

Social Activities

PERSONAL notices of visitors in the city, or of Coos Bay people who visit in other cities, together with notices of social affairs, are gladly received in the social department. Telephone 133. Notices of club meetings will be published and secretaries are kindly requested to furnish same.

For the Colonel's lady and Judy O'Grady
Are sisters under the skin.

DESPITE fads that run to black patches or other "beauty" schemes that are described as mere tricks of the trade, the groundwork of feminine beauty, as indicated by the demands placed upon beauty doctors by maid-servants, is the same as it always has been. Its fundamentals are a fair, clear skin, bright eyes and good teeth, says specialists in the art of making women attractive.

The striking modern developments which tend toward a higher art and therefore toward nature itself, are two. The first is an awakened sense of the fitness of a woman's charms to her age, says an exchange. The second is an appreciation of the fact that attractiveness is as much a matter of hair dressing, clothing, speech and carriage as of a pretty face alone.

There are fewer calls these days to reconstruct an attractive woman of 50 into a simpering gazelle of 16, say beauty experts. It is realized by the sophisticated American woman that beauty exists in all stages of life, and that the greater allure is founded not upon a semblance of youth, but upon a skillful development of the charms that are appropriate to the "patient's age."

The modern beauty doctor, therefore, is more than a smearer of cosmetics and a rubber of wrinkles. It is necessary to take mental command of the subject and to work out harmonious ideals that include everything from neat shoes to a becoming style of wearing the hair. In a way, the expert is like the efficiency engineer who is assigned to revise the methods of a commercial establishment in the interests of efficiency. The expert must take the suppliant for beauty as a whole, not just as a face, and "reorganize" her. In this case, too, efficiency is the aim. It is measured by the degree of "pull" exerted by the finished product upon masculine admiration, according to the beauty doctors.

For, notwithstanding denials, masculine appreciation, after all, is the only gauge of success that is available for measuring feminine beauty, it is pointed out.

SWEDISH AID SOCIETY

The ladies of the Swedish Lutheran Aid Society met for sewing with Mrs. Mat Kjelman of North Bend as hostess last Wednesday.

Tempting refreshments were served to the following by the hostess: Mrs. Carlson, Mrs. Tyberg, Mrs. Hjalmar Anderson, Mrs. J. Bjubek, Mrs. Grada Anderson, Mrs. J. Sandine, Mrs. S. Sandquist and Miss Elsa L. Olson of Cooston, Mrs. E. Wittick, Mrs. A. Strang, Mrs. Fred Kruse, Mrs. A. Wickland, Mrs. W. Erickson, Miss Edna Johnson, Mrs. Sundburn Sr., Mrs. Sundburn Jr., Mrs. John Anderson, Mrs. Vik, Mrs. J.

The next meeting will be in the form of a banquet under the management of Misses Hattie Rehfeld and

Velma Ross; the date will be announced later.

Those in attendance were: Mr. and Mrs. T. E. Dolan, Misses Besse Flanagan, Thora and Anna Lund, Edna McIntosh, Hattie Rehfeld and Carrie Ross and Misses: Hattie Barlett, Howard Kelley, Walter Rehfeld and Oliver Spires.

ENTERTAINS AT DINNER

Last Monday evening Miss Roxie Hall entertained at dinner complimentary to Miss Gertrude Robinson who is soon to leave for her home in McMinnville after an extended stay here with her sister Mrs. Arthur Drews.

Miss Hall's guests were: Miss Mildred Storey, Miss Bertha Davis and Miss Gertrude Robinson.

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N. B. SURPRISE PARTY

Burtis McNay was the recipient of a delightful surprise party last Thursday evening at the home of his brother Wm. McNay in North Bend, the affair being in honor of the young man's birthday. Various and lively were the games indulged in and the time passed quickly until a late hour when refreshments were served.

The guests present were Mr. and Mrs. E. J. Arms, Mr. and Mrs. W. McNay, the Misses: Eliza Weise, Hattie Hage, Dorothy Kibler, Norma Chase, Alice Watters, Vera Wilson and Misses: Harry Schuster, Clarence Kibler, Earl Hutchins, Joe Barber, Dick Rienards and honor guest Burtis McNay.

