

$\qquad$ HAVE ONLY THE BEST MAKE OF THESE GOODS, BECAUSE
THEY ARE THE ONLY KIND THAT LIST AND GIVE SATISFACTION. THE PRICE IS BUTLITLLE MORE THAN OTHERS ASK
FOR THE pOORER GINDS, AND YOU WILL BE PLEASED AND
H. S. TOWER


B FORE one can judge a position, fix a criterion, or estimate facts upen which to base one's conclusions. One fact alone is useless and it only serves its purpose when taken in relation to the other. Thus PRICE, when used as an indicator of the value of a piece of FCRNITLRE, is useless umless we also consider QUALITY. QUALITY, together with PRICE, will bring you to the conclusion that VALUE and VALUE-GIVING are first considerations at this FURNITURE STORE.

## "HY PAY MORE?'

The Quality Name With Service Fame.

