

COOS BAY TIMES

M. C. MALONEY, Editor and Pub. D. N. E. MALONEY, News Editor

Official Paper of Coos County Official Paper City of Marshfield.

Entered at the Postoffice at Marshfield, Oregon, for transmission through the mails as second-class mail matter.

SUBSCRIPTION RATES DAILY.

One year \$6.00 Per month .50

WEEKLY.

One year \$1.50 When paid strictly in advance the subscription price of the Coos Bay Times is \$5.00 per year or \$2.50 for six months.

An Independent Republican newspaper, published every evening except Sunday, and weekly, by The Coos Bay Times Publishing Co.

Address all communications to COOS BAY DAILY TIMES.

THE ADVERTISING THAT PAYS

Speaking of the advertising convention recently held in Chicago, the San Francisco Examiner truly says: 'The world has learned that 'it pays to advertise,' and it is the United States that has taught the lesson. For modern advertising, systematic, attractive, persistent, efficient and truthful had its origin in this country and has reached its highest development here. So thoroughly has it been demonstrated that no proposition properly advertised can possibly fail, that there has been created a belief that any business proposition can be a success by advertising, however worthless the article offered, or the business involved. Unhappily in too many instances this immoral and indefensible theory has been upheld by the facts. The laughable play, which has held the stage for nearly a year, depicted the success of a pair of adventurers in creating, by advertising, a demand for soap at a dollar a cake which cost five cents, and is worth no more, is not so far from the truth as to arouse disbelief. But it is far indeed, from the ethics of the new advertising which demands honesty and good faith of the advertiser.'

WHEN WILL THE WAR END

There is more talk of probable peace in the near future. A report via London credits the German emperor with saying the war will end in October. It may be authentic but it is probably not. Nevertheless the war may be nearer the close than the world realizes. Judge Gary, head of the steel trust, says that each of the big warring nations is sincerely sorry the war was started. Gary should know since his corporation is selling munition to the fighters. If the rulers are sorry they may be glad to make peace.

In addition to this we have the suggestion from Ambassador Bernstorff regarding a possible agreement between Germany and Britain over sea warfare methods.

However, the fighting goes on and neither side has been whipped. Therefore it may be hard for them to agree on terms. Each side will have demands the other will not want to grant and the slaughter may continue for months to come. As to the duration of the war one guess seems as good as the other. The Kitcheners guess was that it would last three years and the prediction may yet be fulfilled.—Exchange.

WAR AND WEDDINGS

Usually the number of weddings is a fairly well fixed proportion, about as dependable as rainfall. Some discussion has been started by a notable falling off in the issue of licenses to marry in the city of New York. For June the figures were 13 per cent under last year.

The officials attribute it to war and war conditions. In Chicago there has been a falling off of about 12 per cent attributed to cool June weather. Boston also shows a decided decline, while Washington and Philadelphia show small gains.

The question how far the marriage rate is affected by social, economic, or other conditions is an interesting subject for the debating society. People of alien birth who have friends suffering misfortune across the water, might now feel less inclined to wedlock. An unusual period of stormy weather is said to affect business. It merely keeps the public at home from shopping expeditions, but merchants do not feel as hopeful and confident. Possibly prospective bridegrooms view the support of a family with less buoyancy.

Unquestionably periods of slow business do have an effect to delay weddings. Modern prudence has wandered some distance from the 'love in a cottage' idea. Indeed, if the average couple, contemplating matrimony could see a cottage, they would feel better. 'Love in a tenement' would express better the prospect confronting many modern lovers. If young people have kept their truth for several years, and

have not been able to accumulate a bank account and life insurance policy, there is commonly some fault or lack. Too frequently it is the unwillingness to start in a small way. Other couples have found a better way. They have learned that where sentiment and romance exists, very little proof is needful for ambitious young people. An apartment of a few rooms in a town's outskirts costs little, and a chicken yard and vegetable garden make savings possible.—Exchange.

WITH THE TEA AND THE TOAST

GOOD EVENING

It is one of the illusions that the present hour is not the critical, decisive hour. Write it on your heart that every day is the best day in the year. No man has learned anything rightly until he knows and feels that every day is his doomsday.—Carlyle.

ON THE OTHER SIDE O' TOWN

The breeze is like a brother, and sings a message sweet; The trees are wavin' welcome where the lights and shadows meet; The restless birds above us—they shake the blossoms down; There's a fence 'twixt Life and trouble, on the other side o' town.

Joy of shady places, Friendly-fine and sweet; If Love should meet and greet you There'd be lilies at his feet.

We've given the thunder-music of the city's whirling mills For the peace the plain is breathing—for the rest of the rills; No stormy streets of traffic—no sky that wears a frown, With a fence 'twixt Life and trouble on the other side 'o town.

QUESTION FOR THE DAY

What has become of the old fashioned bride who had her picture taken with her hand resting on her husband's shoulder?

