Official Paper of Coos County Official Paper City of Marshfield.

Entered at the Postoffice at Marshfield, Oregon, for transmission . through the mails as second-class . mail matter.

> SUBSCRIPTION RATES DAILY.

When paid strictly in advance the subscription price of the Coos Bay Times is \$5.00 per year or \$2.50 for

An independent Republican newspaper, published every evening ex-cept Sunday, and weekly, by The Coos Bay Times Publishing Co.

Address all communications to COOS BAY DAILY TIMES.

TEACH EVERY GIRL

AND BOY TO SWIM An' the rich Georgia melon is

C WIMMING makes an almost uni- Hot days in Dixie, versal appeal. It takes the But let your thanks be said, swimmer out of the humdrum For then the big sun-furnace arena of daily physical activities. Entrance into the water is entrance into a new realm of power and pleasbuff are badges of physical democracy and freedom.

One benefit of swimming is that it is sport and exercise in one. It uses virtually all muscles and especially develops shoulders, chest and swimming strains a muscle, says an The man or woman who for years has done without physical Hot days in Dixie, exercise may return to swimming and But July time is sweet,

run but little risk of sore muscles. Swimming possesses especial ad- An' in the dark o' summer dreams vantages for the fat man and for We hear the world's heart hear Their specific gravity enables them to float and move in the water much more easily than thin people can. Some of the best swimmers of the world have been women.

When a tragedy on the water oc curs the man who cannot swim feels helpless and is liable to become a victim to panic. But a swimmer who that your creditors can make you stays cool has a fair chance to save do the same thing. his life. With or without the help of a lifebelt he should keep himseli affoat for two or three hours. girl gets her first fellow that she

Appreciation of the value of swimming, its indispensability almost begins to look in the mirror more causes more and more insistence up- often. on boys and girls learning this easy Many of our colleges or universities have compulsory gymnasium courses in which an instructor teachupon-if you do anything out of es swimming and some even refuse a the ordinary Coos Bay people will degree to the student until he passes satisfactory test of power to swim. The teaching of swimming by high schools and even by grade schools has been advocated, but the cost of swimming tanks generally makes this subject impracticable for them. In sev- if he couldn't borrow the other man's eral cities enthusiasts for swimming paddle. have organized clubs to act as voluntary teachers whenever an opportunity offers.

### THE STORE NEWS

N IMPORTANT and we may say an invaluable part of a newspaper is its store news. true the stores pay for the space they occupy in a newspaper, and starts is usually the first one to possibly there are people who will be surprised to see the space so occupied considered as news space. Yet if they stop to consider a moment, they will realize that it has a very considerable news value, that it is news from the fact that ad reading is a part of intelligent buying these days, and particularly is true as to women readers.

The public is therefore interested in every special sale that is advertised. It is real news to them and valuable because it saves them mon-The Times is a medium for publicity for the dry goods stores and the other business houses of Marshfield, not some of them, but all of them, so that the intending shopper who is a reader of The Times loses none of the news relating to money saving sales,

Every man and woman wants to make a dollar go as far as possible these days, and the advertising columns of this paper, carrying the news of all the stores, are invaluable. That news is as essentially a part of the paper as is the Associated Press service or the local news, and from the standpoint of dollars and cents the store news comes even loned open-in-the-back, white shirt, closer to the people.

Times regularly you are missing of the owner? some valuable store news from day to day, something you cannot afford to miss at this time. throwing bonquets at himself gets mighty few flowers when he dies.

## SUGGESTS PLAN

N this issue of The Times is a communication setting forth another plan for the disposal of the O. & C. lands. This plan as set forth Your better half is bucky to is designed to work out so that the lands will fall into the hands of actual settlers who will build up the country and so that those who realls. want to live on the lands will not Don't let old hard luck make you become the victims of speculators: Any suggestions regarding the handling of these lands are of interest in The world turns over once a day view of the fact that the question is a highly important one which will effect many persons.

It is fortunate that all people are The man who is his own best friend not alike. A wife would get little pleasure out of dressing up if no one admired her clothes any more than her husband does.

#### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* WITH THE TEA AND THE TOAST

\*\*\*\*(\*\*\*\*\*\*\*\*\*\*\*\*\*

A sense of duty pursues

us ever. It is omnipresent.

like the Deity. If we take

to ourselves the wings of

the morning and dwell in the

duty performed or duty vio-

lated is still with us, for

our happiness or our misery.

A SONG TO OLD JULY

fires up the sky;

a-coolin' in the well.

