

THE CENTRAL AVENUE BOOSTER

VOL. I.

CENTRAL AVENUE, FRIDAY, MARCH 19, 1915

No. 33

When a Dealer

tells you another article is "just the same" or "just as good" as what you ask for, remember that's "shop talk", and means greater profit for him, but loss to you, if you buy the inferior article. Here is a store that is anxious to give you exactly what you call for and absolutely never substitutes.



"The Central Avenue Drug Store"

SPRING VEGETABLES

FRESH AND CRISP FROM THE GARDEN. We have a fine line of FRESH FRUITS and VEGETABLES. Just the thing for jaded appetites. If it is in the market, you can get it at

COOK'S GROCERY PROMPT POPULAR PROGRESSIVE
Phone 189.

EVERYTHING FOR DAIRYMEN

Just take a glance at our window and then come inside and let us explain the United States Cream Separator, which has been demonstrated as the best on the market any place. We have just received the largest shipment of umbrella cover milk cans that was ever brought to Coos Bay. They came direct from the factory to us and you know what that means in price as well as quality. If it is in the hardware, plumbing or builders' supply line, we can furnish you the best to be had.

Marshfield Hardware Co.

The Best Line of Fresh Fruits and Vegetables in Coos County

MAY BE FOUND AT THIS STORE. ALL ARE CHOICE AND FRESH FROM CALIFORNIA MARKETS. READ THIS LIST:

- | | |
|--------------------------|-------------------------|
| Fresh California Cabbage | Choice Cauliflower. |
| Cucumbers | Fresh Turnips |
| Rutabagas | Parasnips, Carrots |
| Crisp Celery | Green Onions. |
| Fancy Head Lettuce | Hot House Leaf Lettuce |
| Parsley | Choice Fresh Green Peas |
| Sweet Potatoes | Rhubarb |
| Red Beets | Asparagus. |
| Artichokes | Cranberries |
| Fresh Florida Tomatoes. | |

FULL LINE OF FRESH FRUITS. YOU KNOW WE ALSO CARRY THE CHOICEST LINE OF PURE FOOD GROCERIES

Ollivant & Weaver

PURE FOOD GROCERS. THE HOME OF HEINZ' 57 VARIETIES. Phone 109. Corner Central Avenue and Third Street.

A Good Cleaning adds 50 per cent to the Life of Your Clothes.

Try J. Doyle, He Will Do It.
The Only Place That Can.

256 Central Avenue. Phone 250-X

How about that new piano?

We have a fine line of instruments to select from. Terms can be arranged to suit your convenience.

Wiley B. Allen Co.

L. L. THOMAS, Mgr. CENTRAL AVENUE. RUSSELL BLK.

E. I. CHANDLER

Insurance

Accident Plate Glass Burglary

COKE BUILDING

Marine Fire Auto Marshfield Oregon

Phone 399 City Cleaners

CROSS FROM CHANDLER HOTEL. WE ARE NOW READY TO DO

First Class Steam or Dry Cleaning. AND PRESSING.

DYEING AND LAMES' WORK IS OUR SPECIALTY. Club Pressing \$2.00 per Month

Opportunity Seldom Knocks at the Door of a Knocker

THE CENTRAL AVENUE BOOSTER

Published Every Friday in the interests of Coos Bay in General and Central Avenue in particular.

Subscription Price.—Your good will, and membership in the Booster Club

CONTEST COMING.

THE BOOSTER has under consideration a mammoth ocean-to-ocean movie contest in which the first prize will be a jitney. Wait for it. Watch for it.

SMILE-A-WHILE

SUBSCRIPTION OFFER. For \$2.50 of your good money—against our good stuff, we'll put you on The Booster list for six months. And we'll promise not to hoard the money, but keep it in circulation.

Be a sport—spread The Booster gospel of Good Cheer and enthusiasm—you'll feel better for it. Compliments and currency should be sent to the executive of the exchequer at the Booster office.

SMILE-A-WHILE

VERY FAST. "How fast is your car, Con?" asked Dave Stafford of W. J. Conrad.

"Well," said Conrad, "it keeps about six months ahead of my income generally."

SMILE-A-WHILE

PUT YOUR WANT ADS. IN THE BOOSTER. IT IS ESTIMATED THAT 30,000 PEOPLE READ THE BOOSTER EVERY WEEK.

SMILE-A-WHILE

BOOSTER PUZZLE CORNER

Some Central Avenue men dare to take a kiss without asking for it. Others ask for it and then don't dare take it.

Puzzle, which is the type Coos Bay women admire?

SMILE-A-WHILE

BOOSTER WANT COLUMN

WANTED—Boys to sharpen pencils at The Booster office. We can't say sharp things without sharp pencils. Apply at once. The quicker the sharper, but we don't want no sharpeners.

