

COOS BAY TIMES

M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

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WITH THE TOAST AND THE TEA

GOOD EVENING

There's not much practical Christianity in the man who lives on better terms with angels and seraphs than with his children, servants and neighbors. — H. W. Beecher.

MY SON

I that had yearned for youth, my own, again, And mourned the wasted hours of younger days.

He is myself again, with hopes of old, With old temptations and with old desires;

He is myself again—the clay to mold Into the man, and all the man anpires.

Who says that youth returns to us no more? He is as I was in the days of yore.

In my own days, in my own days of youth, Ah, how I wished a comrade and a friend!

To help me keep the quiet path of truth And through temptation my own feet attend.

So shall I journey onward by his side, His father—yea, his comrade and his guide.

I that have failed shall shape success in him, I that have wandered point the proper path,

A signal when the signal lights are dim, A roof to fend him from the storms of wrath—

So we shall journey upward, I and he, And he shall be the man I meant to be.

Selected.

LIFE IS A CORDUROY ROAD

Life has been likened to various things—a journey, a voyage, a trail; Life has been sung of by someone who sings as a laborer alone and a load.

Each has a name for this venture of his, whether he win it or fail; Up in the woods I have learned what it is: Life is a corduroy road.

Jumping and bumping, and banging along, so we go traveling through—

Hitting a bump where a log is laid wrong, down to the hubs in a hole; Working and waiting, and wondering why, fretting, and worrying, too—

Hard on the back and the brain and the eye, hard on the heart and the soul.

Life is a corduroy road all the day, over the swampy hole of time; Life is a corduroy road all the way, whatever the land that you roam.

What does it matter how hard it may be, if it will help us to climb?—

What does it matter to you or to me, if it will carry us home?—Selected.

QUESTION FOR THE DAY

How about that Fourth of July celebration?

INQUIRIES

(A conversation between two factory hands, during their noon hour.) By Douglas Bronston. Say, pal, what has become of that feller named Schmidt?

Yeah, the one that we used to call 'Dutch'? He'd sure make ya laugh yourself in for a fit. With his comical stories and such.

'Dead, Dead, Dead. He's a layin' there all over blood, with a gash in his head an' his chest full o' shot.

'An' say, where is that feller from 'Lunnon, ye know?' 'That was such a good lad with his flats?'

'Oh his country was needin' more sojers and so He jes' hurries back home an' enlists.

FIGURES OF SPEECH.

"Of what mathematical term does marriage remind you?" "Multiplication, of course."

"Right, and divorce?" "Why, division."

"Certainly. What term, then, would you apply to grass widowhood?"

"I suppose that would have to be called an improper fraction."—Exchange.

SURPRISE

A Coos Bay girl visiting in California for the first time was very much shocked when some one pointed out a fig tree. "Why I always thought fig leaves were much larger than that," said she.

Experience is the most costly thing in the world. You pay for it in advance and the purchase price is never refunded.

ONE WAY TO GET RID OF RATS In the current issue of Farm and Fireside appears a department called the "Headwork Shop."

HERE IS A WONDERFUL COW

In the "Live Stock and Dairy" department of the current issue of Farm and Fireside appears an interesting account of a remarkable cow owned at Woodland, California, which has given 20,000 pounds of milk in a year.

"This sort of cow is like the horse which can trot a mile in two minutes—not a creature which every man may hope to possess, but a mark to be set as the possible attainment. On the average farm Tilly would die of ill usage.

BENS WITH HIGH EGG AVERAGES

In the current issue of Farm and Fireside, the national farm paper published at Springfield, Ohio, B. F. W. Thorpe writes a most interesting article entitled "The Race of Two Thousand Layers."

PAPERS AS BEST MEDIUM

Nearly One-Half of Their \$556,000,000 Outlay is Spent With Press, Says Phil S. Bates

The fine returns from advertising in newspapers were illustrated by Phil S. Bates, of Portland, in a lecture in the advertising course given by the departments of commerce and journalism at the state university.

