PERSONAL notices of visitors in the city or of Coos Bay people who visit in other cities, together with notices of social affairs are gladly received in the social department. Telephone 121. Notices of club meetings will be published and necessarily are kept; received in regular form.

CONTRIBUTIONS concerning social happenings, intended for publication in the society department of The Times, must be submitted to the editor not later than 10 o'clock a. m. Friday of each week. Exceptions will be allowed only in case where the events occurred after that time and the time sensitive.

WEL THROUGH THE NIGHT.

When looking into my blue eyes
Which are steady but at times,
When watching red lips drive me
What else could mere man do?
Her golden hair is so in great
My arm encircled her waist.
Her little hand within my grasp
In confidence was placed.
And I, fresh from the teacher's art
In tango and maxixe,
Tried all the very latest steps
With skill the pro seeks.
I have danced fire with whirl and
dip
Then when I saw a tear
Upon my darling's cheek I changed
And waltzed the little dear.
The clock struck "one," the clock
struck "two."
My strength was almost spent,
Still through the maze of the dance
Unflinchingly I went;
Until, at last, into her face
I took a stealthy peep
And found, of joy, my little babe
At last had gone to sleep.

—H. E. H.

* * *

I HAVE been asked by a "Girl of 20" to give five or more of the most essential qualities to the making of a perfect husband, says Doris Blake. First, I would like to tell a "Girl of 20" she should not look for a paragon of all the perfections. Such a man is still to be born. And, if he did exist, he would probably be a most uncomfortable person to live with. But there are certain qualities that are essential in a husband and every girl who marries should judge a man's fitness for the role of husband by them.

In the first place he should be a man with a good heart, which, as Shakespeare truly says, is like the sun, "for it shines bright and never changes, but keeps its course truly." With a good heart there always goes an unselfish consideration of others.

* * *

Then, the man of your choice should be clean in mind and healthy in body. Both of these qualities are much more desirable than good looks. For a curly head will grow bald, a handsome face will lose charm, and big, black eyes will wax yellow—but a sane mind and body are gifts that endure.

He should have the capacity and industry to earn the necessary income. This is absolutely necessary to happiness.

The man you choose need not be a genius nor an exceptionally clever man. If he has an abundance of common sense he'll do. There is really more use for common sense than for genius in wedded life. Common sense allied to refinement of feeling, kindred tastes, and a sunny, equable temper are worth more for married happiness than all the money and genius of the world.

So you see, "Girl of 20," the qualifications of husband-fitness are real.

It is not too exacting to be found in a normal, healthy male person of marriageable age. And you will also see that there is still left in their makeup quite a little space for the minor sins that make men livable and lovable.

* * *

RAINBOW CLUB

The New Year's party and housewarming at Frank Boyer's beautiful new home on South Coos River last Thursday was one of the events that will long be remembered by Coos River people and those enjoying the gracious hospitality of Mr. and Mrs. Boyer. The affair was conducted in old Southern Plantation style and nothing was left undone to the welcoming of the guests and to their entertainment that would add to the charm of the day and evening. Holly, huckleberry and Christmas bells converted the beautiful quarters into a Yuletide bower.

The Boyer home is one of the finest country homes in Oregon. Equipped with a water system, an plant, root garden and cave room in which are found handsomely mounted specimens of animal life, with broad verandas, cement walks to the gardens and outlying quarters, handsomely furnished throughout, it was well indeed suited to a function of the Rainbow Club's hospitality. In the dining room, from which all the good things of a bountiful table were served, Rose Marshall, in colonial costume, presided at the punch bowl. Mrs. Boyer, in a pretty gown of pink chiffon and lace, served the guests with the punch. Later, conversation, and waltz through the round to the beautiful music, weather permitting, could be spent on a long drive through the evening. The refreshments were most seasonable to members of the Rainbow Club contributing famous Coos River delicacies in addition to the sumptuous spread of turkey, chicken and cake pie provided by Mr. and Mrs. Boyer. Later some were entertained Mrs. E. C. Boyer's rendition of "Silver Threads Among the Gold" and "We'd Better Bide a Wee" being features of the occasion. After exchanging New Year's greetings the party broke up and left for their homes in the steamer Rainbow and Express which were in waiting.

Among those present were:

