

SEES OPTIMISTIC TREND IN TRADE

To Aid Better Business and Dispel Financial Gloom is Aim of Word Received

Expelling pessimism and ushering in a glad reign of optimism is the gist of a letter just received at the Chamber of Commerce from the offices of the United Cigar Stores Company, of New York City, a concern with thousands of branch houses over the entire country, and it shows in a concrete manner the general effort of all business to right itself on the sound basis that the slump of the last few months and the war in Europe has disrupted.

"I am asking the friendly co-operation of the Chamber of Commerce in the hope that by mutual effort we may aid in hastening belief in the coming of better times."

And the letter continues with a compilation of figures showing that the balance of trade for last July was \$68,000,000 against this country while in October the "worm had turned" to about \$27,000,000 in favor of the United States and George W. Whelan, of the big concern, points out that this means a turning of \$95,000,000 in the balance of trade in favor of the United States.

Much of this shifting has been occasioned, says this letter, by the curtailing of American tourists' expenses in Europe, a single item that has been chopped off \$7,000,000 within two months' time; the money sent home by foreigners has been reduced in four weeks by \$9,000,000 and the general excess in exports is placed at \$60,000,000 for October.

"I feel that the momentum of business already acquired can be accelerated by the wide publication of good news," says Mr. Whelan and further is quoted a sentence from a report of Secretary Redfield on the "Business Situation" in which he says that "the deficit in our bank reserves in New York, which was as low as \$45,000,000 in August, rose to a surplus reserve early this month of more than \$18,000,000. The course of exchange has become normal. Clearing house certificates are being retired. There is no longer serious concern over our financial future."

15 PER CENT OF GRADING FEET

But for Tract on Lake Tankenham Grade Work of Willamette Pacific Complete

That the grading along the entire Willamette Pacific line is now 85 per cent complete is the statement made by Assistant Engineer H. P. Hoey and W. W. Fontaine on their return to Eugene after coming through to Marshfield over the road on a trip of inspection.

This grading will be continued through the winter that in the early spring the laying of the rails may be commenced. On the edge of Lake Tankenham, the lower Tiltcoos Lake, there still remains a small distance yet to be graded and within the last few days construction work has actually started there.

No stopping of the grading work will be allowed this winter, a fact that is taken to mean that the Willamette Pacific is doing all in its power to rush this line to completion by the time they have declared it shall be opened, before a year from this Christmas.

When he was here Mr. Hoey declared that the bridges will not hold back the opening of service over the new line as they are now being started before the grading is completed, and the North Bend bridge, the biggest of the lot, is commenced with a headstart so that it can be finished with the others. Mr. Hoey expresses his belief that the laying of the rails will also take place from this end of the line to meet with the road crew coming down from Mapleton.

BAUMGARTNER IS INDICTED

Agent of Swayne & Hoyt at Portland to Answer Charges Today. PORTLAND, Or., Nov. 27.—F. P. Baumgartner, manager of Swayne & Hoyt Company, who was complaining witness against H. L. Reed, a clerk in his office whom he charged with embezzlement, has been indicted on a similar charge. He is alleged to have embezzled \$350.00 of the company's money. Reed was cleared of the charge on a not true bill. The shortage in the company's money is said to be approximately \$2500 and to have occurred last March. Baumgartner was arraigned and will plead today.

COOS BAY LEADS IN GROWTH NOW

New Telephone Directory Shows Marked Increase During Past Year

The new telephone directory shows a growth in the Coos Bay country. Marshfield shows 957 subscribers on November 1, as against 877 on December 1, 1913, at the time the last directory was issued by the old company. The new management announces that hereafter new directories will be issued at least every six months. This is a gain of a little better than 9 per cent in 11 months. North Bend now has 260 phones, which is a gain of 7 per cent for the same period. This showing is especially significant when compared with statistics prepared by the Pacific Telephone and Telegraph Company covering the three Pacific Coast states. The figures show that only one town in Oregon has had a better growth, as indicated by its telephone business, than has been enjoyed by the Twin Cities of Coos Bay. Eugene has shown a growth of 10 1-2 per cent over the 11-month period.

These two towns show a much bigger increase in the number of telephone subscribers than four towns similarly situated and interested in similar industrial activities, namely, Aberdeen, Hoquiam, Astoria and Eureka.

