with it enormous profits to which the public had paid little attention.

He dismissed the suggestion that public utilities under stricter regulation should not be taxed at all by noting that in such case a part of the public would be benefited at the expense of a larger part not served by the utility and the loss in taxes would have to be made up by other property on a wholly unfair proposition. The same reasoning he contended would apply to municipal ownership under which a cheapening of rates to a small portion of the community would give them an unfair advantage over the taxpayers generally. "No one is injured by keeping the tax on," he said, "but always the many are injured for the benefit of the few by taking it off."

"Assuming then that the public utilities should be taxed, the question arises as to the amount of the tax and whether the valuation should be the same for tax as for rate purposes. No difficulty arises in the trained mind in ascribing a different value for each purpose, as rates are based on what is put into the property as investment while taxes are assessed on what is taken out as income."

One man investment value, the other an income or market value. Under constant and proper regulation the two would tend to come together as the fixed rates is the chief factor in the market value of a utility."

He held that the question requires expert analysis of facts and as the same set of facts must be used for both rate and tax purposes, the same expert body of public service commissioners could well designate both issues.

VINCENT. The Hudson Bay and East Hill Fair Association has been organized for the purpose of holding an annual fair.

BLAMATH FALLS.—The first light of Blamath Falls has been released on the orders of Mayor J. B. Mason who was elected by the church element.

How it all started is a brief story. The merchants of Coos Bay were not realizing the boon they had expected on the completion of the railroad to the interior. Some of the fire wises, however, noticed that owing to their harbor facilities and the ocean rate from the Atlantic and Gulf ports, they could, by ordering together in car lots or cargo lots, get as good a rate as could the merchants of Portland and Seattle. There ground on the water front with track facilities could be obtained much cheaper than in a large city. This gave them an initial advantage which was matched by their proximity to their field ensuring quick dispatch and reduced shipping rates, and, finally the loyalty of the surrounding counties to their nearest port greatly boosted the dividends of the cooperative warehouse, which is also used as a reserve supply for their several stores.

The Coos Bay Catalog is now found in every farmer's house within a radius of 100 miles. —PROGRESS.

California. There are the regular fall catalogues and are brought here by freight, and mailed from this post office under the parcel post system. The Western Washington catalogues are mailed from Seattle. About six carloads of catalogues a year are now being mailed through the Roseburg postoffice. It is said that Sears, Roebuck & Co., in their operations throughout the United States, pay between \$1,000,000 and \$5,000,000 annually for postage alone. The catalogues sent here are handled by the French Transfer Company, who attach the names and addresses and attend to the mailing. This gives employment to several people and adds materially to the annual business of the Roseburg postoffice.

HAULS FIRST LOAD

NEW LINE FROM GRANTS PASS ACTIVE

Carries Product from Waldo Copper Company Plant—Many More Shipments are Expected

GRANTS PASS, Ore., Aug. 11.—The new coast "Railroad," the "Line that Grants Pass built," has hauled its first carload of ore.

When the train came in from Wilderville a few nights ago it brought a Southern Pacific car, that had been set in on the new line for loading, carrying a fraction over 31 tons of ore from the Waldo mine, shipped by the Waldo Copper Co. It was the initial shipment over the new road, but it will be followed closely by more cars of ore from the same and other mines in the Illinois valley.

The shipment of this first car of ore was the matter of much interest to both those who are promoting the mining industry and to the railroad people themselves. When the car was picked up at Wilderville by "Old One Spot," a delegation of mining and railroad men was present to witness the event. Dr. Reddy and A. H. Gunnell of the Waldo Copper Co., were on hand to bill out the first shipment made in many a day from the Waldo mine, and H. M. Parks, director of the state bureau of mines who happened to be in town, was also an interested observer. Mr. Hampshire and Engineer Harmon of the Twoby company were there to represent the traffic company.

The Waldo is but one of three mines in the district to the west that are now to become active and continuous shippers over the new road and its connecting line, the Southern Pacific, to the smelters at Kennett and Tiroon. The Queen of Bronze, which has been hauling to this city, is now stopping its ore teams and trucks at Wilderville, and the Britten mine also has ore on the platform at Wilderville. The Queen of Bronze is to ship from three to five cars weekly, and the shipments from all will be greatly increased as the rails extend toward the mines and makes it possible to ship a lower grade ore. That shipped from the Waldo yesterday included eight tons of sacked ore that gives 18 per cent in copper, the balance of the car being of 12 to 14 per cent ore. All of it carries about \$4 per ton in gold. This car goes to the smelter at Kennett. The Kennett smelter is now working about to capacity, however, and John Hampshire left last night for Portland, and will try and get a rate that will permit the shipment of ore from this district to Tacoma without too great a difference in freight.

PORTLAND.—Over 500 pounds of meat shipped from Yamhill, Ore., to Portland was condemned being pronounced as unfit for eating.

The Parisian FASHION'S CENTRE IRVING BLOCK NEW FALL SUITS ARE HERE Mostly on the tailored lines. Some are Velted effects, others without the Velt. The Colors are African Brown, Russian Green, Navy and Black, moderately priced. Kindly give us a call and see the NEW MODELS FOR FALL WEAR

GRAVEL We are now prepared to furnish GRAVEL in any quantities from pile in our yard or to carload lots, at following prices: From pile on ground, \$2.75 per yard. Cartload lots, taken from cars, \$2.00 per yard. Retail Department. C. A. Smith Lumber & Mfg. Co. Opposite Post-Office. Phone 190.

