

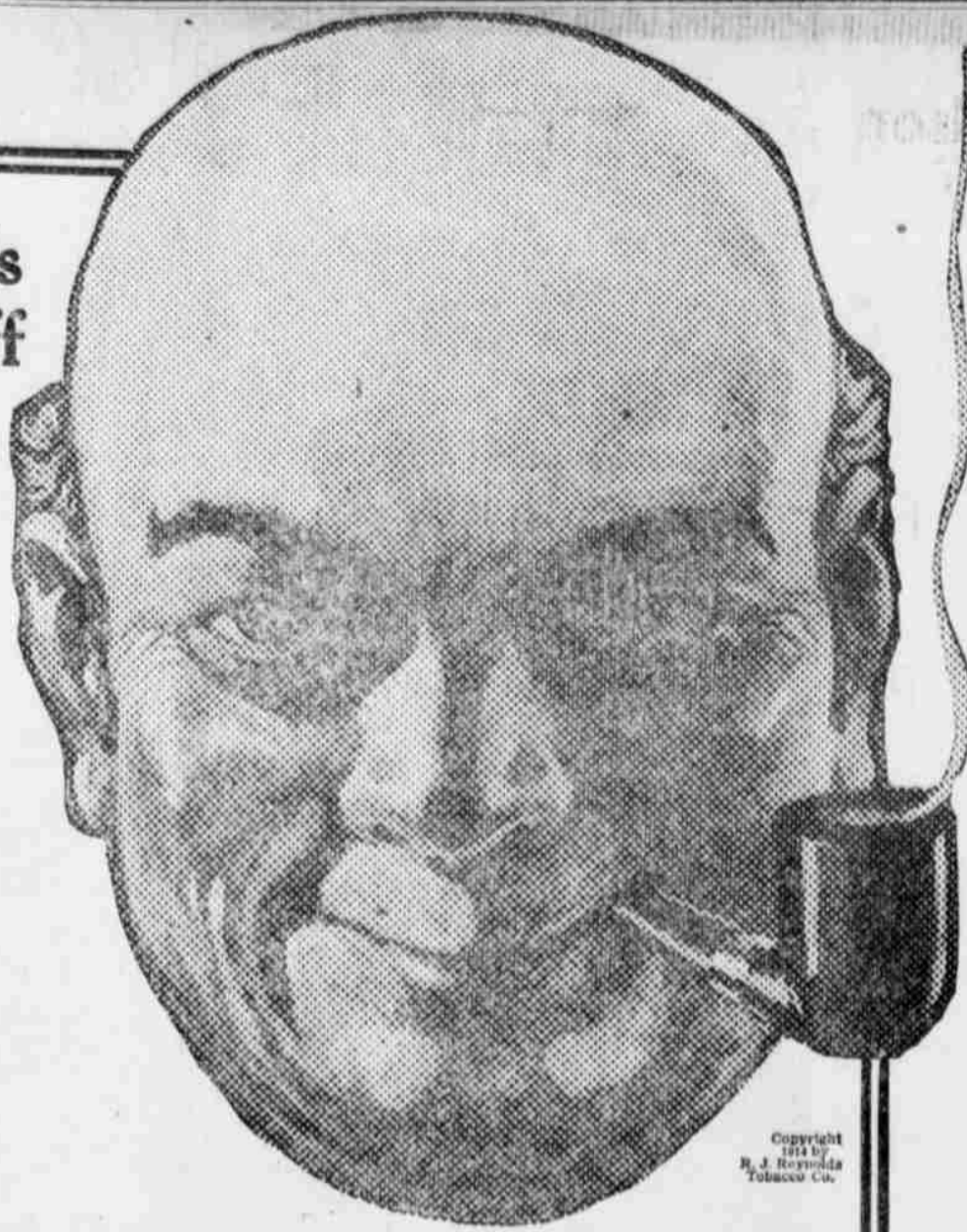
NEWS OF WORLD'S GREATEST WAR DAY BY DAY

Don't Let This One Bounce Off

Take this straight from Uncle, it won't cost you a red cent—when you are ready for a tobacco that will absolutely satisfy that craving for a smartless, biteless smoke that smells sweet and clean and tastes good and wholesome, just you mosey around to the nearest shop where they exchange pipe food for the coin of the Republic and ask for

PRINCE ALBERT

the national joy smoke



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This is the one tobacco in these good old U. S. A. that's minus the tongue bite and broil. Why? Because they're taken out by a patented process controlled exclusively by us.