Burns the melon's heart to red.

or whistle for a breeze;

stars of evening won.

We hear the world's heart beat.

Money is not female gender sim-

It is no sign because dust settles

It is generally after a Coos Bay

Here is something you can depend

Sometimes a Coos Bay man would

home and work a husband for a

flag waving and the most fighting

with his mouth before the trouble

Most everyone concedes it:

That Carl always kneads it.

But strange to say, we also know

Never laugh when you hear the

woman next door giving her hus-

band Hail Columbia. You never can

tell when your own ootsy wootsy is

as they do at loafing they would

THE HYPOCRITE

While from the poor he stole;

But old St. Peter was too sharp,

QUESTION FOR THE DAY

The man who spends his life-

NO JOKE

We call them "better balves," that's

Get one-fourth of your money,

CHEER UP:

Keep hustling and don't stop;

And you'll soon be on top,

Do not be sellish. Always lend

A helping hand, my brothers;

is bound to have few others.

And yet the term seems funny;

And now he's shoveling coal.

He practiced playing on a harp.

going to start in on you.

have ferrunes.

dough,

ply because it talks.

-Frank L. Stanton.

your shady ease

singers pipe the month o'

June, but give us old July,

the wished-for rainy spell,

Daniel Webster,

uttermost parts of the sea.

NEW EDITION TELLS ALL ABOUT STATE OF OREGON GOOD EVENING

Valuable Reference Work for Anyone and Gives All One Might Want to Know. Secretary of State Ben W. Olcott

has published a new issue of the Oregon Blue Book. It contains new features not in former publications and is splendidly gotten out. The and is a highly valuable reference were entertained by business men. book. It is given free on application ing out the first copies of the book Secretary Olcott says:

"Demands from all sections of When summertime gets busy and Oregon from those engaged in prac- treasury of the town. tically every walk of life, particular-When the raincrow is a-croakin' for incessant, upon my earnest solicita- herds of live stock. tion the last legislature authorized its publication biennially. In the than usual at this time of the year preparation of the subject matter have been put in the timber because The bathing suit and Adams An' when the toil is ended you take tions of the several state, district necessary. and county officers, as well as of nged 64 years, and a pioneer of Dou-An' watch the driftin' dream-clouds, the various state institutions, departments, boards and commissions glas County died at his home in An' when the day has burned away and to include such other informa- Roseburg. it's "Good-bye Mister Sun!" tion pertaining to the State and arm. Yet none of the motions of Like tired children to the rest 'neath Federal governments as is of inter-

"In addition to the matter in- George Chandler for his Baker councluded in prior editions of this book ty ranch. which as well has been brought down a sketch of the formation of the ear- ing on the part of young people in ly provisional government at Cham- the parks of Oregon City. Society; an outline map of the State which it is believed will solve the giving the area by counties, together water shortage questiton. lar and electoral vote for President sing the plan for bonding the state in 1912; population of the several for good roads. states by decades; tables giving date OREGON CITY of Senators and Representatives in cially this year. all states; principal state officers of other states; names and terms of ments of T. F. McGlynn were raided be unable to paddle his own cance the names of all newspapers and option law. Post-offices in the state.

Some Coos Bay women go out and is so particular with the woman he years, has resigned. work for a living and some stay marries.

The patriot who does the most his bank roll, ures his happiness by the size of in an Astoria court,

#### QUESTION FOR THE DAY crawl under the bed after the trou-

who always wants to bet you 100 to I that are wrong never has any Carl Everisen has all kinds of money to put up?

> there are more bow legged girls than there are bow legged men,

He called their home "The Dovecote" when He married sweetheart Lena.

But they've been wed five years and He calls it "The Arena."

A woman's age is hard to tell, If some Coos Bay men would She keeps it a sealed page She never keeps her youth so well spend as much energy at working As she can keep her age.

The trouble with the Coos Bay man who thinks he is as good as anybody is that he thinks he is a whole lot better.

In splite of the old saws on the contrary, we have always found that is out, money makes more trouble for those who haven't any than it does for those who have plenty.

You can't make some of these thes or tobacco; Coos Bay young folks believe it but is about a million times easier to get married than it is to stay What has become of the old-fash- married.

with a little flap at the bottom of delivered from temptation, but it If you are not reading. The the stiff bosom bearing the initials hard to keep him from opening one eye and taking a peek at it.

### PERT PARAGRAPHS

Public opinion is never tonguetied.

Some coming events east their shadows in all directions.