A fair barometer of Coos county conditions as compared with the rest of the Pacific Coast may be had by comparing the average growth of 7 per cent in telephone subscribers for all exchanges of the Coos and Curry Telephone Company and the growth of 5 1-4 per cent for all exchanges of the Pacific Company located in five states. The combined subscribers' list for Marshfield, Bandon, North Bend, Coquille and Myrtle Point is now 1905.

A new model central energy type switchboard is being installed in North Bend and the cut-over from the old style "coffee mill" instruments to the new "self-starters" will commence about December 1st. The new switchboard for North Bend has been made here under the supervision of J. W. Roney, plant and traffic superintendent of the Coos and Curry Telephone Company. With the cut-over completed the three largest exchanges, Marshfield, Bandon and North Bend will then be equipped with the modern central energy systems.

JUDGE HOLDS DECISION.

Wheeler Case Heard This Morning by Judge Coke—Wife Seeks Support.

Before Judge Coke this morning was argued the case of Mrs. Wheeler against her husband, Captain W. S. Wheeler, in which the wife seeks support to the extent of \$50 a month, \$35 for suit money and \$250 attorney's fees. She charged in her complaint that the husband had failed to give her proper support, has been cruel and malicious and at times told very obscene stories.

Captain Wheeler is more than 81 years of age and his wife is 57 years old. They were married several years ago. The reply of the husband is of a similar nature as that advanced by the wife. It is expected that Judge Coke will make his decision before next Monday, when he goes to Coquille to open his equity court term there.

KNOWLES WEDS

Joe Knowles, the "Next to Nature Man" whose stunt is living alone in the wilds near Grants Pass, won him renown, is still undaunted. Having proved to his satisfaction and to the satisfaction of the world that he can wrest a living from Dame Nature without help, he will now try the experiment of wrestling a living for two by more civilized methods. In Tacoma, Wash., Nov. 13, Jos was married to Marion Humphrey, of Boston, Mass., his former business partner in the Eastern state.

SPECIAL ADVENT SERMONS.

The Rector of the Episcopal church has issued a card giving notice of a series of special Advent Sermons dealing with stirring problems of the day. The list includes the following: Nov. 29—The Church and the Age. Dec. 6—The Christ of Experience. Dec. 13—Relation of the Church to the Industrial Disease. Dec. 20—The Coming of the Son of Man.

CLOSE OAKLAND SALOONS

ROSEBURG, Nov. 27.—According to Sheriff Quine, all of the saloons operating in Oakland, with the exception of the Oakland Wine Company, have been closed by suits and attachments brought by wholesale liquor houses.

PUBLIC MAY USE NEW GYMNASIUM

Consider Plans of Opening Building to Men and Women at Scheduled Times

The throwing open of the new high school gymnasium to the public during certain scheduled hours of the week is a plan now being considered by Superintendent Tiedgen and the school board. Persons using the pool and the gymnasium would be charged a small fee and with this, believe the authorities, could be raised sufficient funds to purchase necessary apparatus for the building.

That such action will be taken has not definitely been decided. Already among the young men of the city there has been much agitation toward the establishing of an athletic club. One did exist here at one time but the heavy cost of renting a suitable building and the expensiveness of apparatus has made the successful conducting of such a club almost an impossibility.

In February the new \$10,000 gymnasium will be completed. In it will be a gymnasium 49x70 feet in dimensions; there are two handball courts, each of which will be forty feet in length and there are two swimming pools, the main one of the two being 29x40 feet in size and having a maximum depth of about ten feet. The second pool is but two and one-half feet deep and is for the use of the smaller school children.

To open this building during the evening, it is believed would be a successful plan and would result in the forming of an independent athletic club where could be organized especially handball and basketball teams which at times could practice with the teams of the high school.

At the present time there is no regularly designated athletic director of the high school. Mr. Niles has charge of the athletic teams but at the present time the students have no quarters for regular classes in physical training.

Under ordinary circumstances the gymnasium would be closed during the evening and it is at such times that it has been suggested that the building be opened to the public, under proper supervision of an attendant, and in this way to utilize to the fullest extent the big gymnasium and its accessories.

WED WEDNESDAY

Wednesday evening at the home of her sister, Mrs. Jean Brown, Miss Anna S. Thompson and Mr. John H. La Chapel, were married, the Rev. A. F. Bamford officiating. The bride was attractively gowned in pearl satin and lace. She carried a bouquet of white carnations. They were attended by Mrs. Jean Brown as matron of honor and Mr. Charles La Chapel as best man. Little Eleanor Brown was flower girl. A wedding supper was served. Only members of the family and a few close friends were present. The groom is one of the highly efficient foremen of the C. A. Smith Lumber Company. They will reside in Marshfield.