Buy a tidy red tin of P. A., 10c, or a tippy red bag, 5c, to carry on your hip for pipe and cigarette ammunition; but for home and office use buy the joyous crystal-glass humidior that comes with a pound purchase of good old P. A. It keeps the tobacco pipe-fit and in prime smoking condition down to the last pipeful. Paste this little suggestion in your hat against Christmas—the P. A. crystal-glass humidior makes a man-size gift.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



Europe Sends \$300,000,000 To American Contractors

Since the war started Europe has placed contracts in the United States to an amount exceeding \$300,000,000. Some of the chief ones follow:

The Bethlehem Steel company and the Fore River Shipbuilding company have received contract for field guns, munitions and army supplies and submarines to a value of	\$111,000,000
In September alone exports of foodstuffs increased	29,704,265
Harness has been ordered from South Bend, Ind., to a value of	6,700,000
The Studebaker Wagon company, South Bend, Ind., build wagons for England worth	6,500,000
New York refiners have sold in 10 days 400,000 barrels of sugar, valued at	6,000,000
St. Louis is to furnish 20,000 horses, costing	5,400,000
The Ford, Packard and Federal Automobile Companies have sold the warring powers 3500 motor trucks, with a value of	4,250,000
The Baldwin Locomotive Works yesterday began to build locomotives for Russia to cost	1,500,000
The Straus Saddlery of St. Louis will make 25,000 saddles, valued at	750,000
Pittsburg will make for France shoes valued at	650,000
Reading, Pa., will furnish 600,000 hospital shirts, worth	350,000

PHILADELPHIA SELLS UNDERWEAR TO FRENCH

PHILADELPHIA, Pa., Dec. 8.—Another Philadelphia firm profited by the war in Europe when the Roxford Knitting Company was awarded a contract by agents of the French government for 100,000 suits of heavy underwear for the French army. The order followed one to another firm for 90,000 dozen woolen undershirts and it seems probable the mill district of Kensington and other sections will be humming this winter to fill rush orders.

The order captured by the Roxford company must be delivered within a month, the haste, doubtless, being due to the expectation of early cold weather in northern Europe. W. S. Rodelheim, secretary of the company, declared that in order to deliver the underwear on time the mill will have to work overtime at its full capacity.

The order, he said, was not placed by the French government or agents known to them to be representing it. However, it is known to be for the French hospital corps, and is, therefore, not regarded as contraband of war, which would violate the neutrality of the United States, but as any other transaction for the relief of suffering among the troops, such as is administered by the Red Cross and other agencies.

ARTILLERY HORSES FOR FRANCE

Buy 40 Head and Have 400 More to Choose From.

WALLA WALLA, Wash., Dec. 8.—Representatives of the French government bought 40 horses for artillery purposes and expect to buy cavalry animals tomorrow. There are 400 to choose from here. Lieutenant Jean de Chivigny of Bordeaux is in charge of the buying. He is assisted by M. Robin, veterinarian, and M. E. Azias de Turren, assistant buyer.

The buyers stated that every horse physically fit for rigorous life at the front would be purchased. They are branded "EU" on the hip as they are accepted. The buyers expect to ship between 200 and 300 from here.

BIG HARNESS CONTRACT.

ST. LOUIS, Dec. 8.—Contracts for an aggregate of \$1,000,000 worth of harness for the British army—part of a \$6,500,000 order placed with a firm in South Bend, Ind.—were sublet to five saddlery manufacturing companies of St. Louis.