Nearly one-half of all the money spent by advertisers in the United States goes to newspapers, according to figures submitted by Mr. Bates as follows:

Total advertising outlay, \$556,000,000, made up of: newspaper advertising, \$250,000,000; all other forms, \$316,000,000. Under "all other forms," Mr. Bates included magazine advertising; direct mail, circular, bill poster, novelty, electric sign and outdoor advertising; demonstration and sampling advertising; theater curtain, programs, streetcars, and various other advertising devices.

Mr. Bates who is a publisher of the Pacific Northwest and manager of the Portland Race Festival, advised the 100 students with some of his statements concerning newspaper advertising.

The city publisher is obliged to use the daily, for there is no other medium to take its place," he said. "He cannot cover his territory by circulars. The daily offers the most economical and the only exclusive medium for reaching his customers."

"Trade in the great centers is probably limited and the literary advertiser gets the most of it. Experience has proved that newspaper advertising is the great dunder is worth not one quarter as much as continuous publicity."

Hotel Stanford, San Francisco. A modern, fire-proof, up-to-date Hotel, located in the center of everything and on a direct line to the Exposition grounds.



SOCIETY NOTES

FRIDAY Friday Club with Dr. and Mrs. H. E. Burnelster. Ladies' Art Club with Mrs. Ivy Condon.

RAINBOW CLUB BENEFIT

A program and social for the benefit of the Rainbow Club will be given Saturday evening, April 24, at the home of Frank Rogers on South Coos River.

HIS BACK HURT WHEN HE STOOPED

"Last year I was suffering with a terrible headache," writes J. W. Etris, of Etris, Ga. "Every time I'd lean or stoop over to one side I'd have a painful catch in my back just over my kidneys."

Weakened, overworked, stopped-up kidneys cause stiff joints, sore muscles, rheumatism, sleep disturbing bladder ailments, biliousness and various other ills. Foley Kidney Pills are a scientific medicine, compounded to clear the kidneys and restore them to healthy action by dissolving and driving out of the system the waste products and poisons that cause kidney trouble and bladder ailments.

Frank D. Colan, Central Avenue, Opposite Chandler Hotel, Phone 74.

QUATERNAS STUDIO QUALITY PHOTOS Opposite Blanco Hotel. Phone 166-L. MARSHFIELD, OREGON

GOODRUM'S GARAGE HOME OF THE CADILLAC AND DODGE AUTO SUPPLIES FOR ALL MAKES OF CARS 347 Central av. Phone 373-L

WESTERN LOAN AND BUILDING CO. Assets \$2,340,000.00 Pays 8 per cent on savings I. S. KAUFMAN & CO. Local Treasurer

HAVE THAT ROOF FIXED NOW See CORTHELL Phone 3171.

SMITH'S VARIETY STORE, North Bend, for Fancy and Domestic CHINA

Pictures & Framing Walker Studio

Chimneys Fireplaces I. N. BAYLISS Any kind of brick work at prices that are right. And all work guaranteed. Call at "The Fireside," Johnson Bldg., 137 Second St. Phone 434-J. French ranges, boiler work.

Koontz Garage Agency for OVERLAND CARS—GOODYEAR TIRES — EXCELSIOR MOTORCYCLES—UNION GAS ENGINES Marine and Automobile Repairing a Specialty North Front Street :: :: :: Phone 180-J

We want your cash business and make it an object for you to pay cash. GET A RECEIPT Coos Bay Tea, Coffee and Spice House. Phone 394-J.

