

This is not an ordinary sale but an EXTRAORDINARY OCCASION—The greatest bargain treat in the history of Southern Oregon—THURSDAY, MAY 21ST, at 9 A. M., NORTH BEND, OREGON.

**The FASHION STORE**  
In Palace Hotel Bldg.

LADIES' WEARING APPAREL, North Bend, Oregon.

At this panic in prices everything goes—Nothing reserved—Opens THURSDAY, MAY 21ST, 1914—THE FASHION STORE—In the Palace Hotel Building—North Bend—Oregon.

# Our First Mid-Summer Clearance Sale

In Our New Location Begins **THURS., MAY 21st** And Will Continue for 15 Days Only

Only those who remember our previous sales in connection with the I. X. L. Store will remember the wonderful bargains we have to offer on new and up-to-date stock of LADIES' FINEST DRESSES, SUITS, KIMONAS, EVENING GOWNS, PARTY DRESSES, COATS, SILK UNDERWEAR, CORSETS, SILK HOSE, ETC. We do not believe in sales unless they are real sales and will prove this to you during this big 15-day sale. We do not make a sale every week or every month, but make a sale just twice a year, as there is never any left-over stock from one season to another.

**The Store Will Be Closed for One Day to Remark and Rearrange the Entire Stock. All Goods at Sale Prices Are Strictly Cash.**

We are forced to do this. We are forced to resort to methods of this kind in order to make room for our large stock that will soon begin to arrive for our fall and winter business. Our motto in business is not to carry stock over from one season to another. Therefore the tremendous slaughter sale begins THURSDAY, MAY 21ST, and will last for FIFTEEN DAYS.

The opportunity of a lifetime now stares you in the face. You will buy some of our ladies' and misses' up-to-date wearing apparel at less than cost to the maker. Right now, when a merchant should be reaping his profits, we are selling at a loss. Bear in mind that every article bought at this sale is not odds and ends, but you will find fresh up-to-date merchandise.

Shrewdest shoppers, those who know real value, will be the biggest buyers at this sale. You will never know how extraordinary the values are unless you attend and a single glance will do more to convince you than pages of type. Every price we quote is strictly bona fide and every quotation is absolutely correct and we hereby ask you to come and test our statements. It will pay you to come 100 miles to attend this big 15-day sale. We will refund railroad fare or auto fare with every purchase amounting to \$20 or more. We place on sale our entire stock at this mid-summer clearance sale of LADIES' COATS, SUITS, RAINCOATS, DRESSES, SKIRTS and WAISTS and all other merchandise in stock—nothing reserved. It is imperative that all SUITS, COATS, DRESSES and RAINCOATS be sold at once regardless of price, as we must make room for our fall and winter stock that will soon begin to arrive.

## LADIES' DRESSES

Ladies' up-to-date dresses in Wool Crepe, Cotton Crepe, Serpentine Crepe, Silk Poplin, Messaline, Taffeta, Serge and Novelty Goods in all colors and sizes.	\$25.00 value at this mid-summer clearance sale... <b>\$15.98</b>	\$7.50 Wash dresses, at mid-summer clearance sale, <b>\$3.25</b>
\$28.00 value, at this mid-summer clearance sale... <b>\$17.95</b>	\$19.50 value, at this mid-summer clearance sale... <b>\$10.90</b>	\$6.00 Wash Dresses, at mid-summer clearance sale, <b>\$3.00</b>
	\$15.00 value, at this mid-summer clearance sale... <b>\$7.50</b>	\$5.00 Wash dresses, at mid-summer clearance sale, <b>\$2.50</b>
	\$13.50 value, at this mid-summer clearance sale... <b>\$6.75</b>	\$3.50 Wash Dresses, at mid-summer clearance sale, <b>\$1.75</b>
	\$9.50 value, at this mid-summer clearance sale... <b>\$4.50</b>	\$1.50 and \$1.75 Wash Dresses, at clearance sale, <b>98c</b>

**EVENING DRESSES—UP TO DATE.**  
\$35.00 values, at our mid-summer clearance... **\$17.50**  
\$28.00 values, at our mid-summer clearance... **\$15.95**  
\$25.00 values, at our mid-summer clearance... **\$12.95**  
\$15.00 values, at our mid-summer clearance... **\$ 9.95**  
\$13.50 values, at our mid-summer clearance... **\$ 7.50**

Ladies' up-to-date tailored Suits, \$35 value; all colors, at this mid-summer clearance... **\$17.50**  
\$28.50 Suits at this mid-summer clearance... **\$15.95**  
\$25.00 Suits at this mid-summer clearance... **\$12.50**  
\$18.00 Suits at this mid-summer clearance... **\$ 9.50**  
\$12.50 Suits at this mid-summer clearance... **\$ 5.98**

Ladies' up-to-date tailored coats, all colors; \$28.50 values; at this mid-summer clearance sale... **\$16.95**  
\$25.00 Tailored Coats, at mid-summer clearance... **\$12.98**  
\$18.00 Tailored Coats, at mid-summer clearance... **\$10.95**  
\$15.00 Tailored Coats, at mid-summer clearance... **\$ 8.95**  
\$12.50 Tailored Coats, at mid-summer clearance... **\$ 6.98**

