

COUNCIL TO MEET FIREMEN TONIGHT

STANDING COMMITTEE OBJECTS TO PROPOSED REDUCTION IN ENGINEER'S FORCE—SETTLE QUESTION TONIGHT.

Strenuous objection to the Council's proposal to cut off one of the two paid engineers of the Fire Department was voiced last evening at a meeting of the standing committee. A special session of the firemen has been called for this evening to meet with the members of the City Council and thresh out the question that has upset the equilibrium of the department since the proposal was voiced by the city fathers at their meeting Monday night.

That a reduction would be safer in other departments of the city service is the expressed belief of the firemen.

"With the fires we have had this winter," said Fire Chief Keating this morning, it can be seen that we have need of an efficient engineer at the station every hour of the day and night."

The men point out that the Council admit they are not in favor of reducing the efficiency of the department, yet, say the firemen, the new system, that of having some one sleep in the station at night to answer any alarms that might be turned in would practically mean Gordon Smith would be on shift 24 hours.

"The proposal," said Mr. Keating, "is to put a private alarm in his house so that he will be available at night. This would mean that he would either have to be at his home or at the station all hours of the day and night, so that always we could put our finger right on him when he is needed."

In this wise the other members of the department have expressed themselves. On the other hand, Councilman R. A. Copple, chairman of the finance committee, says that the expenses of the city must be shaved.

"Here we are issuing warrants now with nothing behind them," he said this morning. "We are borrowing money continually to pay our debts. Next year, at the best, we shall lose at least \$5000 for city expenses."

"There is no chance of raising more revenue for a law of the Legislature forbids the boosting of the city tax levy from one year to another more than six per cent of the previous levy. They law may not be constitutional, but it would be too much for the city to dispute it."

Mr. Copple was present for a time at the meeting of the standing committee of the fire department last evening. Some of the members asked why if the firemen lose their 50 cents a night for drills the Council does not abolish their pay of \$2 a meeting night.

NEW EVIDENCE IS FOUND BY DEFENSE

CLAIM DISCOVERY PUTS NEW PHASE ON MYRTLE POINT POISON CASE — HEARING POSTPONED.

That they have discovered a line of new evidence which when sifted down may mean the liberation of Mr. and Mrs. Clarence Russell without even a preliminary hearing, is the announcement of the lawyers for the defense this morning. Because of the new trend the attorneys stipulated with District Attorney Liljeqvist for the postponement of the hearing at least until Monday and maybe later.

What the evidence may be is entirely a matter of conjecture, nothing being given out by the lawyers, who declare that they are waiting developments. However, it is known that they have new witnesses who are being brought into the case.

The final analysis of E. P. W. Harding, Portland chemist, received yesterday, threw little new light on the alleged poisoning and the unraveling of extended technical phrases were translated into meaning that traces of arsenic had been found, the same as the preliminary announcement following which Wm. Pentland was arrested in Idaho as a witness.

Graves and McInturff, two of the attorneys for the defense, were in Coquille yesterday. They state that bonds were not furnished for the freedom of Mr. and Mrs. Russell because of a mistake in the two bondsmen signing up for amounts of \$2000 each rather than \$3000. The men, said Mr. Graves, before he returned to Coquille today, were expected to return today and fix up the \$6000 bonds when Mr. and Mrs. Russell with their children, will be allowed their freedom. They will return immediately to their farm, taking up the work that has been neglected of late.

This question has not been discussed by the Councilman, though there is a clause in the charter which provides for this payment every meeting night.

Since January 1 there have been eight fires, says Fire Chief Keating, most of these coming in the night time. He believes that the taking away of a paid engineer will mean a crippling of the department. This is the belief of the fire department members and tonight they will meet with the city fathers in an effort to settle the point definitely.

Everybody likes GOOD singing. Hear the BEST Jubilee Quartet in the country at the Orpheum next Monday and Tuesday nights.

Special sale, Union Market, three pounds lard, 45c.

READY FOR NORTH BEND PAVING

W. E. Arnold, of Warren Construction Co., Arrives to Arrange Work.

W. E. Arnold, of the Warren Construction Company of Portland, arrived in Marshfield yesterday to make preparations for commencement of work on the paving contract which his company has secured in North Bend. This contract includes the paving of Sherman avenue to the city park.

