## HIMEEEEC OY WMR



## the Panan the entire complete opening Ward who from San there to Comminaio Curry Cou Mr. Wa Roseburg. trip down to see mu

## Mtage tug at Point Pat



## tatic

dig their way out.
"When I naw the World's Fair Chteago I I belleved nothing
ever surpass it,", sald Mr. Wer ever sur
nm convin
has

## poltated and alio and

and alio the one
per cent finlshed.
ciflie Exposition
set for Feis date
scape gardening and the bullding gardens is wonderful," he said. serlbing the Falr."
prominent booth o
of the big Oregon
prenent
present workumen
erecting this. It

## plenty of time. hibith have yet

Oregon countles, according to Mr.
Ward. Exhitts form Oregon wilt
come according to sections and aft-
er thls manner, from the wilam-
ette Valley, Hood River, Eastern
Oregon, Rogue River, Central Ore--
gon and Coos and Curry Counties.

## minute one has

## necossary to Because of

## hual atfalr in tealy is closed down

San Franclese are belng bround of a llike exhibition from London.

## AMONG THE SICK

## Alex Simpson, who is low at Mercy Hospltal, re same today as yesterday an

the last three days, no
to the 'hospltal yesterda
ment,
Mra. Clifford Martin,
BORN

## EYES

we Exame then
FIT PROPER GLASSES
USE TORIC LENSES
GRIND THE LENSES HERE
Patronize Home Industry
Red Cross Optical Dept.

## The Christmas Store

Is Headquarters
for Christmas
Gifts That Are
Different
Hub Dry Goods Co.
Cor-Broadnay and Chentran Avec

## Announcement

the pioneer hardware company tas taken over the stook ol the lortith enen the ware and Supply Co., and will entinue the bes ness at the old stand on Slememan ameme. Trie will give our patrons
two stocks to draw foom TWO Polivs to shlp foom
With hisis adrantage we expent to seme w Tieients better tlane evere and to amm a emtiame of the patronage of all the old friends of booth strues


HOW ONE ADVERTISER DESTROYED A POPULAR TRADIIION
 ice on Outgoing-Mail

## F. W. BERTRAM


northward selzed upon many a business house: and it influenced, with special strength, the wis slow decay, of rutn. It seemed as though the "law of population" had decreed that the buthat
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Sighth street and Broadway became one of the shopping centers of Now York.
Newspaper advertising - probably the fullest and best newspaper advertising ever alea it destroyed the tradition, reclaimed a whole business section from dulliness, and bas mado OF THE CITY. located on the Bowery.
$\qquad$ to be considered in the making of a great enterprise-and that the righ

