COOS BAY TIMES

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Official Paper of Coos County

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HEALTH BOARDS AND THE TAXPAYER.

APPROPRIATIONS for health purposes in many communities have in the past been granted reluctantly, and in most instances in insufficient amounts for effective work. It has been difficult to convince the taxpayer and the public official that there would be an adequate return for money expended. Health to them has seemed an individual matter and health boards have had to beg for every dollar. An improvement, however, is taking place, and the amount per capita of health appropriations is increasing. A more intelligent understanding of the objects of public health expenditures and of the returns to be had is developing. In some instances the taxpayer is now on the other side of the propostion. He demands of the health board, having approved liberal appropriations, that it prevent epidemics which endanger the health and lives of himself, his family and his friends. Spartanburg, S. C., has been for several years a center for the study of pellagra by a scientific commission. This has no doubt promoted the study of health matters in general in that community, with the result that the local health service has been well supported, while the people have come to recognize the possibilities of disease prevention. With the idea in mind of the seasonal recurrence of certain infectious diseases, the Spartanburg Herald says:

"For the amount of money the citizens of Spartanburg are spending these days for the public health department they have reason to expect service and results. . . . Just at this season of the year and a little later on, in February and March, most cities are visited by . . . scattering cases of diptheria and epidemics of measles and whooping-cough. Measles and whooping cough usually spread until they have exhausted the supply of youngsters who have come on since the last year's epidemic, while diphtheria, because of its more violent character, is usually held in check. But the question in our mind is whether these things have to be. In modern days is there no way to prevent so much suffering and sickness on the part of the little children of a city? The Spartanburg health authorities could in no way carry their services nearer the homes of the people than by making a study of this suestion and taking every precaution possible to hold these things in check this year."

It goes without saying that the health board of Spartanburg will do its utmost, but this change of attitude of the taxpayer toward disease prevention is interesting and hopeful, says the Journal of the American Medical Association. It also emphasizes the obligation on the part of health departments to make good.

ASSISTANT GOVERNOR.

THE Governor of Colorado has taken a long step in the right direction. He has recognized the right of the women to special attention in the affairs of the State. In order to give the women of Colorado this attention, which they deserve, Governor Carlson has appointed his wife to act as "Assistant Governor." She wil serve during the entire administration and will put in as many hours a day at this work as does the Governor at his regular official duties.

Her chief duties will be to look after legislation relating especially to women and children. In addition to this she will meet and confer with all women interested in legislation; she will hold conferences and perform the same duties in her particular sphere as will the Governor in his own. Governor Carlson says that he will abide by the decisions and act on the recommendations of his Assistant Governor.

Our women deserve a larger place and a greater measure of attention in the conduct of our public life than they have been receiving in the past. For all too many years men have acted as though they considered themselves to be the lords of creation and the women of the world to be nothing more than so many chattels and physical possessions. As they are our partners in our daily lives so they should be our partners in our official and public lives. And surely no one is in a better position or more able to understand them and their needs and to deal with them as they should be dealt with than is a highly educated woman, experienced in public as well as in private things.—Exchange.

HOW ADVERTISING ACTS AS SALESMEN.

ADVERTISING is just like an army of salesmen working for you. It goes out and tells the people about your store, about the class of merchandise you carry, and impresses upon people that you sell a better article for the same money, or as good an article for less money, than your competitor. All legitimate advertising is good, but some is better than the other. You should use the kind that talks right to the people, sinks in and impresses them. A quarter page advertisement well written is far ahead of a double page which really says nothing. By this we do not mean that you must crowd an advertisement full of reading matter. That is not always impressive. What we wish to impress on your mind is that when you wish to say something, say it in such a way that you drive it right in. The fewer words used and the more simple the language, the better. Some advertising goes over the heads of the average newspaper reader. Lower your sights. Shoot straight, so that all can understand.

You are paying salesmen, paying rent, taxes, light, heat, drawing a salary yourself and have many other incidental expenses, and probably your advertising expense is the least of all. That is not saving money. Advertising will keep your clerks busy, will sell enough merchandise for you that you can afford to pay the rent and will help you draw a better salary. It is the one powerful magnet that draws the people to your store. Everybody in the United States knows of Coca Cola and Spearmint gum. They have probably all tried them both. Everybody in your community should know you so well that they will try dealing with you once. Then it is up to you to use the customer on the square and retain the business.