North Bend has also advertised for bids for considerable additional paving contracts which are to be let next Tuesday evening. Mr. Arnold says, however, that he does not expect to put in any bids, as the new specifications which are a duplicate of the Portland specifications are prohibitive here as some of the material specified which is easily accessible and practical in Portland cannot be obtained here except at a cost that makes it impractical.

Mr. Arnold recently returned from an extended and important business trip east where he succeeded in disposing of several hundred thousand dollars in bonds for his company. He says that business conditions are getting better in the East but he still prefers the Pacific Coast. The Warren Construction Company at present has nearly a million dollars of new and incomplete contracts on its books, more than in several years. Mr. Arnold expects to remain on Coos Bay for the next week or ten days.

RANCHERS WANT NEW PHONE LINE

Movement to be Inaugurated for Building a line From Kentuck to Loon Lake

A meeting will be held at the Glenn Creek school house Saturday, March 20, for the purpose of organizing a telephone company to build a new telephone line from Cantine's place on Kentuck Inlet to Loon Lake via Allegany. There is a strong demand among the residents of this section for the installation of this modern convenience and it is said it will also be well supported by the Smith-Powers company and the Menasha Woodware Company, both having heavy interests along the proposed line.

It is thought the new project will be successfully inaugurated.

Beefsteak 15 cents pound at Gordon's Cash Market on Market Avenue, phone 451J.

Times want ads bring results.

LOCAL OVERFLOW.

Delay Trip.—According to word received here, C. A. Smith, Arno Merceen and Vernon Smith who had planned to come here on the next Nann Smith may delay their trip awhile.

Goes On Ranch.—Carl Matson has moved on to the Coke and Chandler ranch on Isthmus Inlet and has started a number of improvements which the owners will make in the property.

Father is Better.—A. B. Woodworth was called to Grand Junction, Colorado, by a telegram announcing the serious illness of his father, has wired Mrs. Woodworth that he found his parent considerably improved when he arrived there.

Whiskey Judgement.—A judgement amounting to \$108.50 by default was given the Coos Bay Liquor Company today against Fred Muetzel, of Ten Mile, for liquors alleged to have been purchased March of 1909. The attorneys for the defence have an understanding that the case can be reopened, if they see fit, within the next five days.

Garnishee: Found Nothing.—Mr. and Mrs. Walter L. Cappious, having secured a judgement of \$111.90 against Charles and Della Howard for rent on furniture today, through Constable Cox, secured papers to garnishee any money in the local banks owned by Mr. and Mrs. Howard. The Constable found nothing there. Mr. Howard asserted that the original agreement was for \$5 a month and not \$10.

NOTICE.

Notice is hereby given to all property owners and house holders within the corporate limits of Marshfield that their chimneys must be cleaned immediately. Failure to comply with this ordinance will result in prosecution.

(Signed) J. W. CARTER, Marshal.

The Coos Bay Concert Band says that the Jubilee Singers are all to the good. They ought to know. Boost for the band and go to both concerts.

Plays the Lead In "A Newspaper Nemesis"



PEGGY BURKE, THANHOUSER-MUTUAL STAR.

Peggy Burke has come into her own with the release in the Mutual program of "A Newspaper Nemesis," in which she has the lead. This charming young member of the Thanhouser-Mutual stock company when she had completed her work in this important part and saw the result of it on the screen was delighted thoroughly, for she had made the best of her opportunities.

"A Newspaper Nemesis" has been produced in the atmosphere incident to lally journalism and has interwoven delightful love scenes with any number of thrilling situations. John Harvey directed the production.

Hard Times Ball, At Eagles' Hall For short and tall Saturday night—that's all

Boiling meat 14 cents pound at Gordon's Cash Market on Market Avenue, phone 451J.

Special Saturday Display OF Style Craft Coats and Suits and Millinery



The garment you've had in mind has a counterpart in the Super Abundance of our offerings of STYLE-CRAFT.

Coats and Suits Extraordinaire

Startling, striking, stunning are these 'man-tailored' models of modish grace and culture. Their wide, flowing lines and their faultless cutting give "poise" and correct carriage to women of various figures and mannerisms.