A Coos Bay woman hates the newspaper that abuses her husband. It breaks up her monopoly of the product.

In nearly every Coos Bay family the terms "father" and "goat" are synonymous.

It's all right to talk of modest worth but the trombone player invariably attracts more attention than the violet.

THE WISE GUY SAYS:

"A grass widow is never as green as she looks."

Every old maid believes that a child should get a good spanking at least nineteen times a day.

There is some discussion as to the proper way to serve grape fruit. Wilson Kaufman says it should be served with an anaesthetic.

When a doctor gives up hope he summons the family. When a lawyer gives up hope he applies for a writ of certiorari.

If, however, you can deliver the goods, the fact that you have cigarette stains on your fingers will not handicap you in obtaining a job.

ON APPROACHING BALDNESS

(Words by Dave Stafford; Music by Don Gardiner.)

I didn't raise my hair to go and leave me!— I raised it for to cover up my bean; One time I had a mop of hair, believe me, But now the hairs are few and far between. I've used "Hope for the Bald," by quarts and gallons. Yet I am getting balder than an egg! The pesky flies they think My head's a skating rink! I didn't raise my hair to go and leave me! —Dave Stafford.

A Coos Bay man will admit that he is liable to make mistakes until he happens to make one and then he insists that he is infallible.

Our idea of a Battle Royal would be to herd all the knockers into one ring and make them fight it out

AMERICAN ASSAULTED

(By Associated Press to Coos Bay Times.) WASHINGTON, D. C., July 30.—Representations were sent by the State Department today to Zapata, via Mexico City, regarding the reported assault by Zapata soldiers on Allan Mallory, an American citizen near Puebla. The message followed closely representations by Carranza, Villa and Zapata, asking if in the name of humanity, that railroad communication to Mexico City be opened to provision trains

FUNERAL TODAY

Services Held Over Remains of Mrs. Helene Olsen

The funeral of the late Mrs. Helene Olsen was held this afternoon at 1 o'clock from the Wilson Undertaking parlors. The services were conducted by Rev. Robt. E. Browning of the Episcopal Church. There was quite a large attendance, many coming from Empire on a special boat to attend. Capt. Skog of the Roamer who was in Wedderburn at the time of Mrs. Olsen's death, arrived overland. The burial was in Marshfield. There were many floral offerings from friends of the family.

Was Races.—Enos, a jockey who spent some time here last fall with Chas. McClees, has been winning some of the big races at Reno the past week. He rode at the Coquille valley races after having been off the track for several years.

BOAT WILL NOT BE MOVED FOR FEW DAYS

Old Northwest is Floating But Trip to Sea is Delayed on Request

The old schooner Northwest, which has been floated by pumping out the water, will probably not be moved for several days. The Port Commission was ready to take the boat out to sea, but the mill people asked that there be a few days' delay.

There is a good deal of joking about the old schooner. When she rested on the mud with her hold full of water nobody wanted to bother with her and it took a long time before anything was done. Now, since it is found that the vessel floats there is a good deal of hurry about moving her and some declare that she is worth fixing up for a barge.

LOCAL OVERFLOW

Called to Gardiner.—Dr. A. L. Houseworth was called to Gardiner this morning to perform an operation for appendicitis.

Saw Deer.—Claude Moon and W. Wiseman motored over from Powers today, coming in three hours. Last evening, a large buck jumped out of the brush in the road ahead of them and ran ahead of the auto for about 100 yards before again taking to the brush.

A. K. Pect Honored.—Attorney Arthur K. Pect today received his reappointment as U. S. Commissioner for a term of four years beginning tomorrow. The appointment is made by U. S. Judges Bean and Wolverton. Mr. Pect was appointed to fill out the unexpired term of Chas. B. Selby and the excellent work he has done in that capacity secured his reappointment, which will be gratifying to his many friends here.

MRS. EMMA C. NICKELS and Miss Lida J. Curtis, sisters of W. B. Curtis, arrived today on the Breakwater from Searsport, Maine, for an extended visit at the Curtis home, after which they will visit the fair in San Francisco and expect to spend the winter in California.

CAPT. J. W. SHAVER, who is heavily interested in a big towboat line on the Columbia river and wife left in their auto via Allegany today for their home. They came in with Mr. and Mrs. J. A. English who are visiting at the home of their daughter, Mrs. Chas. H. Hall.

NOTICE TO CONTRACTORS

Sealed bids will be received until noon, Monday, August 9th, 1915, for the construction of a school building at Powers, Oregon, for School District No. 31.

General work, plumbing and heating to be let in separate contracts. Plans and specifications for the work may be seen at the office of Wm. S. Turpen, Architect, Marshfield, Oregon.

A certified check for five per cent of the amount of bid must accompany bid.

The right is reserved by the school board to accept any, or reject all bids received and no bid will be considered accepted until after contract is signed.