SMILE-A-WHILE

GUY CHAMBERS was in from his ranch this week and reports poor luck with his new and original scheme of planting cigars. He says for the first batch he planted some choice Natividads, and untrue to the last part of their name "dad" they came up a new Bachelor. He was afraid they might develop into a bachelor like Conrad or Doc Dix so he pulled them up and will try again. A large crowd who assembled at the Smokehouse to welcome Guy and sample some of his new weeds was sadly disappointed. Better luck next time, Guy.

SMILE-A-WHILE

A NEW VERSION. A Central Avenue married man says that his wife has a new version of an old couplet. It runs like this: "Laugh and the world laughs with you, Weep and you weep a loan."

SMILE-A-WHILE

Now is the Time to Subscribe.—Subscribe for the Booster now and pay cash in advance. Then you will have the satisfaction of getting the Booster for a whole year from the time you subscribe—providing of course, we don't make an assignment for the benefit of our creditors before the year is up, which is getting to be quite popular—we mean the assignment, not the creditors. In that case you would come out at the little end of the horn. Then as pays in advance for The Booster does so at their own risk and them as don't does so at our own risk. It's six in one and half dozen in tother as you might say.

SMILE-A-WHILE

DR. W. A. TOYE, DENTIST. Hours 9 to 12; 1 to 5. Room 204, Irving Bldg. Central Avenue, Marshfield.

Before Parting With Your Money IN BUYING REAL ESTATE SECURE A COMPLETE ABSTRACT FROM THE Title Guarantee and Abstract Co. Which is prepared to turn out First Class Work. This will save you annoyance and expense afterwards. We also look after assessments and payment of taxes. Marshfield office in Coke Building opposite Chandler Hotel. Phone 144. Coquille Office adjoining Farmers' Bank Block. Phone 191. Bandon Office, McNair Building. Phone 482.

Henry Sengstacken Manager.

CENTRAL AVENUE JOTTINGS

Garden Suggestion.—Henry Sengstacken, who ought to know, says that Frankfurter beds should be planted in the Spring with sauerkraut.

SMILE-A-WHILE

Failing Memory.—According to J. W. Bennett, some Coos Bay men seem to lose their memories the minute they borrow money from their friends.

SMILE-A-WHILE

The Trouble Clerk.—"If you're looking for trouble call on Robert Watson in Coquille," says a Central Avenue married man. "He will issue you a marriage license."

SMILE-A-WHILE

Hard on the Seat.—Gene Crosthwaite, who claims to be a neutral in the present European scrap, says "the seat of war will need a lot of patching after this struggle is over."

SMILE-A-WHILE

Takes a Different View.—Referring to Doc Toye's remark on early rising in last week's Booster, Chas. Van Duyn says: "Any old duffer can go to bed, but it takes a real man to get up in the morning."

SMILE-A-WHILE

Uncertain Weather.—As we go to press we can't tell whether we are on the verge of a heavy rain or a burst of sunshine, but that don't make any difference because time will tell anyhow.

SMILE-A-WHILE

How to Spray Spaghetti.—Geo. N. Bolt, who years ago promoted the first macaroni farm on Coos Bay comes to the front with the suggestion this spring that spaghetti vines should be sprayed with tomato catsup.

SMILE-A-WHILE

Another Enterprise.—The Booster is pleased to announce another building and business for Central Avenue. Louis Gorr is putting up a building just beyond Masonic Temple for a plumbing shop and a p-pipes. Go 'er Lewie!

SMILE-A-WHILE

Has an Idea.—C. F. McGeorge, who used to be in the bean business in Michigan has an idea that if ranchers would drop a small cube of pork into each hill of baked beans when planted, it would greatly improve the flavor of this popular dish.

SMILE-A-WHILE

Big Week at "The Owl".—Frank D. Cohan is busy preparing for Nationally Advertised display week at "The Owl" next week and is going to make the greatest display of nationally advertised goods this side of the Rocky Mountains and it won't be no rocky display neither, but there will be a mountain of them.

SMILE-A-WHILE

Glossop has a Grouch.—We understand on reliable authority that Al Glossop has been going around on Central Avenue running down The Booster. In our opinion Al Glossop has mighty little to do this, being as he has been getting The Booster regular ever since it started and never paid a red cent on subscription. We don't thank Al Glossop for running down The Booster.—The Booster is bad enough run down without no assistance from Al.

SMILE-A-WHILE

J. W. HILDENBRAND was over from Market Avenue the first of the week and expressed surprise at the number of automobiles on Central Avenue and it wasn't a good day for autos either. Come again, J. W.

PERSONAL MENTION.

GENE CROSTHWAITE says that the Jitney cigars at the Smokehouse are just as popular as the other Jitneys.

SMILE-A-WHILE

A. T. HAINES says the reason the war affects the price of flour is because the flour of all European manhood is in the army and that is why they are drawing supplies from Uncle Sam.

SMILE-A-WHILE

A. E. NEFF says that advices from J. T. Harrigan confirm Kitchener's report that the war will start in May. He will be back by that time and Sengstacken may be prepared for the worst as well as the weinerwurst.