The entire order is for 20,000 sets of six-horse harness. A saddle is required for every other horse. The equipment, therefore, will be comprised of 60,000 saddles and 120,000 harnesses. The hardware for the harness is to be furnished by firms in Canada and England.

GERMANY DECLARES WOOD CONTRABAND

STOCKHOLM, via London, Dec. 8.—A telegram from the German government has given notice that all kinds of wood, worked and unworked, has been added to the list of articles that are contraband.

ST. LOUIS FIRMS SECURE HEAVY WAR SUPPLY ORDERS

ST. LOUIS, Dec. 8.—A large shoe factory in St. Louis has been offered a contract by the French government for heavy shoes for the French army, but the company cannot accept the contract until it is ascertained whether it can get enough leather in America to make them. This was stated today by the president of the company.

A local harness manufacturer has received from the British government an order for 1500 sets of heavy artillery harness for three team units at a cost of \$250,000.

Another company is filling a British order for 10,000 saddles and 10,000 sets of harness. The company that obtained the contract divided the work among a large number of harness factories in St. Louis and some branch houses in Texas.

EAST ST. LOUIS, Ill., Dec. 8.—French army officers already have bought 4500 horses here and British officers have bought 2500, it was learned today. Both governments are buying heavily, it is understood, at Kansas City, Springfield, Mo., and other points in Missouri and Southern Illinois. Most of the horses already bought have been shipped.

SPRINGFIELD, Mo., Dec. 8.—The shipment of 1500 horses for the French army has been made from here. The horses cost from \$90 to \$140 each. The animals go to New Orleans, where they will be immediately put aboard transports for France.

ST. PAUL, Minn., Dec. 8.—An order for 6000 English type artillery saddles was received by a local firm from a Chicago concern.

RUSSIAN DUKE DONATES SHOES.

Michael Presents French Army With 1,000,000 Pairs.

PARIS, Dec. 8.—Grand Duke Michael of Russia has presented to the French army 1,000,000 pairs of shoes, which had been ordered from Webster (Mass.) factories, at an average price of \$3 per pair. Some enormous orders for shoes for the Russian army also have been placed in America.

GERMANS FIRE AT DUMMIES.

French Execute Coup by Stuffing Uniforms with Straw.

PARIS, Dec. 8.—A regiment of French hussars near Ypres stuffed a number of uniforms with straw and attached them to wounded horses. These they drove into the German lines. While the Germans were firing at the dummies on horseback, it is said the hussars charged their flank and took a large number of prisoners.

WHEAT LIVELY IN SWEDEN.

LONDON, Dec. 8.—"The price of wheat is rising in leaps and bounds owing to the deficiency of the harvest and the closing of the principal sources of imports due to the war," says the Stockholm correspondent of the Morning Post.

LARGEST FLOUR SHIPMENT GOES TO NETHERLANDS

NEW ORLEANS, La., Dec. 8.—What is said by local railroad officials to be the largest consignment of flour to a single consignee from an American port is being concentrated here for the Netherlands government.

Already 144 carloads, shown on railway waybills at 4,722,000 pounds have arrived here. An equal amount will soon be in transit, it is stated.

The flour was milled in Kansas and it is understood will be transported to Europe in vessels of the Holland-American line.

WAR STOPS AMATEUR WIRELESS

1400 Pacific Coast Stations Affected in Enforcing Neutrality.

SAN FRANCISCO, Dec. 8.—From the beginning of the great war to date 1400 amateur wireless stations on the Pacific coast have been closed to better enforce neutrality. Commercial stations have not been interfered with. Numberless complaints from the belligerents of supposed secret stations have resulted in not one discovery.

GERMAN DYE STUFFS REACH N. Y.

More Than \$1,000,000 Worth Expected to Stimulate Industry.

NEW YORK, Dec. 8.—More than a million dollars' worth of dyestuffs were brought into port by the American steamer Matanzas. The cargo was taken from Germany by rail to Rotterdam, where it was received by the ship. The arrival of the material will result in a renewal of activity branches of textile industries. It is said, and consequent employment of a large number of operatives who have been idle.

