 $=$ PPOHBTION CALIFORNIA

## Ladies' Suits

## New York's Latest Styles

These were purchased by us direet from the maker less than three weeks ago. We do not buy our suits in April or May, from travelling man, long before the styles for the season are evon known, as most merchants do. We go where they are made and get the new things while they are new and at prices that are rixht

We will have the ver cent by buying your Suit or Coat here

## The Golden Rule

## SAVING FOR OLD AGE

People who do not save while young are often in the way when they Seven out of ten of the large fortumes resulted from compound interest and the saving habit.

We offer you a compound interest investment and saving, combined, You may pay large or small sums, monthly, quarterly, annually, or you may pay faster, and mature your certificate sooner. All excess payment may be withdrawn after ninety days and interest will be credited.

All loans in Oregon are made on first mortgages, on income-bearing property, and the mortgages are held in trust by the STATE OF ORE GON. For many years the earnings have been from 6 to 9 per cent.
\$ 3.50 Saved in the Equitable Monthly Equals....... . \$ 500,00
\$ 7.00 Saved in the Equitable Monthly Equals . . . . . . . $\$ 1.000,00$ $\$ 14.00$ Saved in the Equitable Monthly Equals. . . . . . $\$ 2,000,00$ $\$ 35.00$ Saved in the Equitable Monthly Equals. ...... $\$ 5,000.00$ EQUITABLE SAVINGS AND LOAN ASSOCIATION, PORTLAND, OREGON Assets Over \$3.000,000

Established 1890 Reserve Fund and Surplus, $\$ 213,000$
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F. m'Kercher, Secy WRITE FOR CIRCULAR

## Johnson-Gulovsen Co's.

 Store for Home OutfitsJust to Show You One Example of Economy at Onr Store



Brass Beds, guaranteed for five years against tarnishing, A High Quality Bed- $\$ 18.00$


Mattress $\$ 8.00$
A Mattress of Quality and at au Economy Price. Filled with felted cotton.
"Why Pay More"

This Bed, although advertised at a very low price, is the equal in quality, construction and finish to any bed in our display. The finish is proof against acids and is guaranteed for five years against tarnishing. The bed pictured here is splendidly made, having 2-inch continuous posts. The head end measures 58 inches in height, and the foot end 37 incles. Mounted on best ballbearing brass casters.
"It is a pleasure to furnish a home when yout It is a pleasure to furnish a home when yout
can nise Johnson-Gulovsen Co.'s "Credit" plan-it takes the bumps out of the road to home comfort. It, helps you to really have a home furnished so completery it be-
so beautifully that right at the start it be somean an enviable pleasure-regardless of comes an enviable pleasure-re how much
how much money you have or how that money you make-you can have all that goes to make up home comfort if you wind use the credit plan which has Take one of our special outfits-look at the proposition from all angles-you will find that our outfits comprise everything that can be put into a typical up-to-date home-and the price you won't think twice about when you really see ALL you can get for so little money. Our terms are LIBERAL-made to measure up with your income. Let us to 1 neasure up with your income. Len ins
shlow you one of these outfits tomorrow.
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Johnson-Gulovsen Company

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NEW MODERN BUNGALOW
Unparalleled Offer twenty lots s ham Park we are going to build a
$\$ 1250.00$ BUNGALOW, with all modern conveniences, complete, ready for occupancy, and present same to the lucky purchaser absolutely free of cost.
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EASY TERMS
and let us explain our plan You simply buy the lot on

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