SMILE-A-WHILE

FLOYD SMITH, one of Marshfield's popular young men, was a North Bend visitor Wednesday evening. While in that town he called on his old friend, Billy Woods at the North Bend Shingle Mill and they exchanged many reminiscences.

SMILE-A-WHILE

MARY ELIZABETH, our fashionable ladies' shop, informs us that she has been awful busy fitting the elite of Central Avenue with new shirt waists lately. Mary Elizabeth has given several different ladies fits in the past few days. How's this for fits?

FRANK D. COHAN, our managing editor, has been so busy at "The Owl" this week owing to the absence of his assistant that he couldn't write his usual batch of items and that acts, for the slim news this wk. Watch out for big doing next wk. though. Now is the time to subscribe.

SMILE-A-WHILE

EDITOR AUSTIN, the erudite pencil propeller on the Gardiner Courier, was seen on our street Thursday. He says he wasn't named after Ostend, although high-brows pronounce it the same way. He also says that Warren Reed still stands for strict neutrality and a great harbor at Reedsport.

W. B. DAVENPORT, of S-P. headquarters camp, Myrtle Point, is spending the week in the city having some dental work done. W. B. says if Sherman ever had the toothache he would think war was a pleasant summer picnic and we are inclined to agree with W. B. He says Wagner is livelier than Central Avenue these days and that is sure going some.

GEO. COOK, who says he don't know as the soldiers in the trenches have any worse time than a City Councilman who tries to please the band boys and the fire boys and the taxpayers at the same time. He says its about what Sherman said war was anyway and we guess George is right, although we haven't been to war and we haven't been no Councilman, neither.

CHARLES VAN DUYN, the enterprising and pop. clerk at The Chandler Hotel, who is a regular subscriber to The Booster, is working a scheme to get his subscription for nothink. After Charlie gets thru with it he peddles it around until he sells his copy for what it cost him, to somebody else who ain't a subscriber. Charlie is a pretty shrewd business man that way.

SMILE-A-WHILE

J. W. HILDENBRAND was over from Market Avenue the first of the week and expressed surprise at the number of automobiles on Central Avenue and it wasn't a good day for autos either. Come again, J. W.

Safety First

It is not safe to look into your auto gasoline tank with a lighted match, even if it is a safety match.

It is always safe, however to get your cigars and tobaccos

—AT THE—

Smokehouse

They carry all the popular brands and yours is sure to be there.

A pleasant place to spend the evening.

Billiards and baseball.

CHANDLER HOTEL BLDG. CENTRAL AVENUE.

SEA FOAM KISSES

CANDY AS LIGHT AS THE FOAM OF THE SEA, AS SWEET AS A KISS AND NOURISHING AS AN OCEAN BREEZE

Sells regularly for 60 cents a pound. Special Saturday and Sunday only

40c

STAFFORD'S

New Cross Stitch Patterns

THREE PIECE SETS. TABLE RUNNER, CENTER PIECE, PILLOW TOP. 35c EACH OR \$1.00 PER SET. NEW QUEEN ELIZABETH RUCHINGS. A nice line of PIECE LINENS and plenty of D. M. C.

MARY ELIZABETH'S SHOP

THE SHOP THAT'S DIFFERENT. RUSSELL BUILDING 222 CENTRAL AVENUE

CHEER UP

Though you have everything you like and riches come to you, You still may be unhappy, son; you'll find that this is true. But you can fill your days with joy; get this, it isn't salve, The way to be real happy is to like the things you have. THERE'S NOTHING BETTER FOR A HAPPY LIFE THAN HAINES' FLOUR IN THE HOME FLOUR, HAY AND FEED.

HAINES

Waterfront Central Avenue

ED. MEADE

Sells Pugsley's Candy at the

KANDY NOOK

Also Cigars and Tobacco.

Noble Theatre. Central Avenue.

PIONEER GROCERY CO.

Phone 84 :: :: :: 81 Central Avenue

EAT ORANGES—They were never cheaper or better. We have them from 15c per dozen up.

TIME TO PLANT—We carry a full line of package and bulk seeds and fertilizers.

REMEMBER—We are agents for Chase & Sanborn's Seal Brand Coffee and Canister Tea.

Coos Bay Stationery Co.

93 CENTRAL AVE. PHONE 430

Sole Agents Carters Ideal

Typewriter Ribbons and Carbon Papers. If it's Carters Ideal it's a good deal.

The Money You Deposit

with us does not remain idle in the bank, but it is used for the development of home industry. Most individuals, firms and corporations need to borrow money at times to carry on their business, and it is largely your money that they borrow for this purpose. Money deposited in banks away from home does this community no good. Therefore, it is to your best interests to deposit your money where it will not only benefit you, but will aid home industry also. We welcome all depositors, large or small, and take sincere interest in their welfare. Open a checking or savings accounts in this bank.

First National Bank

Of Coos Bay

Central Avenue

Marshfield, Oregon

PLAN TO TAKE

SUNDAY DINNER

— AT THE —

Chandler Hotel

a Good Menu

The Hub of Central Avenue