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surgeons and thelr attendants are ance based upon the amount of wa-
practically under fire while at themir ter used.
work for they are constantly in sigat Garden, Truck fruit and alfalfa

## PEOPLES FORUM

$\begin{array}{cc}\text { The Coos Bay } & \text { Times } \\ \text { will } \\ \text { teased } \\ \text { to publish } & \text { letters } \\ \text { from } & \text { be } \\ \text { tit }\end{array}$

## SPRING LAMB SPRING VEAL

We have a consignment of 10 head of veal and eight head of Spring Lamb for this week's special offering. Order early, as the demand for these meats will be
We also have beef, pork and chickens, the finest on the market, properly cooled by our own refrigerating plant.

THE UNION MARKET
J. E Ford \& Co.

Phone 58-J. 174 South Broadway.
DON'T BE MISLED
not high and WE CAN SAVE YOU MONEX as we carry no over-
head expense and save yon that on the cost in HARDWARE, head expense and save yon that on the cost in HARDWARE,
PLEMBNG and FARM IMPLEMENTS, which is to YOUR AD.

Schroeder \& Hildenbrand's


Capital, Surplus and Undivided Profits $\$ 118,000$


## Smile!


So otaty Deposait Borea For Rent.
BENNETT TRUST CO.
MARSHFIELD, COOS CO., OREGON Atxpes
J. W. Bennett, President
Tom T, Bennelt, Vice Pres officers:
Tom T. Benhett, Vice President
Tranmets $\begin{gathered}\text { Aithur McKeown, Secretary } \\ \text { Bennett }\end{gathered}$ Transects a trust buininsa oaly. Acts as truatee of express truasta Company is oregor outside of Portland organizad under new Trust
taw in this state.

## The "Don't Need To" Theory

 again at the proper timeBut everything was rosy and there really seemed no good and sufficient reason why he should spend so many hours a day keeping his muscles lithe and strong and his wind good and his heart and nerves in trim.
Eyentually the meeting with Mr. Willard was arranged. Mr. Johnson was still tolerably content with what he had done
(Brother, a has-done is about as bad as a has-
Mr. Johnson did not care to stand up in the training ring and punch and take punches. He did not see the necessity of practicing side steps and feints and rushe
He knew all about them. Why he had done Mr. Willard did not overlook the boxing and the wrestling and the clinching and the side stepping, ete
As a result, Mr. Johnson received Mr. Wilard's compliments to the point of the jaw, and his business career closed.

## nsiness.

Advertising keeps a business healthy
It tones up its liver, strengthens its biceps steadies its heart and keeps its nerves in order. Once in awhile a man decides that he is doing 0 much business that he can stop advertising for a while and run on momentum.
Momentum is the gradual process toward a ull stop.
The momentum business is usually premature full-stopped by the straight left jabs of the ell-trained competitor who finds his opening in the 26 th round
If you want to stay in business stay in the adertising field.
No matter how much business you are doing, keep up the energy that makes it
You might as well cut off your legs because ou are running well in a foot race, as to eut off our advertising
You might as
You might as well tell the insurance man that you are so healthy you will drop the policy for
few years as to stop advertising because busihess goes on without it.
"Don't need to" is the eventual preliminary to
Can't do it."
The only man who doesn't need to advertise is the man who has retired from business.
The only policy holders who doesn't need to pay his premiums is dead.
Mr. Johnson doesn't need to train any more. He is licked.

## The <br> Coos Bay Times will keep your business in training

