COOS BAY TIMES

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Official Paper of Coos County
Official Paper City of Marshfield.

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The Coos Bay Times Publishing Co.

ADVERTISE IT NOW

BUSINESS men who curtail advertising because times are hard or who cease advertising altogether because business doesn't justify it, ought to be interested in the following from "Advertising and Selling Magazine."

"That a fine idea our western friends are boosting—the 'buy it now' plan.

"But in sales and advertising circles I consider that the words need translation—they should read 'Advertise it now.'

"My own say-so about this has the support of an international financial authority, Roger Babson. He makes clear that advertising is more foresighted if it is done for a cycle of time in advance, and if the slack time is made the signal not to cut, but to add to advertising pressure.

"Advertise it now!

"It's when the factory needs work that advertising is an investment to prevent loss on fixed charges. When a factory like Ford's, is choked with orders, then, like Ford, it's not poor business to slacken advertising. Certainly Ford, as well as the manufacturer without orders, who both quit advertising, can't both be right.

"A reserve fund or new capital to build a new factory or raise salaries is not nearly so important as a reserve fund or new capital to invest in advertising during lean times. At such times it bears a double value—increased power during special need for the present, and increased pull for future good will.

"Advertise it now!

"Every factor is primed now to institute a movement nation-wide among business men to recognize the inevitable return of prosperity on a large scale and the definite profit which flows from prior start in establishing good will.

"I warn everybody that two years from now the greatest swarm of advertisers ever known, will be tumbling all over themselves.

"Advertise it now!"

A CLOSE CALL

An afterblast of dynamite came close to ending the career of Frank Carlson at Anderson's camp one day the first of the week. As it was he suffered serious injury, lost the point of his chin and one of his eyes according to a report that came to this office. As near as we are able to learn the details are, A charge of dynamite had been placed in a stump and the same was exploded. A small charge still remained in the stump and when Carlson went to investigate the charge went off in his face.—Bandon Recorder.

PEOPLE'S FORUM

The Coos Bay Times will be pleased to publish letters from its readers on all questions of public interest, giving his or her address, and so far as possible limited to 250 words. In publishing these letters The Times does not indorse the views expressed therein; it is simply affording a means for the voicing of different opinions on all questions affecting the public welfare.

HARD SURFACE ROADS BETWEEN THE CITIES OF COOS COUNTY

Editor Times:

Permit us to state that it is one excellent plan advanced by the Marshfield good roads committee to abolish the road districts and inject efficiency and system into our antiquated methods of country road supervision.

As for educating the voters, judging from reports from different sources, the tax payers are all ready convinced that something indeed desperate must be done if we are to have any roads.

But permit us to state that Lakeside is destined to rank as one of the important cities of Coos County and must be taken into consideration in formulating plans for the building of concrete roads.

Also it is now reasonably certain as to what point Coos and Douglas Counties will meet with a trunk line.

TEN MILE LAKES GOOD ROADS ASSOCIATION.

WITH THE TOAST AND THE TEA

You never can tell. Many a Coos Bay woman with a muddy complexion has a clear conscience.

—✣—

Time is money, but it doesn't get away from you so easily.

—✣—

Some Coos Bay people are positively so hopeless that they don't even expect the unexpected.

—✣—

It isn't time that makes you grow old—it's having the thing called life turn turtle at an inopportune moment.

Don't forget that if we were permitted to choose our own neighbors they would turn out just as unsatisfactory.

HOME MADE PHILOSOPHY

The flirt of today is the spinster of tomorrow.

Even a deaf person is able to hear money when it talks.

Gossip is a vulgar habit, and other people should not indulge in it.

When a boy has had his first attack of love he spends more time combing his hair than he devotes to work.

Lots of people who never had a chance in the world were so stubborn that they went ahead and made a success anyway.

An ideal wife is one who never weakens on her husband's energy and ability even if she has to keep him in food and clothing.

A parent always wants a boy to do something just at a time when the boy wants to play—due to the fact that the boy wants to play all the time.

When the first child reaches the ripe old age of 12 months, father and mother both begin to look upon themselves as experts in raising children.

Andrew Carnegie and John D. Rockefeller each received $5 for a few hours' work on the witness stand. It is easy for a fellow to make money after he once gets a good start.

It costs a world of money to raise a boy, but the father must not forget that while the youngster is growing up he gets about 30 cents worth of work out of him. That is, he does if he is extra good at managing children. No ordinary man can do it.

THE FAMILY ALBUM

I like to take the album old, with covers made of plush and gold—or maybe it is brass—and see the pictures of the jays who long have gone their divers ways and come no more alas!