WAR EXPENSE TO AUSTRALIA.

Estimate \$38,000,000 for Present Year in Budget.

SYDNEY, Australia, Dec. 8. (via London)—In the budget speech the government estimates Australia's expenses in connection with the war at \$38,000,000 for the present year. The speech expresses the hope "that the day is not far distant when the sister dominion of New Zealand, while maintaining her identity unimpaired, will be more closely associated with Australia."

RUSSIA BUYS 50,000 TANKS.

Steel Container to Be Used for War Bridges.

NEW YORK, Dec. 8.—The Russian government has purchased here 50,000 55-gallon air-tight steel tanks at a cost of approximately \$250,000 to be used in constructing pontoon bridges in military operations, according to a statement issued today by the manufacturers.

The first shipment is to go forward Saturday, it was said. The entire lot, under the terms of the contract, must be shipped not later than January 15.

Canada's canal system has cost \$194,123,000.

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The Union Market

OUR COLD STORAGE SYSTEM IS SURE A SUCCESS

Our Prime Roasts of Beef, Lamb, Mutton, Veal and Pork cannot be excelled.

Try one of our Fat Hens or Fryers for your Sunday dinner, that has been properly cooled, and note the difference.

J. E. FORD & CO.

174 South Broadway Phone 58

HOW ONE ADVERTISER DESTROYED A POPULAR TRADITION

In New York City the "Up-town Movement" commenced about fifteen years ago. The impulse northward seized upon many a business house; and it influenced, with special strength, the big retail merchants. Those who held long leases so far down as Fourteenth street began to have visions of slow decay, of ruin. It seemed as though the "law of population" had decreed that the business center had shifted; and that no big store could hope to exist unless it followed the current which had so strongly set in.

One merchant was asked by a friend why he had run away from Fourteenth street, the old shopping center. He replied: "For the same reason that the Union soldiers ran away at the battle of Bull Run—those who did not are there yet."

While this "Up-town Movement" was at its height, John Wanamaker decided to start a store in New York. He didn't select a location up toward Fourteenth street—he went down to Eight street and took over the old Stewart store, which was earning very large deficits at the time. Gotham merchants concluded that Wanamaker had lost his cunning—that he had attempted a miracle in an age where miracles were not commonly enacted.

But the Philadelphia merchant had not blundered—not very badly. He at once took his place as the leading advertiser of New York, and what had been a deserted place of business soon became one of the busiest stores on earth.

Eight street and Broadway became one of the shopping centers of New York. Newspaper advertising—probably the fullest and best newspaper advertising ever given a store—destroyed the tradition, reclaimed a whole business section from dullness, and has made it necessary for Wanamaker to double his store capacity.

A store, advertised as effectively as is this store in question, would prosper IN ANY PART OF THE CITY. It would be a great store if located at the Battery. It would be a great store if located on the Bowery.

The merchant who feels that he is handicapped in his location should know by heart this plain story of Wanamaker and his New York store; and learn that LOCATION is but one of the things to be considered in the making of a great enterprise—and that the right kind and amount of newspaper advertising will make ANY LOCATION whatever seem to be the best one in the city.

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MERCHANT'S CAFE
Popular place for Good Meals.
Prices Reasonable.
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SAVE MONEY
by ordering the famous
HENRYVILLE COAL
Nut coal, per ton\$4.00
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Or, half ton of both\$5.00
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Hillyer's Cigar Store.

HAVE THAT ROOF FIXED NOW
See **CORTHELL**
Phone 3171

PARISIAN CLEANING AND DYEING WORKS
200 West Market Ave., corner
Second Street.
Under new management. Prices low, and all work satisfactory. Ladies' work a specialty.
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ST. LAWRENCE HOTEL
(Formerly the Coos Hotel)
Steam heat, hot and cold water. No liquor.
We invite you to investigate our winter rates. Special inducement when two or more persons occupy same room.

ROOFING REPAIRING, CONTRACTING, ROOFING MATERIALS, FELTS AND CEMENT
J. L. BRICE
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