# THIRD BIG JULY CLEARANCE IS NOW IN FULL



DEOPLE have come to look for and expect the big Semi-Annual Sales at the "Hub." This store holds only two big sales each year-one in January-one in July. These sales are held for the single purpose of clearing the stock. We do not close the store for one or two days for the purpose of marking goods up, then marking them down. Every price advertised is genuine--there is no juggling with prices--there is no misrepresentation. This sale is breaking all previous records This store is crowded with buyers.

\$1.00 SILK MESSALINES Extra Quality Sale Price, 82c.

\$1.65 CREPE DE CHINE 40-inch, all colors. Sale Price, \$1.35

\$1.50 SKINNER SATIN Sale Price, \$1.29

\$2.00 **PUSSY WILLOW** TAFFETA 40-inch \$1.65

\$1.50 SILK MESSALINE \$1.25

25 Per Cent Off on all FANCY SILKS

20 Per Cent Off on all BED SPREADS

and BLANKETS

20 Per Cent Off

TABLE LINEN

15 Per Cent Off **CURTAIN SCRIM** 

> 12 1-20 CRETON 9 1-20

25c CRETON 19c

40c, 35c and 25c CREPES 190

#### Women's Suits

Regular price \$18.75, sale price \_\_\_\_ \$ 9.35 Regular price \$25.00 and \$27.50, sale \$13.95

The following suits are carried over from former season. There are 17 of them in the lot. They have long jackets of conservative style and are in harmony with the coming Fall long jacket suits. The entire 17 of them must

go-					
Original					 \$6.85
Original	price	\$20.00,	sale	price	 \$7.95
Original	price	\$22.50,	sale	price	 \$9.65

#### Ladies' Dress Skirts

Every Dress Skirt in this lot is up to the minute in style and each one is of strictly all wool material.

Regular	price	\$4.00,	sale	price	 \$2.65
Regular	price	\$5.00,	sale	price	 \$3.65
Regular					\$4.65
Regular	price	\$1.50,	sale	price	 \$4.85

#### Ladies' Waists

New and attractive styles—Material Crepe de Chine; Colors Flesh, Maize, Belgian Blue, Black and White.

Regular price \$3.50, sale price \$2. Regular price \$5.00 and \$4.50, sale \$3.	antro
ONE LOT CHIFFON AND NET WAIS' Price \$5,00 to \$7,00, they go at \$2.	

One Lot Khaki, Madras and Soisette Shirts Regular price \$1.50 and \$1.25, sale price 65c

#### Women's Coats

Regular price \$12.50, sale price \_\_\_\_ \$ 6.95 Regular price \$15.00, sale price .\_\_\_ \$ 7.85 Regular price \$20.00, sale price \$10.95

The following coats are carried over from former season and must be closed during this sale:

THERE ARE 14 IN THE LOT

Original	price \$10.00, sale price	\$4.95
Original	price \$22.50, sale price	\$8.95
	price \$25,00, sale price	\$9.85

#### Ladies' Afternoon Dresses

Of Messaline Silk, Crepe de Chine, Taffeta and Silk Poplin.

Regular	price	\$8.50,	sale	price		\$	4.25
Regular	price	\$12.50,	sale	price		\$	6.25
Regular	price	\$15.00,	sale	price	ware a	\$	7.95
Regular						\$1	2.85

## White Lingerie Dresses

One Lot Ladies' White Lingerie Dresses Price \$6.50 to \$8.50, they go at ...\_\_\_ \$1.95

#### Silk Petticoats

All the new Materials. All Colors—All	Sizes
Regular price \$2,50, sale price Regular price \$1,00, sale price Regular price \$5,00, sale price Regular price \$5,50, sale price Regular price \$5,50, sale price	\$1.39 \$2.95 \$3.45 \$3.95

#### Ladies' Wool Dresses

Regular price \$7.50, sale price ./	\$4.45
Regular price \$8.50, sale price . 4	\$4.95
Regular price \$12.50, sale price	\$6.90
Regular price \$15.00, sale price	\$7.95
The following dresses are most	ly small

sizes, 16, 14 and 18:

Regular	price	\$7.50, s	sale 1	price .	 \$3.75
Regular	price	\$10.00,	sale	price	 \$4.95
Regular	price	\$13.50,	sale	price	 \$6.75
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#### House Dresses

GINGHAM CHAMBRAY PERCALE Regular price \$1.50 and \$1.25, sale price. 98c

#### Ladies' Raincoats

Regular price \$5.00, sale price	\$3.25
Regular price \$7.00, sale price	\$4.50
Regular price \$10.00, sale price	\$7.25
Regular price \$12.50, sale price	\$7.95

### Ladies' Wash Dresses

Regular						\$1.45
Regular	price	\$3.50,	$_{\mathrm{sale}}$	price	For extension as	\$2.4
Regular	price	\$5.00,	sale	price		\$3.45

#### One Lot of Wash Dresses

52	of them in all, to go	at		
٠	ONE-HALF	PRICE	AND	LES

#### Corsets

This is your Corset Opportunity, The celebrated Modart "Front Laced" and "American Lady" makes. All broken lines go at following prices-Not every size in each style, but each size in one or more styles.

American Lady	Modart
Reg. \$1.25 and \$1.00,79c Reg. price \$1.50, sale\$1.10 Reg. price \$2.00, sale\$1.35 Reg. price \$3.00, sale\$1.95 Reg. price \$3.50, sale\$2.20	Reg. price \$3.50, sale \$2.20 Reg. price \$5.00, sale \$3.45 Reg. price \$6.50, sale \$3.85 Reg. price \$7.50, sale \$4.35 Reg. price \$8.50, sale \$4.85

# Ladies' Evening Dresses and Dancing Frocks

One lot, special at following reductions:

Regular price \$18.50, sale price   \$8.85   \$8.85   Regular price \$26.00, sale price   \$12.50	THE RESERVE WAS A STATE OF THE	The second section is	2871.143	E3121/243		88.85
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SEE WINDOWS

# Ladies', Children's and Boys Shoes

Ladies' Pumps, regular \$4.00 and \$3.85, sale price	\$3.25
Laddles Cousins Punips regular price \$5.00 col	
Ladies' Pumps, broken sizes morules and de de price .	\$4.15
Ladies' Pumps, broken sizes, regular price \$4.00, sale price	\$2.65
THE PARTY OF THE P	
Ladies' Button "Cousins" Shoes regular \$5.00 cal	\$3.95
Ladies' Button "Cousins" Shoes, regular \$5.00, sale price	\$3.75
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# Satin Slippers

Colors Pink, Blue, Yellow, Lavender Regular price \$3.50, sale price	¢1 75
\$4.00 Satin Slippers in black and in white go at \$3.50 Satin Slippers in black and in white go at	\$1.75 \$2.95 \$2.45
ALL CHARLES	VE.40

ALL CHILDREN'S AND BOYS' SHOES GO AT A STRAIGHT REDUCTION OF 20 PER CENT

SEE WINDOWS-

SEE WINDOWS

Opportunity knocks at your door, Don't expect it to kick in the panel.

CORNER BROADWAY and CENTRAL AVE

"SMART WEAR FOR WOMEN"

PHONE 361

25 Per Cent Discount on al BOYS' SUITS

Big Reduction MEN'S, LADIES's CHILDREN'S **SWEATERS** 

> TRUNKS, SUITCASES and BAGS at Sale Prices

LADIES' HAND BA Sale Prices

> 20 Per Cent Discount on MUSLIN UNDERWEAR

Broken Lots 0 MUSLIN UNDERWEAR ONE-HALF PRICE AND LESS

20 Per Cent Discoul on all KNIT UNDERWEA

20 Per Cent Discoul on LACES and EMBROIDERIES

20 Per Cent Discoul on Plain and Fancy RIBBONS

Broken Lot LADIES' NECKWEA Values to 500

Now 90