This picture is of Uncle James, who quit these futile worldly games full twenty years ago; up yonder by the village church, where in his pew he used to perch, he now is lying low. Unheard by him the church bell chimes; the grass has grown a score of times above his sleeping form. For him there is no wage or price, with his the weather cuts no ice, the sunshine or the storm.

Yet here he sits as big as life, all dolled up by his loving wife, "to have his picture took." Though dead to all the world of men, yea, doubly dead, and dead again, he lives in this old book. His long side whiskers, north and south, stand forth like mudguards for his mouth, his treasure and his pride. With joy he saw those whiskers sprout, with glee he saw them broaden out his face, already wide. In those sweet days of Auld Lang Syne the men considered whiskers fine and raised them by the peck; a man grew whiskers every place that they would grow upon his face, and more upon his neck. He made his face a garden spot, and he was sad that he could not grow whiskers on his brow; he prized his whiskers more than men and raised his spinach by the ton—where are those whiskers now?

Oh, ask the ghost of Uncle James, whose whiskers grew on latticed frames—at least, they look that way, as in this picture they appear, this photograph of yesteryear, so faded, dim and gray.

My Uncle James looks sad and worn; he wears a smile, but it's forlorn, a grin that seems to freeze. And one can hear the artist say—that artist dead and gone his way—"Now, then look pleasant, please!" My uncle's eyes seem full of tears. What wonder when, beneath his ears, two prongs are pressing sore? They're there to hold his head in place, while he presents a smiling face for half an hour or more. The minutes drag—if they'd but rush! The artist stands and whispers: "Hush Don't breathe or wink your eyes! Don't let your smile evaporate but keep it rigid, firm and straight—in it all virtue lies!"

It is the scene of long ago, when art was long and time was slow, brought back by this old book; there were no anaesthetics then and horror filled the souls of men who "had their picture took." Strange thoughts all soulfull people hold, when poring o'er an album old, the book of vanished years. The dead 'ones seem to come to life again, the queer, old fashioned dames and men, with prongs beneath their ears.

PLANT SWEET PEAS

AND AVOID POETRY BUT STICK TO FLOWERS

Now is the Accepted Season to Make Coos Bay Ready for Blossoms and Beauty.

Come along and get you ready,
Get a brand new spade
Get a rake and flower seeds plenty
For to get that garden made.

Rotten poetry, but the idea is good. If Marshfield is to be a real city beautiful it must be more than a clean city, it must be a city of flowers. It is the intention of The Times to print as the season progresses reliable information as to time and conditions for planting ordinary flowers and vines. It would be pleased to receive from its readers who have grown flowers suggestions as to methods of cultivation, etc.

While it is a little late, it is not too late for sweet peas. Lovers of this beautiful flower should start immediately to putting in the seed. They should be planted thickly, four or five inches deep, preferably in soil made rich with deep spading of fertilizer, and in a location partially shaded.

A more complicated method requiring time and space, but worth it in the results is to plant the seeds in the form of a circle. Put a pole in the middle and run the vines up this. The center ground should be thorougly mulched and when watered or when it rains the water will run the moisture down to the roots while each plant serves as a shade for the other.

BIRDS PROTECTED

ACT EFFECTIVE PENDING RULING BY SUPREME COURT

Decisions of Two Federal Judges in Kansas Not Accepted by Department of Agriculture

WASHINGTON, D. C., April 15.—The Federal migratory bird act, recently declared unconstitutional by the United States District Court at Topeka, Kan., and previously held unconstitutional by the Federal Court for the Eastern District of Kansas, is in full force and effect in all other jurisdictions of the United States, and it is the purpose of the Department of Agriculture to enforce rigidly that law according to the intent of Congress. The decision of the two courts in question is not binding outside their own jurisdiction, and the real constitutionality of the act is to be tested out before the United States Supreme Court.

Thinking the public may be deceived by publicity given the finding of the Kansas Court, the Department of Agriculture is sending out a warning against violation of the migratoryy bird law, and in this warning says:

"The act of Congress protecting migratory birds stands effective until the Supreme Court finally decides the question of its constitutionality. In the meantime it is incumbent on every law-abiding citizen to observe its provisions and the regulations thereunder. It is the duty of the Department of Agriculture to enforce this law, and the officials in charge will endeavor to do so as long as it is in force. Reports of violations will be carefully investigated when sufficient evidence is secured they will be reported for prosecution. In this connection, it should not be forgotten that an offender against this, as in the case of any other United States law, is subject to prosecution any time within three years from the date of the offense committed."

AN OBJECT LESSON

At the beginning of the war, when business looked blue, the automobile manufacturers decided they would go right ahead.

They did not curtail their newspaper advertising. If anything they increased it.

What was the result? The manufacturers almost without exception now report that their sales have increased right along, and in some instances are from 25 to 50 per cent ahead of the same months of 1913-14.

