

# SENSATIONAL PRICES

Others started the game, we will finish it. Not because we have to, BUT BECAUSE WE CAN  
LADIES' SUITS AND COATS

Clean 'em up is the word. This will be done without regard to cost. All of our NEW SUITS and COATS, the CREAM of the MARKET cut to prices FAR BELOW COST. Our regular prices are lower than the lowest, but when we tell you we are cutting these prices as much as ONE-HALF and in many instances MORE, you can appreciate what this sale means. A small deposit will hold one of these bargains for you.

## These Prices Tell The Story

Every SUIT and COAT is included in this sale and at these prices.

Our \$13.50 new Suit cut to	\$ 7.50	One \$14.00 suit—a great bargain	\$ 6.50	Our \$19.00 new Coat cut to	\$12.50
Our \$12.50 new Suit cut to	\$ 7.50	One \$24.50 Suit—another big bargain	\$10.00	Our \$22.00 new Coat cut to	\$12.75
Our \$14.50 new Suit cut to	\$ 8.50	One \$27.50 Suit—very desirable	\$11.50	Our \$28.00 new Coat cut to	\$15.00
Our \$15.00 new Suit cut to	\$ 8.75	One \$27.50 Suit—very desirable	\$12.50	One \$11.75 Coat cut to	\$ 7.50
Our \$19.00 new Suit cut to	\$11.00	One \$35.00 Suit—one of the very best	\$15.00	One \$11.50 Coat cut to	\$ 6.85
Our \$20.00 new Suit cut to	\$12.00	Our \$ 7.95 new Coat cut to	\$ 4.95	One \$20.00 Coat cut to	\$ 9.50
Our \$22.00 new Suit cut to	\$13.00	Our \$16.50 new Coat cut to	\$10.00	One \$23.50 Coat cut to	\$11.50
One \$25.00 new Suit cut to	\$12.50	Our \$18.00 new Coat cut to	\$11.50	One \$18.00 Coat cut to	\$ 9.50
One \$25.00 new Suit cut to	\$13.50				

IF YOU ANTICIPATE BUYING A SUIT OR COAT WITHIN SIX MONTHS NOW IS THE TIME. COME IN AND LOOK THESE OVER. YOU WILL BE SURPRISED. See window.

# The GOLDEN RULE

First National Bank Building.

## SOCIAL EVENTS

Nobody knows the work it takes,  
To keep a home together;  
Nobody knows the steps it takes,  
Nobody knows but mother.

Nobody listens to childish woes,  
Which kisses only smother;  
Nobody's pained by naughty blows  
Nobody—only mother.

Nobody knows of the sleepless care  
Bestowed on baby brother;  
Nobody knows of the tender prayer,  
Nobody—only mother.

Nobody knows of lessons taught  
Of loving one another;  
Nobody knows of patience sought,  
Nobody—only mother.

Nobody knows of the anxious fears  
Lest darlings may not weather  
The storm of life in after years,  
Nobody knows—but mother.

Nobody kneels at the throne above  
To thank the Heavenly Father  
For the sweetest gift—mother's love;  
Nobody can but mother.

—Author Unknown.

**CONTRIBUTIONS** concerning social happenings, intended for publication in the society department of *The Times*, must be submitted to the editor not later than 6 o'clock p. m., Friday of each week. (Exceptions will be allowed only in cases where the events occurred later than the time mentioned.)

**T**HE essential things which make a good talker are charm of mind and manner, humor, sympathy, responsiveness, readiness to see connections which are interesting, quickness to understand allusions.

Although it may be said that at these qualities are gifts possessed by few persons, much may be done to attain success, or ease in conversation, by deliberate effort and perseverance. Time, thought and practice are required to develop art. No one can excel in music, painting, golf, tennis or bridge without practice. It is neither priggish nor pedantic to wish to improve conversation. To be a success in the world of society or business one must know how to interest men and women by learning to talk pleasantly and well.

The cultivation of a clear, well

**PERSONAL** notices of visitors in the city, or of Coos Bay people who visit in other cities, together with notices of social affairs, are gladly received in the social department. Telephone 133. Notices of club meetings will be published and secretaries are kindly requested to furnish same.

modulated voice is of importance. A high, shrill, undisciplined, nasal voice, with a "twang," actually offends the ear of a hearer. A voice of that sort betrays a lack of culture. By speaking an octave lower than that which is carelessly used, the voice may be brought under control.