Mr. and Mrs. Frank E. Boyer, Mr. and Mrs. E. C. Boyer, Mrs. E. L. Besser, Frank and Ruth Besser, Mr. and Mrs. W. F. Hodges, Mr. and Mrs. T. F. Smith, Margaret Smith, Mrs. H. E. Besser, George and Lawrence Besser, Mr. and Mrs. J. A. Goodwill, Mr. and Mrs. C. H. Duncan, Dorothy Duncan, Carl and Mrs. Byrd Lattin, Mr. and Mrs. E. L. Hodges, Fred and Emma Hodges, Mrs. Sarah Hodges, Mr. and Mrs. Warren Besser, Stanley Besser, Mr. and Mrs. M. Justrom, William, Alfred and Gordon Justrom, Mr. and Mrs. L. D. Smith, Sam and John Smith, Mr. and Mrs. W. C. Morgan, Willis Morgan, Mr. and Mrs. J. A. Smith, Ross, Jessie, Stine, Elva Smith, Mr. and Mrs. Nathan Cutlip, Mr. and Mrs. James Landrith, George, James, Landrith, Miss Blanche Landrith, Roy Landrith, Mr. and Mrs. J. J. Chakenbeard, George and Jay Chakenbeard, Misses Anna and Ada Chakenbeard, Mrs. Chas. Emerson, Alvin and Elias Emerson, Mrs. Robert Church, Mr. and Mrs. J. K. Childers, Mr. and Mrs. E. L. Dexter, Mr. and Mrs. William Richards, Elton and Amos Hall, Mr. E. Don McCrary, Don McCrary, Miss Hinnes Cutlip, Hay Cutlip, Mr. and Mrs. Grove Hoffhaus, Gantain and Mrl. E. George Smith, Robert Smith, Mr. and Mrs. E. S. King, Evelyn King, Mrs. E. E. Dyer, Ruth and Edward Dyer, Mr. and Mrs. David T. Bonell, Elizabeth Bonell, Mrs. Fred Bonnell, Mrs. Otto Hill, Mr. and Mrs. Neal Barnes, Bernice Barnes, Allen and Harold Robertson, Mr. and Mrs. E. Radford, Harry Radford, Mr. and Mrs. T. L. Hazen, Edith, Ethel, Gertie, Marie, Vera, Stanley, Mr. and Mrs. C. W. Vo Tiner, Geneva Vo Tiner, Mr. Mina, Georgia, Mr. and Mrs. Robert Mclaren, Mr. and Mrs. L. E. Rosser, Sr., and Mrs. J. A. Hassing, Mr. Curtis, Mr. Esther, Miller, Mrs. S. A. Vennum, Mrs. L. J. Colbert, Miss Nell E. Simmons, Irene Hodges, Walter and Hugo Hamilton, Clarence Curtis, Henry Riverson, Hilde Dessie, Walter Bates, Mr. and Mrs. Male Dunn, Joe Tuner, Mr. Ross, George Foster and Miss Irene Foster.

* * *

DINNER PARTY

Mr. and Mrs. L. T. Eckenstein entertained at a delightful dinner party Thursday evening at six o'clock, having as guests Mr. and Mrs. T. H. Wilson, Mr. and Mrs. C. J. Broughton, Mr. and Mrs. Verb Mae Kyle, Mae Bennett, Alma Lee and Laura Kruse, Miss Kate Antoine, Ches Sons, Hank and Jessie, Hub Dalling, Joe Kassab, Norman and Edgar Simpson. The dinner table and room were prettily set as artistic arrangement of holly, carnations and greens. Following the dinner the guests went the evening until midnight at the Pioneers Annex dance at Eastport Hall.

* * *

LADIES AID

The Bay City and Bessie Ladies Aids will have a joint meeting Wednesday at the home of Mrs. H. Dobbler in Bay City.

* * *

BRIDGE CLUB

The Marshfield Bridge Club will meet Wednesday with Mrs. C. M. Byler at her home in North Bend.

MINNEHAWIS

The Minnehawis Club met at the home of Mrs. E. Reily for election of officers in addition to the usual sewing. Mrs. E. A. Harris, Mrs. E. E. Dresser, Mrs. Mary Thompson, Mrs. A. Z. Downs, Mrs. D. A. Jones, Mrs. W. E. Houghtaling, and Mrs. Jean Dashney, were present, with Mrs. Voth as special guest. Mrs. Thompson was in receipt of a package of Christmas cards for the club members as remembrances from Mrs. Helen Ballerin, an old-time club member now living in Hinsdale, Michigan, where her daughter, Miss Inez Baldwin, is attached to one of their crack schools, and these were distributed as a feature of the day. Mrs. Dennis, Mrs. Brown and Mrs. Jones were guests. Officers elected were Mrs. Dresser, succeeding Mrs. Davis as president, and Mrs. Harris succeeding Mrs. Thompson as secretary-treasurer. Following the business meeting refreshments were served. The next meeting will be with Mrs. W. Z. Downs, January 14.

* * *

BRIDGE CLUB

Mrs. C. M. Byler will entertain the Marshfield Bridge Club at her home in North Bend Wednesday afternoon, January 6.

* * *

DINNER PARTY

Mr. and Mrs. L. L. Gillis last Sunday entertained at a dinner party, complimentary to a number of Marshfield young men who were in away from home at Christmas time. All of the guests were from across the seas and following the sumptuous dinner in which Mrs. Gillis was assisted in serving by Miss Inez Johnson, all indulged in talk, song and stories of the old country. Their guests included Arthur Johns, H. Gjerdrum, Frank Starr, Harry Nordberg, Eric Magnussen, Joel Gillis and Gosta Nordbeck.

* * *

NEW YEAR'S BALL

Several delightful social parties and balls were enjoyed on the Bay Thursday evening. In Marshfield the leading social event was the Millionia Club social and ball, the rooms being artistically decorated and the evening made a most delightful one. In North Bend the tenth annual ball of the North Bend Firemen was largely attended and greatly enjoyed.