WITH THE TEA AND THE TOAST

GOOD EVENING

No man can produce great things who is not thoroughly sincere in dealing with himself.—Lowell.

WOMAN WITH THE FOOLISH TONGUE.

She's sometimes old—and sometimes young,
The Woman with the Foolish Tongue:
The prattling voice, the glinting eye,
The things she's got to tell—or die!
Who chatters with a vacant noise,
Just listening to her own sweet voice,
Who corners you in some dim nook—
And then runs on—just like "the brook."

In mournful numbers, be she sung,
The Woman with the Foolish Tongue,
Who to her conversation clings,
Until you cry, "Lord, give me wings
That I somehow from her may fly,
For she will never say goodby!"
She talks, and talks, and talks all day,
With never anything to say.
She fancies she's a fascinator,
But just like some steam radiator
She thrives on with tireless lung.
The Woman with the Foolish Tongue.

Lord grant that never such as she
May hunt me down and marry me!
I'd be a raving maniac,
With not a chance to answer back.
Lord pity him who weds when young
A Woman with a Foolish Tongue.

—Helen Rowland.

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THE WISE GUY SAYS.

"Many an expert swimmer has drowned in the sea of matrimony."

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It takes a Coos Bay man to offer an explanation to his wife that doesn't explain anything.

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A Coos Bay woman's idea of being neighborly is to send the woman next door a hunk of her angel cake.

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PERT PHILOSOPHY.

There are many things that may interfere with man's appetite, but love isn't one of them.

Lady dentists are scarce but there are any number of females of the species who can elongate a man's leg.

Our idea of the human pest is the individual who telephones the editor to know the day and hour that Adam died.

But there is no law to prevent a woman from stopping in front of a milliner's show window and wishing she had a bank account of her own.

Good health, like a clear conscience, is most appreciated by those who do not have it.

Every rose has its thorn, but it might be worse. Suppose roses grew only on the cactus!

Many a man has become intoxicated with success not thinking of the morning after.

Most of us are blinded to our own faults by the shock we feel at the faults of others.

The man who waits for something to turn up usually finds himself turned down in the long run.

Gossip is what the others say about you; what you say about others is news.

Don't worry over a mistake that can be corrected. Get busy and correct it.

If you want a better job than you have do your best on the one you have.

Some Valentine

Mr. Robert Starkey contributes a few valentines. They are above the average, and evince the possession of a refined spirit as well as an ability for dealing with such matters.—Ed.

Oh! let me breathe my meed of praise
For one for whom I feel
Respect that is due to gracious ways—
Of course, that's true as steel.
Why should we not admire each trait
To which our hearts incline?
I offer, then, whate'er its fate,
This as my Valentine.

Oh! lady fair, thy station is
One which we all approve;
Still thou must know my present "biz,"
Is not quite making love.
O no; 'tis but a little fun
To which we all incline,
If harmless, then, it is well done,
And makes a Valentine.

Oh! could I paint they graces, then,
Some fitting words inspire,
And touch with a poetic pen,
Those gifts which I admire.
But no, 'tis past my simple art
To draw such figures fine.
Accept then this my humble part
In a true Valentine.

Oh! tell me not this world is sad,
That there's no joy in life;
No solaced hour to make us glad;
No comfort in a wife.
That all is woe—it is not true.
I read between each line—
He that possesses one like you.
Has a dear Valentine.

The stars will twinkle in the sky
When day gives place to night.
Each heralding, as they pass by,
Times e'er unending flight—
While pondering on the charming scene,
A thought I give to thee—
In harmony as they are seen,
So may we ever be.

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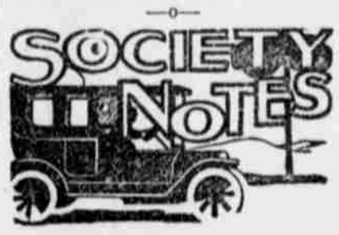

(Continued from Page Two.)

RAINBOW CLUB.