The big automobile shows held in New York, Philadelphia, Chicago and Boston, have been attended by the largest crowds ever known in the history of such exhibitions and the number of machines disposed of has been far in excess of those of other years.

THE TIMES.

Can help your business

WHAT IS A JITNEY?

Some Theories of How the Word Originated

(By Hugh S. Fullerton.)

William H. Shade, my old pal and a fellow known to all the old-time minstrels and most of the musicians in America, who has retired to run his own country paper, has come to bat with the first plausible explanation of the origin of the word jitney, which suddenly has come into prominence through the jitney buses.

Shade was musician, manager, advance agent, actor, poet, author, theatrical man, printer, reporter, composer song writer and much else. He was business manager of the old Cleveland and Haverly minstrels in the palmy days of minstreldom, cornet soloist, bandmaster with circuses, business manager, press agent and saxophone soloist, orchestrator and a few other things for Signor Liberti. He ought to know.

He says the word jitney is derived from the word jetton, a word Anglicized from the French, and meaning a small metal disc used in French gambling houses instead of checks. The word is in good usage in English and is found in Webster.

According to Shade, a minstrel troupe was playing in Lake Providence, La., many years ago. Some of the negroes in that district had secured a supply of these metal discs, probably from some New Orleans or Baton Rouge French gambling houses. The discs were about the size of nickels, and when the box office man came to count up the receipts from the gallery he found a quart or two of jettons, which the negroes referred to as jitneys. The minstrel men took up the expression, jitney, and used it when referring to a nickel, and it spread rapidly, especially among the negroes, who in many parts of the country use no other name for a 5-cent piece.

ANOTHER VERSION OF JITNEY

The word "jitney" meaning a 5-cent fare on an automobile, has become epidemic, and there are thousands apparently seeking the origin of the word. A man who signs himself "No. 1234, Ex." says that the word originated inside of prison walls, where he was at one time. The rules of the institution were very strong against smoking, and the supply of chewing tobacco was far from meeting the demands. A trusty named Jedney, who drove a dray for the prison, followed the practice of smuggling tobacco in to the inmates. Jedney was finally paroled, and his place taken by a negro boy who maintained the practice. Jedney was in the habit of sharing half and half the tobacco which he smuggled in, which was usually in 10-cent lots. The negro boy pronounced his name "jitney" and this came to mean 5 cents' worth of tobacco.—National Tribune.

ROAD BLAMED FOR INJURIES

Salesman Sues Douglas County for Accident on Stage While Traveling From Drain to Coos Bay

ROSEBURG, Oregon, April 15.—Alleging that he sustained permanent injuries while making a trip from Drain to Scottsourg, on April 11, 1913, R. M. Buttle, a traveling salesman with headquarters in Portland, brought suit against Douglas County to collect $2,000 damages.

According to the allegations made by Mr. Buttle the stage in which he was riding overturned and he was thrown violently to the ground and crippled. Although alleging to have been damaged to the extent of $10,000, Mr. Buttle asserts that he would be satisfied with a compromise verdict in the sum of $2,000. The accident, Mr. Buttle says was caused by the bad condition of the road, which was due to the neglect of Douglas County and its agents.

BANDON BRIEFS

E. H. Fish has switched jobs, severing his connection with the Estabrook company and taking up duties for the Botsford company of Portland. He will inspect ties on the dock for that company.

The Tillamook came in from the north Saturday and among other things for the government for use on the harbor work was a hoisting engine which is to be erected in the same stone quarry.

E. E. Oakes is absent this week on a trip to Port Orford where he expects to tally fourteen thousand ties for the Botsford company.

Bandon beach has been attractive to up river parties and the river boats have been running a number of excursions from Myrtle Point and Coquille.

George Chatburn and Mary Donaldson the contestants in oratory and debate who will represent Bandon at North Bend this year will go over Friday accompanied by Miss Rodgers.

The judges are represented by a member of the faculty of each school, who decide in favor of some contestant other than their own.

We want your cash business and make it an object for you to pay cash.

GET A RECEIPT

Coos Bay Tea, Coffee and Spice House.

Phone 394-J.

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Smile!

The world takes off its hat to the man with a smile. It turns the cold shoulder to the individual who is sour as a lemon. We all love the man with a hearty laugh. He is our friend, the ray of sunshine for which we yearn, and sucess perches on his cheerful shoulders. But you say: "It's hard to work up even a sickly grin when you're dead broke and up against the cold old world." We will agree with you son. Here's the remedy. Start a bank account with your first earnings. Add to it. Form the saving habit. Watch the account grow. The smile will grow with it. It is no trouble at all to laugh when you have money in the bank.

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