

COOS BAY TIMES

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KEEPING THE TRACES TIGHT

NO TEAM ever took a load far up hill after it stopped pulling. When the traces slacken the load slips back. Business conditions have been hill climbing more or less for nearly two years.

To some the hill looked steeper than to others. Some made it seem steeper by stooping down and looking up, while others made it seem less steep by standing high and looking down.

In fact, public guesses gave the incline every grade in the surveyor's tables. But those who got out and climbed surmounted it in fine shape, and in looking back, found that it was a hill largely of their own making.

And then a few months ago another hill loomed up—a hill which we are facing now. At the top of the hill are new industries and development of Coos Bay's varied resources.

This community should not be dependent upon a single industry. There are too many opportunities for development in other lines that are being neglected.

We should get busy in an effort to supply these needs. That's the hill Coos Bay business men must climb.

How steep really is this present incline? The richness of our resources should make the travel easy.

Our uphill progress is on a grade easily negotiated. It isn't the way we look at it; it's the way we exert ourselves.

There may be a rock or two in the right-of-way, but with a little harder pull they can easily be passed.

Our duty is to keep going. The top of the hill is in sight, but until the top of the hill is reached every let-up is a set back.

Now is the time for a flying finish. This is the time to commence to register our progress.

The completion of the railway to Coos Bay will turn many eyes upon us. Let us dig in our toes and PULL. Let us pull TOGETHER.

Our advance will depend on our keeping the traces tight.

WITH THE TOAST AND THE TEA

GOOD EVENING. Evil doing harms the evil-doer only, and he can turn from it, be free from it, as soon as he will. —Marcus Aurelius.

FRIENDSHIP.

Make new friends, but keep the old. Those are silver, these are gold. New-made friendships, like new wine, are full of mellow and refine.

Friendships that have stood the test of time and change are surely best. Brow may wrinkle, hair may grey, Friendship never knows decay.

The reason a Coos Bay woman likes to have six or eight clocks in her house is because she can always call up the telephone and find out the correct time.

When one Coos Bay man is telling another Coos Bay man a hard luck story, the man who has to listen to the story is the one deserving of sympathy.

QUESTION FOR THE DAY

What has become of the old-fashioned boy who used to say "If you please, sir," and "Thank you, sir."

Most of the Coos Bay people who...

no visiting have a hard time telling the difference between endurance and hospitality.

Some Coos Bay men remind one of dogs. They loaf around and store up enough energy to jump up every now and then and chase something they do not catch.

Maybe more Coos Bay men would treat their wives better if such treatment didn't always arouse the suspicions of friend wife.

STORY FOR THE DAY

A newly-wed Coos Bay man asked his wife if she sewed the button on his coat. "No, love," she replied. "I could not find the button so I just sewed up the button hole."

VOICE OF SPRING.

The gentle rains are falling, the voice of Spring is calling. "Get busy sons of men! Old Winter's shed his garment, and every living varmint should look alive again!"

CITY PLANNING IS SAID TO LOWER DEATH RATES

Towns of Oregon Can Make Themselves Happier and Healthier by Planning at Early Stage.

The death rate in any Oregon city can be made lower if a city planning scheme is carried out, according to Ellis F. Lawrence, director of the school of architecture of the University of Oregon.

"City planning means more than mere beautification, it means parks and playgrounds for the children, sunlight and purer air, garden room, good sanitation, pure water, and building that will not have to be torn down when the city gets larger," said Mr. Lawrence.

Several Oregon cities have caught the city planning idea. Grants Pass is one. Mr. Lawrence cites the following example of the benefit of city planning to community health: a large English soap concern moved its plant from Liverpool to a suburban location, upon which it proceeded to erect model houses for its employees, and to develop an environment of efficiency in the workmen and their families.

INDUSTRIAL REVIEW OF OREGON

EUGENE.—L. B. Doble, a well known citizen of this city has been committed to the insane asylum at Salem by order of Judge Bushey upon an examination of Dr. P. W. Byrd.

EUGENE.—The promotion department of the Commercial club has received a communication from R. W. Simmons, owner and operator of a glove factory at Chehalis, Wash., asking what inducements will be made by Eugene to move the plant to this city.

THE DALLIES.—The site of the big craning plant, which is to be constructed in this city by Labor, McNeil & Lilly, is the scene of much activity.

EUGENE.—W. A. Holl, who was elected mayor of Eugene at the election Monday, is in the grocery business.

BAKER.—Members of the women's Mops club are making a home-telephone canvass to secure visual lines along which the needs of the city may be met.

WASCO.—Woodmen say that 400,000 pounds of wool will be handled here this season. The first ship, being 275 on the way from Crook and Lake counties.

SALMON.—Two carloads of horses were shipped from Salmon by rail to Seaside today to be eventually delivered to the Belgian government for use in the war.

ELMATH FALLS.—A call to fill the pulpit of the First Presbyterian church has been extended to Rev. Weston P. Ritchie of Medford, Rev. Mr. Ritchie was pastor here about 12 years ago.

Have you tried The Times' want ads?

THE REASON IT TAKES SO LONG!

ETHELBERTA SCOLDS BECAUSE BREAKFAST GETS COLD EVERY MORNING WHILE I AM GIVING THE LAWN ITS MORNING SHAVE. TOO BAD! BUT I CANT THROW AWAY THIS



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Universal Telephone Service The LONG DISTANCE LINES of this company have been CONNECTED with the exchanges of the Coquille Valley Telephone Company (FARMERS' LINES) at MYRTLE POINT and COQUILLE. COOS AND CURRY TELEPHONE COMPANY

Marshfield-North Bend-Empire Auto Service Leaves Marshfield at Busy Corner 10:00 a.m. 2:00 p.m. 5:00 p.m. Leaves North Bend 15 minutes later Leaves Empire. 8:30 a.m. 11:30 a.m. 8:30 p.m.

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To Portland every Thursday To Eureka every Monday THE FAST AND COMFORTABLE S. S. Geo. W. Elder NEWLY EQUIPPED NORTH PACIFIC STEAMSHIP CO. C. F. McGEORGE AGENT W. W. PAINTER Phone 44, Marshfield Phone 421, North Bend

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