## Aid To the BrunetteeColorsSheShouldWear




## US MAKE

## ABSTRACTS

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The lighting of a clothing s tore, tailor's shop or any store where colors and textures mu st be accurately shown is most important.
The light must be bright--simulating daylight as losely as possible-but it mu st not be dazzling. On the contrary it should be soft, well diffused, pleasing to the eye.

Electric Light Is Best Adapted To Ideal Illumination

Indirect lighting by means of Mazda lamps and properly designed diffusers will produc e the correct effect with economy and at the same time add a touch of distinction to your store.

OUR LIGHTING EXPERTS ARE ALWAYS AT YOUR SERVICE

## Oregon Power Co.

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