

Smith Industries Present Impressive Sight to Newcomers

CHARLES P. MASON WRITES OF REMARKABLE IMPRESSIONS
MADE ON NEW ARRIVALS BY IMPOSING INDUSTRIES IN THE
DISTANCE.

Editor Coos Bay Times:
We all know how lasting our first impressions, and how prejudice and affection or aversion are so strongly influenced by one's initial view of a situation. A sudden impression if disagreeable, is often attendant by a shock, but it's not often that a pleasurable first impression is sufficiently strong to induce a muscular reaction visible to another.
However, on Tuesday morning I saw four people visibly shocked by the splendor of a sudden view, and it may, and should, interest your readers, especially those who are members of our civic-progress bodies.
The occurrence was as follows, and while it's not startling, either as fiction or fact, it might possess a moral, or a basis for future action on the part of our municipal advertisers.
I left the depot at Marshfield Tuesday morning, bound for Coquille. About a mile below Bunker Hill the train stopped to do some switching and we remained on the main line, which at that point parallels and is close to the wagon road entering town from Coquille. I was standing in the car door, viewing the lower end of the valley—I suppose it would be called the Isthmus Inlet Valley—and in the distance, where the blue hills from both sides draw close, were the steaming pipes of both the big Smith and the East Side mill. The morning sun glistened through a haze on the white walls of the new pulp mill, and just enough fog remained at that hour to enhance the beauty of the busy scene, and remove what ugly traces industry generally puts in a landscape. That was the background—a splendid exemplification of industrial life, superbly setting off the nearer view of quiet ranches, peaceful water and magnificent reaches of hill-land embracing the valley to east and west.
As I was marveling at such a view, I saw two automobiles approaching the city from farther down the road. Each car was occupied by a man and woman in the

first seat and camping equipment piled high in the rear seats. From the rear of the first car was attached a pennant bearing the word "Ashland." I carelessly watched the first outfit as it swung around a slight turn in the road and around a shoulder in the hill which had obscured their view ahead. As they rounded the hill the beauty of the scene that I had been viewing burst upon them, and their astonishment was so great that to me, fully fifty yards away, their shock was plainly visible. Each suddenly sat erect as if startled, glanced quickly from side to side as though wondering if anything more of the same view could be seen, and then seemed to urge their car full speed ahead to more quickly grasp it all.
Of course, all that occurred in much less time than you have read about it. To me it was so interesting that I particularly scrutinized the next car as it rounded the bend a short distance behind, and identically the same starts of amazement were made. It might have been, for its exact rehearsal, the same car and occupants rounding the brow of the hill, and was very similar to seeing a moving picture repeated.
Now, I don't suppose those people themselves have thought about that incident as much as I have; they may have not noticed it at the time, or since forgotten it, but I'll wager it will take a whole lot of disillusionment to erase the pleasant first impression of those four people of Coos Bay, and what Coos Bay will profit by their initial enchantment is, of course, of more or less consequence.
It's very unfortunate that all the various avenues of approach to North Bend and Marshfield are not more gratifying to our visitors' eyes, but in view of an apparent impossibility to build up scenes like the one I saw, but have so feebly portrayed, I suggest that we herd all visitors to the south of town, and bring them in by way of Bunker Hill on a sunny morning when the mists of night are just arising, and the giant Steam is fretting at his bondages in the mists of morn.

THE MOTOR CAR AGE.

ALL potential signs are pointing to an extension of the use of the automobile to the general public. Through the cheapening of the cost of production we are told that the day is fast approaching when the use of the motor car will not be confined to people of means, but wage earners generally will be riding in their own cars, some of them small, no doubt, but nevertheless useful and convenient and capable of answering the same utilitarian purpose as more expensive cars.
Automobile manufacturers have been getting ready for a more extended use of their product. Factories have been enlarged and machinery added and specialists are working on the problems connected with cheaper and roomier cars, substantial enough to meet the demands of the trade, says an exchange. Yet, with all the preparations, the expected demand for a million cars will create a great problem for the trade. The ultimate boundaries of this widened trade area are impossible, at this time, to foresee.
People who have gone back and forth over a small portion of the city for many years know little of the broader areas of their home city. Intimate acquaintance with these, as well as the attractions of rural and forest roads, have been known only to those who enjoyed their private cars. The general use of the motor car will broaden the whole substance of city life; it will bring the north, south, east and west sides together into one intimate life, and extend to quiet and remote portions of the cities a reflection of the activities of the business center. The multiplication of man's ability to cover distance by ten or twenty-fold will be to increase the boundaries of his activity.
The automobile trade is preparing for these changes, and it is entirely probable that it is not without cause. Very soon, we are told, the classes on the highway will be merged into the masses.