The Rainbow Club was very charmingly entertained on Thursday, February 11th, by Mrs. J. D. Childers at her home on Coos River. A delicious luncheon was served at noon, Mrs. H. E. Bessey assisting. The school building near Elk Rock has been secured for a club house and the entire day was spent in making plans for furnishing it for this purpose. The next meeting will be with Mrs. E. Don McCrary on February 25. Those present were: Mesdames E. L. Bessey, Frank Rogers, C. H. Dungan, M. Justrum, Wm. Morgan, Lorenzo Cutlip, J. J. Clinkenbeard, Wm. Richards, E. Don McCrary, E. E. Dyer, Ed Noah, Vernon Rood, R. Radford, Jas. Dyer, Emma Hilborn, Nancy McIntosh, T. F. Smith, H. E. Bessey, Warren Bessey, L. D. Smith, W. L. Wirth, Chas. Enegren, J. K. Childers, S. B. Cutlip, Masters David Bunch, Claud Piper, R. Robertson, Miss Eva Colwell, Miss Florence Clark, Mrs. Emma Hilborn, Miss Mary Gardiner, Master Ernest Smith, Misses Ada Clinkenbeard, Ollie Richards and Alice Carlson.

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WED IN OAKLAND.

The following from an Oakland paper wil be of interest here as the groom is a son of Capt. N. J. Cornwall of Gardiner and has spent considerable time here and at Gardiner:

Mr. and Mrs. Neil Cornwall (Alys Summerhayes) are passing their honeymoon in Southern California, taking the honeymoon route, which includes stops at Santa Barbara, Los Angeles and vicinity, Coronado and San Diego.

Their wedding on Wednesday evening was one of the prettiest ceremonies of the year. The bride was attended by a bevy of girl friends, seven in number, who presented a stunning appearance in handsome gowns of pink and silver, all wearing beautiful silver hats with silver streamers, trimmed with silvered roses.

The ceremony occurred at St. John's Presbyterian church, on College avenue, and was followed by a large reception at the Twentieth Century clubhouse just around the corner.

Stately easter lilies adorned the altar, before which the young couple exchanged nuptial vows, with the Rev. G. Eldredge as officiating clergyman. The bride was given into the keeping of her future husband by her cousin, Albert Luchsinger. She wore a stunning wedding gown of bride's satin, with flounce and overdrapery of Duchesse lace, elaborated in pearls. Her veil fell over the long court train of satin, held in position with sprays of orange blossoms. A shower of lilies of the valley and orchids completed her bridal costume.

Mrs. Lee Gross and Mrs. Robert John Conroy as matrons of honor, Miss Georgina Fitzgerald, maid of honor, and Misses Margaret Cornwall, Molly Hallett, Katherine Bousefield and Edna Westphal, bridesmaids, preceded the bride to the altar. Brevard Sinclair, as best man, Herbert Tietzen, Chesley Roberts, Fisher Buckingham, Harold Mallen, Lee Gross and Dr. Conroy as ushers completed the bridal party.

The matrons of honor wore pink velvet trimmed with silver. A cloth of silver gown was worn by Miss Fitzgerald, and the four bridesmaids were attired in pink charmeuse with silver trains and draperies of white silk net. All carried shower bouquets of roses to match their gowns.

On their return from their trip, Cornwall and his bride will reside at the Cornwall home in Berkeley.

The bride is a niece of Captain and Mrs. John Roberts of Claremont, with whom she has made her home for a number of years.

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SURPRISE PARTY.

Mrs. C. T. Waugh of Rapid City, South Dakota, who is spending the winter with her daughter, Mrs. W. E. Hoagland, was agreeably surprised by a few of her Marshfield friends in honor of her 72nd birthday last Saturday, February 6th. Sewing and conversation occupied the pleasant hours, after which a dainty lunch was served, pink and white being the color scheme. The beautiful birthday cake with its 72 brightly lighted pink candles was the delight of all. Mrs. Waugh received many pretty gifts. Those present were Mrs. Waugh, honor guest, Mesdames Blatt, F. A. Haines, C. M. Conner, A. Z. Downs, Chas. LaChapelle, E. D. McArthur and Lydia Lang. Mrs. Hoagland was assisted by her daughters, Ruth and Wilma.

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ENGAGEMENT

Mr. and Mrs. Chas. E. Olson, of Eastside, have announced the engament of their daughter Nellie Johanna to Mr. Irving Le Noir Ragsdale, the wedding to take place in the near future.

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TENDERS SHOWER

Miss Hilda West, of Eastside, entertained at her home Thursday evening with a miscellaneous shower complimentary to Miss Nellie Olsen, whose marriage to Irving Le Noir Ragsdale is announced for the near future.

