M. C. MALONEY, Editor and Pub. yet.

Official Paper of Coos County

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### "I DON'T CARE."

NE often hears people say "I don't care." And one often hears the words spoken as if they conferred

some credit on the speaker, as if the speaker showed he was superior to caring.

When we cease to care, we are nearly always the losers.

Those who care the least in the world are the most to be pitled,

### A MUNICIPAL WANT AD.

UBLIC jobs have from time immemorial have been looked upon by politicians as berths for friends or political retainers. It has been regarded as perfectly proper to pay off political debts by gifts of public service positions, irrespective of the applicant's fitness. But the young mayor of New York takes a different view of his obligations to . taxpayers.

He wanted a competent man for Third Deputy Commissioner of Charities, and instead of handing the job over to one of a dozen politicians who were pulling wires for the place, he inserted in the "help wanted" columns of the newspapers the following advertisement:

WANTED-BUSINESS MANA-GER, 35 to 45 years of age, able to superintend large force of employes, direct extensive construction work, organize and direct purchasing and distribution of enormous quantity of supplyles; only men of marked executive ability and good experience need apply; salary \$5000 u year; highest references required.

No one knew that Mayor Mitchell was the advertiser. From among 300 replies he selected the man for the job. By this simple and business like method Mayor Mitchell has set an example, which, if followed by municipal administrations generally would deal a blow to the boss system more effectual than any yet

### CHRISTMAS SHOPPING.

ROM now until Christmas Coos Bay merchants will be busy directing attention to their wares and selling them to holiday shoppers. Purchasers, therefore, will find it to their advantage to scan the advertising columns of The Times with care every evening, for by so doing they will make money for themselves. The columns of The Times from now until December 25 will be filled with holiday bargains and that means that both buyer and seller will be helped by perusal of them.

There is no reason why anyone on Coos Bay should go outside to make purchases for the holidays. Perhaps in no other of the smaller cities of the Pacific coast are there so many well equipped stores as on Coos Bay. Merchants here are metropolitan in their ideas. They buy the best in their respective lines and prices compare favorably with prices elsewhere. Indeed, it may be truly said that it is more economical to buy here than it to send to mail order houses, the cost of money orders, transportation and delay considered. But aside from that it is good business for Coos Bay people to buy from Coos Bay merchants. That means that the dollar spent is going to do service again and again in the community. Sent to Chicago, Seattle, San Francisco or Portland even, it is lost forever in the channels of local trade.

And when you have made up your mind to buy at home the next essential thing is to buy early. You can . get better service nov than later, better selections and more satisfaction than to wait until the final rush

## TOPICS OF THE TIMES.

The end of the Belgian government was found at Ostend.

Might may make right in some instances, but the Allies hope that the Kiley, San Francisco; Armand Blum, German right north of the Aisne will San Francisco; L. H. Campbell, San be lacking in might.

tion to Lille and Nancy, there is the William Crawford, Portland; E. L. town of Missy on the Aisne.

Belgium moved its capital from Brussels to Antwerp and from Ant- F. A. Wilpton, Portland: W. E. Best. werp to wherever King Albert happens to be.

Isn't it about time the Battle of the Aisne was moved to some other burg; Warnie Adams and wife, Wesection? The troops must be get- natchee; Mrs. Joseph Younker and ting tired of the same old scenery.

COOS BAY TIMES write about the Battle of the Aisne. Former Comedienne

When nations fall out the troops have to do a lot of falling in.

Among the novel parcel post shipments that have been made may be mentioned a full bundle of shingles. a roll of rubber roofing and a glazed window sash.

According to a press dispatch to The Times Saturday there was another landslide in the Panama Canal. The Culebra Cut simply can't get over the habit of doing the canal bullders dirt.

### WITH THE TEA AND THE TOAST

### GOOD EVENING.

The character is like white paper; if once blotted, it can hardly ever be made to appear white as before. One wrong step often stains the character for life. It is much easier to form a good character and preserve it pure, than to purify it after it has become defiled .- J.

### KNOCKING.

Simeon Stubbs was a knocker; Wasn't a thing about town

Allus a-runnin' it down. Growed on him-growed to a habit; Do or suggest what you would, Out come his hammer; with joy he

would grab it-Knocked when the knockin' was good.

Town held a rousin' mass meetin' 'Bout a- Well, I fergit what; Don't matter. It sure got a beatin'; Was it with tryin' or not!

Now, that's all right; a discussion Clears up a subject a heap; Simeon Stubbs, though, with clapper a-rushin'

Knocked as if hammers wuz cheap.