WOMAN'S INVENTIONS.

THAT woman is really ingenious as well as man is sometimes overlooked and her manifold inventions and practical originality are not credited to her.
In a book about "How Man Conquered Nature," Mrs. Minnie J. Reynolds calls attention to woman's part in this important performance. It was primitive woman who originated the vast idea of cold storage. She it was who started the big canneries.
Woman was the first miller, the first hatter and clothier; she it was who gathered the first harvest and planted the first garden; she invented cooking and she laid the foundation for the great packing industries which today salt and preserve meat for millions.
These are surely inventions which deserve the highest honor and without which man would have had a very difficult task in his work of conquering nature.
DON'T forget the RAINBOW EXCURSION up COOS RIVER SUNDAY at 8 A. M.
HILL MILITARY ACADEMY
A Select Non-Sectarian Boarding and Day School for Boys. Military Discipline, Small Classes, Men Teachers. Careful supervision secures results that are not attained elsewhere. Send for catalog.
PORTLAND, OREGON.

NORTH BEND NEWS

There will be union services at the Presbyterian Church at 8 o'clock Sunday evening.
Mr. and Mrs. E. R. Hodson and daughter Irene expect to leave next week for San Francisco.
Mrs. E. George Smith and son, Robert McCann Smith, came in from their South Coos River home today to visit a few days at the home of her parents.
A. Hoelling has moved from North Bend Heights to the Mrs. Josephine Jones Apartments on Union avenue.
W. W. Livengood has moved from North Bend Heights to the Tulley residence on Sherman avenue.
Mrs. Lillian M. Mitchner, State W. C. T. U. President of Kansas, will be in North Bend on August 7, where she will hold meetings. She comes very highly recommended as a speaker. She will also visit Marshfield, Coquille, Myrtle Point and Bandon.
J. B. Hodson, who has been seriously ill at his home on North Bend Heights for the past five weeks, suffered a complete stroke of paralysis last evening. He is in a critical condition.

Church Circles

EPISCOPAL CHURCH.
4th and Market.
R. E. Browning, Rector.
8 a. m., Holy Communion.
No Sunday School.
11 a. m., Morning Service and Sermon, with music rendered by full vested choir.
SEVENTH DAY ADVENTISTS.
Local Elder, J. E. Qualls.
Seventh Day Adventist services are

THE LIFE CAREER

"Schooling in youth should invariably be directed to prepare a person in the best way for the best permanent occupation for which he is capable."—President McKinley.
This is the Mission of the
OREGON AGRICULTURAL COLLEGE
Forty-sixth School Year Opens
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Write for illustrated 100-page Booklet, "THE LIFE CAREER," and for Catalog containing full information.
Degree Courses—AGRICULTURE: Agronomy, Animal Husbandry, Dairy Husbandry, Poultry Husbandry, Horticulture, Agriculture for Teachers. **FORESTRY,** **LOGGING ENGINEERING, HOME ECONOMICS:** Domestic Science, Domestic Art, **ENGINEERING:** Electrical, Irrigation, Highway, Mechanical, Chemical, Mining, **CERAMICS, COMMERCE, PHARMACY, INDUSTRIAL ARTS.**
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School of Music—Piano, String, Band, Voice Culture.
Farmers Business Course by Mail Free. Address THE REGISTRAR, (1914-15) Corvallis, Oregon.

conducted every Saturday as follows:
Sabbath School at 10 a. m.
Bible Study at 11 a. m.
Young People's Society at 3 p. m.
Prayer Meeting Wednesday at 7:30 p. m.
METHODIST EPISCOPAL.
Joseph Knotts, Pastor.
Sunday school at 10 a. m.
Morning Service at 11 a. m.
Epworth League at 7 p. m.
Preaching at 8 p. m.
Junior League Service Thursday afternoon at 3:45.
Prayer Meeting Thursday evening at 8:00 o'clock.
Morning sermon, "Omnipresence of God."
Morning subject: "The Rending of the Veil."
Mrs. Leyland and Mrs. Knotts will sing a duet at the morning service.
Union services at the Presbyterian Church in the evening.
CATHOLIC CHURCH MARSHFIELD
Mass will be celebrated at 10 o'clock Sunday morning by Rev. Father McDevitt.
CATHOLIC CHURCH NORTH BEND
Rev. Father McDevitt.
Mass will be celebrated Sunday morning at 8 by the Rev. Father McDevitt.