Miss Olsen was the recipient of a beautiful cut glass dish, a present from the Narcissus Club, and many other pretty gifts from her friends. The parlor was daintily arranged with huckleberry. Delicious refreshments were served by the hostess to shower guests who were Mr. and Mrs. Gilbert Steckel, Mr. and Mrs. Ingle Peterson, Mrs. Alex Lund, Mrs. Carl West and the Misses Blanche Tellefson, Gundhill Lund, Nellie Olsen and Messrs. Le Noir Ragsdale, John Johnson, John Tellefson, Jack Hans, Clifford McKay, Oscar and Henry Peterson, Willie Kittson, Cleo Steckel, Leslie Horton, Victor, Emil and Andrew West.

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BRIDGE LUNCHEON

Mrs. E. K. Jones entertained at luncheon, followed by bridge last Wednesday afternoon; high score being won by Mrs. Ward M. Blake. The color scheme of green and yellow was very sucessfully carried out with artistic arrangements of huckleberry and accacia. The last meeting of the club before Lent will be held next Tuesday instead of Wednesday with Mrs. W. A. Toye.

Mrs. Arthur McKeown and Miss Genevieve Sengstacken were substitutes for the afternoon and the members present were Mrs. Ward M. Blake, Mrs. G. W. Kaufman, Mrs. H. S. Tower, Mrs. W. A. Toye, Mrs. Wm. Horsfall, Jr., Mrs. J. H. Flanagan, Mrs. B. M. Richardson, Mrs. J. S. Coke, Mrs. Herbert Lockhart and Mrs. Elizabeth Merchant.

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NORWEGIAN SOCIAL

A very pleasant evening was spent by a number of young people at the meeting of the Norwegian Lutheran Young Ladies' Aid at the home of Rev. and Mrs. R. O. Thorpe last Thursday evening. Sewing, chat and dainty refreshments composed the evening's entertainment, which was enjoyed by Mr. and Mrs. P. B. Jacobson, Misses Edna and Jennie Johnson, Cora and Mabel Mathison, Elsie Larsen, Rev. and Mrs. R. O. Thorpe and Messrs. H. Peterson and E. G. Mellem. Miss Elsie Larson will be hostess in two weeks.

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M. E. LADIES' AID

The North Bend Methodist Ladies met in their regular business and sewing session last Tuesday afternoon, the following members of the aid being present: Mrs. Henry Hoeck, Mrs. Carl Everest, Mrs. C. A. Wilson, Mrs. C. A. Perkins, Mrs. Madge Smith, Mrs. F. W. Stevens, Mrs. E. Curtis, Mrs. Earl Helm, Mrs. A. S. Hisey and Mrs. E. E. Riggs. Last evening the ladies entertained at the church with a Valentine party and program.

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DANCING PARTY

A most delightful affair was the dance tendered by Messrs. Oliver Spires and Walter Rehfeld and given in the Owl's Hall last Thursday evening. Games and dancing were indulged in until a late hour when refreshments were served.

The party included Mr. and Mrs. H. L. Bargelt, Mr. and Mrs. W. Eward, Mr. and Mrs. Arthur Rehfeld, Mr. and Mrs. Chas. P. Terry, Mrs. T. E. Dolan, the Misses Lillian Cook, Emma Quatermass, Ruth Walrath, Tora Lund, Anna Lund, Hattie Rehfeld and Messrs. Oliver Spires, Merle Cramer, Lee Byerly, Paul Bargelt, Paul Zielke, Walter Rehfeld, Hallet Bargelt, Ben Walrath, George Selig and Halbert Carlisle.

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FOR MRS. LANGFORD

Mrs. E. K. Jones entertained informally last Monday afternoon for the pleasure of Mrs. George Langford, of California, who is visiting at the C. M. Byler home, in North Bend.

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EASTSIDE SOCIAL

The Eastside Ladies Aid is giving a big supper this evening in the city hall. A good time is expected and a large crowd will probably be present.

(Continued on page eight)

FIRST ADDITION TO MARSHFIELD

Spring Time

These warm, balmy days are the forerunners of an early season. And doesn't each one give you that good old desire to get out into the garden; rake away the dead leaves and loosen up the soil in the flower bed? And that garden patch which cuts so much off the grocery bill during the summer.

Take a stroll out to FIRST ADDITION tomorrow. You'll enjoy the walk. Observes the evidences of spring on every hand. Here a new garden being put in shape; there one of last years' being worked up and showing signs of still greater productiveness. Over there a new house being erected, in another place a lot being prepared for building.

Look over this active tract; you'll want to live there. Come to our office and let us tell you about one of the 50x120 foot lots which you can buy on your own terms for but $300. Graded streets and water service? Certainly.

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