**LADIES' UP-TO-DATE WAISTS**  
Ladies' up-to-date waists in all colors, in crepe de Chene, Messaline, Taffeta, Net Chiffon, Nainsook and Lingerie, Marquise and tailored waists.  
\$10.00 values, at this mid-summer clearance sale... **\$5.75**  
\$ 8.50 values, at this mid-summer clearance sale... **\$4.98**  
\$ 6.00 values, at this mid-summer clearance sale... **\$3.75**  
\$ 4.75 values, at this mid-summer clearance sale... **\$2.49**  
\$ 3.00 values, at this mid-summer clearance sale... **\$1.50**  
\$ 2.50 values, at this mid-summer clearance sale... **\$1.25**  
\$ 1.50 values, at this mid-summer clearance sale... **\$ .95**

**BLOUSES.**  
Blouses in the newest styles.  
\$2.50 Blouses, at this mid-summer clearance, go at **\$1.48**  
\$2.00 Blouses, at this mid-summer clearance go at **\$1.25**  
\$1.75 Blouses, at this mid-summer clearance go at **\$ .98**

**SILK UNDERWEAR**  
Silk underwear, all colors and a fine lot to pick from.  
\$3.75 values, at this mid-summer clearance sale, **\$1.95**

**SILK PETTICOATS.**  
Ladies' Silk Petticoats; Messaline, Taffeta and Crepe de Chene.  
\$12.50 values, at this mid-summer clearance sale... **\$8.75**  
\$9.50 values, at this mid-summer clearance sale... **\$4.98**  
\$7.50 values, at this mid-summer clearance sale... **\$5.25**  
\$ 5.00 values, at this mid-summer clearance sale... **\$2.50**  
\$ 3.00 values, at this mid-summer clearance sale... **\$1.85**

**LADIES' SILK SLIPS**  
Ladies' Silk Jersey Princess Slips, in all colors.  
\$6.50 values, at this mid-summer clearance sale, **\$3.98**

Ladies' Crepe de Chene, Messaline, Cotton Kimonos in all the new and dainty shades.  
\$15.00 to \$20.00, at this mid-summer clearance sale... **\$8.98**  
\$10.00 values, at this mid-summer clearance sale... **\$6.98**  
\$8.00 values, at this mid-summer clearance sale... **\$3.98**  
Cotton, cotton crepe and fleece Kimonos,  
\$3.50 values, at this mid-summer clearance sale... **\$1.85**  
\$2.00 values, at this mid-summer clearance sale... **\$1.35**  
\$1.50 values, at this mid-summer clearance sale... **98c**

**NAINSOOK PRINCESS SLIPS**  
\$2.50 values, at this mid-summer clearance sale, **\$1.48**  
\$2.25 values, at this mid-summer clearance sale, **\$1.38**  
\$2.00 values, at this mid-summer clearance sale, **\$ .98**

**NAINSOOK AND MUSLIN PETTICOATS**  
\$2.50 values, at this mid-summer clearance sale, **\$1.48**  
\$2.00 values, at this mid-summer clearance sale, **\$1.39**  
\$1.75 values, at this mid-summer clearance sale, **\$1.19**  
\$1.50 values, at this mid-summer clearance sale, **\$1.10**  
\$1.35 values, at this mid-summer clearance sale, **\$ .98**  
\$1.25 values, at this mid-summer clearance sale, **\$ .89**  
\$1.15 values, at this mid-summer clearance sale, **\$ .69**

**NIGHT GOWNS**  
Ladies' up-to-date night gowns; Crepe de Chene, Nainsook, Muslin and Crepe.  
\$10.00 values, at this mid-summer clearance sale, **\$5.00**  
\$ 5.00 values, at this mid-summer clearance sale, **\$2.50**  
\$ 3.50 values, at this mid-summer clearance sale, **\$1.75**  
\$ 2.50 values, at this mid-summer clearance sale, **\$1.25**  
\$ 1.50 values, at this mid-summer clearance sale, **\$ .98**  
\$ .85 values, at this mid-summer clearance sale, **\$ .50**

**COMBINATION SUITS**  
Ladies' Nainsook, Embroidered and Muslin Combination Suits.  
\$7.50 values, at this mid-summer clearance sale, **\$3.95**  
\$5.50 values, at this mid-summer clearance sale, **\$2.50**  
\$2.75 values, at this mid-summer clearance sale, **\$1.50**  
\$1.50 values, at this mid-summer clearance sale, **\$ .98**

**LADIES' EMB., AND NAINSOOK DRAWERS**  
\$4.00 values, at this mid-summer clearance sale, **\$1.98**

**MUSLIN DRAWERS**  
75c values, at this mid-summer clearance sale... **49c**  
50c values, at this mid-summer clearance sale... **25c**  
One lot of **CORSET COVERS**, from \$1.00 to \$1.50. At this mid-summer clearance sale... **39c**