WED ST. PATRICK'S DAY

Next Wednesday evening will occur the wedding of Miss Margaret Robertson and Mr. Harry Johnson both of Eastside at the home of the former's parents Mr. and Mrs. Walter Robertson, Rev. G. L. Hall officiating.

I. T. L. CLUB

The I. T. L. Club met last Tuesday evening in the Baptist Church parlor when the following program was given:

Song, Club Recitation, Miss Besse Flanagan, Instrumental Solo, G. A. Williamson, Current Events—The Cotton Problem, Miss Carrie Ross, Violin Solo, Merle Kramer, Song, Club.

It was suggested that the club give a play and in order that all the details of such an undertaking might be made clear, the president appointed Miss Carrie Ross and G. A. Williamson as a committee on investigation.

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OUR JEWELRY IS RIGHT

DR. JUNE MARTIN, Naturepath Williams bldg. Phone 257-J

Health is the greatest blessing in the world. There is no such thing as poor health. One is either well or sick. If you are tired, or have aches and pains, you are sick. Pain is the cry of a nerve in distress. Naturopathy is a direct aid to a sick person for it gives positive and lasting results.

Use this drugless twentieth century method and get well. Just imagine how grand it would be to feel young again, to have a body absolutely free from any gnawing pain or miserable aching, then phone right away for a consultation. It's free. Do not delay another day.

NOT ONLY IS OUR JEWELRY "RIGHT", BUT OUR PRICES ARE ALSO RIGHT. WE HAVE BUILT UP OUR BUSINESS BY NEVER ABUSING THE CONFIDENCE OF OUR CUSTOMERS AND BY CARRYING THE STOCK.

OUR JEWELS ARE OF PURE STERLING AND OUR SETTINGS ACCORDING TO THE FASHION OF THE DAY.

WHEN YOU DEAL WITH US WE SHALL NOT ABUSE YOUR CONFIDENCE.

H. S. TOWER

THE RELIABLE JEWELER

Mrs. Rourke and Mr. and Mrs. Brockmiller attended the meeting of the American Yeomen last Thursday evening.

AMERICAN YEOMEN

Mrs. Frances Franse is entertaining the members of the Eastside Narcissus Club this afternoon.

PIE SUPPER TO-NIGHT

The Eastside ladies are giving a pie supper and entertainment of music and tableaux this evening.

Their suppers have become popular affairs and it is expected they will have good success.

Keown, Mrs. Ferry, Sr., Mrs. E. P. Lewis, Mrs. Otto Schetter, Mrs. E. G. Flanagan, Mrs. F. A. Sacchi, Mrs. Deubner, Mrs. W. B. Curtis, Mrs. Emma Nasburg, Mrs. E. L. McClure, Mrs. Jas. Forty, Mrs. McKnight, Mrs. L. W. Jacobs, Mrs. F. Hazard, Mrs. A. C. Vestal, Mrs. G. Dindinger, Miss Maud Reed, Miss Agnes Hutchinson, Mrs. F. W. Payne and Mrs. Ben Chandler. The last two named will be hostesses next Tuesday.

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A HAPPY SURPRISE

Mr. and Mrs. T. S. Harvey were very happily surprised last evening when a number of friends called to play five hundred, the ladies bringing a bountiful supply of "good things to eat." At cards high score was won by Mr. and Mrs. E. F. Le Mieux. Those of the party were: Mr. and Mrs. H. A. Wells, Mr. and Mrs. J. O. Jarvis, Mr. and Mrs. E. Elliott, Mr. and Mrs. W. Schroeder, Mr. and Mrs. J. G. Kinney, Mr. and Mrs. E. F. Le Mieux, Mr. and Mrs. J. W. Mitchell, Mr. and Mrs. L. F. Denning, Mr. and Mrs. T. S. Harvey, Mrs. H. A. Wells and Louis Schroder.

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