TAX GRANT LANDS

Attorney General's Opinion Will Affect Coos County.

SALEM, Or., Nov. 26.—W. H. Singler, Sheriff of Jackson County, was told in an opinion by the Attorney General yesterday that the lands of the Oregon and California Railroad Company, title to which is now being contested by the Government, are subject to taxation, according to the stand taken by the state tax commission. The opinion further states that if the taxes were not paid by the company the land should be advertised and sold.

RATIO 69 PER CENT

According to figures made public at Salem, the tax ratio for Coos County has been fixed at 69 per cent. Or in other words, the property valuations of Coos County will be rated at 69 per cent of its cash value, as shown by the rolls of the county assessor, for the purpose of making the state tax levy. Multnomah County is rated at 63 per cent, and Marion, Lane and Douglas Counties at 69 per cent. The Coos County rating is above the average for the state.

ANDERSON BUYS STOCK

The closing-out sale being held by W. C. Laird came to a sudden termination last week, when he disposed of his stock of house furnishings to H. O. Anderson.—Coquille Herald.

SPEAKS IN COQUILLE

On Wednesday evening, December 2, Rev. Joseph Knotts of Marshfield, who has spent five years in the mission schools of Peru, will deliver a free lecture at the M. E. Church.—Coquille Herald.

NOTES OF THE SPORT WORLD

TOO MUCH NILES DEFEATS ALUMNI

Sturdy High School Eleven Battles Through Strenuous Game With Old Grads

"Too much Niles" caused the 6 to 0 defeat of the Alumni team in their hotly contested football game yesterday afternoon with the Marshfield High School on the Depot Grounds. Five hundred spectators with sympathies about evenly divided cheered the two elevens. The line bucking of three Alumni backfield, a feature of the game, was clearly offset by the efficient broken field runs of Niles, one of which in the third quarter for 18 yards netted the one score of the game. Weaving and warping his way through the entire defense of the Alumni players the old Whitman star flung tacklers right and left in his dash for the goal line.

Last evening in serpentine order the High School fans paraded the streets shouting and celebrating their victory over the team that in 1911 knew no defeat.

Several times the Alumni dangerously threatened to match the score of the younger generation and twice the High School was forced to punt from back of their own goal line. Like dum dum bullets Larson, Clark and Kruse, the Alumni backfield, bored their way through the High School line, at times reeling off gains of from four to 15 yards.

On the fingers of your one hand could be counted the punts of the struggle. A wet and soggy ball made but little gains for each side, a fact the punters early learned. Both sides made one attempt at a foiled goal. The ball was heavy and each time fell far short of the goal posts. Players of both sides made careless fumbles, often at critical times when scoring seemed more of a certainty than a probability.

In the first quarter the High School worked the ball down to within 5 yards of the Alumni goal line when the spheroid was lost to them through a fumble. Just as steadily the 1914 aggregation worked back to the middle of the field, sending their backs through the High School line for repeated gains. In the first quarter a moment before Referee Ben Fisher called time Quarterback Stutsman started the side lines with a sensational end run, being downed by Niles as the whistle blew.

Failure of the High School line to hold at the opening of the second quarter after Dresser had recovered the ball on an Alumni fumble blocked Niles' punt and sent his team back to the offensive on their 25-yard line. But four downs later the Alumni gained the ball on yardage. It was here that Larson would himself up and turned himself loose. The first time he bored for 10 yards through left tackle and a minute later reeled off 12 yards more, placing the pigskin on the 19-yard line. Kruse and Stutsman then aided him in the attempt for the goal line which was thwarted by the tiger-like defensive of the High School line, which "stone-walled" and threw Stutsman for a loss on the fourth down.

Niles punted out of danger and again the Alumni boomed down the field only to see the ball on the 19-yard line and the half was over.

In the third quarter Clark brought Niles' kick-off punt back 10 yards but a fumble on the next down gave the ball to the High School. Seaman, McDonald and Niles behind the hearty support of their linemen bore down to the 30-yard line where Niles missed his field goal.

From their 20-yard line the Alumni punted 25 yards to Chapman who returned the ball for a 10-yard gain. Seaman and Niles followed, the latter with a 15-yard dash but a moment later essayed his touchdown through a broken field. Niles failed to kick goal.

