

# THE CENTRAL AVENUE BOOSTER

VOL. 1.

CENTRAL AVENUE, FRIDAY, JANUARY 15, 1915—

No. 24

**WHEN** may we demonstrate to you that satisfaction is a certainty when you deal with

## THE OWL?

The Central Avenue Drug Store

### Stanley Tools

ALL TOOLS bearing the name STANLEY carry with them our Guarantee backed by a Company which has been engaged in the manufacture of CARPENTERS' and MECHANICS' tools for over fifty years.

STANLEY TOOLS are made by skilled workmen, and from the best materials. Should any Tool show defect due to fault of manufacture, such Tool will be replaced without cost to the purchaser, if brought to our notice.

EVERY TOOL GUARANTEED

**Marshfield Hardware Co.**

Remember, we carry everyone of

### HEINZ 57 VARIETIES

The Highest Standard Food Products in the world.

This is the Mince Pie Season—Try some of Heinz' Mince Meat

**OLLIVANT & WEAVER**  
PURE FOOD GROCERS,  
Corner Central Avenue and Third Street.  
Phone 199.

### Carom Baseball

IS MAKING A HIT WITH EVERYBODY  
HAVE YOU TRIED IT?

DROP IN, WATCH THE GAME AND ENJOY A GOOD CIGAR

## THE SMOKEHOUSE

BILLIARDS Central Avenue. CIGARS

### SUITS, COATS & GOWNS

CLEANED AND PRESSED.

Do you know that there is only one Dry Clean Shop on Coos Bay?

This is it—we do it—we guarantee it. Give us a trial. One suit will convince you.

## Jay Doyle's Place

Phone 250-X 1 256 Central Ave.

### PIONEER GROCERY CO.

We are in receipt of a fresh lot of fancy vegetables. Try some of our bulk sauerkraut—it is good.

Remember, we are agents for Chase & Sanborn's Seal Brand Coffee and Caulster Teas.

Free delivery.

Phone 84 :: :: :: 81 Central Avenue

Always at the Top With the Best of Everything

## TERRELL'S

Chandler Hotel Barber Shop  
CENTRAL AVE. OF COURSE.

### E. I. CHANDLER

Marine Fire Auto Insurance Accident Plate Glass Burglary

COKE BUILDING  
Marshfield Oregon

PLAN TO TAKE

## SUNDAY DINNER

— AT THE —  
**Chandler Hotel**

The Hub of Central Avenue  
a Good Menu

#### THE CENTRAL AVENUE BOOSTER

Published Every Friday in the Interests of Coos Bay in General and Central Avenue in particular.

Subscription Price.—Your good will, and membership in the Booster Club.

**OUR STAFF.**  
Managing Editor.—"Nationally Advertised" Frank D. Cohan.

**OUR PLATFORM.**  
One Street, One Flag, One Country, . . . and One Wife at a time. . . .

**OUR RELIGION.**  
To Do Good.

**OUR POLITICS.**  
More Business.

Entered at the Postoffice as strictly First-Class matter; there is nothing Second-Class about Central Avenue.

#### BOOSTER WAR BULLETINS.

Beer prices have gone up on account of the war. Now a lot of men are sure Sherman was right.

"Eat Breakfast As Shells Fall," says a press dispatch. Evidently they had boiled eggs that morning.

The Christmas truce between Harrigan and Sengstacken has been declared off and atrocities were resumed this week. Read next week's Booster for full particulars.

Lew Thomas, who is something of a punster, says the Germans will intern the French and in turn the French will intern the Germans. This is what Lew calls being neutral.

Henry Sengstacken, the well-known German enthusiast, who captured Paris last August, besides sinking the entire British fleet at one fell swoop, can't be beat boasting for Central Avenue, and J. T. Harrigan told him to beat it.

Geo. Seelig is reported as charging the wire trouble this week to a trick of the Allies hoping they could suppress the news that the Kaiser was leading his troops within two hours of Paris. George thinks the report should be two miles instead of two hours and Henry Sengstacken said it was the same thing if measured by Harrigan's automobile.

#### A WIND'S FANCY.

"The wind," remarked Guy Chambers on Wednesday, "was blowing at a terrific velocipede."

A hero is a man who can walk into a bar, greet his friends, purchase a lone drink for himself and walk out. This doesn't seem hard to do, but it is almost an impossibility.

#### CENTRAL AVENUE PHILOSOPHY

Never mind the weather,  
And never mind the rains.  
You'll be feeling in fine feather

#### If you Buy your Flour of Haines

Haines on the Central Avenue Water Front is the place to get Flour, Feed and Hay. Prices always right.