To have a good time is easy if you have a vivid imagination.

The young doctor's profession is usually better than his practice,

exactly how to work the other half. You can't Judge a woman's reli-

has made in gerting born.

rapher he asks to see her letters to keep up with the wagon.

#### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* NEWS OF OREGON

SALEM-Charles Brown, serving a term in the penitentiary for robbery, has been paroled by the governor on the pleadings of Parole Officer Keller who shot the man when he arrested him.

MONMOUTH-Albert Taylor, agea 18 and Ray Neville, aged 17 years, were drowned in the Willamette Ri- sent to you during yer when cramps seized them while in swimming.

HOOD RIVER-After traveling over much of the state S. Benson and book has everything in it that one other members of the state highway might want to know about the state comission visited Hood River and

to any resident of Oregon. In send- city council of Granite have been charge. brought before the Grant County of- Simply phone The Times office ficials on a charge of loaning to and give your new address and pathemselves money belonging to the per will be transferred from car-

DALLAS - The state board of ly from the schools and business and health has placed Polk and Yamhi it is for two or three days, a week professional men, for copies of this Counties under quarantine on act or a month, publication being so urgent and so count of the rabies developing among EUGENE - Fewer fire-fighters

we have endeavored to give clear weather conditions have not demandand concise statements of the func- ed as close a guard as is generally Have you

> ROSEBURG - John R. Dame's, BAKER-Nine head of blooder Hereford cattle from Iowa, valued at \$10,000 have been purchased by

OREGON CITY-Mayor Jones has to June 1, 1915, there is included announced that he will allow spoon- Opposite Blanco Hotel, Front Street

poeg, by Geo. H. Himes, Assistant LAGRANDE-A survey has been Secretary of the Oregon Historical made for a new dam on Beaver Creek

with a classified statement of the KLAMATH FALLS—At a meeting lands within the state; qualifications of the Tri-State Good Roads Associaof voters; tables showing the popu- tion a resolution was passed endor-

of the next general election, date of interfered greatly with the attend next Legislative session, limit of ance at the recent Chautauqua, the sessions and pay and terms of office association did not fall behind finan-

office of the various state officers by the police, a barrel of partly fillfrom the formation of the provision- ed liquor found and the man arrestal government to date, as well as ed on a charge of violating the local

KLAMATH FALLS-S. D. Harlan, who has been serving as pastor of of recommendation. But he seldom the Christian church for the past two Milk \_\_.

ASTORIA-Two gill netters were arrested for violation of the state The average Coos Bay man meas- fish laws and were fined \$50 each

### ABOUT FOREST FIRES

The forest service of the U. S. de Why is it that the Coos Bay man partment of agriculture has published the following interesting facts about forest fires which are of particular interest at this time when the Maybe you don't know it. But season of fire danger approaches,

"Forest fires are unnecessary, are nearly always the result of carelessness, and may wipe out in an hour what nature has taken years to create. In fact:-

They destroy existing forests. They destroy young growth, which

means future forests. They destroy the beauty of the re-

gion. They destroy a great market for

labor. They destroy prosperity.

They destroy homes. They destroy lives.

Forest fires can be prevented by: Never leave a camp fire unless it

Never making a camp fire in lea ves, rotten wood or against a log: Never tossing away burning mat-

Never burning brush, grass, or slashings during a dry season.

## JOKE ON LAWYERS

The joke is on the 1,119 lawyers and bankers who, in response to an inquiry sent out by a New Orleans paper, named Mr. Franklin K. Lane as the man they preferred for President in 1916. Mr. Lane is an efficient Secretary of the Interior, and would probably make a good President-but he was born on British soil of British parents, and therefore, under the Constitution, is ineligible. Youth's Companion.

#### EGGS AND APPLES IN CRATES MAY GO BY PARCEL POST

Crates of eggs and boxes of ap-But one half of the world knows parcel post, now, according to H. G. Butler 72 inches for the combined length aton by the bonnet she wears to and girth of parcels will be raised to 84 inches. There will be no change in the weight lim-It isn't difficult to retain your it. Another new ruling provides for friends if you do not put them to the a receipt for the package if the sender places a 1-cent stamp on the Probably a new born babe cries package. The name and address because it discovers the mistake it of the person to whom the parcel is sent is to be written on the stamp Wm. S. Turpen Before a man hires a stenog- "Haste makes waste," despite the package. This will reduce the rates that one has to hustle in order on these articles from Myrtle Paint. on these articles from Myrtle Point.

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