

COOS BAY TIMES

M. C. MALONEY, Editor and Pub. DAN E. MALONEY, News Editor

THE ACID TEST

NEXT to happy domestic relations, the largest factor in this life is to be found in the friends a man has...

WITH THE TEA AND THE TOAST

GOOD EVENING.

To know the future is no virtue, but it is the greatest of virtues to prepare for it.—Samuel Smiles.

WHEN.

When a little child lies in your arms at night, What do you care for care? When her lips sing in the twilight...

Speaking of warships and dreadnaughts, Herbert Lockhart says the new name for the government bar boat is the Dredge-not Michie."

A wise physician sometimes flatters a man by telling him he has brain fog.

Riley says: "If Carl Albrecht only had his Sunken Gardens on the ballot at the last election, they would have gone dry."

Man's mission in life is to pay for what woman wants.

If men worked only half as hard when elected as for election, there would be no question about good government.

An eastern man willed millions of dollars in 123 words. Why use up language when money talks so eloquently?

The most difficult part of drinking songs is the refrain. A woman who marries a man to reform him doesn't find life so monotonous.

Tricks of Newspaper Voting "Contest" and How the Contestants Are Worked

Each Is Made to Think He or She Will Win but Usually the One With the Rich Father or Male Friend Is "Lucky"—How the Girls are "Played Against Each Other" and a Stranger, for a Stated Sum, Is Then Often Brought in to "Win."

Written by H. H. FRIS, Manager Outside Circulation, El Paso Herald.

I AM opposed to voting contests, and for good reasons. From a money making standpoint the voting contest is a big success, as far as the contest manager and the owners of the newspaper are concerned...

or something similar: "Now, look here, Miss So-and-so, you want to come across with at least so much more business to enable you to get a look-in on this grand prize."

In some states, within the next year, laws will be passed prohibiting voting contests of all kinds. The better classes of newspapers, instead of running these contests are giving girls various prizes for securing a stated number of subscribers.

More Tricks of the Contest. It is an unfortunate fact that not all of these contests are based on faith. Too often it is a clear case of hoodlum from start to finish, although the fraud is sometimes concealed even from the newspaper publisher.

The Big Fake Ends. The contest closes. The judges count the votes. The winners are announced. Miss Jessye Jells leads with a majority of 267,000 votes.

Manager Gets the Prize. As the girl expects to win no prize at all and does not intend to do any work, she is glad to get the \$25 and signs the agreement. During the closing days of the popularity shell game her vote shows a mysterious and surprising increase.

finds that he cannot depend upon making arrangements with any of the local candidates. Then he takes an early trip to some nearby city and finds a girl who is willing to come to his contest town and enter as a contestant for her expenses and an agreed amount of money for the use of her name.

The "Frameup" Works. The contest manager returns to town and to the newspaper office. In a few minutes in comes Miss Jells. She asks for the contest manager. She introduces herself and says she wants to enter in the contest.

The Stranger Enters. When these contestants ask who Miss Jessye Jells is, the contest manager says: "Why I don't know much about her. She nominated herself and we entered her name a few days ago and from the amount of money she is turning in each night it looks as though she was going to give you a good run for your money."

Now that the last day of the contest is near, the contest manager is calling on all his contestants, all getting this last final talk or something similar: "Now, Miss Blank, as I am your friend and am personally interested in seeing you win, I will give you a little tip.

This talk proves convincing and the poor, hard working girls borrow money, if possible, to "clinch" a contest they never had a chance of winning.

There is only one fair way for girls to secure subscriptions, and that is for the newspaper to pay them a stated amount for all work done by them. Most all of the better class of newspapers are paying a commission on all subscriptions taken instead of running these voting contests, which, too often, prove fakes in spite of the most careful supervision by the newspaper publisher.

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