New Spring Hats

We have just received a new shipment of the latest creations in Patterns Hats, among them are some of the new transparent brims. You cannot afford to miss the opportunity of visiting our Millinery Department where you will find that not only the style, but the price will please you.

DO NOT FORGET

That we are sole agent for the famous Cadet Hose for Boys and Girls. Heels and Toes reinforced with linen. Every pair guaranteed.

S. S. JENNINGS.

The Store that sells the Best for Just a Little Less.

YOU!

Mr. Business Man

The following was NOT written by The Times advertising department, although we have been hammering away along the same lines for years. This is clipped from the first page of a catalogue sent out by a large firm of piano makers to their dealers. The advertising man who wrote the following is an expert and knows whereof he speaks. Read it, Mr. Business Man, read it. And then think it over.

YOUR ADVERTISING

Before entering into an advertising campaign, the amount of money available for the purpose should be decided upon. This is usually a certain percentage of the gross sales per month or per year, although many times a specified sum is appropriated. The appropriation should then be apportioned among the various methods which are to be used. It is important, of course, that a definite plan be followed, and this plan must be prepared in advance. Just as the architect prepares complete plans for building a house, the advertiser or his agent must prepare definite plans to be followed in building a profitable advertising campaign.

Having decided on the amount to be invested in newspaper advertising, calculate the number and size of the advertisements. It is also well to bear in mind that it is better to appear often with a small space than only once or twice with full pages, unless the smaller space is so small that it is ineffective. Repetition is one of the strongest factors in advertising and can be obtained only by frequent appearance.

If you have not been advertising regularly, do not expect large returns from the first few insertions. Advertising does not act that way. But if persisted in, like a child, it grows and develops in power. And once full grown, it is a powerful agent in the sale of goods.

Dollar for dollar, consistent advertising pays far greater dividends than intermittent or spasmodic appearances. It is the steady, consistent pound, pound, which forces the public to know who you are, where you are, and what you have to sell. Do not stop advertising because business is dull. That is when you need it most. A sick man is more in need of tonic than one in perfect health. And advertising is the proper tonic for a sick business.

The wonderful force of advertising is splendidly brought out by an experiment with a cork and a bar of steel. A heavy steel bar was suspended by chains, and alongside of it on a cord was suspended a cork of ordinary size. Mr. Cork began to advertise on the bar of steel by being thrown forcibly against it. This was kept up for some time without any visible effect on the bar. After another period had elapsed the bar began to tremble slightly, the movement becoming more and more pronounced as the cork swung to and fro, gently at first, but with a steadily increasing movement, until the momentum was tremendous. The seeming impossible had been accomplished.

And so it is with all our problems. They look impossible at first, but if we plan correctly and stick to it, concentrated, well-directed effort will produce wonders. It is the steady drop, drop, drop of water that wears away the stone. Results may not be noticeable at first, but if we keep pounding, pounding, pounding, sales are bound to swing our way. And after you have been advertising regularly for some time you will notice increased returns from an equal investment. This is the cumulative effect of your advertising, brought about by your persistent efforts.

FISK
Bicycle Tires
\$2.75 \$3.10

FISK

TIRES

We
Repair Inner
Tubes

For Real Service And Big Mileage
No need to pay more than Fisk prices—Better values in tires do not exist

LOOK AT THESE PRICES

	Plain tread	Nonskid	Tubes
30x3	\$ 9.00	\$ 9.45	\$2.35
30x3 1-2	11.60	12.20	2.70
32x3 1-2	13.35	14.00	2.80
34x3 1-2	14.90	15.65	2.95
34x4	19.40	20.35	4.00
36x4 1-2	27.35	28.70	5.20

Adjustments made on the spot
Don't overlook our Fisk service department

No matter where you are—at home or on the road—if you need a tire or a tube call us up on the phone. We have a motorcycle and an auto on hand at all times to respond to your orders—We charge nothing for this service—Our phone is 34-J. BUY FISK.

"THE GUNNERY"

Fisk Distributors for Southwestern Oregon

GORST & KING GARAGE, North Bend Agents. KIME & VON PEGERT, Coquille Agents. S. G. WHITSETT, Bandon Agent. MAPLE STREET GARAGE Myrtle Point.