

# MATSON'S

**MEN** Who read this Advertisement

will not hesitate to embrace the opportunity of buying Quality Wearables to their purse advantage. A discount of ten per cent will be allowed on the purchase price of any article or garment not mentioned in this ad.

## GREAT

A rousing reception is yours when you attend initial price-stirring event under the new regime. What Quality Goods will be sold for is apt to prove a revelation to the

**LADY SHOPPER**

We remind you this space is too small to enumerate but a small portion that's allotted to the thrifty.

**RAIN OR SUNSHINE**  
we hold forth this incomparable inducement.

Mens \$17.00 SUITS for - - - **\$12.95**  
**\$13.35** Buys any of our \$20.00 MENS SUITS.

Mens \$25.00 SUITS for - - - **\$16.70**  
**\$19.95** Buys any of our \$30.00 MENS SUITS.

**HUGE**

About 20 Suits, mostly small sizes;  
FORMER PRICES FORGOTTEN ----- NOW **\$4.85**

Are you thinking of taking a vacation or: Remain at home and dress comfortable. NEGLIGEE SHIRTS are suggestive. These prices are convincing.

With Detachable Collars		With Collar Attached	
\$1.25 Shirts .75c	\$1.50 Shirts \$1.00	\$2.00 Shirts \$1.35	\$1.25 Shirts \$1.00
\$2.00 Shirts \$1.15	\$2.25 Shirts \$1.25	\$1.50 Shirts \$1.15	\$1.00 Shirts .75c

**HATS** \$3.50 NONPAREILS ----- **\$2.75**  
\$3.00 EMPIRES ----- **2.35**  
\$3.50 Tan & Gray Telescopes **1.50**

Drafting the most expedient manner of getting quick results from a  
**SHOE SENSATION**

We have grouped together in lots at strangled prices, broken collections of desirable footery

**WOMEN'S OXFORDS AND PUMPS**

LOT ONE. \$4.00 Shoes <b>\$11.25</b>	LOT THREE. \$3.00 Shoes <b>85c.</b>
LOT TWO. \$3.50 Shoes <b>\$1.00</b>	LOT FOUR. \$2.50 Shoes <b>75c.</b>

**Mens Oxfords**  
\$3.00 to \$5.00 SHOES in Patent, Gun Metal and Tan. Yours for  
**\$1.55**

REMEMBER  
**10 per ct. Dis.**  
during sale on all shoe purchases, etc.

# RID DANCE

**2 WONDERFUL ITEMS in SUITS**

A limited number of Suits; Garments in good, practical styles; of finest materials, splendid workmanship; formerly priced up to many times these sale prices.

ITEM NUMBER 1. \$27.50, \$25.00, \$20.00, \$17.00 SUITS for <b>\$5.65</b>	ITEM NUMBER 2. \$35.00, \$30.00, \$26.00, \$22.50 SUITS for <b>\$9.75</b>
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**SUITS That are Worth DOUBLE**

\$11.50 SUITS <b>\$5.75</b>	\$12.50 SUITS <b>\$6.75</b>	\$22.50 SUITS <b>\$11.25</b>	\$25.00 SUITS <b>\$12.50</b>
\$27.50 SUITS <b>\$13.75</b>	\$28.50 SUITS <b>\$14.25</b>	\$30.00 SUITS <b>\$15.00</b>	\$33.50 SUITS <b>\$16.25</b>

**COATS AMAZINGLY REDUCED**

OUR ENTIRE STOCK AT FRACTIONS OF ORIGINAL PRICES

\$8.00 COATS <b>\$5.80</b>	\$13.50 COATS <b>\$8.50</b>	\$16.00 COATS <b>\$10.70</b>	\$20.00 COATS <b>\$13.35</b>	\$8.50 COATS <b>\$6.30</b>	\$25.00 COATS <b>\$16.70</b>
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**DRESSES CUT IN TWAIN**

THAT IS—THE PRICES ARE ONE-HALF WHAT THEY WERE

\$32.50 DRESSES <b>\$16.25</b>	\$13.50 DRESSES <b>\$6.75</b>	\$9.00 DRESSES <b>\$4.50</b>	\$30.00 DRESSES <b>\$15.00</b>	DRESSES \$11.50 <b>\$5.75</b>
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Hundreds of pretty **NEW WAISTS** to pick from

\$1.00 Waists ..... 70c	\$2.25 Waists...\$1.55	\$4.50 Waists...\$3.15
\$1.25 Waists ..... 85c	\$3.00 Waists...\$2.05	\$5.00 Waists...\$3.35
\$1.50 Waists...\$1.05	\$3.50 Waists...\$2.35	

OUR WINDOW AND STORE INTERIOR DISPLAYS will more than vindicate this advertisement.  
COTTON and WOOLEN FABRICS as SWIFT SELLERS.

12 1/2c Figured crepes 11c	20c Crystal Cloth .17c	35c Striped Ratine .27 1/2c
16 2-3 figured Crepes 15c	25c Ratine .20c	30c Rice Cloth .19c
20c Figured Crepes .17c	20c Shirting .15c	20c Bedfords .13 1/2c
25c Figured Crepes .21c	25c Bourette .20c	25c Figured Lawns .15c
30c Emb. Crepes .22c	30c Striped Ratine .17 1/2c	25c Zephyrs .17 1/2c
20c Figured Flaxons .15c	60c Zephyrs .45c	30c Bedfords .22 1/2c
		30c Silk Stripes .17 1/2c

There are other **SHOE** specials not mentioned in this ad

**BEGINS**  
Wednesday  
**JUNE 10th**

# SALE

**STORE OPEN**  
FROM **8 A. M.**  
TO **10 P. M.**