#### Before Parting With Your Money

IN BUYING REAL ESTATE SECURE A COMPLETE ABSTRACT FROM THE

#### Title Guarantee and Abstract Co.

Which is prepared to turn out First Class Work. This will save you annoyance and expense afterwards. We also look after assessments and payment of taxes.

Marshfield office in Coke Building opposite Chandler Hotel. Phone 14-J.

Coquille Office adjoining Farmers' Bank Block. Phone 191.

Bandon Office, McNair Building. Phone 482.

**Henry Sengstacken**  
Manager.

### It's a Nice Thing to Start Something But It is a lot Better to Keep it Going

#### CENTRAL AVENUE JOTTINGS.

**Turn It Off.**—Plenty of rain for the present.

**Where Is He?**—What has become of Harry McKeown?

**Some Wind.**—It was quite windy Wednesday afternoon and evening.

**No Publicity.**—We have decided not to say anything about Henry Sengstacken this week.

**Among the Sick.**—R. N. Fenton took his annual bath New Year's and has been suffering from the grip since.

**Great Scenic Effect.**—This has been a great week for citizens to get their hair cut, and the scenic beauty of Central Avenue has been much improved.

**A Welcome Caller.**—If we hadn't promised to keep A. T. Haines' name out of the Booster we might mention a nice big bale of hay that was laid on our desk this week. Call again, A. T.

**Digestive Trouble.**—Dorsey Kreitzer was laid up Wednesday with an attack of indigestion. He ate German noodle soup and French fried potatoes at the same meal and they wouldn't arbitrate.

**Watch Us Grow.**—We are pleased to announce this week that Circulation Manager I. M. A. Skinner added a new subscriber to the Booster last week. This is the first new reader we have had since we put Ray Ollivant on the list. As Ray didn't pay us anything then or hasn't remembered us since, we can't say that we were benefited very much by this subscription. One good thing about Ray, he don't let his neighbors read it like lots of others on Central Avenue. We think we have mentioned this excellent trait in Ray before. Our new subscriber is Jesse I. Terrell, the popular tonsorialist. Jesse says he has always taken the Oregonian but believes now he can afford to take a good paper.

**A New Slogan.**—Frank Cohan's latest idea for boosting Central Avenue is to change the universally accepted axiom for Prosperity, "the Sunny Side of Easy Street" to "the Sunny Side of Central Avenue." Hereafter when you desire to speak of that blissful state of financial independence that would make a hog on ice envious, just say "the Sunny Side of Central Avenue." In connection with the promotion of this plan Frank is going to Portland soon on business connected with the sun's heat, the idea being to persuade the sun to shine 24 hours straight instead of two, as now. If the deal goes through it will be a great advantage to the world as well as Central Avenue.

#### THE BEST FIRM.

A pretty good firm is Watch & Waite. And another is Attit, Early & Layte; And still another is Doo & Dairet; But the best is probably Grinn & Barrett.

#### CENTRAL AVENUE SAYINGS.

The devil's bargain counter often shows that some supposedly good men have been sold for a song.

The development of the farmer himself must precede the full development of the ground he tills.

It is difficult to achieve greatness by the matrimonial result.

Fools and children can be relied upon to tell the truth—at the wrong time.

#### THE FOUR AGES OF HAIR.

Bald  
Fuzz  
Is  
Was.

—Contributed by D. Y. S.

#### Oh! Joyful day, when I became

A Central Avenue booster;  
No more will I feed chicks and hens,  
Or chase the barnyard rooster;  
I'm selling Pugsley's candy now,  
(Some goose with a golden egg)  
And Doc McArthur's prescriptions  
Are curing my wooden (?) leg.

—ED MEADE

#### A flea and a fly in a flue,

Were in prison, so what could they do?  
Said the fly, "Let us flee."  
Said the flea, "Let us fly."  
So they flew through a flaw in the flue.

—Old Poem.

So away flew the fly and the flea,  
Flying high from that flaw did they flee  
But the fly flew so fleet  
That the flea met defeat.  
And the flaw in the flue got the flea.

—JAY DOYLE

#### PERSONAL MENTION.

DAL CATHCART enjoys telling about that winter way back in 18—when we had a heap more rain than this.

MR. W. F. MILLER, owner of our motor car, was seen in Jesse Terrell's barber shop getting a shave and a shine this week. Business must be getting better on the motor car.

W. J. CONRAD, we learn, has another girl at Coquille, whither he goes frequently on court biz. We hope to dance at Con's wedding, whether in Coquille or North Bend, although personally we'd rather go to North Bend.