* * *

AFTERNOON PARTY

Mr. and Mrs. Louis Stone entertained a number of old friends at their home in West Marshfield at a very pleasant afternoon this week. Refreshments were served in the old Swedish style. Those present were: Mr. and Mrs. J. Hillstrom, Mr. and Mrs. George Hagglund, Mr. and Mrs. Alfred Hagglund, Mr. and Mrs. Alfred Stone, Mr. and Mrs. John Backman, Mr. and Mrs. John Sandel, Emil Stone, Mr. and Mrs. Wm. Hagglund, Mr. and Mrs. Andrew Lowland and Mr. and Mrs. Herman Anderson.

* * *

WEDDING

Miss Clare E. Earls and William T. Marsse were married on Tuesday afternoon at the Methodist parsonage at Coquille by Rev. Bryan. The mother of Miss Earl, Mrs. Fred Earl, accompanied them to Coquille. Miss Earl is from Antelope, Mr. Marsse is employed at the Tarheel camp. Mr. and Mrs. Marsse will be at home to their friends in Empire after January 1.

* * *

WHO IS EURIKA

Theodore Bradley and bride arrived here this week from Eureka to make their home. Mr. Bradley, who is well known by the Bay saints, traveled through this section for several years as representative of Lamont & Michaels and some time ago operated an interest in the Haines shoe store. He married Westminster autumn at Seattle, the bride being Miss Hill, a prominent young woman of that city. They were warmly welcomed to Mr. Bradley's many friends. They are at home in Abertigger No. 1, Myrtle Apts.

* * *

SEWING PARTY

Mrs. Dennis Hull was hostess to a number of friends at cards Saturday afternoon, numbering among her guests Mrs. John Mullen, Mrs. George de Mandina, Mrs. H. C. Bormester, Mrs. Fred Kruse, Mrs. L. E. Barnes, Mrs. Earl Powell and Misses Laura and Anna Kruse. Christmas greens and novelties made the entertaining rooms pretty and after the hours of cards at which Mrs. Bormester won the prize for high score, a dainty lunch was served.

(Continued on Page Three.)

Our Line of Dressers Can't Be Surpassed

They are pretty and you will find them convenient. That's the way with all

Our Furniture

And everything else we handle from a set of dishes or a cook stove to a complete set of household furnishings—it is built for service as well as show. It has a good appearance and is solid and substantial as well.

We never sacrifice service for show. Our furniture carries our guarantee as well as the guarantee of the manufacturer and we are always here to make good every statement and every promise and don't forget

Holds lots of things! Look PRETTY too.

Going & Harvey Co.

COMPLETE HOUSE FURNISHERS

"ACCURACY" IS THE FIRST QUALITY THE WATCHES AND CLOCKS WE HANDLE MUST POSSESS. "CONSTRUCTION" IS THE ONE BEST LESSON TO TEACH YOUR CHILDREN. OUR ACCURATE TIMEPIECES WILL GET THEM TO SCHOOL ON TIME. GIVE YOUR LITTLE BOY OR GIRL A NEW WATCH. NO PRESENT CAN PLEASE THEM SO MUCH. DON'T YOU REMEMBER HOW YOU FELT THE WEEK OF YOUR FIRST WATCH? WE HAVE MANY MODELS WHICH, TAKEN SOLD FOR LITTLE MONEY, WILL WATCH THE RIGHT TIME.

H. S. TOWER

RELIABLE JEWELER

Your Inventory

SOW AN ACTION, REAP A HABIT;
SOW A HABIT, REAP A CHARACTER;
SOW A CHARACTER, REAP A DESTINY.—Thackeray.

Inventory time is here.

You are not only posting yourself on what you have and what you need, but you are reviewing the past year's business.

You are analyzing the results of your 1914 efforts and planning greater accomplishments for 1915.

Building bigger business and better business is just as much your duty as it is your ambition.

Was there ever a time in your business experience when you felt greater need of wiser and more efficient plans?

Is it not your earnest wish and resolve to apply to your business every stimulating force at your disposal?

WHAT ONE THING IS SO HELPFUL, SO VITAL AS YOUR ADVERTISING? WHAT SO INTEGRAL, PERMANENT, PERSISTENT, FUNDAMENTAL AND THEREFORE NECESSARY FACTOR IN YOUR BUSINESS GROWTH AND SUCCESS?

Your advertising is the staff of your business life; the fuel of your business engine; the juice of your business motor.

The advertising you do TODAY brings you greater growth, larger good will and a more enduring reputation TOMORROW.

Your continuous growth and ultimate success are but the result and sum total of your daily and weekly and yearly growth and success. Today's effort bring tomorrow's results. As you sow from day to day, so you reap from year to year.

When you are taking inventory and planning for bigger business and more permanent success, resolve NOW to do the kind of CONTINUOUS advertising that will help you accomplish CONTINUOUS results.

Paraphrase and apply to yourself Mr. Thackeray's sentiment:

SOW AN AD, REAP AN IMPRESSION;
SOW AN IMPRESSION, REAP A REPUTATION;
SOW A REPUTATION, REAP A BUSINESS DESTINY.

Coos Bay Times

LEADING ADVERTISING MEDIUM