Old Peter Smith then unlimbered, Got on his feet an' says he: Knock away, Sim; the shebang is

well timbered But-take this hint off o' me: Don't knock outside, like a stranger; Latch string's a danglin'-one end

knockin' there's danger-Come on in; knock like a friend!

--0---When the agent for a device to prevent raising checks approached Dave Jones of the Fixup to buy it he refused but said he was in the market for a protectograph to prevent the grocery bills from being

## OUR DAILY CONUNDRUM.

When is a night like a tomb-

Answer tomorrow. Answer to Friday's: "Why should doctors be less liable than others to be upset on the

Because they are more used to see sickness.

### ONE LANGUAGE MAY BE SUFFICIENT.

"I see the Allies are doing all right now," remarked J. W. Bennett to-"But after the first few weeks of the war I bought myself a big German grammar and began to study it. I thought we would all have to learn to talk it."

Some Coos Bay men fall in love. Others are lassoed.

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Some Coos Bay people would rather be polite than tell the



R. E. Butler, New York; M. C. Francisco; R. S. Wright and wife, San Francisco: Mr. and Mrs. Daley, More beauty in distress: In addl- North Inlet; C. D. Garouth, Bandon; Barnes, Seattle; J. E. Eaton, Los Angeles; Mr. and Mrs. J. R. Wetherbee, Langlols; J. A. Colomb, Coos River;

### The Lloyd Hotel.

Mr. and Mrs. Charles Norten, Rosechildren, North Inlet; Wyman Albee, South Inlet; E. D. Speron, Chicago: "Increasing in Ierocity," Is the Delbert Benson and wife, Templeway some of the war correspondents ton; J. S. Roulo, Coquille; Henry

# Now Screen Drama Star



Marguerite Loveridge, who recently has been playing leads in Thanhouser Mutual photo plays, came to the New Rochelle studios by no means a stranger to the Mutual. It was this charmingly pretty little actress who, in the days of "Apollo" films, put most of the fun into that former branch of the Majestic devoted to comedy releases. It is not generally known that she is the sister of Mae Marsh, the famous character-heroine of the Majestic-Mutual under the D. W. Griffith regime.

During the last few weeks at the Thanhouser plant she has proved her Wuth Simeon's old willow rocker- smazing versatility-playing emotional and strongly appealing parts. There was nothing funny about the character she took in "The Chasm," but there was a great deal of force in Miss Loveridge's interpretation of the Her appearance is girlish and role. gentle-fairly wistful when her face is in repose. Her eyes-which are large and sweet-are, perhaps, her most at tractive feature.

> Adolphsen, Port Orford; R. G. Mc-Kenzle, Port Orford; H. Rhine, North Bend.

### The St. Lawrence Hotel.

E. L. Payne, Tacoma; B. W. Ross, U. S. N.; A. F. Hurd and wife, San Francisco: Miss Nelson Bandon: Mrs. W. J. Fellows, Lakeside; Avis Pres- YOU AUTO CALL cott, Lakeside; Miss Farber, Myrtle Point; Miss Miller, Myrtle Point; George B. Preston, Camp 4; Harry Preston, Camp 4; E. B. Kunsand. Bandon; R. B. Sowers, Bandon; W. W. Gage, Coquille; W. McGurie, Portland; J. McMahon, Portland. If you must knock-though in



MARGUERITE LOVERIDGE MARSH & THANHOUSER-MUTUAL ACTRESS urses on request.

Evidently acting runs in her family.

The Blanco Hotel. B. F. Johnson, Washougal; R. M. Wieder, Lakeside; H. Bunch, Beaver Hill; C. S. McCulloch, Bandon; Ole Paulson, Coquille; E. B. Coffin, Co-

# cuts the thick choking mucus, and

## WINTER SHORT COURSE-JAN. 4-30 Agriculture, including Agronomy, Animal Husbandry, Dairying, Horti-culture, Pouliry Husbandry, Insects, Plant and Animal Diseases, Creamery Management, Marketing, etc. Home Economics, including Cooking, Home Nursing, Sanitation, Sewing. Dressmaking and Millinery. Commerce, including Business Man-agement, Rural Economics, Business Law, Office Training, Farm Accounting, etc. Engineering, including Shopwork and Roadbuilding. FARMERS WEEK-FEBRUARY 1-6

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December \_\_\_, 1914

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Marsfield, Ore.

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dry when our shirts wear out. COOS BAY STEAM LAUNDRY Phone 57-J.

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