CHRISTIAN SCIENCE
Christian Science Hall,
237 Third Street North
Services at 11 a. m., Sunday and p. m. Wednesday.
Subject, "Truth."
Sunday School at 12 Sunday.
Reading room open every day except Sundays and Holidays from 1 to 4 p. m.
CHRISTIAN CHURCH
Samuel Gregg, Minister,
Residence, 280 North Eleventh
Phone 402.
Services as follows at the Church, corner Sixth and Central:
Regular morning service beginning with the Bible School at 10 o'clock.
The evening services will be in Union meeting at the Presbyterian church, the minister of the Christian church preaching the sermon. The subject is: "The Battle O'er the Empty Tomb."
NORTH BEND UNITARIAN
A. H. Sargent, Minister.
Loggie Hall, Sunday evening.
Children's Church, 6 p. m.
Preaching service, 8 p. m.
Subject of sermon for Sunday, August 2: "The Final Test of Goodness, Separating the Sheep from the Goats."

FIRST BAPTIST CHURCH
Albert F. Bassford, M. A.
Residence 663 So. 11th street
59-X
Bible School at 10 a. m., with graded classes and competent teachers.
Morning Worship at 11, with sermon by Pastor Bassford.
Young People's service at 7 for one hour. A special invitation is extended to all young men and women.
Music at both services by a large chorus choir under Professor George Ayre.
A cordial welcome is extended to all.
NORTH BEND PRESBYTERIAN
Rev. Frederick Shimian, Pastor.
Sunday School, 10 a. m.
Preaching, 11 a. m.
Christian Endeavor, 7 p. m.
Preaching, 8 p. m.
UNITED BRETHREN CHURCH NORTH BEND
Mrs. R. N. Lewis, Pastor.
Sabbath School at 10 a. m.
Christian Endeavor at 7 p. m.
Preaching at 11 a. m. and 8 p. m.
Prayer Meeting Wednesday evening at 8 o'clock.

NORTH BEND CHURCH
Mrs. S. Gregg, Minister.
Preaching at 11 a. m.
Bible School, 10 a. m.
METHODIST CHURCH
Rev. A. S. Hiley, Pastor.
The services Sunday are as follows:
Sunday School at 10 a. m.
Vesper Circle and Epworth League at 7 p. m.
Sermons by the Pastor at 8 p. m.
PRESBYTERIAN CHURCH
Bible School at 10 a. m.
Prayer Meeting on Thursday at 8 o'clock.
SWEDISH EVANGELICAL LUTHERAN CHURCH
Sunday School at 9:45 a. m.
No preaching service.
NORWEGIAN LUTHERAN
Rev. R. O. Thorne.
Services will be held in the Swedish Lutheran Chapel at 7:45 p. m.
Services will be held in the Norwegian Lutheran Chapel at North Bend, Sunday, at 11 a. m.

Good Lots on a Good Street

The grading of California Avenue in **FIRST ADDITION**, which was completed this week, has made six excellent lots of six lots that until now have been overlooked by buyers. These half-dozen lots face south and are level and slightly above grade.

The street in front of these lots is graded in a permanent manner and is one of the prettiest streets in **FIRST ADDITION**. A water-main is now located in the street.

All that the ambitious renter has to do is to pay us next month's rent as a first payment, and move onto the one of these six lots which he selects.

Inquire about our easy plan for buying and building.

Reynolds Development Co.

(OWNER)
178 Central Ave.

Make Every Dollar Worth More Than a Dollar

AN EDUCATED ad-reader will never be poor. To "know advertising" is to have a practical knowledge of values—of things—of when and how and where to buy. No one, having and utilizing such knowledge, could ever be unthrifty, or in any sense careless or reckless of expenses. For such knowledge makes for thrift, for saving. It makes one proof against shams, false values, manipulated reductions.

The intelligent ad-reader uses as much thought, consideration, education and ability in *buying things* as is required in *earning the money that is spent for them*. And that amounts to a substantial increase of the value of every dollar of the family revenue.

Save money by reading Times ads.