Abstracts FOR RELIABLE ABSTRACTS OF TITLE AND INFORMATION ABOUT COOS BAY REAL ESTATE, See TITLE GUARANTEE & ABSTRACT CO., Inc. MARSHFIELD AND COQUILLE CITY, OREGON GENERAL AGENTS, EASTSIDE AND SENGSTACKEN'S ADDITION AGENTS FOR CANADIAN PACIFIC RAILROAD LANDS HENRY SENGSTACKEN, MANAGER

TO BEAT THE BUILDING GAME has been a hobby with us for a good many years and a lot of our customers will tell you when it comes to getting good, sound, durable framing material at the right price we know our business. Just tell what you want to build and the amount you want to spend and we'll get busy with our pencil and figure out the best your money can buy. Try us. C. A. Smith Lumber & Mfg. Co. RETAIL DEPARTMENT CUT THE FUEL BILL 1 TWO BY USING OUR WOOD PHONE 190. 182 SOUTH BROADWAY

Marshfield-North Bend-Empire Auto Service Leaves Marshfield at Busy Corner 10:00 a.m. 2:00 p.m. 5:00 p.m. Leaves North Bend 15 minutes later. Leaves Empire. 8:30 a.m. 11:30 a.m. 8:30 p.m.

READ THIS The thrift of A NATION A STATE A CITY A COMMUNITY is known by ITS SAVINGS DEPOSITS in banks. A citizen is also known and respected in a community for his thrift and the savings he lays by for the "rainy day" dependent on him. So we invite the school girl, the school boy, the young lady, the young man, as well as those with families that are working for wages or otherwise to investigate our savings feature. Save money and have it draw interest. WATER IT GROW. \$1.00 will start your account. FIRST NATIONAL BANK OF COOS BAY Safety Deposit Boxes For Rent.

FLANAGAN & BENNETT BANK OLDEST BANK IN COOS COUNTY Established 1889. Capital, Surplus and Undivided Profits \$118,000 Interest Paid on Time Deposits Officers: J. W. Bennett, President. J. H. Flanagan, Vice-President. R. F. Williams, Cashier. Geo. F. Winchester, Jas. Cobden.

BENNETT TRUST CO. MARSHFIELD, COOS CO., OREGON Capital, surplus and undivided profits \$118,000.00 OFFICERS: J. W. Bennett, President. Arthur McKeown, Secretary. Tom T. Bennett, Vice President. Bennett Swanton, Treasurer. Transacts a trust business only. Acts as trustee of express trusts and also as executor and administrator of estates. The only Trust Company in Oregon outside of Portland organized under new law in this state.

INTER-OCEAN TRANSPORTATION CO. Weekly Service Coos Bay and San Francisco. STEAMSHIP NANN SMITH Freight and Passenger Service SAILS FROM SAN FRANCISCO FOR MARSHFIELD, SATURDAY APRIL 24, AT 3 P. M. San Francisco Office, 600 Fite Building, and Pier Number 14. Coos Bay Agent, C. F. McGEORGE, Phone 44.

To Portland every Thursday To Eureka every Monday THE FAST AND COMFORTABLE S. S. Geo. W. Elder NEWLY EQUIPPED NORTH PACIFIC STEAMSHIP CO. C. F. McGEORGE AGENT W. M. PAINTER Phone 44, Marshfield Phone 421, North Bend

EQUIPPED WITH WIRELESS. Steamship Breakwater ALWAYS ON TIME. SAILS FROM MARSHFIELD EVERY MONDAY DURING APRIL ON THE FOLLOWING DATES: APRIL 5 AT 12:30 P. M.; APRIL 12, AT 9 A. M.; APRIL 19, AT 12:30 P. M.; APRIL 26, AT 8:00 A. M. AND FROM PORTLAND EVERY FRIDAY AT 10 A. M. TICKETS ON SALE AT PORTLAND CITY TICKET OFFICE, PORTLAND, OREGON AND OAK STREETS, PORTLAND. C. B. LANDERS, Agent. Phone 22-J.

Puget Sound Bridge & Dredging Co. Dams, Bridges, Buildings. General Construction. COMPLETE PLANTS FOR HARBOR WORK. Our Coos Bay office has available for Oregon Coast work the Dredge "Seattle" the most powerful, best equipped and most thoroughly modern twenty-inch hydraulic dredge in Pacific waters. Main office, Seattle, Washington. Coos Bay office, Marshfield, Oregon.