The fourth quarter throughout was the most strenuous of the game, the Alumni backs advancing time and again through the holes torn open for them by their husky line men. The defensive game of Left End Burrows of the High School was particularly noticeable, especially on a punt of Niles to Clark when the latter was nailed in his tracks as he received the ball.

With but three minutes to play, the Alumni team rushed the ball down the field to within striking distance of the goal, but the rally was too late and the ball went to the High School on downs and Niles punted out of danger and the game ended with both teams playing in the middle of the field. Score, High School 6, Alumni 0. Ben Fisher was referee for the

TWO KNOCKOUTS IN CALIFORNIA

Bill Murray Beats Sailor Petroskey and Langford Wins From New Orleans Giant

[By Associated Press to Coos Bay Times.] SAN FRANCISCO, Nov. 27.—Fighting Billy Murray knocked out Sailor Ed Petroskey here in the second round of what was to have been a 20-round bout.

LANGFORD WINS BOUT

Knocks Out New Orleans Giant in Fourteenth Round.

[By Associated Press to Coos Bay Times.] LOS ANGELES, Nov. 27.—With a left swing to the jaw, Sam Langford of Boston, knocked out Harry Wills, the giant New Orleans negro, in the 14th round at Vernon. It was a battle of sluggers. Both men were knocked down repeatedly.

BUD ANDERSON TO FIGHT

Former Coos Bay Pugilist Arranges Three Bouts.

PORTLAND, Nov. 27.—Bud Anderson, the Vancouver welterweight, has signed up for two matches in the near future, the important one being with Frank Barrieau at Wallace, Idaho, Christmas day over the 10-round route, and the other with Bobby Evans at St. Helens Friday evening.

Between the Evans fight and the Barrieau scrap, Bud may take on Sammy Good or Frenchy Vaise along about December 12 at Tacoma.

FOOTBALL SCORES THANKSGIVING DAY

Carlisle Loses But Makes Fine Showing—Washington Gets An Easy Victory

[By Associated Press to Coos Bay Times.] PROVIDENCE, R. I., Nov. 27.—New and versatile football enabled Brown to defeat Carlisle 20 to 14. Buried under a score of 20 to 0, the Indians, fighting gamely, outplayed the home eleven decisively in the last quarter and made two touchdowns.

Other Eastern games yesterday resulted as follows: Western Reserve 14, Case 6. Holy Cross 7, Vermont 0. Cornell 24, Pennsylvania 12. Pittsburg 13, Penn. State 7. Notre Dame 20, Syracuse 0. Washington 45, Washington State College 0. Oregon University 0, Multnomah 14. Oregon Agricultural College 42, University of California 6.

first half but having a dinner engagement, Will Chandler took his place during the second chapter. Gordon Rasmussen was umpire and Guy Chambers and Professor Flauders, time-keepers.

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Advertising Cannot Make a Success of a Poorly Managed Business

ADVERTISING SHORTENS THE WAY— Many businesses which have succeeded through advertising had within them the capacity to succeed without advertising. But advertising shortens the way and brings the business advertised to its greatest more rapidly than the business which has not been advertised.

GOOD WILL MAY BE GAINED— A little advertising appropriation is a short-cut for any merchant. It is favorable publicity. It gains the good will of the purchasing public which cannot be figured in dollars and cents. It is obviously a good business stimulant.

OPPORTUNITY IS OFFERED YOU— The Coos Bay Times offer Marshfield merchants the desired short-cut. The paper's advertising department will assist any business or merchant in preparing an advertising campaign—prepare the copy and utilize the advertising space discriminately.

HALF KNOWLEDGE CAUSES MANY FAILURES— Mr. Merchant, if you have been contemplating an advertising campaign, it is distinctly to your advantage to secure the co-operation of trained advertising men. Advertising is the most fascinating of businesses. It is intangible and indefinite. There have been many successes and many failures. Most of the failures have been the result of half knowledge. You are guarded against this when you secure the co-operation of our advertising department.

PROMOTE GOODS FOR QUICKER SALES— People acquire a favorable prejudice for what they read about, hear about, know about; and if these things about which they are told measure up to their expectations they become lodged with other favorable prejudices. There is no quicker or more certain method of promoting sales of anything than by advertising along correct lines.

LEARN HOW TO ACCOMPLISH THIS— Phone 133 and ask for an advertising representative to call upon you and take up the matter of advertising with you. If you are not thoroughly convinced that we can show you a most profitable advertising campaign for a smaller appropriation than you have even contemplated upon spending—then we are the losers.

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