Your Standing In any community is measured by your earning power, honesty and power of accumulation. How often we hear the remark, "What has he done for himself, that he wishes to represent the city, county or state?" A Savings Account will protect you from this aspersion. FIRST NATIONAL BANK OF COOS BAY Safety Deposit Boxes For Rent.

FLANAGAN & BENNETT BANK OLDEST BANK IN COOS COUNTY Established 1880. Capital, Surplus and Undivided Profits \$118,000 Interest paid on Time AND SAVINGS DEPOSITS Officers: J. W. Bennett, President. J. H. Flanagan, Vice-President. R. F. Williams, Cashier. Geo. F. Winchester, Asst. Cashier.

NORTH PACIFIC STEAMSHIP CO. Steamship SANTA CLARA Sails for SAN FRANCISCO, via Eureka WEDNESDAY, AUG. 11TH, P. M. Steamship F. A. KILBURN PORTLAND THURSDAY, AUGUST 12TH, P. M. SMITH TERMINAL DOCK. W. E. STUHR, Agent Phone 130

Inter-Ocean Transportation Co. Weekly Service Coos Bay and San Francisco. STEAMER WESTERNER Freight and Passenger Service WILL SAIL FROM SAN FRANCISCO ON MONDAY, BRINGING THE NAAM SMITH FREIGHT FOR THIS TRIP. San Francisco Office, 600 Fite Building, and Pier Number 23 Coos Bay Agent, C. F. McGEORGE, Phone 44.

EQUIPPED WITH WIRELESS Steamship Breakwater ALWAYS ON TIME. SAILS FROM MARSHFIELD EVERY SUNDAY DURING AUGUST AT 8:00 A. M. AND FROM PORTLAND EVERY THURSDAY AT 8 A. M. Phone 35-J. H. J. MOHR, Agent.

PARCEL POST-YOUR LAUNDRY We Pay Return Charges. Prompt and Efficient Service COOS BAY STEAM LAUNDRY

Vacation Days At Goodw FINE CAMPING GROUNDS EXCELLENT HOME COOKING SWIMMING, BOATING and FISHING DANCING PAVILION Several boats daily to Marshfield at 1:15 daily and in time for supper; leave Marshfield at 7 every morning; Marshfield about 8:30. Rates reasonable. Phone Farmers, or inquire of Capt. of steamer Rainbow.

Marshfield-Coquille Auto Stage Leave Owl Pharmacy Marshfield A.M. 7:00 9:30 P.M. 1:00 5:30

MARSHFIELD-COQUILLE STAGE TIME SCHEDULE Schedule arranged to suit with boats to Haddon, Stage Myrtle Point, Wagner, Roseburg. No delays. Fare from Marshfield to Coquille 75 cents. Single & Lambert, Prop. Will furnish extra night extra trips day or night; charter cars.

MERCHANTS CAFE Popular Place for Good Meals Prices Reasonable Cor. Commercial and 10th

AUGUST, 1915 AUTO STAGE SCHEDULE TO PORTLAND VIA EUREKA Leave Marshfield and Port Monday ... 9 ... 3:20 A.M. Tuesday ... 10 ... 4:20 A.M. Wednesday ... 11 ... 5:20 A.M. Thursday ... 12 ... 6:20 A.M. Friday ... 13 ... 7:20 A.M. Saturday ... 14 ... 8:20 A.M. Sunday ... 15 ... 9:20 A.M. Monday ... 16 ... 10:20 A.M. Tuesday ... 17 ... 11:20 A.M. Wednesday ... 18 ... 12:20 A.M. Thursday ... 19 ... 1:20 P.M. Friday ... 20 ... 2:20 P.M. Saturday ... 21 ... 3:20 P.M. Sunday ... 22 ... 4:20 P.M. Monday ... 23 ... 5:20 P.M. Tuesday ... 24 ... 6:20 P.M. Wednesday ... 25 ... 7:20 P.M. Thursday ... 26 ... 8:20 P.M. Friday ... 27 ... 9:20 P.M. Saturday ... 28 ... 10:20 P.M. Sunday ... 29 ... 11:20 P.M. Monday ... 30 ... 12:20 P.M. Tuesday ... 31 ... 1:20 P.M.

On Trips Leaving Marshfield 7:00 a. m., you should make land the same day. PROFESSIONAL DIRECTOR Dr. A. L. Houseworth Physician and Surgeon Office: Irving Block. Office hours: 11 to 12 a. m. 4 and 7 to 8 p. m. Phones: Office 143-J; Res.

J. M. Wright BUILDING CONTRACTOR Estimates furnished on request. Dr. H. M. Shaw Eye, Ear and Throat Specialist GLASSES FITTED Phone 330-J, Rooms 200-201 Irving Block. DR. MATTIE B. SHAW Physician and Surgeon Phone 330-J. Office hours by appointment.

Benjamin Ostlund CONSULTING ENGINEER ARCHITECT Offices, 206 Irving Block Phone 103-L or 267-J. Marshfield.

H. G. Butler CIVIL ENGINEER Room 304 Coke Bldg. Phone 243-J. Residence Phone 243-J.

W. G. Chandler ARCHITECT Rooms 301 and 303, Coke Bldg. Marshfield, Oregon.

Wm. S. Turpen ARCHITECT Marshfield, Oregon.