BM NT SHONING TOMAYS


## Tomorrow---

14 HOURS OF THE MERRIEST SELLING THIS SALE HAS YET SEEN All Stocks Rearranged-Prices Again Drop Here and There-Be Sure You Come!

## Remember---

## "DOLLAR DAYS"

WHEN ONE DOLLAR DOES THE WORK OF TWO EVERY ARTICLE LESS THAN WHOLESALE COST
Extra Display Tables of Knit and Muslin Under-
wear, Hosiery and Home Utensils.
Trimmed Hats

##  <br> NAMES WORTH MILLIONS

Certain names and trade marks in this country are worth millions of dollars.

They are known to people everywhere as standing for fixed standards.

They have been built up by advertising.
The money spent in advertising has not only brought in immediate dividends, but has piled up a wonderful asset in the form of good will.

Money judiciously spent in newspaper advertising is not spent-it is invested.

An advertisement in The Times will help your business.


## TRY IT <br> See the Improvement <br> Hub Dry Goods $C_{0}$

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