**PETTICOATS**  
One lot of ladies' Sateen Petticoats; all colors.  
\$1.00 values, at this mid-summer clearance sale... **59c**  
One lot of Gingham Wash Petticoats, values to 59c, at this mid-summer clearance sale... **42c**  
Crepe Wash Petticoats, 85c values, at this sale... **50c**  
One lot of Ladies' Short Flannelette Petticoats; wool knit, values 50c and \$1, at this clearance sale... **29c**

**SWEATERS**  
Ladies' Wool Sweaters in all colors, \$6 val. now **\$3.98**  
\$3.50 values, at this mid-summer clearance sale, **\$1.98**  
One lot childrens' Sweaters, 75c and \$1.50 val. now **59c**

**LINEN DUSTERS.**  
Ladies' Linen, Poplin and Crash Dusters.  
\$6.50 values, mid-summer clearance sale prices **\$3.98**  
\$3.00 values, mid-summer clearance sale prices **\$1.98**  
\$2.50 values, mid-summer clearance sale prices **\$1.39**

One lot of beautiful hand-made center pieces, dresser scarfs and stand covers of Battenberg. These go at **ONE-HALF PRICE.**

**WAISTS**  
One lot of Sateen and Gingham Waists, 85c values, **39c**

**HOSE**  
\$1.50 values, at this mid-summer clearance sale... **98c**  
\$ .65 values, at this mid-summer clearance sale... **48c**  
\$ .50 values, at this mid-summer clearance sale... **38c**  
\$ .40 values, at this mid-summer clearance sale... **25c**  
One lot Ladies' Lisle Thread Hose, 35c values, now **19c**  
One lot Ladies' Lisle Thread Hose, 25c values, now **12 1/2c**  
One lot Ladies' Lisle Thread Hose, 15c values, now **8c**

**CORSETS**  
Ladies' Thompson Glove-Fitting Corsets.  
\$5.00 values, at this mid-summer clearance sale, **\$2.50**  
\$4.00 values, at this mid-summer clearance sale, **\$2.25**  
\$3.00 values, at this mid-summer clearance sale, **\$1.29**  
\$1.50 values, at this mid-summer clearance sale, **\$ .98**

**CHILDREN'S DRESSES.**  
All colors, ages from 2 to 14 years old.  
\$1.50 to \$2.00 values, mid-summer clearance sale, **98c**  
85c values, at this mid-summer clearance sale... **48c**

**BOYS' SUITS.**  
Small boys' Galatea Suits; ages from 2 to 6 years.  
\$1.50 values, at this mid-summer clearance sale, at **89c**  
Seer-sucker Rompers, 75c values now at... **45c**

**LADIES' VESTS, KEYSER RIBBED AND OTHERS**  
\$1.00 values, at this mid-summer clearance sale, **48c**  
60c values, at this mid-summer clearance sale... **42c**  
Vests, 45c values, mid-summer clearance sale... **28c**  
Vests, 20c values, mid-summer clearance sale... **12 1/2c**  
Vests, 15c values, mid-summer clearance sale... **9c**

Knit combination suits, in comfy cut and other kinds, 75c values, at this mid-summer clearance sale... **49c**  
Extra size, at this mid-summer clearance sale... **59c**  
Knit drawers, tight knee, 35c values, now at... **28c**  
Handkerchiefs, 10c values, at this mid-summer clearance sale at... **3c**  
Hair Switches, \$5 values, now at... **\$2.79**  
Hair Nets with elastic; the good kind, all shades, regular 5c, at this mid-summer clearance sale, 2 for 5c  
Hair Nets, without elastic, reg 5c, now at... **3 for 5c**

**RAINCOATS.**  
Raincoats in Cravenette silk and others.  
\$18.50 values, mid-summer clearance sale prices, **\$9.98**  
\$15.00 values, mid-summer clearance sale prices, **\$7.98**  
\$5.00 values, mid-summer clearance sale prices, **\$2.98**

**LADIES' WALKING SKIRTS.**  
Smart, new styles in all the most wanted materials and shades and sizes from 23 to 38 waist measure.  
\$8.50 values, mid-summer clearance sale prices, **\$5.39**  
\$7.00 values, mid-summer clearance sale prices, **\$4.59**  
\$6.00 values, mid-summer clearance sale prices, **\$3.75**  
\$4.50 values, mid-summer clearance sale prices, **\$2.75**  
\$3.00 values, mid-summer clearance sale prices, **\$1.85**  
Ladies Fine Kid Gloves, all shades and sizes, \$1.50 values, at this mid-summer clearance sale... **98c**

**WAIT! WAIT! WAIT! For Our Opening Thursday, May 21st, at 9 O'clock A. M. Don't Miss This Sale If You Value Money--Save This Bill and Wait.**

We will pay the railroad or auto fare with a purchase for \$20.00 or more.

**The Fashion Store**  
IN PALACE HOTEL BLDG.  
North Bend, Oregon

**FIVE EXTRA SALESLADIES WANTED.**