A cultured manner of speaking necessitates clear enunciation, care in the selection of words, correctness in grammar and pronunciation. Simple, direct language is best. The habit of choosing beautiful or descriptive words and adding them to one's vocabulary may be a help. There should not be an attempt to use stilted expressions, long words, or high sounding phrases. A fatal habit is to use slang. The practice of reading aloud every day a few pages of the best English prose is a help to the voice as well as to the mind.

To talk well it is necessary to learn to think, to remember, to observe and to keep informed of the events of the world.

People who talk well in society are never dull, silent, taciturn at home. The habit of talking pleasantly at home is not practiced sufficiently. Those who are cheerful and communicative at home, full of good will, who tell of their experiences of the day, who talk intelligently of universal or personal matters, who have the power to draw others out and get them to talk are on the road to success in conversation.

Good conversation is really "give and take." It is reciprocal and is a dialogue, not a monologue. The aim is supposed to be for mutual pleasure. To listen courteously and with a sincere interest is a charm in conversation.

Nothing is more ruinous to conversation than lecturing, or "laying down the law." When to this is added an emphatic manner all pleasure for others is at an end, says an exchange. Among cultured persons there is the charm of delightful discussions, without argument, and, of course, without contention.

### WED IN MARSHFIELD.

Miss Mabel Barrows and Frank Pugsley were united in marriage at the Marshfield Episcopal church Thursday evening, the Rev. R. E. Browning officiating. Only members of the wedding party and the bride's father were in attendance. Following the nuptials Mr. and Mrs. D. Y. Stafford tendered a dinner in honor of the newly-weds. They immediately proceeded to their own home at Tenth and Anderson. The bride is the granddaughter and heiress of the late Mrs. Ann Vernon and came here about two years ago from England. She is an attractive and accomplished young woman. Mr. Pugsley has charge of the Stafford candy factory and has won many friends during his several years stay in Marshfield, who will

(Continued on Page Six.)

## FULL LINE of RUGS



See our new rugs.

Mrs. Everywoman:—

No home can have an elegant appearance without good, tasteful RUGS. Nowadays with the handsome domestic rugs and the artistic Oriental weaves to choose from, there is no excuse for anyone buying ugly rugs and carpets. We have a new stock of carpets varied in patterns and textures and prices. But all our varieties are the good kind.

"WE SELL IT FOR LESS"

## GOING & HARVEY CO.

Complete House Furnishers

Do not buy anything in the line of  
**Rugs or Floor Coverings**  
until you see our display

ROOM SIZE RUGS  
**\$3 to \$50**

SMALL RUGS  
**75c to \$15**  
LINOLEUM  
**40c to \$1.65**

MATTINGS  
**25c to 50c**



NEAR  
DIAMONDS  
**SPARKLING  
JEWELS  
PRICED  
RIGHT**

"GIVE THE LADY A BRACELET." THERE IS NOT A WOMAN IN THE WORLD WHO HAS NOT ROOM ENOUGH FOR ANOTHER BRACELET. THIS IS THE ONE PRESENT TO GIVE THEM IF IN DOUBT. AND THERE IS ALWAYS ROOM FOR ANOTHER DIAMOND. COME, SEE OUR FLAWLESS, FIRST WATER DIAMONDS.

IF YOU DO NOT KNOW VALUES IN JEWELS THERE IS JUST ONE THING TO TRUST—THE "REPUTATION" OF THE ESTABLISHMENT YOU GO TO BUY FROM. ASK YOUR FRIENDS WHO KNOW ABOUT US.

H. S. TOWER  
THE RELIABLE JEWELER.

GOOD FOR  
**\$50 Fifty Dollars in Gold \$50**

This certificate if presented on or before May 31st, 1914, upon being properly endorsed by W. A. Reid, as agent, will be accepted at its full face value in payment on any lot purchased in PERHAM PARK during the month of May, 1914.

Only one certificate will be accepted in payment on any one lot.  
Date presented .....

Owner's Agent.