WM. S. TURPEN.



Picture Shows Novelty Trial Bottle 2/3 Times Actual Size

LOCKHART-PARSONS DRUG CO.

BROWN DRUG CO.

RED CROSS DRUG CO.

Just In—

Another Supply of those Special Trial Bottles of the wonderful new perfume that all the ladies are talking about—regular 25c novelty bottles to be sold to our customers, only 10c. The news of this new discovery in perfumes spread so fast that our first supply was gone before one-half the ladies had secured one of these bottles. Mr. Rieger therefore consented to ship a second supply to this city to be distributed tomorrow on the same special offer.

Saturday Special- 10c for a Regular 25c Trial Bottle

No matter what perfume you use now you should surely compare this different kind of perfume. It is new—not like anything you ever have seen. Made by a new process that preserves the true original scent—the full, dainty fragrance of the REAL flowers. Bewitching, subtle, appealing—and it lasts four times as long as ordinary perfumes.

Rieger's Flower Drops Perfume

\$1.00 per ounce—any quantity desired

Your choice of odors: Garden Queen, Mon Amour, Rose, Lily of the Valley, Violet and Lilac. Be sure and get this beautiful package today. Try Mon Amour—"The Sweetheart of Perfumes"—or Garden Queen, the latest perfume sensation and most fashionable odor.

Don't Miss This Chance Remember, we will not be able to get any more of these unique Trial Bottles to offer at this special price of 10c. To be sure of getting one, call tomorrow at any store in this list.

HERE FROM CURRY

TRIP FROM ROGUE RIVER MADE IN GOOD TIME

Roderick Macleay, District Attorney Johnson and Col. Lawson Make Up The Party

Roderick Macleay, of Portland, and head of the Wedderburn Trading Company on Rogue river, District Attorney Johnson of Curry county and Col. Lawson arrived in the city last evening from Curry county. They left Rogue river at 6 a. m. in Attorney Johnson's car and drove to Bandon and there took the auto stage to Marshfield and got here in time for dinner last evening.

Col Lawson under Governor West was in charge of the state penitentiary at Salem. With his family he has been taking a vacation in Curry county. Col. Lawson is quite well known in the state as he figured conspicuously in the Copperfield controversy while serving under Governor West. It was at the same time that Miss Fern Hobbs was sent by the Governor to Copperfield.

MEAT SPECIALS

Tomorrow, Saturday, we will sell meats for the following low prices FOR CASH ONLY

- Boiling Beefs Per Lb. 10c
Short Ribs Beef 12c
Choice Pot Roast 12 1/2c
Rump Roast 12 1/2 to 14c
Sirloin Steak 15c
T-Bone Steaks 15c
Round Steak 15c
Rib Steaks 15c
Mutton Stew 8c
Shoulder Mutton 12 1/2c
Shoulder Mutton Chops 12 1/2c
Leg Mutton 15c
Loin Mutton Chops 15c
Loin Veal Chops 15c
Loin Lamb Chops 16c
Leg of Lamb 16c
Pork Chops 16c
Shoulder Pork Roast 15c
Loin Pork 15c
Leg of Pork 16c
Corn Beef 12c
Veal Stew 12c
Shoulder Veal 12 1/2c
Shoulder Veal Chops 14c

Some choice spring Chickens for fryers

Enterprise Market

Abstracts FOR RELIABLE ABSTRACTS OF TITLE AND INFORMATION ABOUT COOS BAY REAL ESTATE, See FITLE GUARANTEE & ABSTRACT CO., Inc. MARSFIELD AND COQUILLE CITY, OREGON. GENERAL AGENTS, EASTSIDE AND SENGSTACKEN'S AGENCIES FOR CANADIAN PACIFIC RAILROAD LANDS HENRY SENGSTACKEN, MANAGER

HOME MADE SAUSAGE, HAMBURGER and WEINERWURST

Made in our own shop by experts and only the best used. You cannot get better ones any place in the county. Saturday's trade—fine fryers. We also have some choice beef, pork and veal. Remember that we give special attention to 'phone orders and deliver promptly.

THE UNION MARKET J. E. Ford & Co.

Phone 58-J. 174 South Broadway

Vacation Days At Goodwills

FINE CAMPING GROUNDS

EXCELLENT HOME COOKING

SWIMMING, BOATING and FISHING

DANCING PAVILION

Several boats daily to Marshfield, including speed launch leaving Marshfield at 4:15 daily and arriving in time for supper; leaves Goodwills at 7 every morning, reaching Marshfield about 8:30. Rates reasonable. Phone 316X3 Farmers, or inquire of Capt. Smith of steamer Rainbow.

Coos County People should make

Hotel Terminal

their headquarters during the Exposition

located on Market avenue

Ferry building, in heart of city and on direct route to the exposition grounds

Fine rooms and reasonable rates

Read THE TIME