

MATSON'S

ANNUAL

Madam

Twelve months have slipped away and yet you undoubtedly still bear in mind the parallel of this announcement. It may be a something you've seen during the season with a purse hindrance.

And Now

The opportunity presents itself at a price probably far lower than your fondest Remember — QUALITY is ECONOMY.

Ask Your Neighbor

NO OLD STOCK

EVERYTHING NEW

LADIES' DESIRABLE SUITS

Regular price \$12.50
\$ **7**.65
now

Regular price \$20.00
\$ **12**.35
now

Regular price \$15.00
\$ **9**.25
now

Regular Price \$17.50
\$ **10**.65
now

ALL other priced suits marked at the same ratio during sale.

Regular Price \$25.00
\$ **15**.25
now

Ladies' Coats in 2 Divisions

That is to say we have segregated them in two lots. DIVISION NUMBER ONE comprises all our

Early Season Coats at the following prices.

\$6.00 Coats \$3.00	\$12.00 Coats \$6.00	\$14.00 Coats \$7.00	\$16.00 Coats \$8.00	\$22.00 Coats \$11.00	\$25.00 Coats \$12.50
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DIVISION NUMBER TWO represents the

Latest Favorites marked to sell quickly.

\$8.50 Coats \$5.70	\$12.00 Coats \$8.15	\$18.50 Coats \$12.25
\$16.50 Coats \$11.15	\$21.50 Coats \$14.90	\$14.00 Coats \$9.60

Dresses for street or evening wear.

From \$7.00 to \$3.95	From \$10.00 to \$5.95	From \$16.00 to \$8.95	From \$20.00 to \$10.95	From \$25.00 to \$12.95	From \$30.00 to \$15.00
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Crisp and Clingy New Waists sacrificed

\$1.25 Waists 85c	\$1.75 Waists \$1.20	\$2.25 Waists \$1.70	\$2.75 Waists \$1.85
\$3.00 Waists \$2.00	\$3.75 Waists \$2.50	\$5.00 Waists \$3.45	\$6.50 Waists \$4.40

Spic and Span Petticoats Razooed

From 60c to 50c	From 75c to 50c	From \$1.00 to 75c	From \$1.25 to 95c
From \$2.50 to \$1.90	From \$3.00 to \$2.25	From \$4.00 to \$3.40	From \$6.00 to \$4.50

EVERYTHING EXCEPT CONTRACT GOODS REDUCED

Woolen Dress Fabrics

42-inch Wicker Check Suitings, black, navy, brown and white. Regular price 65c. Sale price 40c yard

Turkish Mohairs that were 75c, 85c and \$1. Sale price 25c the yard

\$1.00 Serges 80c the yard
\$1.25 Crepes 81.00 the yard
\$1.75 Poplins 81.40 the yard

SILKS

At Reduced Prices

Cotton Dress Fabrics

20c Figured Flaxons. Sale price 15c the yard

25c Krinkle Crepes 20c the yard

10c Ginghams 8 1/2c the yard

12 1/2c Ginghams, ... 10 1/2c the yard

25c Bordered Ginghams 12 1/2c yard

50c Silk Zephyrs 25c the yard

COLORED DRESS LINENS

60c Linens 45c the yard

50c Linens 37 1/2c the yard

40c Linens 30c the yard

Mister

You chuckled at your good fortune a year ago when you made that snap buy from us, and we presume you're not overlooking anything ripe at this writing, so buckle up and get wise to what's doing at the Quality Store during the Great Riddance Sale.

OUR CLOTHES bear the label of BRANDAGEE, KINCAID & CO.

OUR SHOES are known the world over.

"WALK-OVERS."

OUR SHIRTS have no peers

"IDE," Troy, N. Y.

Remember: A CHEAP ARTICLE IS ALWAYS CHEAP.

Twenty-Five MEN'S SUITS

They are odds in Devon Grays and Castor Tans.

\$17.00 Suits for \$8 .50	\$18.50 Suits for \$9 .25	\$20.00 Suits for \$10 .00	\$25.00 Suits for \$12 .50	\$27.50 Suits for \$13 .75
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BLUE SERGES SUITS COAL GREYS

\$30.00 Suits for \$20 .00	\$27.50 Suits for \$18 .50	\$25.00 Suits for \$16 .75	\$22.50 Suits for \$15 .00	\$20.00 Suits for \$13 .50
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OVERCOATS for a trifle

From \$12.00 to \$6.15	From \$13.50 to \$6.75	From \$15.00 to \$7.75	From \$16.00 to \$8.55	From \$19.00 to \$9.50
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1915 MODELS MEN'S HATS

\$2.00 Hats \$1 .55	\$3.00 Hats \$2 .35	\$4.00 Hats \$3 .15
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MEN'S SEPARATE TROUSERS

\$3.50 Pants \$2 .35	\$2.25 Pants \$1 .60	\$3.00 Pants \$2 .15	\$1.75 Pants \$1 .20
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MEN'S UNDERWEAR

ODD GARMENTS AT ONE-HALF OUR REGULAR PRICES.

A BIG CHANCE FOR SMALL MEN

TWENTY-THREE SUITS, SIZES 34, 35, 36
REGULAR PRICES \$13.50, \$15.00, \$16.50.

RIDDANCE PRICE **\$2**.95

SHOES FOR MEN

10 per cent DISCOUNT

SHOES FOR WOMEN

ODD PAIRS AT ONE-HALF REGULAR PRICES DURING THIS SALE

SHOES FOR CHILDREN

ON ALL SHOE PURCHASES

XTRA GOOD BOY'S CLOTHES

4 to 8 years ODD SUITS that were \$4.50, \$5.50

\$1.55

ADVANCE MODELS IN BOYS' SUITS 5 to 16 YEARS

\$4.50 Suits \$3.00	\$5.50 Suits \$3.70	\$6.50 Suits \$4.35	\$7.50 Suits \$5.15	\$8.50 Suits \$6.50
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LITTLE MEN'S OVERCOATS

That were \$6.50 \$3.25	That were \$5.50 \$2.75	That were \$8.00 \$4.00
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EVERYTHING REDUCED (except contract goods.)

SALE

Begins Tomorrow, Saturday, June 5th