H. S. TOWER was seen crossing Central Avenue in a pair of rubber boots and a hunting coat Wednesday. From the mincing tango-steps he made Harry was either practicing sneaking up on the ducks or there was a hole in his boot. How about it, Harry?

LEW KEYSER, the pop. violinist, is here from Los Angeles this week and is kept busy greeting his many friends on Central Avenue. Lew is the favorite fiddler in the big Hippodrome in the climatic city but he says he'd rather be the idle of Coos Bay than the idol of Los Angeles.

IVY CONDON had neuralgia in his face this week and went and painted his lips with iodine and as a result he looks turpentine funny, like as if he had a burthmark or something. Ivy says he has washed his lips until they are dogged near raw, but that tarnashion iodine won't come off and he calculates he will haft to let it just nacherly ware off. However, it helped the neuralgia, which is the main point.

#### OUR POET'S CORNER.

George Seelig is a fireman bold,  
His cheerfulness amazes;  
He doesn't mind it when he's told  
To "go to blazes."

Charles Terry ne'er lets his razor slip  
And patrons ne'er pooh-pooh him;  
But when he wants a little tip  
You've "got to hand it to him."

Frank Frame is a jovial soul,  
He always seems in clover;  
No matter how upright he is,  
He'll gladly "slip one over."

### DON'T BE A TITE WAD

Pay up your back subscription to the Booster and thus fill a long felt want on our part.

### NEWSPAPER ON HOT AIR AND COLD POTATOES

P. S. If we are not in, leave the money with our wife, next door.

### Advestise in The Booster

Have you got anything to sell or swap? Do you want to buy anything?

### THEN TRY A AD WITH US

Biggest and only Newspaper on Central Avenue.

Advertising rates furnished with great cheer. Circulation books open to nobody.

You'll Have to Take Our Word for It.

#### SOME CENTRAL AVENUE SAYINGS

A Central Avenue man usually thinks he is a big gun when he is carrying that kind of a load.

An idle rumor is about as busy as a bee that works overtime.

It's only the knocker that needs to apologize. The Booster doesn't have to.

Every man has a past, although few care to use it in their business. You can't give away your temper, but it may give you away.

When a fellow attempts to mix business and pleasure he always gets an overdose of pleasure in the mixture.

The school of experience is not a "pay-a-you-enter" institution, but collections are always made somewhere along the line.



## Hi-Jone

CHOCOLATES  
THE CANDY OF CHARACTER.

They are the Stafford Standard of Excellence and Deliciousness.

### ORDER YOUR GROCERIES

—BY—  
**NINE O'CLOCK**

It will help us to serve you better. And include six bars of COOS BAY WHITE SOAP for 25 cents.

Patronize Home Industry.

## COOK'S GROCERY

The oldest grocery store on Central Avenue  
Phone 189.

### ED MEADE

Ex-actor, Chicken Dealer and Idler, now Sells Candy, Chewing Gum, Lead Pencils and Cigars at the

## AT THE KANDYNOOK

Lemanski Theater :: :: :: Central Avenue  
|| PUGSLEY'S CANDY, fresh every day and sold via ||  
"Kid Route" in the Theater every evening.

### We Boost Everything on Coos Bay Except Prices

We sell cigars that are fragrant and good,  
We sell Insurance that the fire test has stood  
We sell Candy that's delicious and sweet  
We're Real Estate Snaps that we know can't be beat.

**Aug. Frizeen, Mel G. Duncan**  
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### How about that new piano?

We have a fine line of instruments to select from.  
Terms can be arranged to suit your convenience.

## Wiley B. Allen Co.

L. L. THOMAS, Mgr.  
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Remington No. 6	\$33	L. C. Smiths	\$55
Remington No. 10	\$55	Underwood No. 5	\$60

\$5.00 cash; \$5.00 per month. All machines guaranteed for one year. Also ribbons and carbon paper.

## CARL L. STOCKIN

Sales Agent.  
Underwood Typewriter Co.  
Wales Visible Adding Machine.  
American Multigraph Co.

22 Central Avenue.  
Telephone 350.

### A SYSTEMATIC HABIT

of saving is a character builder and a good business asset. No one is too poor to acquire the savings habit. \$1 will start an account with us.

A checking account in this good bank adds to the convenience and safety of doing business and goes far toward establishing your standing in the community.

There is no expense attached, and your account will receive courteous and careful consideration.

This bank invites your business and promises safety, liberal terms and satisfactory service.

## First National Bank

Of Coos Bay

Central Avenue Marshfield, Oregon