

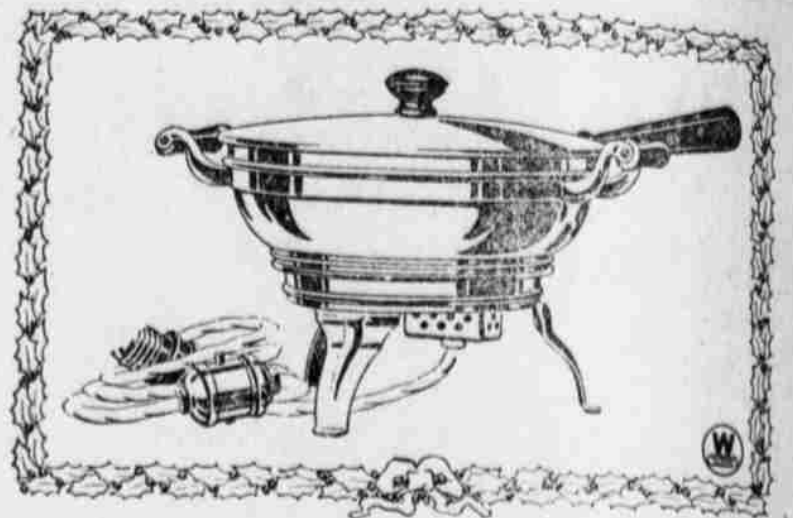
MAKE IT AN ELECTRIC CHRISTMAS



An Electric Toaster

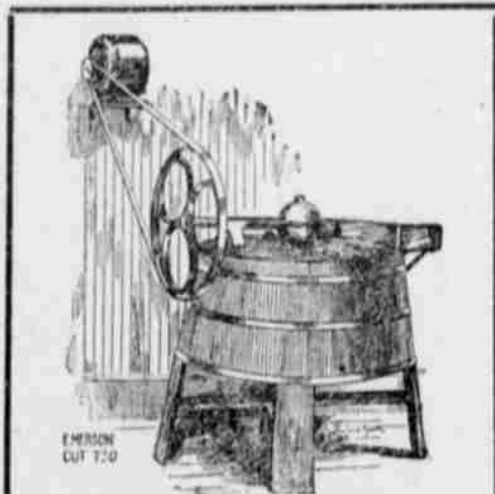
Eat your toast piping hot! Make it right on the table—two slices at a time crispy and brown, as eaten. Breakfast is way below par in any electrically lighted home which does not regularly use El Tosto on the breakfast table. In this improved model, gravity-operated clamps hold the bread—toast turned with one hand. Stale bread makes fresh toast.

Let these Serviceable Electric Appliances Bring Joy to Your Friends



Electric Chafing Dish

Spells pleasure for the hostess because it guarantees a chafing dish party without the usual petty worries. Yes, you are free to devote all your attention to your guests—there is no fuss or bother about fuel or wicks or matches. You easily secure and maintain exactly the heat desired. Made of copper, heavily nicked, highly polished. Heater guaranteed 5 years.



An Electric Washing Machine

Electricity is the servant that is always at command, and never shirks. It takes pay only for what it does. Progressive women consider electrical household appliances absolute necessities in every home. Electric washing machines have done away with one of the worst forms of household drudgery. Electric labor savers will be popular gifts this season.

Dear Christmas Shopper: "What to give for Christmas?" is the oft repeated question of the day. You want to give something appropriate, of course, and useful too. We've a little tip from Santa, and'll pass it on to you. He says, "This is an Electrical Age, be up to the minute and give Hotpoint Electric Appliances." Some of them are right here before you. They are appliances for many uses, good-looking, "gifty" gifts that will be truly appreciated. Come and see them in "real life;" you will like their worth and be pleased at their reasonable cost.

An Electric Percolator

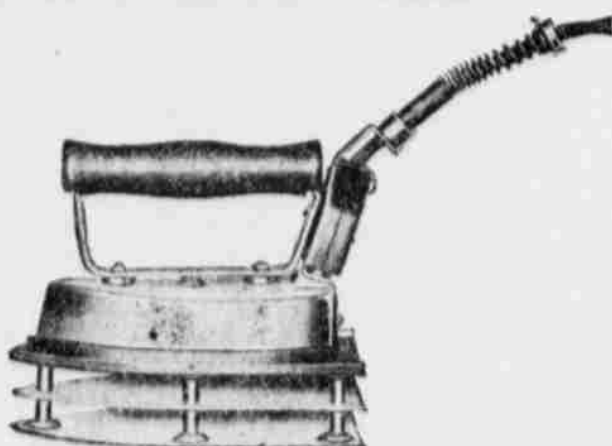
- ADVANTAGES**
- handsome shape mirror-like polish
 - seamless aluminum cannot faint coffee
 - drip coffee "to boil it is to spoil it"
 - very quick starts in 30 seconds
 - so convenient attach to any light-socket
 - economical uses so little current
 - easy to handle light as regular coffee pot



- ADVANTAGES**
- no valve or floats to get out of order
 - spout and handle permanently attached
 - no solder used joints cannot leak
 - easy to clean just remove the basket
 - interchangeable plug fits most Hotpoints
 - 5-year-guarantee on Heating Element
 - special lip spout easy pouring

There is one best way to make coffee—percolation. One best way to operate the percolator—electricity. And one best material of which to make it—aluminum. We combine these "bests" in this improved Aluminum El Perco which brews coffee that is always uniform, always hot.

It is very easy—
 —you put cold water into the pot; you put coffee into the basket then bring El Perco to the table (it is polished to a high, mirror-like finish for table use)
 —slip the connector in (attaches to any light-socket) and in less than 30 seconds you hear the cheery blub-blub of percolation. Watch it, too, through the glass top.
 —in 8 or 10 minutes, according to strength desired, the 6 cups will be ready—drip-coffee with the full aroma and flavor, but without the injurious properties extracted by boiling.
 The electricity has cost you less than one cent. And look at the price!



An Electric Iron

Over 1,000,000 women in America are now using with comfort, one of these most useful and practical of household utilities. They transform a work of drudgery into a pleasant duty and make ironing one continual Christmas Day. Former price, \$3.50. Special Christmas Price, \$2.35.



An Electric Grill

It's a delight to prepare breakfast right on the table on this electric table-stove with its red-hot coils. You boil, broil, fry, toast, two operations at once, both above and below the glowing coils, in dishes which are furnished. Quick—chops broiled in 8 to 10 minutes, while potatoes fry on top, etc. Ideal for popping corn. Extremely compact and handsome. Former price \$5.00; special Christmas price, \$4.00.

Xmas Cheer Every Day in the Year

ELECTRICITY is the servant that is always at command, and never shirks. It takes pay only for what it does. Many of your friends use it for lighting but some may have missed the many other phases of household helpfulness which come from the various articles of household use.

These are only a few of the many practical and serviceable Electric Appliances suitable for Christmas Gifts that we can furnish. Look in our window and if you do not see it there come in and we will get it for you.

Oregon Power Company

C. A. LANGWORTHY, MARSHFIELD.

C. W. GREGORY, NORTH BEND.

MARSHFIELD ELECTRIC CONSTRUCTION CO., MARSHFIELD